

URGENT
Election Matter

No. 21/06/MCC/2223/OM

Government of India
Central Bureau of Communication
(Min. of Information & Broadcasting)
Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi- 110003

Date: 03.11.2022

Advisory

Sub: Immediate removal of display of outdoor media vide RO Code 22201/0006/2223/OP and 22201/0008/2223/OP due to assembly polls announced in Gujarat reg.

The Election Commission of India has announced general election of state assembly in the state of Gujarat and the Model Code of Conduct has come into force immediately.

2. Accordingly, the Outdoor agencies, working in this state, are hereby **directed to remove** all the displays immediately in relation to the outdoor media campaigns on Vikasit Bharat (I&B campaign- RO Code 22201/0006/2223/OP) and Yatra Sankalp (I&B campaign- RO Code 22201/0008/2223/OP).
3. This is for strict compliance and all the concerned agencies are directed to submit the **action taken report** by 06:00 PM, November 04, 2022.



(Prayas Kaushik)
Assistant Director
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