

**No.14013/01/2021-BOC (S&DD/P&C)**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**BUREAU OF OUTREACH AND COMMUNICATION**  
**(SONG AND DRAMA DIVISION)**

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**Applications are invited from willing Private Cultural Troupes and Casual Artistes (also known as Individual Artistes) for registration/ empanelment with Regional Outreach Bureau (ROB), Ranchi (for Jharkhand State), ROB Patna (for Bihar State), ROB Shillong (for Meghalaya State) and ROB Itanagar (for Arunachal Pradesh State) under Bureau of Outreach and Communication (BOC) for inter-personal communication through traditional and folk performing arts etc.**

Bureau of Outreach and Communication (BOC) under Ministry of Information and Broadcasting, Government of India with Regional Outreach Bureaus (ROBs) and Field Outreach Bureaus (FOBs) engages in inter-personal communication through live media utilizing wide range of folk and traditional performing arts for dissemination of policies, programmes and schemes of the Central Government. Themes, such as Communal Harmony and National Integration, eradication of social evils, empowerment of women, environment and developmental schemes mainly for rural areas, health & family welfare, education etc. are the major issues covered through the activities by way of utilizing popular folk and traditional forms in the respective dialects in various parts of the country.

2. Applications are invited for registration in two categories namely Private Registered Troupes (PRTs) and Casual Artistes/Individual Artistes for ROBs at Ranchi, Patna, Shillong and Itanagar under BOC, New Delhi (HQ) of Ministry of Information & Broadcasting, Government of India. The screening/registration will be as per the updated guidelines dated 04.07.2018 No. 14011/01/2018-P&C incorporating amendments approved by Ministry of Information and Broadcasting dated 28.06.2018, which are available on the website **www.davp.nic.in**. The applicants are advised to carefully go through the guidelines.

The screening will be done by a Screening Committee constituted with the approval of Ministry of I&B, Government of India and incorporated in the guidelines for screening/registration referred in para 2 above.

3. Applications in the prescribed proforma are invited from willing Private Cultural Performing Parties/Troupes of Drama, Nukkad-Natak, Dance-Drama, Composite Programmes, Folk and Traditional Recitals (FTR), Magic, Mythological Recitals (MR), Puppetries etc. and from individual artistes from Jharkhand, Bihar, Meghalaya and Arunachal Pradesh State for a **period of three years**.

The applicants shall have the knowledge of local dialects and local folk and traditional live art forms. Applications are also invited for the empanelment of individual artistes of Drama, Dance, Instrumental, Singer and other performing branch. **The prescribed proforma is at Annexure I** which is valid for both Private

Cultural Troupes and Casual/Individual/Empanelment of Artistes. The applicants may use additional sheets for providing detail information, if required.

**The applicants are requested to specifically note:**

4. Applications for registration /empanelment under ROB Ranchi (for Jharkhand State), ROB Patna (for Bihar State), ROB Shillong (for Meghalaya State) and ROB Itanagar (for Arunachal Pradesh State) are invited from the Private Cultural Troupes and Individual/Casual Artistes from the Indian Citizens who have specialization in the field of Drama, Dance-Drama, Street Play & Composite Troupe, Folk & Traditional Recitals, Magic, Puppet, Mythological Recitals etc.
5. Each Troupe/Individual Artiste will be eligible for registration from one State/UT only to present programmes in the language of the State concerned.
6. Category/Language and State/UT must be indicated at the top of the envelop.
7. Only one Private Cultural Troupe and Casual/Individual Artiste can apply for registration with ROBs for one Region. A Private Cultural Troupe/Artiste registered at a given place or city must apply as per the given schedule of Regional Office:

Name & Jurisdictions of the Regional Outreach Bureaus (ROBs):			Application to be sent
Sl.No.	ROBs	Jurisdiction	
(1)	(2)	(3)	(4)
1.	Ranchi	Jharkhand State	The Additional Director General, Regional Outreach Bureau, Ministry of I&B, Government of India, Surya Bhawan, Kilburn Colony, Hinu, Post-Doranda, Ranchi, Jharkhand-834002 Ph. 0651-2251081
2.	Patna	Bihar State	The Additional Director General, Regional Outreach Bureau, Ministry of I&B, Government of India, Kapuri Thakur Sadan, 4 <sup>th</sup> Floor, G-Block, Ashiyana-Digha Road, Patna-800025.
3.	Shillong	Meghalaya	The Additional Director General, Regional Outreach Bureau, Ministry of I&B, Government of India, Margaret Syiem Building Khlieh Nongthymmai Shillong - 793014
4.	Itanagar	Arunachal Pradesh	The Additional Director General, Regional Outreach Bureau, Ministry of I&B, Government of India, Senki View, Itanagar, P.O. Itanagar Dist Papum Pare, Pin- 791 111

8. 3(Three) copies of recent Passport Size Photographs of the leader/individual artiste, duly attested by the Gazetted Officer/Bank Manager/School Principal/State Government Officer/Officers of any State Govt. of Offices/Undertaking Officers to be enclosed with the Application Form.

9. Three Copies of recent group-photographs of the Troupes to be enclosed with the application positively.

Sl. No.	Troupe Size	Numbers of Artistes/ Performers Including Extra Artistes.	Size of Group-Photographs.
1.	Troupes consisting with 10(Ten)-Artistes/ Performers.	10(Ten) to 15(Fifteen) Artistes/ Performers.	Photograph would be "Cabinet Size".
2.	Troupes consisting with 08(Eight)-Artistes/ Performers.	08(Eight) to 12(Twelve) Artistes/ Performers.	-Do-
3.	Troupes consisting with 06(Six)-Artistes/ Performers.	06(Six) to 09(Nine) Artistes/ Performers.	Photograph would be "Post Card Size".
4.	Troupes consisting with 04(Four)- Artistes/ Performers.	04(Four) to 06(Six) Artistes/ Performers.	-Do-

The above photographs should be duly attested by the Gazetted Officer/Bank Manager/School Principal/Post Masters/State Government Officer/Officers of any State Govt. of Offices/ Undertaking Officers and these have to be enclosed with the Application Form.

10. Along with the photographs, a separate sheet showing the details of each Artiste/performer, like (1) Name, (2) Father's/Husband's Name, (3) Address with residential proof, (4) Whether belong to SC/ST/OBC, (5) Educational qualification, (6) Religion, (7) Mother Tongue, (8) Nationality, (9) Role in the Troupe/Party. This sheet has to sign by the Troupe leader.

11. Age limit of all the artistes including leader of a particular troupe should not be **less than 18(eighteen) years old** as on **05.03.2022**.

12. The Cultural Troupes, Artistes, and Casual /Individual Artistes will submit their application along with the **Two Character Certificates of each artiste, certified by two different responsible persons at the time of application.** The Character certificates should not be older than two years. These certificates may be obtained either from any Gazetted Officer or elected members of local body/Panchayat head with the seal or any legislative body superior to local bodies, Bank Officers of PSU Banks, Officer of any Govt. of India/State Govt. undertakings, Govt. Doctors, Post Masters, any Registered Medication Practitioners (RMPs), Members/Officers of Army or any Central/State Government functionaries, School Teachers (from any Recognized School).

13. The leader of the Troupe and Casual/Individual Artistes preferably should be a literate and should be able to read, write and speak fluently the regional language. The leader of the group should be a good public communicator and

he/she should preferably be an artiste and if not, he/she must be having a good understanding of stage and the live arts. He /She must possess good knowledge of Government Programmes and policies and should be aware about the various important issues concerning the country.

14. TA/DA will not be admissible for appearing in the audition/screening test before the Screening Committee in all cases.

14. (A) Entitlement for screen/audition tests for Registrations:

Sl. No.	Category	Troupe's size		Number of artistes/performers allowed screening / auditioning tests.	Criteria for presentation of programmes in the field.
		Allowed for regular programming activities.	Allowed for keeping Extra Artists/ Performers		
1.	Drama/Nukk ad-Natak/Dance-Drama/ Composite	Troupe's size consisting with 10(Ten)-Members	05 (Five) members only.	Up to 15(Fifteen)-Artistes/Performers.	Private Registered Troupes who perform in the field must be from the list of approved artistes at the time of Screening/ Audition as mentioned above
		Troupe's size consisting with 08(Eight)-Members.	04 (Four) members only.	Up to 12(Twelve)-Artistes/Performers.	-do-
2.	Folk & Traditional Recital (FTR), Mythological Recitals (MR), Magic, Puppet and others.	Troupe's size consisting with 06(Six)-Members.	03 (Three) members only.	Up to 09(Nine)-Artistes/Performers.	-do-
		Troupe's size consisting with 04(Four) - Members.	02 (Two) members only.	Up to 06(Six)-Artistes/Performers.	-do-

(B) Change in party members is allowed up to the date of Screening/Audition test, thereafter change in party, members is strictly not allowed. The Department itself will take photographs of the Artistes on the stage at the time of the Screening in presence of Panel of Judges, and on that basis the group identity card will be issued for the selected parties/troupes after declaration of the results (subject to fulfilment of pre-requisite formalities as mention in Sl. Nos. 5 & 7).

15. Non-refundable Registration Fees has to be paid through Demand Draft along with the Application. The details of the Non-refundable Registration fees:

(a) Non-refundable Registration fees would be as Rs.2,000.00 (Rupees Two

thousand only) for the parties/troupes consisting with 10(Ten) members of Artistes/Performers and above.

(b) Non-refundable Registration fees would be as Rs.1,000.00 (Rupees One thousand only) for the parties/troupes consisting with less than 10(Ten) members of Artistes/Performers. All Individual Artiste are also required to deposit Rs. 1,000.00 (Rupees One thousand only).

(c) **Non-refundable Registration fee has to be paid by Demand Draft drawn in favour of Drawing and Disbursing Officer, Regional Outreach Bureau of the concerned State in respect of all applications.**

**16. Exemption to make payment of Registration fees:**

(1) Registration fee would not be required in case of troupe headed by **(i) SC or (ii) ST or (iii) Woman. Troupe/Troupes having 50% of members of ST or SC or Woman are also exempted from registration fee.** Individual Artistes who belong to SC/ST/ Woman category are also exempted. Troupes seeking such exemption must submit relevant certificates along with application forms positively.

17. The Private Cultural Troupe and Casual /Individual Artistes working under BOC/ROBs are only under contractual assignment. They are not going to be considered as employees of BOC/ROBs, Government of India in any manner whatsoever. Government of India is not responsible or compulsorily obliged to provide or allocate programmes to these PRTs once they are registered. Empanelment only means registration for performance as and when required by the government.

18. Members of Private Registered Troupes (PRTs) and Casual/Individual Artistes, while performing on the above contractual assignment have to maintain discipline all the time. Their behaviour should be exemplary before the public, while performing under the banner of Bureau of Outreach and Communication (BOC) / Regional Outreach Bureaus (ROBs), Govt. of India. Department would reserve the right to debar any such troupe/artist if verifiable complain has been received against any such artist/PRT. The BOC & ROBs concerned would not be responsible for any individual's activity of the members of PRT towards the civil society.

19. On completion of the screening/audition, the result of the screened troupes will be recommended by the Screening Committee for registration with ROBs, under BOC. After receiving the recommendations of the Screening Committee, the registration would be given to the selected troupes/artistes only.

**20. Only complete application will be accepted.** After scrutiny of the applications, the troupe leaders/individual artistes of whom the applications are found correct will be requested to appear for screening/audition test before the Screening Committee Members along with their co-artistes/performers and other documents.

**21. All those Private Cultural Troupes and Casual/Individual Artistes scoring 50% and above marks would be eligible for empanelment with ROBs.**

22. The screening will be conducted as per guidelines No. 14011/01/2018-P&C,

dated 04.07.2018 referred to in para 2 of this advertisement. The recommendations of the Screening Committee after the approval of Head, BOC, New Delhi (HQ) shall be final.

23. Performance will be assessed on the basis of costumes, make-up, use of properties, use of musical instruments and overall performances including efficiency in putting across the required message in an attractive manners etc.

24. The Programmes will be offered only to those registered Private Cultural Troupes/ Casual /Individual Artistes who is strictly comply with all the instructions issued by the Department from time to time with regard to presenting programmes according to schedule, submission of bills in time with necessary documents like photograph in proof of presenting the programmes reports including feed back of the executed programmes etc.

25. On completion of the programmes & submission of bills and relevant documents/certificates, payment of executed programmes would be released as per the enhanced approved Grade.

26. Payments of the fees of executed programmes would be made in favour of the concerned Private Troupe/Troupe Leaders/Members/Empanelled Artists registered with ROBs as per the prescribed rates & guidelines of the Ministry of I&B's ID No. 1/2(9)10-FS, dated 07.06.2018.

As per the approved rates and guidelines, the following is the structure:

**I. Troupe Category: there may be only PRT/EA without categorization.**

i) **Troupe Size:** Troupes will be of 4 sizes i.e. 4/6/8/10 members including the Troupe leader.

**II Fee Structure:** The fee structure may consist of 3 components namely:

i) Performance fee to individual member of the troupe and its leader/EA.

ii) Lump sum fee to the troupe leader as logistic charges for PAS (Public Address System), troupe maintenance, photographs (softcopy), banner etc.

iii) Journey fares which will be admissible only if the troupe/EA perform outside the State of their registration.

**III) Performance Fee of PRTs:**

i) Performance fee of the Troupe Leader – Rs. 1000/day.

ii) Performance fee of the troupe member – Rs. 800/day.

iii) In the event, there are more than one programme in a day, additional performance fee @Rs. 300 per day (on the days with more than one programme) may be paid to both the troupe leader and troupe members.

**IV. Logistic charges to troupe leader:** Logistic charges may be paid to troupe leader @ Rs. 1500/2000/2500/3000 per day for 4/6/8/10 member

troupe respectively per day. The logistic charges will include charges on account of maintenance of PAS (Public Address System), troupe maintenance, photographs (softcopy) of the programme and preparation banner etc.

27. Based on the above, following will be the troupe wise consolidated fee:

Proposed (Single category in place of 'A', 'B', 'C', )					
Sl. Nos.	Troupe Size	Fee for Leader	Fee for members	Amount for Logistic charges.	Total
1.	10-Members	Rs.1,000/- Per Prog.	Rs.800/- X 9-Members = Rs. 7,200/- Per Prog.	Rs. 3,000/- Per Prog.	Rs.11,200/- Per Prog.
2.	08-Members	Rs.1,000/- Per Prog.	Rs.800/- X 7-Members = Rs. 5,600/- Per Prog.	Rs.2,500/- Per Prog.	Rs.9,100/- Per Prog.
3.	06-Members	Rs.1,000/- Per Prog.	Rs.800/- X 5-Members = Rs. 4,000/- Per Prog.	Rs.2,000/- Per Prog.	Rs.7,000/- Per Prog.
4.	04-Members	Rs.1,000/- Per Prog.	Rs.800/- X 3-Members = Rs. 2,400/- Per Prog.	Rs.1,500/- Per Prog.	Rs.4,900/- Per Prog.
<ul style="list-style-type: none"> <li>• In the event, there are more than one programme in a day, additional performance fee @ Rs.300/- (Rupees Three hundred only) per day (on the days with more than one programme) may be paid to both the troupe leader and troupe members.</li> </ul>					

#### Fee Structure in respect of Individual Artistes:

Proposed (Single category in place of 'A', 'B', 'C', )		
Remuneration for local programmes (fee per day)	Remuneration for outstation programmes (fees per day)	Rehearsal fee per day
Rs.1,000/- (Rupees one thousand only) per programme.	Rs.1,500/- (Rupees One thousand five hundred only) per programme.	Rs.400/- (Rupees Four hundred only) Per Rehearsal.
<ul style="list-style-type: none"> <li>• In the event, there are more than one programme in a day, additional fee @ Rs.300/- (Rupees Three hundred only) per day on such programme days.</li> </ul>		
<b>Travelling Allowance:</b> 3 <sup>rd</sup> AC Rail Fair or Chair Car or Deluxe Buses (excluding Volvo).		

28. ROB concerned would be responsible to make payments for the executed programmes, which have actually been offered by ROB concerned.

29. Programme will be offered as per the requirement of B O C / ROB's and based on availability of funds. BOC/ROBs will not give any guarantee or any

type of assurance to offer any fix number of programmes permonth or year.

30. Private Cultural Troupes/ Casual /Individual Artistes will be expected to undertake work even at short notice any where including far-flung border areas for 10-15 days at a stretch.

31. Applicants may note that the screening of performance will be done by Screening Committee as per applicable guidelines. The empanelment will be based on the performance during the screening and the assessment by the Screening Committee. No other factor will be taken into account for empanelment and this is the only established procedure as per guidelines. Applicants are advised not to get swayed away by persons/organizations promising their empanelment. The Screening Committee will not be guided by any external pressure for the empanelment.

32. The Head, BOC, New Delhi reserve the right to accept or reject the application without offering any reasons.

33. The details of this advertisement may be got from the **latest issue of Employment News, Rozgar Samachar, leading newspapers and website www.davp.nic.in**. If required for more details, troupe leader may contact with the Office of concerned ROB.

**34. Application duly filled in the prescribed Proforma should reach the concerned Regional Outreach Bureau of Bureau of Outreach and Communication at the address given in para 7 on or before 20<sup>th</sup> April, 2022 by 6:00 PM. This advertisement is being published in Employment News/Rozgaar Samachar, local leading News Paper.**

35. This issues with the approval of Head, BOC.

Encl.: Annexure-I.

Joint Director (Programme),  
Bureau of Outreach & Communication,  
New Delhi(HQ)

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**REGISTRATION OF PRIVATE CULTURAL TROUPE/ INDIVIDUAL ARTISTES WITH REGIONAL OUTREACH  
BUREAU UNDER BUREAU OF OUTREACH AND COMMUNICATION  
APPLICATION FORMAT**

Affix 3 copies of Passport  
Size photographs of the Leader/  
Individual Artistes (Empanelled  
Artistes).  
Duly attested by the Gazetted  
Officer/ Bank Manager/ School  
Principal/ State Govt. Officers/  
Officers of any State Govt.  
Offices/Undertaking officers.

1. Name of the Troupe/Organisation (in Block letters) : \_\_\_\_\_
2. Address of leader/Individual Artistes with residential proof: \_\_\_\_\_  
\_\_\_\_\_
3. Name & Address of the Leader/ Individual Artistes : \_\_\_\_\_
4. Date of Birth of Troupe Leader/ Individual Artistes : \_\_\_\_\_  
(Age as on 05.03.2022: \_\_\_\_\_)
5. Father's/Mother's/Husband's/Wife/  
Guardians' name : \_\_\_\_\_
6. Educational Background of Troupe Leader/Individual  
Artistes \_\_\_\_\_
7. Experience, if any \_\_\_\_\_
8. Details of performance in the past  
(Enclosed additional sheets) : \_\_\_\_\_
9. Type of Performance (Drama/Musical/  
Dance Drama/Puppet/Magic/Folk &  
Traditional Recital/Mythological Recital/  
Composite/any other) : \_\_\_\_\_
10. Language of the performance : \_\_\_\_\_
11. Numbers of Artistes (1) To be appeared before  
Screening Committee : \_\_\_ Male \_\_\_ Female \_\_\_ Total  
(2) For Presentation of  
Programmes after  
getting registration : \_\_\_ Male \_\_\_ Female \_\_\_ Total
12. Nos. Of Women/SC/ST Artistes of Troupe : \_\_\_ Women, \_\_\_ SC & \_\_\_ ST
13. Whether amateur/Professional : \_\_\_\_\_
14. Name of the Bank and Account No.  
of troupe, if any : \_\_\_\_\_
15. Name/Father's Name/Husband's Name/  
Guardian's Name, Address, Age of the  
Artistes (enclosed separate Sheet/ documents): \_\_\_\_\_
16. Details of the Demand Draft Nos. : DD Nos. \_\_\_\_\_  
Enclosed with the application: Date: \_\_\_\_\_, Rs. \_\_\_\_\_  
(Rupees \_\_\_\_\_ Only).

17. Nos. of documents enclosed with the Application : \_\_\_\_\_
18. Name & Address of two eminent persons: (1) \_\_\_\_\_  
Who could certify about the competence of the Troupe and Leader as well. (2) \_\_\_\_\_  
(Witness by two persons).
19. Whether required character certificates and Other documents of all the Artistes including Leader/ Individual Artistes have been enclosed : \_\_\_\_\_

I hereby declare that all above statements and documents attached are true to the best of my knowledge and belief.

**Dated:** \_\_\_\_\_

**Place:** \_\_\_\_\_

\_\_\_\_\_  
**Signature of Applicant (Troupe Leader/ Individual Artistes)**

**FOR TROUPES ALREADY REGISTERED**

1. Name of the Troupe : \_\_\_\_\_
2. Name & address of the troupe leader : \_\_\_\_\_
3. Since when the Troupe is registered : \_\_\_\_\_
4. No. of Programme allotted during 2019-21. : \_\_\_\_\_
5. Nos. of programmes executed/performed : \_\_\_\_\_
6. Nos. of programmes refused/not executed: \_\_\_\_\_
7. Nos. of Artistes changed/dropped after screening: \_\_\_\_\_
8. Category in which Troupe registered : \_\_\_\_\_
9. The Regional Centre of the Division attached/  
The troupe is attached with : \_\_\_\_\_
10. Enclosed a group photo of the members of the party already furnished. : \_\_\_\_\_

I hereby declare that all above statements and documents attached are true to the best of my knowledge and belief.

**Dated:** \_\_\_\_\_

**Place:** \_\_\_\_\_

\_\_\_\_\_  
**Signature of Applicant**

**To be enclosed with the application:**

Sl. Nos.	Name of Artistes/ Leader	Father's/ Husband's name	Address	Whether belong from SC/ST/OBC	Educational Qualification	Religion	Mother Tongue	Nationality	Role in the Troupe
1	2	3	4	5	6	7	8	9	10
1.									
2.									
3.									
4.									
5.									
6.									
7.									
8.									
9.									
10.									
11.									
12.									
13.									
14.									
15.									

Date:

Signature of the Troupe Leader

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