

The details of the total expenditure incurred by the Central Bureau of Communication(CBC) on Government advertisements across Print, Electronic, outdoor and Digital Media in the last three financial years

FY	Print	AV	New Media	OP
2022-23	220.34	147.74	7.54	32.85
2023-24	201.98	253.07	39.33	162.21
2024-25	119.79	334.93	70.83	117.76

Percentage breakdown for each medium

Print	AV	New Media	OP
31.73 %	43.07 %	6.89 %	18.31 %