

भारत सरकार
GOVERNMENT OF INDIA
केंद्रीय संचार ब्यूरो
CENTRAL BUREAU OF COMMUNICATION
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
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SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003
Website: www.davp.nic.in

File No. 15401/0005/2022-23-AV/Radio

Dated: 3rd November, 2022

Most Immediate

ADVISORY TO STOP THE TV and RADIO CAMPAIGN ON Filling of Income Tax Return for Companies – 7th November, 2022, Directorate of Income Tax for Ministry of Finance.

Subject: **Advisory for Pvt. C&S TV channels and Pvt. FM Stations to STOP the 'Filling of Income Tax Return for Companies – 7th November, 2022, Directorate of Income Tax for Ministry of Finance issued vide RO. No. 15401/0054/2022/AV and 15401/0048/2022/AV.**

Following the announcement of Assembly Election in the State of Gujarat, Model Code of Conduct has come into force with immediate effect. In view of this, Pvt. C&S TV Channels and Pvt. FM Stations should **STOP THE TELECAST OF 'Filling of Income Tax Return for Companies – 7th November, 2022'** campaign released by CBC on behalf of Directorate of Income Tax, Ministry of Finance issued under **R.O. No. 15401/0054/2022/AV and 15401/0048/2022/AV IMMEDIATELY.**

2. **Any spot telecast/ broadcast by Pvt. C&S TV Channels and Pvt.. FM Stations of the above mentioned ROs will not be paid by CBC after the issue of this Advisory.**

3. All the Pvt. C&S TV channels and Pvt. FM Radio stations in the above mentioned ROs are hereby informed that revised ROs as follows have been uploaded in lieu of the earlier ROs.

Earlier RO	Revised RO
15401/0054/2022/AV	15401/0070/2022/AV, 15401/0071/2022/AV, 15401/0072/2022/AV and 15401/0073/2022/AV
15401/0048/2022/AV	15401/0066/2022/AV, 15401/0067/2022/AV, 15401/0068/2022/AV, 15401/0069/2022/AV

4. All the Pvt. C&S TV Channels and Pvt. FM Stations in the above mentioned ROs are advised to strictly comply with the ADVISORY.

This issues with the approval of DG, CBC.



(Sreerag M)
Deputy Director (AV)

To

All Pvt. C&S TV Channels and Pvt. FM Stations who have received Directorate of Income Tax, Ministry of Finance '**Filling of Income Tax Return for Companies – 7th November, 2022**' campaign for above mentioned R.O. No. **15401/0054/2022/AV and 15401/0048/2022/AV.**