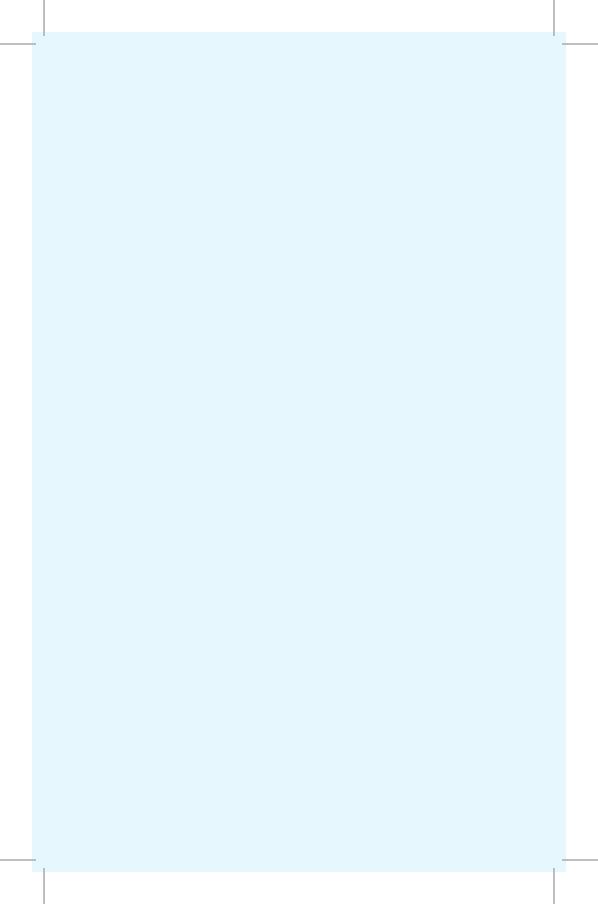
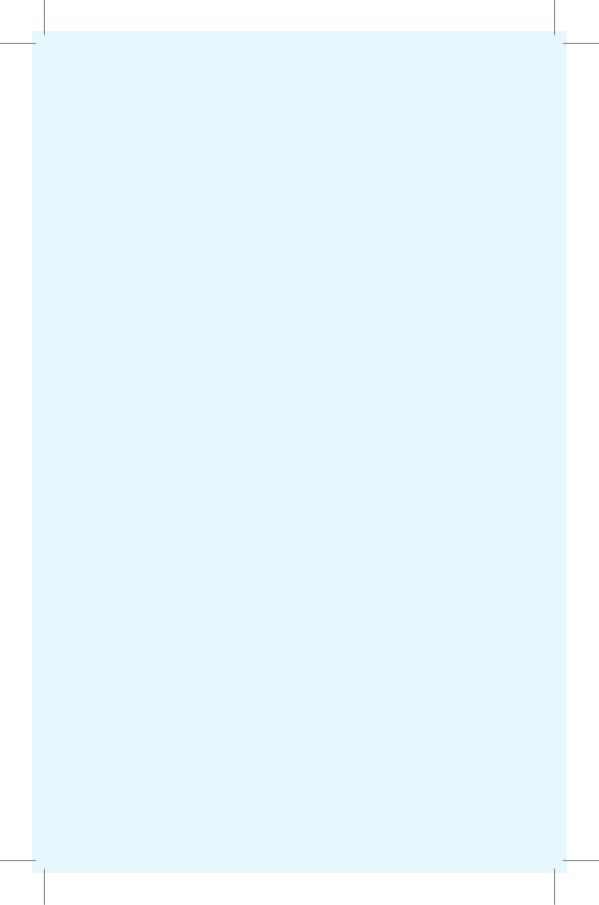




Overcoming Challenges, Breaking Barriers







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#### INTRODUCTION

From the ramparts of the Red Fort, in his very first Independence Day address, Prime Minister Narendra Modi showed that a new era was about to herald for Indian women.

From an impassioned call to save the girl child to a fundamental question to society on why it clips the wings of women selectively, Prime Minister Narendra Modi's vision for women empowerment has been welcomed by people of all walks of society.

Since then, an increasingly more conducive environment has been created for women to make their own choices and also to make those choices reach their logical conclusions without systemic obstacles.



Be it entrepreneurship or education, sports or startups, safety or security, health or rights, in every domain, radical reforms have been initiated to clear the path for the women of New India.

Both vision and action of the country have been altered to ensure that women benefit from India's growth, and above all, come to the fore, leading India's upward trajectory.

As Prime Minister Narendra Modi himself said, this is not the era of women development but of women-led development.



#### **MARY KOM**

M C Mary Kom is India's boxing legend. She defied all odds to emerge as a beacon of hope for girls wanting to break the mold. Hailing from the Indian state of Manipur, she picked up boxing as the sport despite initial opposition from her own parents. Today, Mary is the only woman in the world to have become World Amateur Boxing champion for a record six times, and is a recipient of India's highest sports award, Khel Ratna as well as, the nation's third highest civilian award, Padma Bhushan.

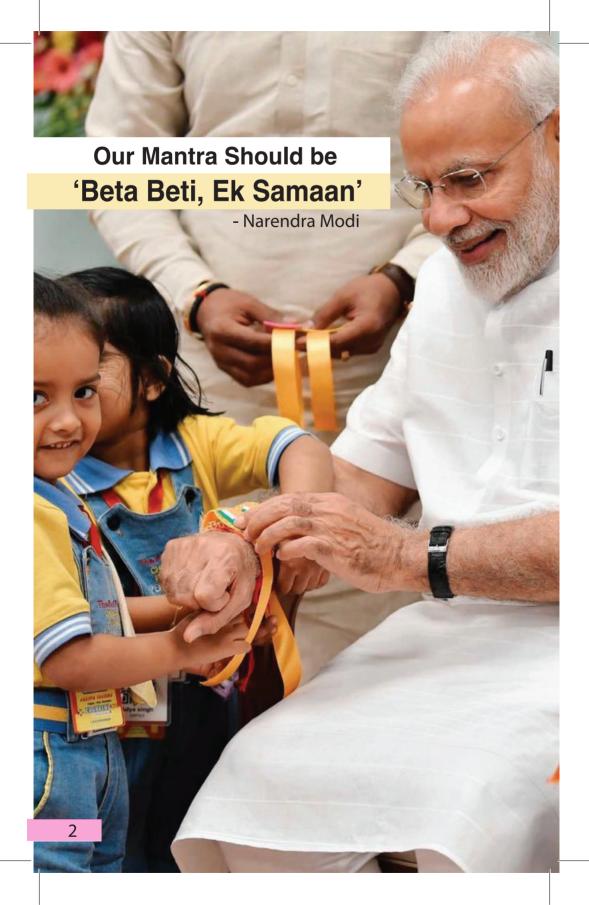
Mary Kom's tenacity has defeated not only her toughest opponents but also inspired a generation of young girls to take up sports

# THE GIRL CHILD MATTERS

Agirl child's fight to make a mark in the world would start even before being born. In some cases, she would not even be allowed to be born. This was a social evil that needed correction.

But it needed a credible face and a moving message to do so. When Prime Minister Narendra Modi gave a call for Beti Bachao Beti Padhao, a credible leader and a clarion call came together and the people took it to their heart. The results are there for all to see.

Saving the girl child, enabling her education and securing her future financially forms the bedrock of women empowerment in New India.





### SEX RATIO IMPROVES

#### as India Welcomes the Birth of its Daughters

In 2015, a paradigm shift was initiated by Prime Minister Modi towards saving the girl child

Sex ratio of India has witnessed a substantial rise in urban areas. The corresponding ratio was 922 in 2011-12 which rose to 965 in 2017-18

Gross Enrolment Ratio of girls has increased significantly

- From 88.5% in 2018-19 to 90.5% in 2019-20 at Upper Primary level
- From 96.7% in 2018-19 to 98.7% in 2019-20 at Elementary Level
- From 76.9% in 2018-19 to 77.8% in 2019-20 at Secondary Level
- From 50.8% in 2018-19 to 52.4% in 2019-20 at Higher Secondary Level in 2019-20

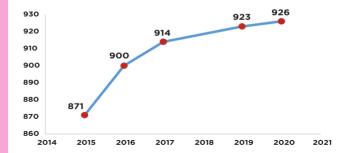
Out of 640 districts covered under Beti Bachao Beti Padhao (BBBP) Scheme, 422 districts have shown improvement in SRB from 2014-15 to 2018-2019.

The 1st Trimester Antenatal Care (ANC) registration has shown an improving trend from 58% in 2015-16 to 70% in 2019-21

The Institutional Deliveries showed an improving trend from 78.9% (NFHS-4) to 88.6% in NFHS-5

Earlier, Haryana used to be singled out for its problematic sex ratio. But now, it has shown an impressive rise in sex ratio at birth from 876 in 2014-15 to 926 in 2019-21!

#### HARYANA'S CHILD SEX RATIO OVER THE YEARS



11-point increase registered in India in sex ratio at birth from 918 females per 1000 males in 2014-15 to 929 in 2019-21

- \*Mau (Uttar Pradesh) from 694 (2014-15) to 938 (2019-21)
- \*Karnal (Haryana) from 758 (2014-15) to 821 (2019-21)
- \*Mahendergarh (Haryana) from 791 (2014-15) to 962(2019-21); and
- \*Patiala (Punjab) from 847 (2014-15) to 922 (2019-21)





# Changing Mindsets THROUGH INNOVATIVE MOVEMENTS

#SelfieWithDaughter, a social media trend by a Haryana Sarpanch, which was supported by Prime Minister Narendra Modi became a worldwide top trend

#MeriBetiMeraGarv, a hit social media trend in 2020, was an important step towards expressing happiness and pride about the girl child

Bharat Ki Laxmi campaign was also initiated by PM Modi in his Mann Ki Baat to honor the achievements of women in public life.

Who would have imagined that a small campaign "selfie with daughter" starting from a small village in Haryana would spread not only throughout the country but also across other countries as well.

- Prime Minister Narendra Modi

#### **₹2.26** crore

Sukanya Samriddhi accounts with deposits amounting to

₹80,509.29 crore



#### Sukanya Samriddhi Yojana AN ACCOUNT FOR THE GIRL CHILD

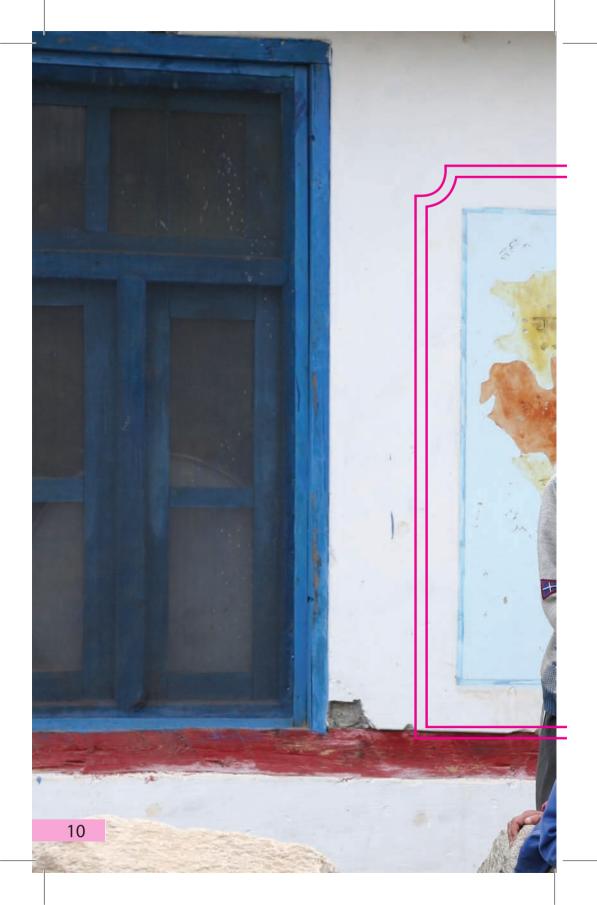
Sukanya Samriddhi accounts are small saving accounts where parents can deposit money in the name of their girl child

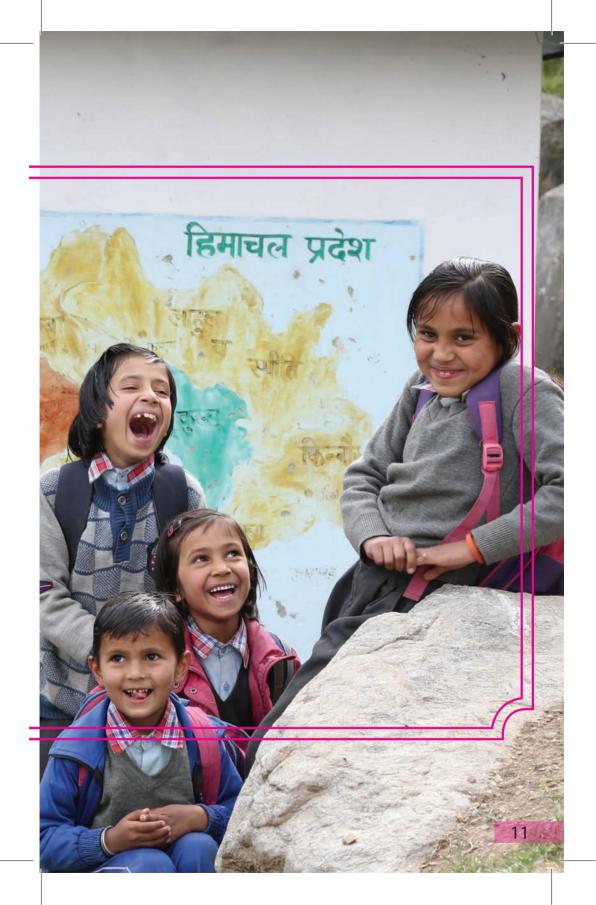
The account ensures attractive interest rates, offering financial security for the girl's education or marriage in future

2.26 crore Sukanya Samriddhi accounts with deposits amounting to ₹80,509.29 crore

19,535 villages declared as "Sampoorna Sukanya Gram" ensuring that all girl children born have deposit accounts within that village. This will pave the way for greater financial security at the grassroots.

The government incentivizes these accounts by providing higher rates of interest on the savings, in turn, ensuring that the parents continue to see merit in building up a corpus of money





#### **4.17 lakh**

separate toilets for girls in schools constructed within 1 year after PM Modi's announcement of the same during his 2014 Independence Day speech





## TOILETS IN SCHOOL for Girls

School girl dropout rates were high due to lack of basic sanitation. It discouraged girls from enrolling in schools for education

Announced in first Independence Day speech in 2014, Prime Minister Modi aimed at constructing separate toilets for girls in every government school

Within a year, 4.17 lakh separate toilets for girls were constructed under the Swachh Vidyalaya initiative

Schools with functional separate toilets for girls have shown improvement from 92.1% in 2014-15 to 95.8% in 2020-21



#### LALLESHWARI

Fondly called as Lal Ded, Lalleshwari was a leading woman saint of the Kashmir Shaivite tradition. She contributed immensely to the Kashmiri literature. Her poems, called 'vakhs', became the fountainhead of spiritual tradition of the Kashmir region. She wrote in vernacular language, thus, opening the gates of rich knowledge repository to the common man

Lalleshwari symbolizes the possibilities that a woman's drive for knowledge could open for her and the society she is part of

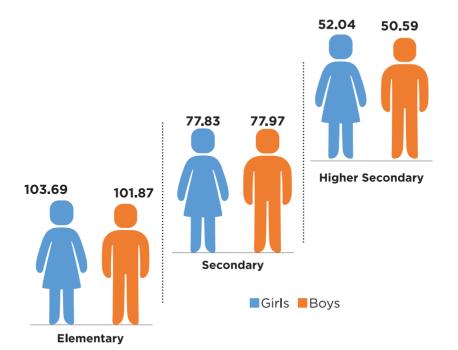
## 2 EDUCATION EMPOWERS

Ancient India also has a history of highly educated and articulate women such as Gargi, Maitreyi, Ubhayabharati, etc. Education is one of the most profound and irreversible forms of empowerment.

Education enhances a woman's confidence in her own capabilities. It ensures that the creative potential of a woman gets sharpened into professional skills which lead to economic independence. Education also becomes a means for better and informed choices in life.

Improving access to secondary and higher education for women was a challenge that governments faced for many decades. The shining glory of Prime Minister Narendra Modi's leadership are his initiatives and impact in the field of education, especially for women. Remember, his call is not just Beti Bachao but also Beti Padhao.

#### GROSS ENROLMENT RATIO OF GIRLS AND BOYS (%)





## BETI PADHAO Achieves Phenomenal Success

Gross enrolment ratio of girls across all levels of education is now higher than boys

At **elementary level**, 103.69% of girls are enrolled against 101.87% for boys

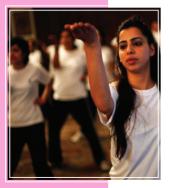
In **secondary level**, 77.83% of girls are enrolled against 77.97% for boys

In **higher secondary**, 52.4% of girls are enrolled against 50.52% for boys

Kasturba Gandhi Balika Vidyalaya is extended up to Class XII for smooth transition of girls from Elementary to Senior Secondary

Provision in gender-inclusion fund to bridge the gap in providing equitable, quality education to girls 6.54 lakh girls are enrolled in 5,615

Kasturba Gandhi Balika Vidyalayas.



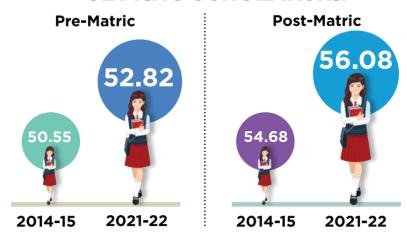
## ENSURING SELF-DEFENCE for All Girls

Under Samagra Shiksha scheme, self defence training is being imparted to girls of class VI to XII belonging to Government Schools

Self defence training is also being given in Kasturba Gandhi Balika Vidyalayas

For the year 2021-22, ₹116 crore was allocated for imparting self-defence training under the Rani Laxmi Bai Atmaraksha Prashikshan component of Samagra Shiksha Abhiyan

#### PERCENTAGE OF GIRLS GETTING SCHOLARSHIP



#### PERCENTAGE OF GIRLS GETTING MERIT-CUM-MEANS SCHOLARSHIP



Percentage of Girls Getting Merit-cum-Means Scholarships



#### MASSIVE SCHOLARSHIPS to Enable Beti Padhao

Stipend of ₹200 per month for Girls With Special Needs will be provided from Classes I to X

Incentive of ₹500 per month is given to every meritorious single girl child who is pursuing further studies for class XI & XII in CBSE schools

4,000 Pragati Scholarship Scheme for girl students given every year to promote women in technical education

Creation of 3,503 supernumerary seats has resulted in increase in female enrolment in B. Tech programme of IITs, NITs and IIEST from 8 per cent in 2016 to 20 per cent in 2020-21

Women candidates are now allowed a relaxation of two years for pursuing PhD

74.390 scholarships were given to meritorious airl students from economically weaker families under Central Sector Scheme of Scholarship for College and University Students for the year 2020-21

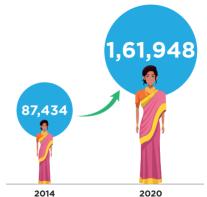
Prime Ministers Scholarship Scheme for girls increased to ₹3.000 per vear

#### Massive Scholarships to Enable **Beti Padhao**

National Scheme of Incentives to Girls for Secondary Education promotes enrolment of girl child in the age group of 14-18 at secondary stage. Since 2014, more than 19.72 lakh girls have been given incentives to amount of ₹591.88 crore

Since 2014-15, there are more than 5.10 crore beneficiaries of various scholarship schemes for compared to 3.15 crore beneficiaries before 2014-15 Over 52% of the beneficiaries are girls.

#### minorities, WOMEN ENROLMENT IN ITIs GREW BY 85% IN 7 YEARS





## UP-SKILLING WOMEN Up-skills Economy

48 lakh women were trained under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) between 2016 and 2021

There has been 85% increase in annual enrollment in Industrial Training Institutes (ITI) in 2020 compared to 2014

In the National Apprenticeship Promotion Scheme (NAPS), the percentage of female apprentices increased from 4% in August 2016 to 12% in December 2020

The female enrolment percentage in STRIVE assisted ITIs has increased from the baseline figure of 9.7% to 20.5%

Under the Recognition of Prior Learning (RPL), more than 9 lakh women candidates have been certified and enabled to earn a better livelihood (till August 2021)

Out of the 33 NSTI (National Skill Training Institute) set up, 19 are Women NSTIs

23

## Eminent Women Scientists of India





## ENCOURAGING RESEARCH Honoring Eminent Women

Ministry of Women and Child Development will set up 11 chairs on the names of eminent women in the field of science and technology to encourage girls to enter field of research

The chairs are named after eminent women scientists like Dr Iravati Karve, Dr Kadambini Ganguly, Dr Anna Mani, etc

Also, UGC will establish 10 chairs in the names of eminent women in universities to promote research in social sciences

10 chairs are named after eminent women administrators, artists, scientists and social reformers like Ahilyabai Holkar, Anandibai Joshi, Rani Gaidinliu, etc.

₹50 lakh will be allotted to every chair each year

25



#### RANI GAIDINLIU

Fondly referred to as "Rani Ma", Rani Gaidinliu from Manipur was a fearless Indian freedom fighter who at the tender age of 13 began an inspiring socio-political movement against the British.

Rani Gaidinliu not only fought against the British but also spread Gandhiji's message of peace, non-violence and need for India's unity and integrity throughout the northeast India. After having spent over 14 years of her life in prison, she was released in 1947 in an independent India where she worked for the upliftment of the people through peaceful, democratic and non-violent means.

Rani Gaidinliu epitomizes the tremendous power of belief within oneself to fight injustice of any kind

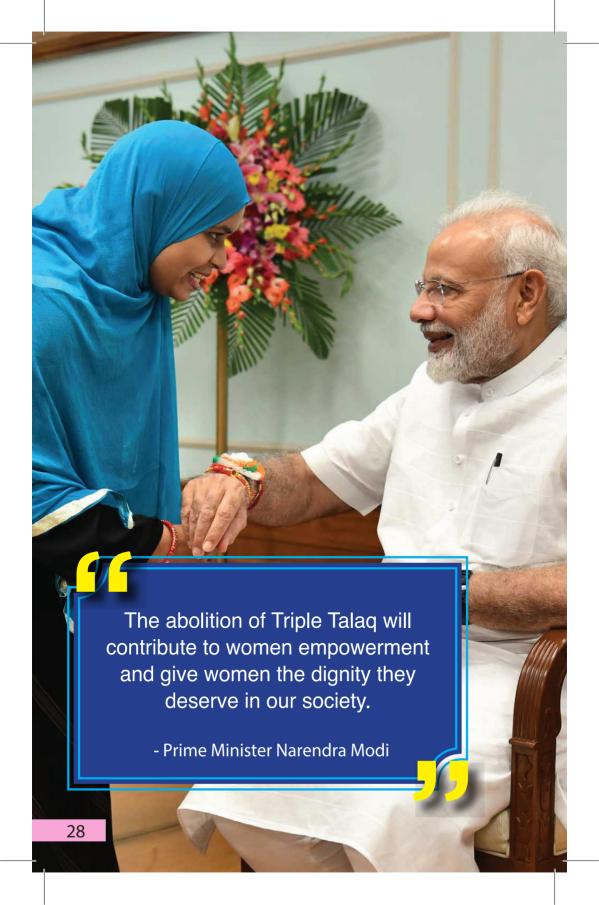
# SOCIAL INCLUSION AND MOBILITY

Empowering the Nari Shakti of India is the prime focus of the Modi government. A key to achieving this objective is social empowerment. The government has carried out a series of steps that unshackles women from the chains of social evils such as Triple Talag.

Increased opportunities for women in uniformed forces such as the army, navy and air force are being ensured. This creates a whole new set of role models for little girls who have dreams in their eyes and impacts future generations.

By removing discriminatory provisions such as Article 370 and 35A in Jammu and Kashmir, a more just and equitable society where the denial of certain property rights for women are now a thing of the past.

In the New India, women are scaling new highs in every field from politics and sports to judiciary and business.



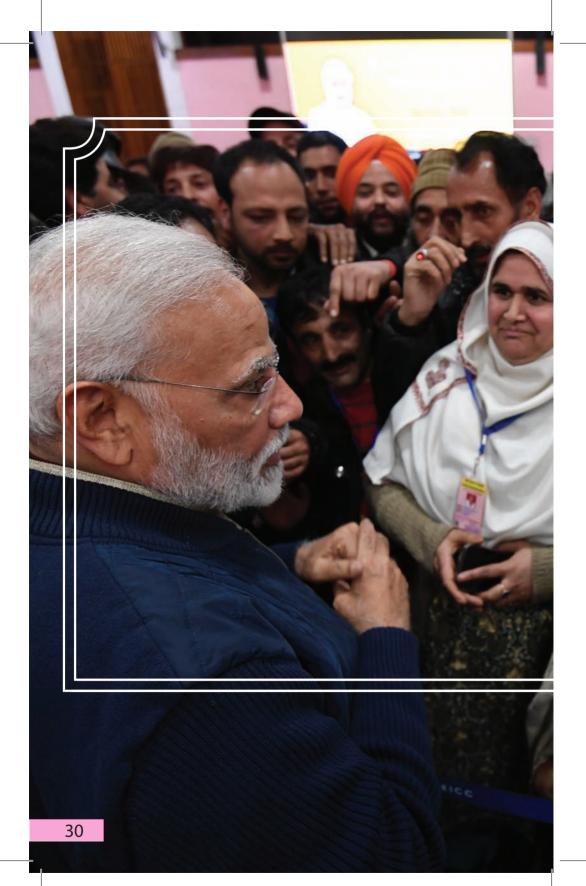


# LIBERATING MUSLIM WOMEN from Unjust Triple Talaq

Muslim women have struggled decades to abolish since Talag. Supreme Court judgment was overturned but these women were not given justice. After decades of fight, the historic Muslim Women (Protection of Rights on Marriage) Bill, 2019 was passed in the Parliament that made instant Triple Talag a criminal offence punishable up to three years in prison. This ended centuries of exploitation and unequal treatment of Muslim women.

The Modi Government has also ensured Muslim women can perform Haj without a male companion. This brought in much cheer among Muslim women as even single Muslim women can now perform Haj.

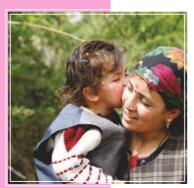
School dropout rate among Muslim girls which was more than 70% before 2014, has now come down to less than about 30%.





I want to present a gift to our daughters who want to work for the country. From the ramparts of Red Fort, today I announce that women officers who have been selected through the Short Service Commission in our defence forces, will now have the option to take up permanent commission.

- Prime Minister Narendra Modi

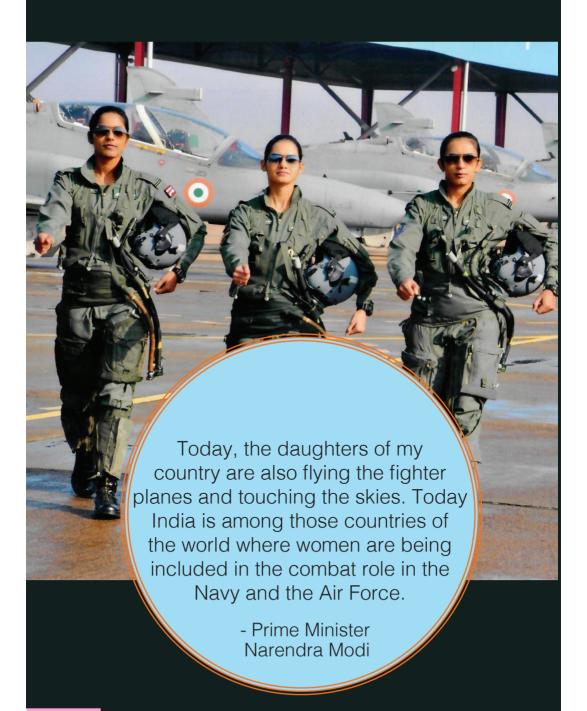


# WOMEN IN JAMMU AND KASHMIR Get Equal Rights

Many laws and provisions which were discriminatory against women in J&K have been scrapped with abrogation of Article 370

With Article 35A getting scrapped, women in J&K can now buy real estate and transfer property to children, even if they get married to a non-resident

Laws against child marriage which did not apply to J&K under Article 370 are also now applicable





## WOMEN MAKING A MARK in Uniformed Forces

PM Narendra Modi announced from the ramparts of Red Fort on 15th August, 2018 to grant a Permanent Commission to women officers in the Armed Forces. Sainik schools and National Defence Academy have begun to make equal space for women.

#### Women Fly High in Indian Air Force

In a historic move, three women fighter pilots were inducted in combat roles in the Indian Air Force in 2018, showcasing the increasing confidence of women in taking leading roles

Flight Lieutenants Mohana Singh, Avani Chaturvedi and Bhawana Kanth shattered the glass ceiling to became the first women in Indian Air Force qualified to fly in fighter jets on combat missions

Two IAF women officers became the first women pilots to participate in the Republic Day parade.

35

One of the first three women fighter pilots of India, Flight Lieutenant Bhawana Kanth, became the first woman fighter pilot to be part of the Indian Air Force contingent at the 2021 Republic Day parade. Flight Lieutenant Swati Rathore became the first woman to be part of the flypast over Raipath as she flew a Mi-17 V5 helicopter in a formation of four choppers.





**♦ FINANCIAL EXPRESS** 



PM Narendra Modi meets Navy women officers selected for Navika Sagar Parikrama, wishes them luck August 16 . 2017 8:45 pm

THE ECONOMIC TIMES

IAF's first women fighter pilots get 'Nari Shakti Puraskar' Mar 09, 2020, 11:42 AM IST





### In Air Or Sea, INDIAN WOMEN LEAD

Government has sanctioned Permanent Commission to women officers in all 10 streams of the Indian Army

In the Navy, women inducted from Short Service Commission are now eligible for being recruited into permanent commission based on merit

Sub Lieutenant Shivangi became the Navy's first woman pilot by joining the service in December 2019

#### **Indian Women at**

### FOREFRONT OF PARAMILITARY

#### **Forces**

Prime Minister Modi's Government has ensured greater participation of women officers in India's Paramilitary Forces

In January 2016, the government announced 33% reservation for women in CRPF and CISF at the constable posts

A novel step by the Government has been taken to improve the representation of women in police forces



In 2015, the government approved direct recruitment of women in non-gazetted posts in police forces of the 7 Union Territories

An all-women SWAT commando team was also set up in Delhi for anti-terror operations

All the commandos in this all-women SWAT hail from Northeast India

After rigorous training of around 15 months from specialists all across India and abroad, the team is ready to take on hostage crises and terror strikes in urban areas

Armed with MP5 submachine guns and Glock 21 pistols, all the members of the force are also well-versed in Israeli Krav Maga, an unarmed combat style

Indian Army deploys half a dozen rifle women along the LoC in Jammu and Kashmir on national security duty for the first time ever





#### MEENAKSHI AMMA

78-year-old Meenakshi Amma is the oldest woman practicing the martial art of Kalaripayattu, she reflects the fundamental thinking that women are strong and if they decide to defend themselves, no one can harm their dignity. She has imparted the art of self defence to hundreds of girls in martial arts and instilled confidence in them, empowered them to take up challenges

Meenakshi Amma embodies the spirit of Shakti present in every woman.

#### SAFETY AND SECURITY

Safety and security of women is of paramount importance. The Nari Shakti of India cannot be fully utilized if they don't feel secure in private and public spaces. A society that respects women will progress and grow.

Women will feel confident and contribute to the growth of New India when they feel safe at their place of employment. When the government takes women's security seriously, it helps in breaking down barriers and changes the outlook of society towards women.

Understanding the critical nature of safety issues of women, concrete steps were taken through laws, schemes and acts to create a positive and safe environment for women.



## 54.25 lakh women benefited

by dialing universal women helpline number

181 since its launch in April 2015



# A HELPING HAND FOR WOMEN in Distress

The One Stop Centers (OSC) provide services like legal counselling, police help, medical treatment; psychological counselling and temporary shelter to women affected by violence under one roof. 733 OSCs were sanctioned and 704 started functioning. The OSCs addressed over 4.5 lakh cases

Swadhar Greh also function as temporary shelters for deserted women, widows, women rescued from trafficking and so on

Universalization of Women Helpline scheme provides help to women affected by violence by dialing 181 56

Parents ask their daughters where they were if they return home late. But, do they do the same with their sons? After all a person perpetrating a heinous crime such as rape is also someone's son. As parents, have we asked our sons where he is going? While we keep questioning our daughters, why not use same yardstick for sons too?

- Prime Minister Narendra Modi





## STRICTER PUNISHMENT for Grave Crimes

A decisive amendment to the Indian Penal Code ensures death penalty for rape of a girl child younger than 12 years

The punishment for the rape of girl child below 16 years has been increased from 10 years to 20 years. Such steps ensure deterrence in the minds of criminals and promotes a culture that respects women's dignity

A National Database on Sexual Offenders was launched in September 2018

# SAFER WORK SPACES

After being launched for government employees,

SHe-Box facility is now also available for private organisations

Now, all female employees have a forum outside their organisation to address their complaints

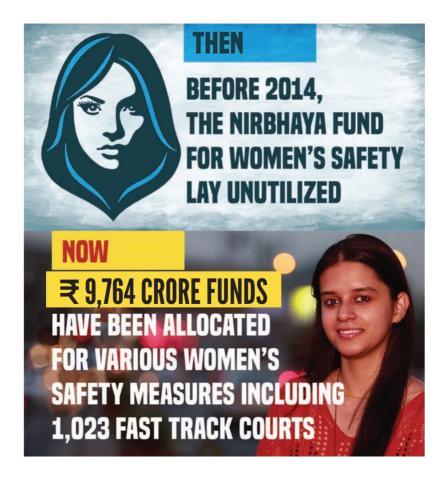


# SHE-BOX FOR EASY ONLINE COMPLAINTS on Sexual Harassment At Workplace

For online filing and tracking of complaints of sexual harassment at workplace, the Sexual Harassment e-Box, launched in 2017, has proved to be a boon for women

A prime example of Digital India, the cases are registered online and directly reach the concerned authority in that jurisdiction

#### DECISIVE ACTION ON WOMEN'S SAFETY





## Nirbhaya Fund for the SAFETY OF WOMEN

Although unutilized before 2014, the Nirbhaya Fund is now being used to upgrade critical infrastructure for women's safety, use new technology and setup better security apparatus in India

A total of ₹9,764 crore worth initiatives began, including the setting up of 1,023 fast track courts

Further ₹100 crore is allotted to set up and strengthen Women Help Desks in police stations across states and union territories

Under the Nirbhaya Fund, Mahila Police Volunteers and HIMMAT mobile app were set up to act as a link between women and the police



Justice has prevailed.

It is of utmost importance to ensure dignity and safety of women.

Our Nari Shakti has excelled in every field.

Together, we have to build a nation where the focus is on women empowerment, where there is emphasis on equality and opportunity.

- Prime Minister Narendra Modi After Hanging of Nirbhaya Convicts



## ANTITRAFFICKING Bill Introduced

In order to prevent the heinous crimes against women and children, the antitrafficking bill ensures the different forms of trafficking are tracked and speedy justice is given

The bill lists out various forms of trafficking like forced labour, prostitution, sexual exploitation, forced marriage, etc. and lists the punishments for them

With setting up of special courts, the bill also puts responsibility on all three levels of government- district, state and center

It makes provision for rehabilitation of victims and building of rehabilitation homes



#### MADURAI CHINNA PILLAI

Madurai Chinna Pillai is a pioneer in rural finance who broke the cycle of poverty through her microfinance movement 'Kalanjiam' in the village of Pullucheri in Tamil Nadu.

She was instrumental in empowering over 60,000 women entrepreneurs and saving them from predatory loan sharks and establishing the nationwide community banking system.

Chinna Pillai fuelled in women the resoluteness to achieve their dreams through self-enterprise.

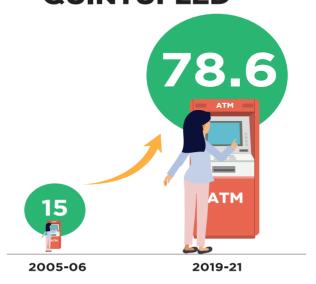
#### BHARATKILAXMI

Modi government has taken several steps to ensure women become the leading force for India's developmental trajectory. First among these steps has been to ensure women are equal partners in the country's formal financial system and work towards making them financially independent.

The massive success of PM Jan Dhan Yoiana where 44.6 crore bank accounts have been opened rests fundamentally on the massive number of accounts being created for women. Through microfinance initiatives like Mudra Yojana, women-led entrepreneurship has also been promoted by the government. beneficiaries prioritizing women PM Awas Yojana, their financial standing has been enhanced. An important aspect of the Modi government's flagship schemes, be it Jan Dhan, Mudra or Awas, etc, is the overwhelming participation of women in them. This has secured socio-economic dignity for women, providing them with a strong foundation to make their own destiny. 53

# 55% of 44.69 crore Jan Dan Yojana beneficiaries are women

### % OF WOMEN WHO REGULARLY USE THEIR BANK ACCOUNTS QUINTUPLED





# FINANCIAL INCLUSION MASSIVE SUCCESS for Women

PM Jan Dhan Yojana was launched with aim of expanding financial services to all sections of the society and also make it affordable to access it

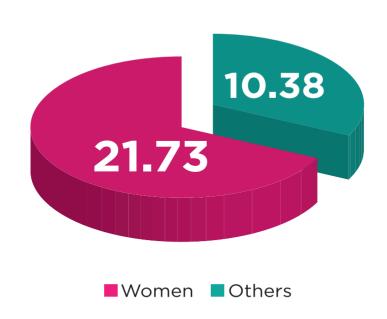
It includes access to bank accounts, remittances, credit, insurance and pensions

55% of 44.69 crore Jan Dan Yojana beneficiaries are women\*

Overdraft facility of ₹5000 is also available to Jan Dhan account holders belonging to SHGs

More than 50,000 women from SHGs who have been trained and certified as Banking Correspondent Sakhi are already providing banking services at the doorstep in rural areas.

# 68% of MUDRA LOANS SANCTIONED BELONGED TO WOMEN ENTREPRENEURS





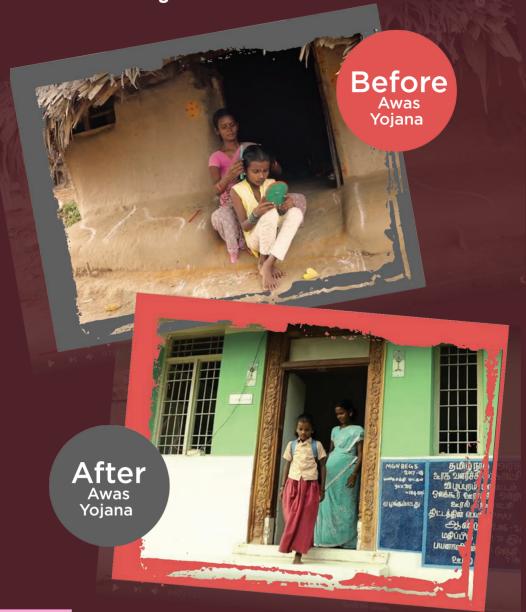
## Maximum MUDRA LOANS SANCTIONED for Female Entrepreneurs

PM Mudra Yojana was launched by Prime Minister Modi for providing loans up to ₹10 lakh to the non-corporate, non-farm small/micro enterprises. One of the key benefits of a Mudra loan is that borrowers are not required to provide security or collateral

Women entrepreneurs account for 68% of all the MUDRA loans sanctioned

21.73 crore loans have been sanctioned to female entrepreneurs

Tamrai Murthi from Tamil Nadu spent many years in a mud-built kaccha house with her little daughter. But then, in came Pradhan Mantri Awas Yojana, which has changed her life.





# Women Get PREFERENCE IN PM AWAS YOJANA

Under PM Awas Yojana, woman beneficiaries are given priority to ensure security of a roof over their head and financial independence by building them affordable houses

The house in the name of women also gets them concessions like higher subsidy, lesser interest rate and higher tax deductions

Over 2.25 crore houses have been sanctioned in rural areas out of which nearly 70% have women as sole or joint owners

Tiad, an elderly woman living in a kuchha house alone in Jorhat District of Assam was in constant fear of her house being washed away in floods but now after availing PMAY scheme, her house was constructed using traditional methods thus being safe from both floods and earthquakes.





## WOMEN ATTHE FOREFRONT in MGNREGA

Modi Government has accorded special focus to improving participation of women under Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS)

Even though statutorily only a minimum of 33% is required, women participation in MGNREGS has been well above 50%

Government has also ensured that pregnant women participating in MGNREGS would be given works which take lesser effort and are located closer to their homes



#### DR. ANANDIBAI JOSHI

Driven by her quest for knowledge and passion for medicine, Dr Anandibai Joshi defied social conventions to study medicine. First Indian female physician who graduated from Women's Medical College of Pennsylvania she broke several glass ceilings in the 19th century. On her return she became the physician-in-charge of the female ward of the local Albert Edward Hospital. Women, who were hesitant to even seek medical treatment, felt more comfortable in her presence.

Dr. Anandibai Joshi opened up the field of medicine for many women doctors to enter and also motivated women to take care of their health.

## 6 HEALTH AND WELLBEING

Inlike in the past, where the various aspects of women's health were seen in isolation, the Modi government has worked to create a 'virtuous cycle of health' that addresses the various health concerns of women.

Be it the issues of nutrition, menstrual health, sanitation, maternal health or even the basics such as clean air in the kitchen, the Modi government has stood out with its approach. The massive sanitation revolution that Swachh Bharat has brought about by building over 10 crore toilets is already well known and globally appreciated.

This apart, increased funding for nutrition, lowering the cost of sanitary pads, clean cooking gas for poor women through Ujjwala Yojana, and enhancing the termination time of pregnancy are among the scores of measures that this government has undertaken, directly touching the lives of millions of women across India.

We have done a huge job of providing sanitary pads at Re 1 each in Janaushadhi Kendra. In a short span of time, more than 5 crore sanitary pads have been delivered to these poor women from 6000 Janaushadhi Kendras.

-PM Narendra Modi



## ENSURING NUTRITION for Women-POSHAN Abhivan

Poshan Abhiyaan is a major scheme to improve nutrition outcomes among pregnant women and lactating mothers. Building upon its success Mission Poshan 2.0 has been launched

Mission Poshan 2.0 will be implemented during the period 2021-22 to 2025-26

Mission Poshan 2.0 along with Poshan Abhiyaan will see an investment of ₹1.81 lakh crore

## Committee to Deliberate on Minimum Age of Marriage for Women Set Up

PM Modi announced the formation of a committee to deliberate on minimum age of marriage for women. This committee will take into account factors such as malnutrition, maternal mortality ratio and other factors while submitting its recommendations

65





### EMPOWERED ASHA Worker

Over 3.4 crore ASHAs & ASHA facilitators have been covered under PM Jeevan Jyoti Bima Yojana

Under Pradhan Mantri Garib Kalyan Package, insurance scheme has been introduced for all health workers, including ASHA workers. This insurance scheme provides an insurance cover of ₹ 50 lakh in case of loss of life due to COVID 19 pandemic or else due to accident on account of COVID related duty

Routine monthly incentives have been doubled to ₹2,000 for 10.22 lakh ASHAs

6 lakh anganwadi workers have been equipped with smart phones to upload the nutritional status of more than 10 crore households

## Ayushman Bharat AYUSHMAN MAHILA

Women make up 48.56% of eligible beneficiaries under Ayushman Bharat.

Two new schemes were launched for pregnant women. Janani Shishu Suraksha Karyakaram (JSSK) to reduce out of pocket expense during delivery and Janani Suraksha Yojana (JSY) to reduce maternal and neonatal mortality

Ujjwala Yojana is bringing a massive social transformation. Majority of the beneficiaries are women, and those belonging to SC, ST and OBC Communities. For decades, they never had access to gas connections...this has changed and today they are much happier!

- PM Narendra Modi



### CLEAN FUEL CLEAN AIR

LPG coverage in India has improved to up to **99.8%** in 2021, as compared to 62% as on May 2016

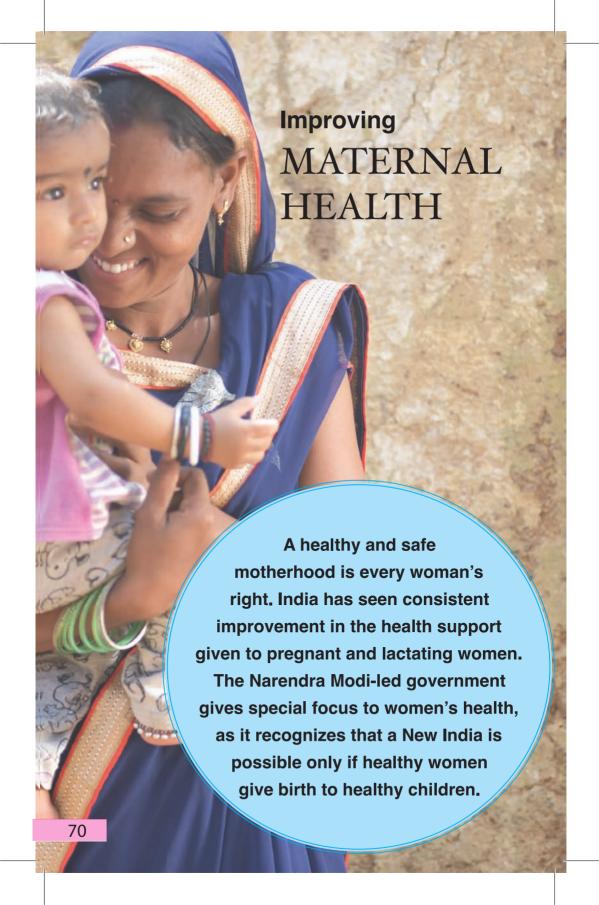
Over 9 crore Ujjwala Yojana gas connections released for women from poor households

The extended Ujjwala Yojana 2.0 focuses especially on poor women from states like West Bengal, Bihar, Odisha, Chhattisgarh and Jharkhand

Cash assistance upto ₹1,600/- for providing new LPG connection from the Central Government

Preventing health hazards from wood, cow dung and charcoal smoke

Freeing women from fuel foraging, allowing more time with children or generation of additional income







# DECLINE IN MATERNAL MORTALITY RATE

Lack of access to hospitals, irregular checkups and lack of skilled doctors often cause high mortality rates

Steps taken by the government ensured a consistent decline in maternal mortality (MMR) over the years

MMR has fallen from 167/1 lakh live births in 2011-2013 to 113 in 2016-18



# Pradhan Mantri SURAKSHIT MATRITVA ABHIYAN

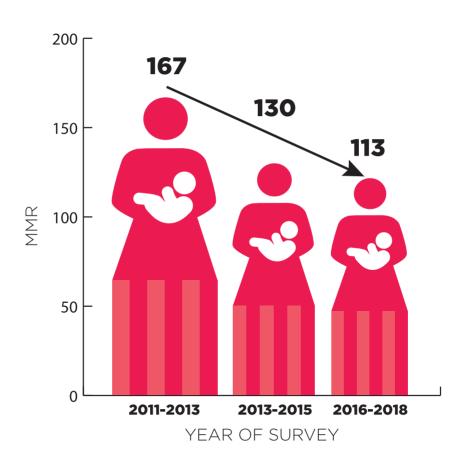
Safe and healthy antenatal care for pregnant women is key to healthy motherhood. This reduces the chance of complications by early detection of issues related to pregnancy

PM Surakshit Matritva Abhiyan enables private doctor services for free checkups on the 9th of each month as Jan Andolan

Over 3.02 crore antenatal checkups done at healthcare facilities across the country

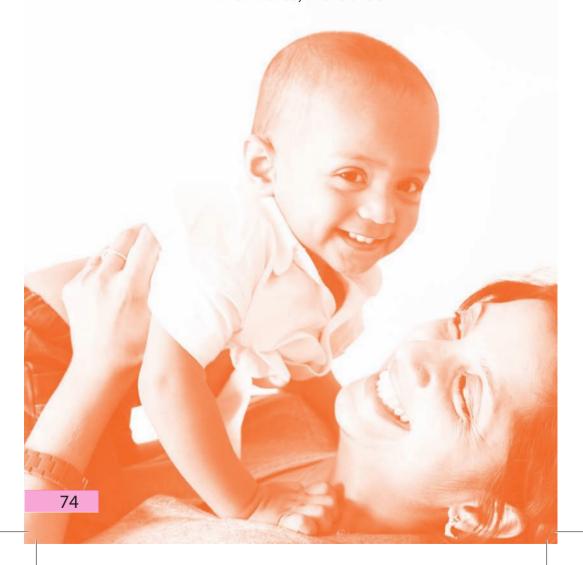
25.46 lakh high risk pregnancies identified and treated

### Maternal Mortality Ratio in India



# When mother hears her child named 'fulfill'd of wisdom's lore,' Far greater joy she feels, than when her child she bore

Thirukkural. Verse 69





# Pradhan Mantri MATRU VANDANA YOJANA

₹5,000/month compensation is given to women to help them meet nutritional needs during pregnancy

Money transferred directly into the bank accounts of beneficiaries

More than ₹8,571 crore disbursed to 2 crore women, providing assured support

India is on course to attain the SDG targets for maternal and child health, much ahead of the agreed date of 2030

- Narendra Modi



## LIMIT FOR ABORTION RAISED from 20 to 24 weeks

Medical Termination of Pregnancy Act (Amendment) Bill, 2020 raised limit for abortion to 24 weeks

Taking humanitarian and social stand for rape victims, incest victims and other vulnerable women subject to abuse





# Mission Indradhanush HELPS WOMEN TO PREVENT DISEASES

Vaccination during pregnancy is crucial for safe motherhood and preventing deadly diseases among children in later stages of life

Targeted vaccination drives have been conducted under Mission Indradhanush since its launch in 2014

Intensified Mission Indradhanush 3.0 will be conducted in 250 pre-identified districts and urban areas across 29 states and Union territories with particular focus on women and children

More than 96.8 lakh pregnant women and 3.86 crore children have been vaccinated under the various phases of Mission Indradhanush

Every year, the Universal Immunisation Programme (UIP) vaccinates more than 2.6 crore children and more than 3 crore pregnant women

77



## Enhanced MATERNITY LEAVES for Better Childcare

India has the third highest maternity leave period after Maternity Benefit (Amendment) Act was passed in 2017

It raised fully paid maternity leave from 12 weeks to 26 weeks for women working in organized sector

Provision is applicable for two child births



## KILKARI The Audio Messenger of Health

Tapping into Digital India, technology is now being used to give timely medical updates

Kilkari delivers free, weekly, timeappropriate 72 audio messages about pregnancy, child birth and child care directly to families' mobile phones from the second trimester of pregnancy until the child is one year old

Crores of successful calls were made under Kilkari to spread the message of healthy motherhood. 66

The speed and scale at which Mission Indradhanush is working is setting a new paradigm in preventive healthcare. Pradhan Mantri Matritva Vandana Yojana and Pradhan Mantri Surakshit Matritva Abhiyan is making safe pregnancy a mass movement.



- Prime Minister Narendra Modi



### MUTHULAKSHMI REDDY

First woman in India to graduate in medicine, first woman in the world to preside over a legislative body and one of the leading freedom fighters are just a few of the exemplary achievements of Dr Muthulaxmi Reddy.

Dr Muthulakshmi was not only a medical practitioner and social reformer but also an entrepreneur who founded the Adyar Cancer Institute, the first comprehensive cancer center in South India and the second one in the entire country.

Muthulakshi Reddy represents the entrepreneurial spirit among women to expand their horizons and in the process better lives of others.

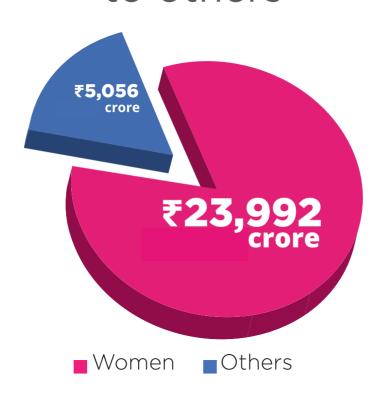
### WOMEN LEAD THE MARCH TO \$5 TRILLION

Impowering women of India to unleash the entrepreneurial spirit within them has been one of the cornerstone initiatives of the Modi government. They are emerging as leaders of their fields and helping strengthen the foundation for a \$5 trillion economy.

Modi Government has strived to ensure any roadblocks which inhibit the growth of female entrepreneurship and their participation in Indian economy is removed and their full potential is unleashed to power the Indian economy.

Provisions to ensure more credit access to SHGs, MSMEs and Start-ups, laws ensuring safer workplace and fair wages has eased the way for women to enter into workfare and take up jobs of their own choice: whether to work as salaried employee or became job creators and entrepreneurs themselves.

₹23,992 crore to women; ₹5,056 crore to others





## Standup India Gives BOOSTTO FEMALE Entrepreneurs

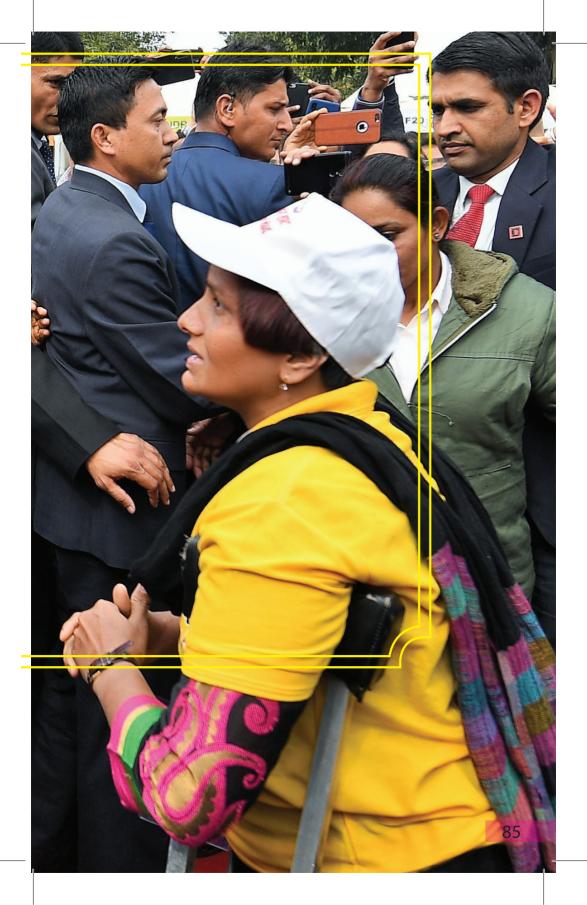
Stand Up India facilitates loans between 10 lakh and 1 crore to one-woman borrower per bank branch of scheduled commercial banks

₹23,992 crore out of the total loans of ₹29,048 crore have been sanctioned to aspiring female entrepreneurs under Stand Up India

1.04 lakh female entrepreneurs have benefitted from Standup India till December 2021

To increase credit flow for women entrepreneurs, margin money requirement has been reduced from 25% to 15%







## Incentivizing Indian Companies to HIRE MORE WOMEN

Several measures to incentivize employment of women in formal sector were announced in Union Budget

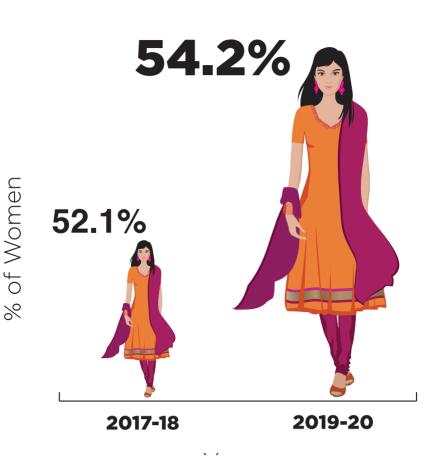
Government also reduced the contribution of women employees to EPFO to 8% for the first three years of their employment against existing rate of 12% or 10%

This has been implemented without raising the employers share of the EPFO thus encouraging them to hire more women in formal jobs

This also enables women to take home higher wages and can significantly raise the employment of women in regular/wage salaried employment.

Women have been enabled to work in all categories and also in the night-shifts with adequate protection boosting employability

## % of women in regular wage/salaried jobs increases for urban areas





SHGs have in a way become the basis of economic progress for the poor, especially women and are making

women stronger financially and socially.
In the rural areas of our country,
self help groups are
also playing
important role
small entrepreneurs
and labourers.

- Prime Minister Narendra Modi





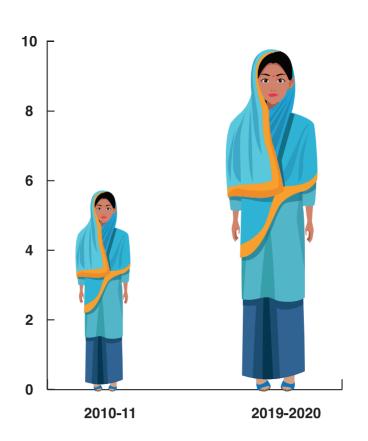
# Fair Wages and WORKING CONDITIONS ENSURED

The Code on Wages, 2019 Act and The Occupational Safety, Health and Working Conditions Code, 2019 brings in a much more positive and fair workplace for Women at workplace

The Code on Wages Act prohibits gender discrimination in matters related to wages and recruitment of employees for the same work or work of similar nature

Occupational Safety, Health and Working Conditions Code, 2019 has also introduced a measure wherein women can opt to work in night shift. While increasing the coverage for safety and health, it also stipulates providing welfare provisions like creches

## % of rural women with regular wage/salaried jobs almost doubles



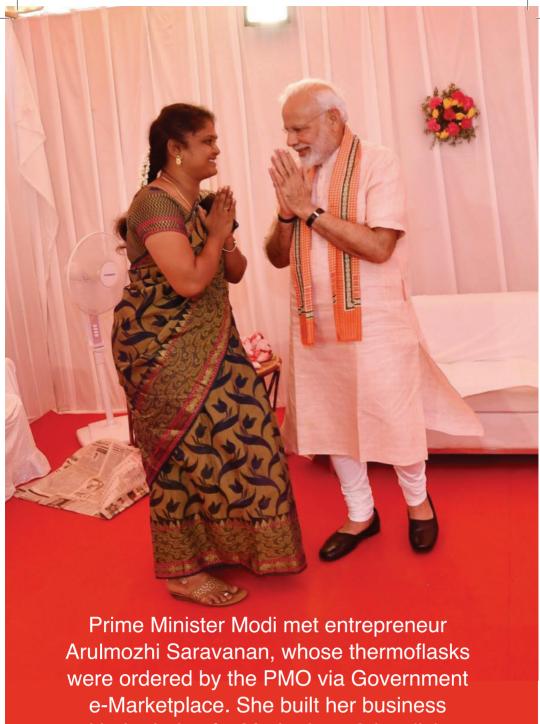


### Empowering WOMEN SHGs

Village storage scheme to help women SHGs provide backward linkage storage capacity proposed in the Union Budget

One woman in every SHG to get a loan of ₹1 lakh rupees under MUDRA scheme

Women SHGs interest subvention programme extended to all districts



with the help of a Mudra loan & is a living example of how the government reforms are empowering women entrepreneurs



## Massive Growth of WOMEN MSMEs

Prime Minister Modi's Government has gone all out to encourage more MSME women entrepreneurs

It has stipulated that at least 3% of all procurement by CPSEs must be from women led MSMEs

In fact, under PM MUDRA Scheme which primarily caters to MSME entrepreneurs, 68% of all 32 crore beneficiaries are women

From 13.72% in 2010-11, MSMEs proprietarily headed by women increased to 20.37% at all India level in 2021-22

#### **SECOND STATE OF THE SECOND SE**

Mudra Yojana: PM Modi's micro credit scheme sanctioned majority loans to women entrepreneurs in six years

11, 2021

Women exercise a lot of practical intelligence which helps them save money in their businesses and generate some capital. If their businesses run systematically for six months and the government enables them-this can help them get institutionalized finance from banks.

- PM Narendra Modi

#### ♦ FINANCIAL EXPRESS

Mudra Yojana: PM Modi's micro credit scheme sanctioned majority loans to women entrepreneurs in six years



August 11, 2021



## Providing DIGITAL MARKETSPACE to Women Entrepreneurs

Mahila e-Haat, an online e- marketing platform to support Women entrepreneurs/SHGs/ NGOs was launched in 2016. It has over 7,000 products and services and over 32,000 women entrepreneurs/SHGs/ NGOs.

Over 56,000 women entrepreneurs are also operating from GeM platform

Successfully Womaniya and SWAYATT launched in GeM to enable women entrepreneurs and women led SHGs to showcase and sell their products on GeM.

2,228 women SHGs from rural India have been onboarded to GeM giving them huge marketplace to sell their products



#### LATA MANGESHKAR

Lata Mangeshkar was one of the first few singers who broke the proverbial glass ceiling for women. She was a Guinness world record holder for having recorded 30,000 songs in 36 languages and in 2,000 films. In 2001 she was conferred with India's highest honour – Bharat Batna

She is especially famous for singing patriotic songs such as "Ae Mere Watan Ke Logon" and "Vande Mataram" both of which received worldwide recognition apart from her contributions in singing devotional songs as well. She paved the way for young girls to dream big at a time when any profession related to the movie industry was seen as a taboo for middle class families, and helped inspire millions of Indians.

Lata Mangeshkar was a Guinness world record holder for having recorded 30,000 songs in 36 languages and in 2,000 films.

# RESOLUTE SUPPORT GIVEN TO WOMEN DURING LOCKDOWN

The extraordinary nature of the last few months in view of lockdown necessitated due to coronavirus pandemic and the economic distress it has caused has been felt by all of us. Union government led by PM Modi immediately swung into action and announced host of measures to provide relief as well as resuscitate the economy.

In addition, many other kinds of medical and psychological help to women are also being continuously provided by various ministries and agencies of the government of India.

## ₹30,952 crore

## transferred to 20.6 crore Women Jan Dhan account holders during lockdown





# Massive Financial Help to ENSURE JAN DHAN FOR WOMEN

More than ₹30,952 crore has been transferred to bank accounts of 20.6 crore Women Jan Dhan account holders

₹1,500 has been transferred to each of them in 3 instalments of ₹500 each during the lockdown

This has acted as safety net for the women in the most vulnerable sections of the society

63 lakh SHGs supporting 6.85 crore households were made eligible for collateral free loans upto ₹20 lakh under Deen Dayal Upadhyaya Antyodaya Yojana

### 14 crore

### cylinders delivered to PMUY beneficiaries under PM Garib Kalyan Package





# Continuing to Provide CLEAN COOKING FUEL

Under PM Garib Kalyan Package, More than 14 crore cylinders were supplied to women beneficiaries of PM Ujjwala Yojana

₹9,700 crore was also transferred directly to their bank accounts against their refills

This has helped ameliorate the suffering faced by women during the lockdown and acted as a safety net ensuring continued supply of cooking gas



## has also been working round the clock to help women affected by domestic abuse



### Special Care Taken DURING LOCKDOWN

181 women helpline has also been working round the clock to help women affected by domestic abuse

Multiple interactions with members of One Stop Centres, Women's Helpline & Women's Homes have taken place on areas concerning menstrual hygiene, domestic violence, medical requirements & legal provisions in these difficult times.

Sanitary Napkins have also been classified as essential commodity to ensure their continued availability during the lockdown



#### SAINA NEHWAL

First Indian woman to become World No 1 ranked Badminton player, an inspiration to every athlete in India, Saina Nehwal is one of the most successful and accomplished Indian sportspersons.

Never one to shy away from the next big challenge, Saina Nehwal remains the only Indian badminton player to win a medal at all the 3 major international events: the Olympics, BWF championships and BWF junior Championship.

Saina Nehwal embodies the sheer magnitude of success a woman can achieve, if given an opportunity, and lead the world in their respective fields.

### #SheinspiresUs

With each new day, the women of India rise to take on new challenges and overcome them successfully. Be it in the sporting arena or scientific frontiers, the daughters of India have left no stone unturned to bring glory, respect and pride to their motherland.

Changing times have called for a change in the mindsets, and a social revolution led by super-achieving women of India is accomplishing this right in front of our eyes. Newer role models are breaking entrenched perceptions and creating benchmarks to aspire for.

With new heights being scaled in every field, the future of India seems safe and secure in the resourceful and determined hands of Indian women who have started to break every glass ceiling that bounded their growth. India is proud of its daughters.

The first ever Indian to win 5 gold medals in international events in just 1 month – **Hima Das** 

The first Indian woman to secure first position in world rankings in Badminton in 2015 - Saina Nehwal

The first Indian to win six world boxing championships is a woman – **Mary Kom** 









We narrowly missed a medal in Women's Hockey but this team reflects the spirit of New India- where we give our best and scale new frontiers. More importantly, their success at #Tokyo2020 will motivate young daughters of India to take up Hockey and excel in it. Proud of this team.

9:08 AM · Aug 6, 2021 · Twitter for iPhone

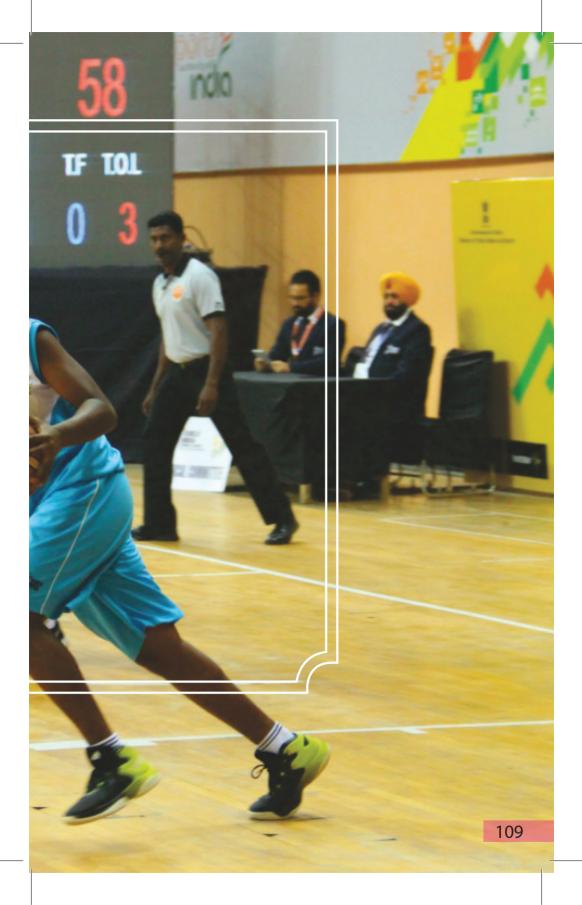


The youngest woman ever to win two golds at world championships in shooting is an Indian — Manu Bhaker



First ever silver medal at the Olympics in weightlifting – Mirabai Chanu







#### The first Indian woman to win two Olympics medals – **P V Sindhu**



India's pride, a champion who has brought home a Gold and lots of glory!

Happy to have met @Pvsindhu1. Congratulated her and wished her the very best for her future endeavours.

First-ever Indian woman to win an Asiad medal in Table Tennis - **Manika Batra** 

The highest ever participation of Indian women in Olympics occurred in Tokyo 2020

Empowering women is believed to be the key to a better nation and a better polity. With the highest ever representation of women in various spheres of life, one can certainly see the path towards a new, better India being tread with giant strides.

Women representation in Panchayati Raj Institutions touched the highest ever mark at 46%, showing proactiveness of women in local bodies.



#### Shooting down the ceiling - women in the army

3 min read . Updated: 19 Feb 2020, 11:32 PM IST Surbhi Bhatia, Sriharsha Devulapalli

Women now have permanent commission in the Indian Army but remain a long way from equal representation in the armed forces, suggests data Highest ever number of elected women Members of Parliament (78) were seen by the 17th Lok Sabha, as against 64 MPs in previous Lok Sabha

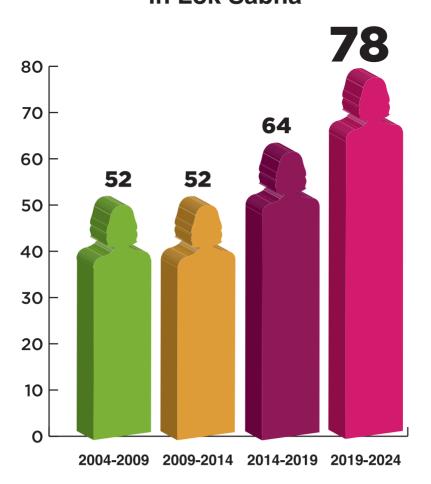
With four women judges, India's Supreme Court today has the highest number of female judges in history

Eleven women are part of the Union Council of Ministers, the highest number in more than seventeen years

The first ever Indian woman to be elected as a judge on the International Tribunal for Law of Seas, Neeru Chadha trumped rivals with most votes in Asia Pacific Group



### No. of Woman MPs in Lok Sabha



Women scientists were at the helm of the Chandrayaan 2 Mission, handling the duties of Mission Director and Project Director - Ritu Karidhal and Vanitha Muthayya.





Women in science have always found the going tough for them everywhere, but the barriers have been even more for them in India. That has not deterred them in any way, as they continue to scale new heights each passing day. With a greater number of women in Indian STEM education than ever, one can see a bright future unfolding for the nation, led by the ingenuity of its daughters.

44% of graduates in science, technology, engineering and mathematics in India are women as per the World Bank

Made in India anti-COVID vaccine Covaxin saw its R&D led by a woman – **K Sumathy of Bharat Biotech** 

India is one of the few places where malaria in birds is being studied, and especially by a woman, **Farah Ishtiaq**  Being a part of the armed forces has been a matter of pride for all Indians, and women too for long have wanted to partake in this. With the new changes in role definition and recruitment, and entrusting them with significant missions, women have today proven that they are no less than men, as they stand shoulder to shoulder to defend their mother India.



Indian Air Force opened its doors for women in combat roles, as three women qualified to fly in fighter jets on combat missions for the first time ever

The first Navy woman pilot of India, Sub Lieutenant Shivangi, joined the service in December 2019

India's pride, the all-women crew of INSV Tarini, circumnavigated the globe in a 254 day expedition, showing team work and leadership

Scaling new peaks of achievements, the women of India have excelled in every sphere. Expedition and adventure sports is no exception to it, as the daughters of India bring more glory than ever with their new, daring feats each day.

ISRO's woman scientist who spent over 403 days in Antarctica, absorbed in her research work, Mangala Mani brought glory and pride to India

The youngest climber to conquer South America's tallest peak is India's daughter, 12-year-old Kamya Karthikeyan

Creating the history, the all-women pilot team of Air India's longest direct route flight on January 11 landed at Kempegowda International Airport in Bengaluru from San Francisco, flying over the North Pole and covering a distance of about 16,000 kilometers



# PM'S SOCIAL MEDIA INTERACTIONS ON WOMEN'S DAY





Through their exemplary deeds, several women have left an indelible mark in the history of humankind. They continue to inspire generations. I urge you to write about some women who inspire you. #SheInspiresMe

6:57 am - 8 Mar 2018 - Twitter Web Client

2019



On International Women's Day, we salute our indomitable Nari Shakti.

We are proud to have taken numerous decisions that have furthered women empowerment.

Every Indian is proud of the stupendous accomplishments of women in various spheres.

#NewIndia4NariShakti



6:45 am · 8 Mar 2019 · Twitter Media Studio



This Women's Day, I will give away my social media accounts to women whose life & work inspire us. This will help them ignite motivation in millions.

2020

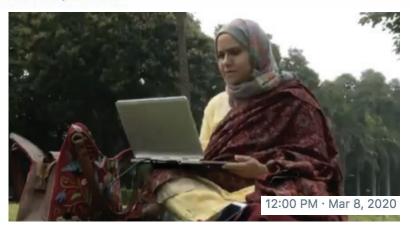
Are you such a woman or do you know such inspiring women? Share such stories using #SheInspiresUs.



I always dreamt of reviving the traditional crafts of Kashmir because this is a means to empower local women.

I saw the condition of women artisans and so I began working to revise Namda craft.

I am Arifa from Kashmir and here is my life journey. #ShelnspiresUs





You have heard about handicrafts from different parts of India. My fellow Indians, I present to you handicrafts of the Banjara community in rural Maharashtra. I have been working on this for the last 2 decades and have been assisted by a thousand more women- Vijaya Pawar



2:02 PM · Mar 8, 2020 ·



Women are playing a leading role in India's quest to become Aatmanirbhar. On International Women's Day, let us commit to encouraging entrepreneurship among women.

2021

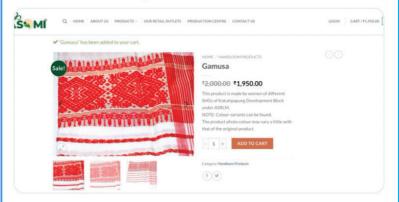
Today, I bought a few products that celebrate women enterprise, creativity and India's culture. #NariShakti

1:17 pm · 8 Mar 2021 · Twitter Web App



You have seen me wear the Gamusa very often. It is extremely comfortable. Today, I bought a Gamusa made by various self-help groups of Kakatipapung Development Block. #NariShakti

asomi.biz/product/gamusa...



1:34 pm · 8 Mar 2021 · Twitter for iPhone



