

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
OUTDOOR MEDIA WING**

F.No. DD (OP)/Ext/2018-19

Date: 01.07.2022

ADVISORY

Subject: Extension of validity of rates of Outdoor Media upto 31.12.2024 regd.

Central Bureau of Communication (erstwhile BOC (DAVP)) approved rates for Outdoor Media till 30.06.2022 vide advisory of same number dated 05.01.2022. It has now been decided that for Agencies (as annexed at Appendix I) with validity of sole rights beyond 30.06.2022, the present rates offered stand extended till 31.12.2024 or till the validity of their sole rights or till further orders, whichever is earlier, on the same terms & rates mentioned in the rate letter issued to them. The validity of sole rights has been updated on the CBC website (click [here](#))¹. In case of validity beyond 31.12.2024, the validity maybe read as 31.12.2024 only.

2. In case of Agencies wherein rate letters have been issued after 01.04.2021 with validity till 30.06.2023, the rates also stand extended as per para 1 above.

3. Some agencies have not submitted the documents required as per advisory dated 05.01.2022 (as annexed at Appendix II). The CBC rates for these agencies are extended till 31.07.2022 or till the validity of their sole rights or till further orders, whichever is earlier. In case of non-submission of the documents till 31.07.2022, the CBC rates shall stand suspended.

This issues with the approval of PrDG, BOC.

To:

The agencies mentioned in Appendix I & II


(Pavni Gupta)
Deputy Director (OM)
पावनी गुप्ता / PAVNI GUPTA
उप निदेशक / Deputy Director
बी.ओ.सी. / B.O.C.
सू. प्र. मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली
Govt. of India, New Delhi

¹ http://www.davp.nic.in/op_emp/newMediawiserate.aspx

Appendix -I

S. No.	Agency Name	S. No.	Agency Name
1	52Seven Media	40	Kamakhya Mototech Pvt. Ltd.
2	Aakruthi Media & Communications (I) Pvt. Ltd.	41	Kanhiya Advertisers
3	Aayush Advertisers	42	Kaushik Publicity
4	Abhinav Advertising Agency Pvt. Ltd.	43	Khandelwal Outdoor Agency
5	Abhishek Advertisers	44	Khushi Advertising Ideas Pvt. Ltd.
6	Ad Impact	45	Laqshya Outdoors
7	Ad On Board	46	Lead Ads Pvt. Ltd.
8	Adventure Media Pvt. Ltd.	47	Leafberry Ads Pvt. Ltd.
9	Aim Addcom Pvt. Ltd.	48	Maples
10	Airport Advertising Agartala Pvt. Ltd.	49	Money4Drive Advertising Pvt. Ltd.
11	All Star Inc.	50	Moving Picture
12	Amor Advertising Media Pvt. Ltd.	51	Naks Creators
13	Armour Display Systems Pvt. Ltd.	52	N.S. Publicity India Pvt. Ltd.
14	Avyansh Media Pvt. Ltd.	53	Nand Inc.
15	Bharat Petroleum Corp. Ltd.	54	Noble Enterprises
16	Brandpromoters & Events Pvt. Ltd.	55	Orango Solutions
17	Bridge Comm	56	Outdoor Communications Pvt. Ltd.
18	Brite Neon Sings Pvt. Ltd.	57	Parivartan Media
19	CashurDrive Marketing Pvt. Ltd.	58	Pavicom Technologies
20	Century Business Pvt. Ltd.	59	PI Systems Pvt. Ltd.
21	Century Ventures Pvt. Ltd.	60	Play Ads Advertisement Spaces Pvt. Ltd.
22	Chitra Advertising Service	61	P.K. Advertising Services Pvt. Ltd.
23	Chitra (B) Publicity Company	62	Pi-lo Shudh Pani Seva Foundation
24	Comet Advertising	63	Pioneer Publicity Corporation Pvt. Ltd.
25	Core Media Advertising	64	Prabha Media Experts
26	Creative Designers	65	Prabhatam Advertising Pvt. Ltd.
27	Digital Media	66	Prachar Communications Ltd.
28	Discovery Outdoors	67	Prakash Arts Outdoor Advtg.
29	EcoMaxGo LLP	68	Prakash Arts Pvt. Ltd.
30	Eg. Communication Pvt. Ltd.	69	Primetime Communications
31	Graphisads Pvt. Ltd.	70	Prithvi Associates
32	Greenolution	71	Proactive In and Out Advertising Pvt. Ltd.
33	Guru Kirpa Advertising Co.	72	Quantum Outdoors
34	Hemson & Co.	73	Rajdhani Advertisers
35	Hindustan Publicity Pvt. Ltd.	74	Rasil Publicity
36	Hira Advertising Agency Pvt. Ltd.	75	R.K. Associates and Hoteliers Pvt. Ltd.
37	Indian Oil Corporation Ltd.	76	Sadhna Media Pvt Ltd
38	Jagran Engage	77	Sagardeep Advertising
39	JC Decaux Advertising India Pvt. Ltd.	78	Sai Advertisers

79	Sambhaav Media Ltd.	94	Srishti Outreach Pvt. Ltd.
80	Sanjay Knit Pvt. Ltd.	95	Supreme Advertising Pvt Ltd
81	Sapphire Media Services	96	Team Lead Corporates
82	Selvel Media Services Pvt. Ltd.	97	Tejas Infomedia Solutions
83	Selvel Media Services (P) Ltd	98	TIM Delhi Airport Advertising Pvt. Ltd.
84	Shalimar Advertisers	99	Triple Ess Communication Pvt. Ltd.
85	Sharma Srishti Synergy	100	Times Innovative Media Limited
86	SignAge-A Division of Himalayan Flora & Aromas Pvt. Ltd.	101	Value Wise Services
87	Shiv Shakti Dream Homes Pvt. Ltd.	102	Vinay Joshi
88	Sigma Trade Wings LLP	103	Vritti Solutions Limited
89	Signpost India Pvt. Ltd.	104	Vimal Advertisers
90	Sky Light	105	VYOMA Technologies Pvt. Ltd.
91	Sri Nitya International Pvt. Ltd.	106	Zenith Media Scope Pvt. Ltd.
92	Srishti		
93	Srishti Communications		

Appendix-II

S. No.	Agency Name	S. No.	Agency Name
1	Abhik Advertising Pvt Ltd	40	H.S. Advertising
2	Accord Advertising Pvt. Ltd.	41	Icons Outdoor Pvt. Ltd.
3	Active Media	42	Image Ad
4	Ad Ideas Pvt. Ltd.	43	Information TV Pvt. Ltd.
5	Adonmo Pvt. Ltd.	44	Interactive Communication Services (I) Pvt. Ltd.
6	Ad Vistaa	45	J R Creations
7	Adam & Media Recreation Pvt. Ltd.	46	JPL Textile (India) Pvt. Ltd.
8	Advantage Advertising	47	Kalyani Ads Outdoor Solution
9	Alpine Outdoor Media Services	48	Kraft Outdoor Media Pvt. Ltd.
10	AOM Advertising Pvt. Ltd.	49	Lion Manpower Solution Pvt. Ltd.
11	Apic Media Creation Pvt. Ltd.	50	LRM Fabric and Impressions
12	Arati Display	51	Marquis Advertising & Marketing
13	ARC Outdoor Media Ltd.	52	Mayek
14	A-Square Media	53	Media Touch
15	Asian Concierge	54	Media 24X7
16	Astitvaa Advertisement Ltd. Pvt.	55	Moksh Promotions Limited
17	Atin Promotions& Advertising Pvt. Ltd.	56	Ninja Media Creations
18	Baba Hanuman Singh Enterprises	57	Naman Broadcasting & Telecommunicatio Pvt. Ltd.
19	Bat Media	58	One Ad Display Pvt. Ltd.
20	Bells Advertising Syndicates	59	OPT
21	Blue Ocean Media Pvt. Ltd.	60	Outreach Advertising Pvt. Ltd.
22	Bulls Eye Media Pvt. Ltd.	61	Phoenix Media Pvt. Ltd.
23	Cat Advertising Private Limited	62	Planet Advertising Pvt. Ltd.
24	Chitra Publicity Co.	63	Poojari Group of Companies
25	Creative Designers	64	Pratibha Global Pvt. Ltd.
26	Crisis Management Services & Solutions	65	Prithvi Outdoor Publicity LLP
27	DD Communication	66	Rakesh Advertising Pvt. Ltd.
28	Digital Advertising	67	RD Grafix Printing & Signage Advertising
29	EcoMaxGo LLP	68	R.M. Associates
30	Evergreen Advertising Pvt. Ltd.	69	Rajdeep Infrastructure
31	Explo Media Pvt. Ltd	70	Rajdeep Publicity Pvt. Ltd.
32	Evergreen Publicity	71	Rathore Pablicity
33	Faridabad Media	72	Ripple Media
34	Fortune Creative Media Pvt Ltd	73	Ronak Advertising
35	Gateway Advertisers Pvt Ltd	74	S.S Advertisers
36	Global Advertisers	75	Sandesh Spotlight
37	Handa Enterprises	76	Selvel Advertising (P) Ltd.
38	Harsh Advertising Agency	77	Shiva Ads India Pvt. Ltd.
39	Hitendra Advertising & Marketing Pvt. Ltd.	78	Showbiz Associates

79	Shree Communication		
80	Shri Ram Instt. of Rural Devl.	94	U.S. Advertising Pvt. Ltd
81	Sita Outdoor Media	95	Uni Ads Ltd.
82	Sky Wanderers Pvt Ltd	96	Untitled Advertising
83	Skyrams Outdoor Advertising India Pvt. Ltd.	97	Vaibhavaa Advertising Pvt. Ltd.
84	Society for Accident Free Environment- INFO BUS	98	Valayam Creations
85	Spectra Marketing	99	Varsha Outdoor Advertising Pvt. Ltd.
86	Swift Intermedia Convergence Ltd.	100	XL Media
87	Symbiosis Advertising	101	Yash Multi Media LLP
88	TDI International India (P) Ltd.		
89	Tent Communication		
90	The Design Place		
91	The Hindusthan Publicity		
92	The Incoda		
93	Twin Media		

