

भारत सरकार
GOVERNMENT OF INDIA
केंद्रीय संचार ब्यूरो
CENTRAL BUREAU OF COMMUNICATION
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
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Website: www.davp.nic.in

File No. 17101/0001/2022-23-AV/Radio

Dated: 17th June, 2022

Most Immediate
**ADVISORY TO STOP THE RADIO CAMPAIGN ON
POLIO SNID for M/o. Health & Family Welfare**

Subject: Advisory for Pvt. FM and CR Stations to STOP the POLIO SNID Campaign for M/o. Health & Family Welfare of Uttar Pradesh.

In view of this, Pvt. FM and CR stations of Uttar Pradesh should **STOP THE BROADCAST OF 'POLIO SNID'** campaign released on behalf of Ministry of Health & Family Welfare under R.O. No. 17101/0009/2022/AV and 17101/0005/2022/CR IMMEDIATELY.

- Any spot broadcast by Pvt. FM and CR Stations of the aforementioned State will not be paid by BOC after the issue of this Advisory.**
- All the Stations of Uttar Pradesh in the above mentioned ROs are advised to strictly comply to the ADVISORY.
- Pvt. FM and CR stations in the remaining States other than the State of Uttar Pradesh will continue with the campaign as per the Release Orders.

This issues with the approval of Pr. DG, BOC.


(Sreerag M)
Deputy Director

To

All Pvt. FM and CR Stations who have received Ministry of Health & Family Welfare 'Polio SNID' campaign for above mentioned R.O.No.17101/0009/2022/AV and 17101/0005/2022/CR.