

Akashvani (Prasar Bharati)								
Rates of Advertisements on Akashvani w.e.f. 1st June, 2017								
S. No.	State		Channel Name	Station	Gross Rate per 10 Sec (In Rs.)			Frequency
					Cat 1	Cat II	Cat III	
1	Andhra Pradesh	1	LRS	Anantapur	330	220	NA	101.7 MHz
2		2	PC	Kadapa	330	220		900 kHz
3		3	LRS	Kurnool	330	220		102.4 MHz
4		4	LRS	Nellore	330	220		103.1 MHz
5		5	LRS	Merkapuram	330	220		101.5 MHz
6		6	LRS	Tirupathi	330	220		103.2 MHz
7		7	PC	Vijayawada	500	300		837 kHz
8		8	PC	Visakhapatnam	500	300		927 kHz
9		9	FM Rainbow	Vijayawada	440	330	220	103.4 Mhz
10		10	FM Rainbow	Vishakapatnam	440	330	220	102 Mhz
11		11	VB	Vijayawada	390	330	280	102.2 Mhz
12		12	Regional News		2380 (Before/After News)			4760(Mid News)
13	Arunachal Pradesh	1	PC	Itanagar	330	220	NA	675 kHz
14		2	PC	Passighat	330	220		1062 KHz
15		3	PC	Tawang	330	220		1521 kHz
16		4	PC	Tezu	330	220		1332 kHz
17		5	LRS	Ziro	330	220		1062 KHz
18		6	Regional News		1320 (Before/After News)			2640 (Mid News)
19	Assam	1	PC	Dibrugarh	330	220	NA	567 kHz
20		2	LRS	Diphu	330	220		1085 khz
21		3	PC	Guwahati	500	300		729 kHz
22		4	LRS	Haflong	330	220		102.0 MHz
23		5	LRS	Jorhat	330	220		103.4 MHz
24		6	PC	Kokrajhar	330	220		1512 khz
25		7	LRS	Nowgong	330	220		102.7 MHz
26		8	PC	Silchar	330	220		828 kHz
27		9	PC	Tezpur	330	220		1125 kHz
28		10	VB	Guwahati	280	220	170	100.8 MHz
29		11	Regional News		2510 (Before/After News)			5020 (Mid News)
30	Bihar	1	PC	Bhagalpur	330	220	NA	1458 kHz
31		2	PC	Darbhanga	330	220		1296 kHz
32		3	PC	Patna	660	440		621 kHz
33		4	LRS	Purnea	330	220		102.3 MHz
34		5	LRS	Sasaram	330	220		103.4 MHz
35		6	FM Rainbow	Patna	550	440	280	101.6 Mhz
36		7	VB	Patna	390	330	280	102.5 MHz
37		8	Regional News		1650 (Before/After News)			3300 (Mid News)
38	Chattisgarh	1	PC	Ambikapur	330	220	NA	1260 kHz
39		2	LRS	Bilaspur	330	220		103.2 MHz
40		3	PC	Jagdalpur	330	220		756 kHz
41		4	LRS	Raigarh	330	220		100.7 MHz
42		5	PC	Raipur	500	300		981 kHz
43		6	LRS	Saraipally	330	220		102.8 MHz
44		7	VB	Raipur	390	330	280	101.6 MHz
45		8	Regional News		1720 (Before/After News)			3440 (Mid News)
46	Goa	1	PC	Panaji	500	300	NA	1287 kHz
47		2	FM Rainbow	Panaji	440	330	220	105.4 Mhz
48		3	VB	Panaji	280	220	170	828 KHz
49		4	Regional News		500 (Before/After News)			1000 (Mid News)
50	Gujarat	1	PC	Ahmedabad	660	440	NA	846 kHz
51		2	PC	Ahwa	330	220		1485 kHz
52		3	PC	Bhuj	330	220		1314 kHz
53		4	LRS	Daman	330	220		102.3 MHz
54		5	LRS	Godhra	330	220		102.2 MHz
55		6	LRS	Himmatnagar	330	220		1584 kHz
56		7	PC	Rajkot	500	300		810 kHz
57		8	VB	Ahemdabad	500	440	330	96.7 MHz
58		9	VB	Rajkot	390	330	280	95.8 MHz
59		10	VB	Vadodara	390	330	280	93.9 MHz
60		11	VB	Surat	390	330	280	101.1 MHz
61		12	Regional News		2250 (Before/After News)			4500 (Mid News)
62	Haryana	1	LRS	Hissar	330	220	NA	102.3 MHz
63		2	LRS	Kurukshetra	330	220		101.4 MHz
64		3	PC	Rohtak	500	300		1143 kHz
65		4	VB	Rohtak	280	220	170	103.5 MHz
66		5	Regional News		1210 (Before/After News)			2420 (Mid News)
67	Himachal Pradesh	1	PC	Dharamshala	330	220	NA	103.4 MHz
68		2	LRS	Hamirpur	330	220		101.8 MHz
69		3	PC	Shimla	330	220		774 kHz
70		4	Regional News		990 (Before /After News)			1980 (Mid News)

Akashvani (Prasar Bharati)								
Rates of Advertisements on Akashvani w.e.f. 1st June, 2017								
S. No.	State		Channel Name	Station	Gross Rate per 10 Sec (In Rs.)			Frequency
					Cat 1	Cat II	Cat III	
71	Jammu & Kashmir and Laddakh	1	PC	Jammu	330	220	NA	990 kHz
72		2	PC	Kargil	330	220		1584 kHz
73		3	PC	Bhadarwah	330	220		101.0 MHz
74		4	LRS	Kathua	330	220		102.2 Mhz
75		5	PC	Leh	330	220		1053 kHz
76		6	LRS	Poonch	330	220		100.7 MHz
77		7	PC	Srinagar	500	300		1116 khz
78		8	VB	Jammu	280	220	170	104.5 MHz
79		9	VB	Srinagar	280	220	170	102.6 MHz
80		10	Regional News			1980 (Before/After News)		3960 (Mid News)
81	Jharkhand	1	LRS	Chaibasa	330	220	NA	101.7 Mhz
82		2	LRS	Daltonganj	330	220		103 Mhz
83		3	LRS	Hazaribagh	330	220		102.1 MHz
84		4	PC	Jamshedpur	500	300		101.7 MHz
85		5	PC	Ranchi	500	300		549 kHz
86		6	FM Rainbow	Ranchi	550	440	280	100.5 MHz
87		7	VB	Jamshedpur	280	220	170	100.8 MHz
88		8	VB	Ranchi	390	330	280	103.3 MHz
89		9	Regional News			1590 (Before /After News)		3180 (Mid News)
90	Karnataka	1	PC	Bangalore	660	440	NA	612 kHz
91		2	PC	Bhadravati	330	220		675 kHz
92		3	LRS	Vijayapura	330	220		101.8 MHz
93		4	LRS	Chitradurga	330	220		102.6 MHz
94		5	PC	Dharwad	330	220		765 kHz
95		6	PC	Gulbarga	330	220		1107 kHz
96		7	PC	Hassan	330	220		102.2 MHz
97		8	LRS	Hospet	330	220		100.5 MHz
98		9	LRS	Karwar	330	220		102.3 Mhz
99		10	PC	Markara	330	220		103.1
100		11	PC	Mysore	330	220		100.6 MHz
101		12	LRS	Raichur	330	220		102.1 MHz
102		13	PC	Udipi/Mangalore	330	220		1089 kHz
103		14	FM Rainbow	Bangalore	770	550	330	101.3 MHz
104		15	VB	Bangalore	500	440	330	102.9 MHz
105		16	VB	Dharwad	280	220	170	103.0 MHz
106		17	VB	Gulbarga	280	220	170	103.7 MHz
107		18	Regional News			3700 (Before/After News)		7400 (Mid News)
108	Kerala	1	PC	Calicut (Kozhikode)	660	440	NA	684 kHz
109		2	PC	Kannur	330	220		101.5 MHz
110		3	LRS	Cochin/Kochi	660	440		102.3 MHz
111		4	PC	Kavarati	330	220		1152 kHz
112		5	PC	Idukki(Devikulam)	330	220		101.4 MHz
113		6	LRS	Manjeree	330	220		102.7 MHz
114		7	PC	Thrissur	500	300		630 kHz
115		8	PC	Trivandrum	500	300		1161 kHz
116		9	FM Rainbow	Kochi	550	440	280	102.3 MHz
117		10	VB	Thiruvananthapuram	390	330	280	101.9 MHz
118		11	VB	Kozhikode	390	330	280	103.6 MHz
119		12	Regional News			2910 (Before/ After News)		5820 (Mid News)
120	Madhya Pradesh	1	LRS	Balaghat	330	220	NA	101.3 MHz
121		2	LRS	Betul	330	220		103.1 MHz
122		3	PC	Bhopal	660	440		1593 kHz
123		4	PC	Chhattarpur	330	220		675 kHz
124		5	LRS	Chhindwara	330	220		102.2 MHz
125		6	LRS	Guna	330	220		102.3 MHz
126		7	PC	Gwalior	500	300		1386 kHz
127		8	PC	Indore	660	440		648 kHz
128		9	PC	Jabalpur	500	300		801 kHz
129		10	LRS	Khandwa	330	220		101.2 MHz
130		11	LRS	Mandla	330	220		100.4 MHz
131		12	LRS	Rajgarh	330	220		100.7 MHz
132		13	PC	Rewa	330	220		1179 kHz
133		14	LRS	Sagar	330	220		102.6 MHz
134		15	PC	Shahdol	330	220		102 MHz
135		16	PC	Shivpuri	330	220		100.2 MHz
136		17	LRS	Ujjain	330	220		
137		18	VB	Bhopal	390	330	280	103.5 MHz
138		19	VB	Indore	390	330	280	101.6 MHz
139		20	VB	Jabalpur	280	220	170	102.9 MHz
140		21	Regional News			5020 (Before /After News)		10040 (Mid News)

Akashvani (Prasar Bharati)							
Rates of Advertisements on Akashvani w.e.f. 1st June, 2017							
S. No.	State		Channel Name	Station	Gross Rate per 10 Sec (In Rs.)		Frequency
					Cat I	Cat II	
141	Maharashtra	1	LRS	Ahmednagar	330	220	100.1 MHz
142		2	LRS	Akola	330	220	102.4 MHz
143		3	PC	Aurangabad	500	300	101.7 MHz
144		4	LRS	Amravati	330	220	101.5 MHz
145		5	PC	Parbhani	330	220	1305 kHz
146		6	LRS	Beed	330	220	102.9 MHz
147		7	LRS	Chandrapur	330	220	103 MHz
148		8	LRS	Dhule	330	220	100.5 MHz
149		9	PC	Jalgaon	330	220	963 kHz
150		10	PC	Kolhapur	330	220	102.7 MHz
151		11	PC	Mumbai	830	550	1044 kHz
152		12	PC	Nagpur	660	440	585 kHz
153		13	LRS	Nanded	330	220	101.1 MHz
154		14	LRS	Nasik	500	300	101.4 MHz
155		15	LRS	Oras (Sindhudurg)	330	220	103.6 MHz
156		16	LRS	Osmanabad	330	220	101.3 MHz
157		17	PC	Pune	660	440	792 kHz
158		18	PC	Ratnagiri	330	220	1143 kHz
159		19	PC	Sangli	330	220	1251 kHz
160		20	LRS	Satara	330	220	103.1 MHz
161		21	LRS	Sholapur	330	220	103.4 MHz
162		22	LRS	Yavatmal	330	220	102.7 MHz
163		23	FM Rainbow	Mumbai	880	660	107.1 Mhz
164		24	FM Gold	Mumbai	880	660	100.7 Mhz
165		25	VB	Mumbai	500	440	1188 KHz
166		26	VB	Nagpur	500	440	100.6 MHz
167		27	VB	Pune	500	440	101 MHz
168		28	Regional News		7010 (Before/After News)		14020 (Mid News)
169	Manipur	1	PC	Imphal	330	220	882 kHz
170		2	LRS	Churachandpur	330	220	101.4 MHz
171		3	Regional News		660 (Before/After News)		1320 (Mid News)
172	Meghalaya	1	LRS	Jowai	330	220	101.1 MHz
173		2	PC	Shillong	330	220	864 kHz
174		3	PC	NES Shillong	330	220	
175		4	PC	Tura	330	220	1233 kHz
176		5	FM Rainbow	Shillong	440	330	103.6 Mhz
177		6	Regional News	Shillong	1140 (Before /After News)		2280 (Mid News)
178	Mizoram	1	PC	Aizawl	330	220	540 kHz
179		2	PC	Lungleh	330	220	101.9 MHz
180		3	Regional News		660 (Before /After News)		1320 (Mid News)
181	Nagaland	1	PC	Kohima	330	220	639 kHz
182		2	LRS	Mokokchung	330	220	100.9 MHz
183		3	Regional News		660 (Before/ After News)		1320 (Mid News)
184	Odisha	1	LRS	Baripada	330	220	102.9 MHz
185		2	LRS	Behrampur	330	220	102.9 MHz
186		3	PC	Bhawanipatna	330	220	1206 kHz
187		4	LRS	Bolangir	330	220	101.9 MHz
188		5	PC	Cuttack	500	300	972 kHz
189		6	PC	Jeypore	330	220	1467 kHz
190		7	LRS	Joranda	330	220	1485 kHz
191		8	LRS	Keonjhar	330	220	1584 kHz
192		9	LRS	Puri	330	220	103.4 MHz
193		10	LRS	Rourkela	330	220	102.6 MHz
194		11	PC	Sambalpur	330	220	945 kHz
195		12	LRS	Soro	330	220	1485 kHz
196		13	FM Rainbow	Cuttack	440	330	101.3 Mhz
197		14	VB	Cuttack	280	220	1314 KHz
198		15	Regional News		3300 (Before /After News)		6600 (Mid News)
199	Punjab	1	LRS	Bhatinda	330	220	101.1 MHz
200		2	PC	Jalandhar	500	300	873 kHz
201		3	LRS	Patiala	330	220	100.2 MHz
202		4	FM Rainbow	Jalandhar	440	330	102.7 Mhz
203		5	FM Rainbow	Chandigarh	440	330	103.1 Mhz
204		6	VB	Jalandhar	280	220	100.6 MHz
205		7	VB	Ludhiana	280	220	100.1 Mhz
206		8	Regional News		1160 (Before/After News)		2320 (Mid News)

Akashvani (Prasar Bharati)								
Rates of Advertisements on Akashvani w.e.f. 1st June, 2017								
S. No.	State		Channel Name	Station	Gross Rate per 10 Sec (In Rs.)			Frequency
					Cat I	Cat II	Cat III	
207	Rajasthan	1	LRS	Alwar	330	220	NA	103.1 MHz
208		2	LRS	Banswara	330	220		101.3 MHz
209		3	PC	Barmer	330	220		1458 kHz
210		4	PC	Bikaner	330	220		1395 kHz
211		5	LRS	Chittorgarh	330	220		102.9 MHz
212		6	PC	Churu	330	220		100.7 MHz
213		7	PC	Jaipur	660	440		101.2 MHz
214		8	PC	Jaisalmer	330	220		101.8 MHz
215		9	LRS	Jhalawar	330	220		103.2 MHz
216		10	PC	Jodhpur	500	300		531 kHz
217		11	LRS	Kota	500	300		1413 kHz
218		12	LRS	Mount Abu	330	220		103.5 MHz
219		13	LRS	Nagaur	330	220		103.7 MHz
220		14	PC	Suratgarh	330	220		918 kHz
221		15	LRS	Swai Madhopur	330	220		101.5 MHz
222		16	PC	Udaipur	330	220		1125 kHz
223		17	LRS	Kotputli	330	220		
224		18	VB	Jaipur	390	330	280	100.3 MHz
225		19	VB	Udaipur	280	220	170	101.7 MHz
226		20	VB	Jodhpur	280	220	170	102.1 MHz
227		21	Regional News		4760 (Before/After News)		9520 (Mid News)	
228	Sikkim	1	PC	Gangtok	330	220		1404 kHz
229		2	Reginal News		330 (Before /After News)		660 (Mid News)	
230	Tamil Nadu	1	PC	Chennai	830	550	NA	720 kHz
231		2	PC	Coimbatore	660	440		999 kHz
232		3	LRS	Dharamapuri	330	220		105.5 MHz
233		4	LRS	Karaikal	330	220		100.3 MHz
234		5	PC	Madurai	500	300		1269 kHz
235		6	LRS	Nagarcoil	330	220		101 MHz
236		7	PC	Oottacamund(Ooty)	330	220		1602 kHz
237		8	PC	Pondicherry	330	220		1215 kHz
238		9	PC	Tiruchirapalli	500	300		936 kHz
239		10	PC	Tirunelveli	330	220		1197 kHz
240		11	PC	Tuticorin	330	220		1053 kHz
241		12	FM Rainbow	Chennai	770	550	330	101.4 Mhz
242		13	FM Rainbow	Coimbatore	440	330	220	103 Mhz
243		14	FM Rainbow	Madurai	440	330	220	103.3 Mhz
244		15	FM Rainbow	Kodaikanal	770	550	330	100.5 Mhz
245		16	FM Rainbow	Tiruchirapally	440	330	220	102.1 Mhz
246		17	FM Rainbow	Tirunelveli	440	330	220	102.6 Mhz
247		18	FM Gold	Chennai	770	550	330	102.3 Mhz
248		19	VB	Chennai	500	440	330	100.5 MHz
249		20	Regional News		3310 (Before / After News)		6620 (Mid News)	
250	Telangana	1	LRS	Adilabad	330	220	NA	100.2 MHz
251		2	PC	Hyderabad	660	440		738 kHz
252		3	PC	Kothagudam	330	220		100.1 MHz
253		4	LRS	Nizamabad	330	220		103.2 MHz
254		5	LRS	Warangal	330	220		103.5 MHz
255		6	FM Rainbow	Hyderabad	770	550	330	101.9 Mhz
256		7	VB	Hyderabad	500	440	330	102.8 MHz
257		8	Regional News		1580 (Before / After News)		3160 (Mid News)	
258	Tripura	1	PC	Agartala	330	220	NA	1269 kHz
259		2	LRS	Belonia	330	220		103.7 MHz
260		3	LRS	Kailashahar	330	220		103.2 MHz
261		4	Regional News		990 (Before /After News)		1980 (Mid News)	
262	Uttarakhand	1	PC	Almora	330	220	NA	999 kHz
263		2	PC	Dehradun	500	300		100.5 MHz
264		3	PC	Pauri	330	220		1602 kHz
265		4	Regional News		1160 (Before /After News)		2320 (Mid News)	
266	Uttar Pradesh	1	PC	Agra	500	300	NA	1530 kHz
267		2	PC	Allahabad	500	300		1026 kHz
268		3	LRS	Bareilly	330	220		102.8 MHz
269		4	LRS	Faizabad	330	220		101.9 MHz
270		5	PC	Gorakhpur	500	300		909 kHz
271		6	LRS	Jhansi	330	220		103 MHz
272		7	PC	Lucknow	660	440		747 kHz
273		8	PC	Mathura	330	220		100.1 MHz
274		9	PC	Najibabad	500	300		954 kHz
275		10	PC	Obra	330	220		102.7 MHz
276		11	PC	Rampur	500	300		891 kHz
277		12	PC	Varanasi	500	300		1242 kHz
278		13	FM Rainbow	Lucknow	550	440	280	100.7 MHz
279		14	FM Rainbow	Kanpur	550	440	280	103.7 Mhz
280		15	FM Rainbow	Raebareli	440	330	220	102.8 MHz
281		16	VB	Allahabad	390	330	280	100.3 MHz
282		17	VB	Lucknow	390	330	280	101.6 MHz
283		18	VB	Kanpur	390	330	280	103.7 MHz
284		19	VB	Varanasi	390	330	280	100.6 MHz
285		20	Regional News		4400 (Before/ After News)		8800 (Mid News)	

Akashvani (Prasar Bharati)								
Rates of Advertisements on Akashvani w.e.f. 1st June, 2017								
S. No.	State		Channel Name	Station	Gross Rate per 10 Sec (In Rs.)			Frequency
					Cat 1	Cat II	Cat III	
286	West Bengal	1	PC	Kolkata	830	550	NA	657 kHz
287		2	PC	Kurseong	330	220		103.5 MHz
288		3	LRS	Murshidabad	330	220		102.2 MHz
289		4	LRS	Shantiniketan	330	220		103.1 MHz
290		5	PC	Siliguri	330	220		711 kHz
291		6	FM Rainbow	Kolkata	770	550	330	107 Mhz
292		7	FM Gold	Kolkata	770	550	330	100.2 Mhz
293		8	VB	Kolkata	500	440	330	1323 KHz
294		9	VB	Siliguri	280	220	170	101.4 MHz
295		10	Regional News		1850 (Before /After News)		3700 (Mid News)	
296	Delhi	1	PC	Delhi	830	550	NA	819 kHz
297		2	FM Rainbow	Delhi	1100	770	440	102.6 MHz
298		3	FM Gold	Delhi	1100	770	440	100.1 MHz
299		4	VB	Delhi	500	440	330	106.4 Mhz
300		5	Regional News		830 (Before / After News)		1660 (Mid News)	
301	A & N Islands	1	PC	Port Blair (A & N)	330	220	NA	684 kHz
302		2	VB	Port Blair	280	220	170	100.9 MHz
303		3	Regional News		330 (Before and After News)		660 (Mid News)	
304	Chandigarh	1	VB	Chandigarh	390	330	280	107.1MHz
305	Pudducheery	1	FM Rainbow	Puducherry	440	330	220	102.8 MHz
306		2	Regional News		660(Before/ After News)		1320(Mid News)	

National News			
Gross Rate per 10 Sec (In Rs.)			
1	Before Morning News (0800 AM)		9900
2	Mid Break Morning News (0800-0815 AM)		19800
3	Mid Break Afternoon News (1415-1430 PM)		15400
4	Before Evening News (0845 PM)		6600
5	Mid Break Evening News (0845-0900 PM)		13200

Hon'ble PM's "Mann Ki Baat"		
Gross Rate per 10 Sec (In Rs.)		
1	Gross rate per 10 sec Before/After the programme	2,00,000.00

Akashvani (Prasar Bharati)

Rates of Advertisements on Akashvani w.e.f. 1st June, 2017

S. No.	State	Channel Name	Station	Gross Rate per 10 Sec (In Rs.)			Frequency
				Cat 1	Cat II	Cat III	

1 **Time Band (FM Rainbow & FM Gold)**

Category	Hours
Prime Time (Category I)	0700-1100 1700-2300
Mid Prime Time (Category II)	1100-1700
Non Prime Time (Category III)	2300-0700

2 **Time Band (Vividh Bharati)**

Category	Hours
Prime Time (Category I)	0630-1000 1900-2300
Mid Prime Time (Category II)	0600-0630, 1000-1200, 1330-1430 2300-2330
Non Prime Time (Category III)	1200-1330 1430-1900

3 **Primary Channels/Local Radio Stations**

Category	Hours
Prog. Category -I	Film Music/Album Music/Listener's Choice
Prog. Category-II	All Spoken Word programme and other music programmes