



सत्यमेव जयते

सूचना एवं प्रसारण मंत्रालय

MINISTRY OF
INFORMATION AND BROADCASTING

NO LIMITS

Women of **NEW INDIA**





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INTRODUCTION

From the ramparts of the Red Fort, in his very first Independence Day address, Prime Minister Narendra Modi showed that a new era was about to herald for Indian women.

From an impassioned call to save the girl child to a fundamental question to society on why it clips the wings of women selectively, Prime Minister Narendra Modi's vision for women empowerment has been welcomed by people of all walks of society.

Since then, an increasingly more conducive environment has been created for women to make their own choices and also to make those choices reach their logical conclusions without systemic obstacles.



Be it entrepreneurship or education, sports or startups, safety or security, health or rights, in every domain, radical reforms have been initiated to clear the path for the women of New India.

Both vision and action of the country have been altered to ensure that women benefit from India's growth, and above all, come to the fore, leading India's upward trajectory.

As Prime Minister Narendra Modi himself said, this is not the era of women development but of women-led development.



MARY KOM

M C Mary Kom is India's boxing legend. She defied all odds to emerge as a beacon of hope for girls wanting to break the mold. Hailing from Indian state of Manipur, she picked up boxing as a sport despite initial opposition from her own parents. Today, Mary is the only woman in the world to have become World Amateur Boxing champion for a record six times, and is a recipient of India's highest sports award, Khel Ratna as well nation's third highest civilian award, Padma Bhushan.

Mary Kom's tenacity has defeated not only her toughest opponents but also inspired a generation of young girls to take up sports

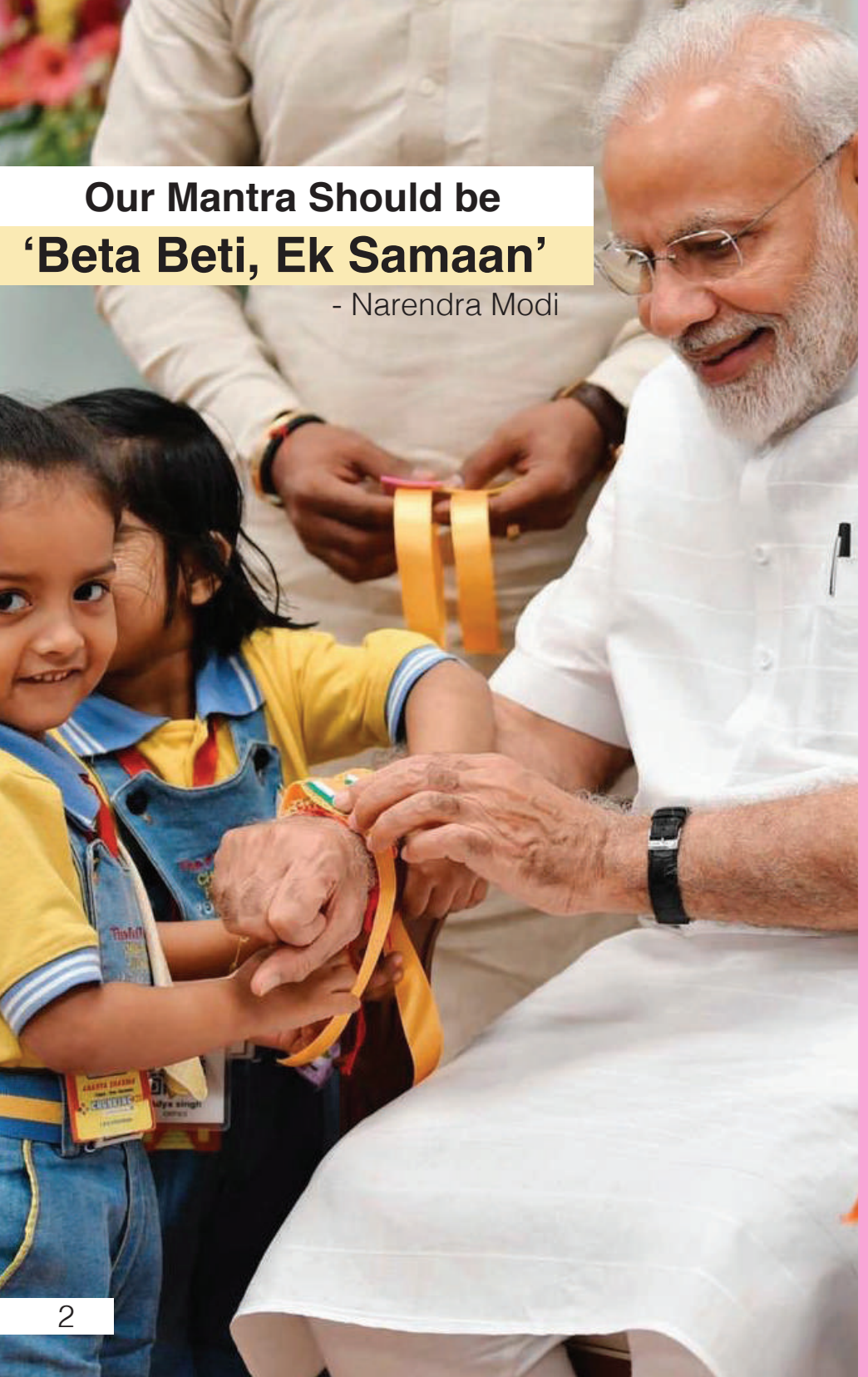
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THE GIRL CHILD MATTERS

A girl child's fight to make a mark in the world would start even before being born. In some cases, she would not even be allowed to be born. This was a social evil that needed correction.

But it needed a credible face and a moving message to do so. When Prime Minister Narendra Modi gave a call for Beti Bachao Beti Padhao, a credible leader and a clarion call came together and the people took it their heart. The results are there for all to see.

Saving the girl child, enabling her education and securing her future financially form the bedrock of women empowerment in New India.



**Our Mantra Should be
'Beta Beti, Ek Samaan'**

- Narendra Modi



Sex Ratio IMPROVES AS INDIA Welcomes the Birth of its Daughters



In 2015, a paradigm shift was initiated by Prime Minister Modi towards saving the girl child

Sex ratio of India has witnessed a substantial rise in urban areas. The corresponding ratio was 922 in 2011-12 which rose to 965 in 2017-18

The proportion of females in primary and middle school levels has increased substantially

Participation of women in secondary and higher levels of education has also increased substantially

Share of Women Across Different Levels of Education in India

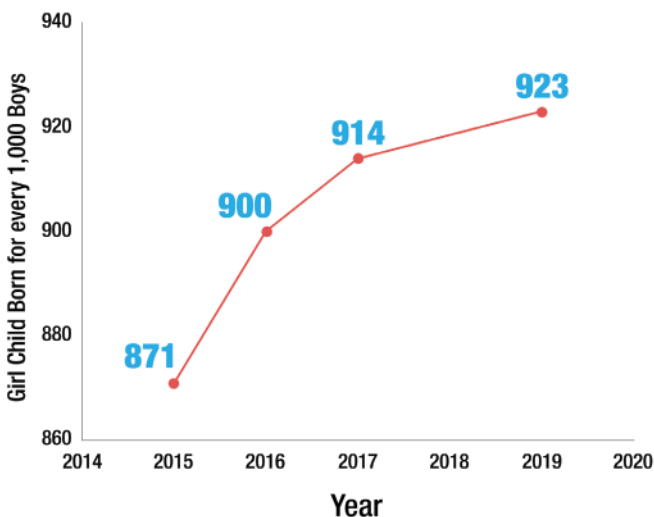
Rural		Illiterate	Up to Primary	Middle	Sec. & above
	2011-12	47.5	21.3	13.8	17.4
	2017-18	41.8	17.7	17.8	22.7
Urban		Illiterate	Up to Primary	Middle	Sec. & above
	2011-12	22.6	17	15.1	45.3
	2017-18	20.8	14.5	18.3	46.4

Increased sex ratio at birth was reported in 104 districts across India, while 119 districts reported progress in registration of pregnancies in the first three months

146 districts have shown improvement in institutional deliveries

Earlier, Haryana used to be singled out for its problematic sex ratio. But now, that state showed an impressive rise in sex ratio at birth from 871 in 2014-15 to 923 in 2018-19!

Haryana's Child Sex Ratio over the Years





Changing Mindsets THROUGH INNOVATIVE MOVEMENTS

#SelfieWithDaughter, a social media trend by a Haryana Sarpanch, which was supported by Prime Minister Narendra Modi became a worldwide top trend

#MeriBetiMeraGarv, a hit social media trend in 2020, was an important step towards expressing happiness and pride about the girl child

Bharat Ki Laxmi campaign initiated by PM Modi in his Mann Ki Baat to honor the achievements of women in public life.

Who would have imagined that a small campaign “selfie with daughter” starting from a small village in Haryana would spread not only throughout the country but also across other countries as well. ”

- Prime Minister Narendra Modi



I think it's very good that there is a campaign that focuses on ensuring more girls have access to education. I think it is wonderful that this is being underscored as a policy priority. There is always an issue of implementation, so I think intentions are very good and it will be greater to see accelerated implementation on this.



Anita Bhatia

Deputy Executive Director

for Resource Management,
Sustainability and Partnerships

Assistant Secretary-General of the United Nations



Sukanya Samridhi Yojana

AN ACCOUNT FOR THE GIRL CHILD

Sukanya Samridhi accounts are small saving accounts where parents can deposit money in the name of their girl child

The account ensures attractive interest rates, offering financial security for the girl's education or marriage in future.

Till January 2020, 1.52 Crore accounts with deposits to the tune of Rs 46,549 Crores have been opened showing the success of the scheme.

The government incentivizes these accounts by providing higher rates of interest on the savings in turn, ensuring that the parents continue to see merit in building up a corpus of money.





हिमाचल प्रदेश

"Now there are 11 girls in my class... the eighth grade has 15 girls this year. Many more of my friends will join school in the next term."

Reena Kumar

Rehna Government School, Haryana



“

I would walk to my house which was 2 kilometers away from the college to use the toilet. While it definitely was a difficult situation, and somehow, I managed it, it was early eye opener to the sanitation situation in India.

- Sudha Murthy
Chairman, Infosys Foundation

”



Toilets in School FOR GIRLS

School girl dropout rates were high due to lack of basic sanitation. It discouraged girls from enrolling in schools for education

Announced in first Independence Day speech in 2014, Prime Minister Modi aimed at constructing separate toilets for girls in every government school

Within a year, 4.17 lakh separate toilets for girls were constructed under the Swachh Vidyalaya initiative





LALLESHWARI

Fondly called as Lal Ded, Lalleshwari was a leading woman saint of the Kashmir Shaivite tradition. She contributed immensely to the Kashmiri literature. Her poems, called 'vakhs', became the fountainhead of spiritual tradition of Kashmir region. She wrote in vernacular language, thus, opening the gates of rich knowledge repository to the common man

Lalleshwari symbolizes the possibilities that a woman's drive for knowledge could open for her and the society she is part of

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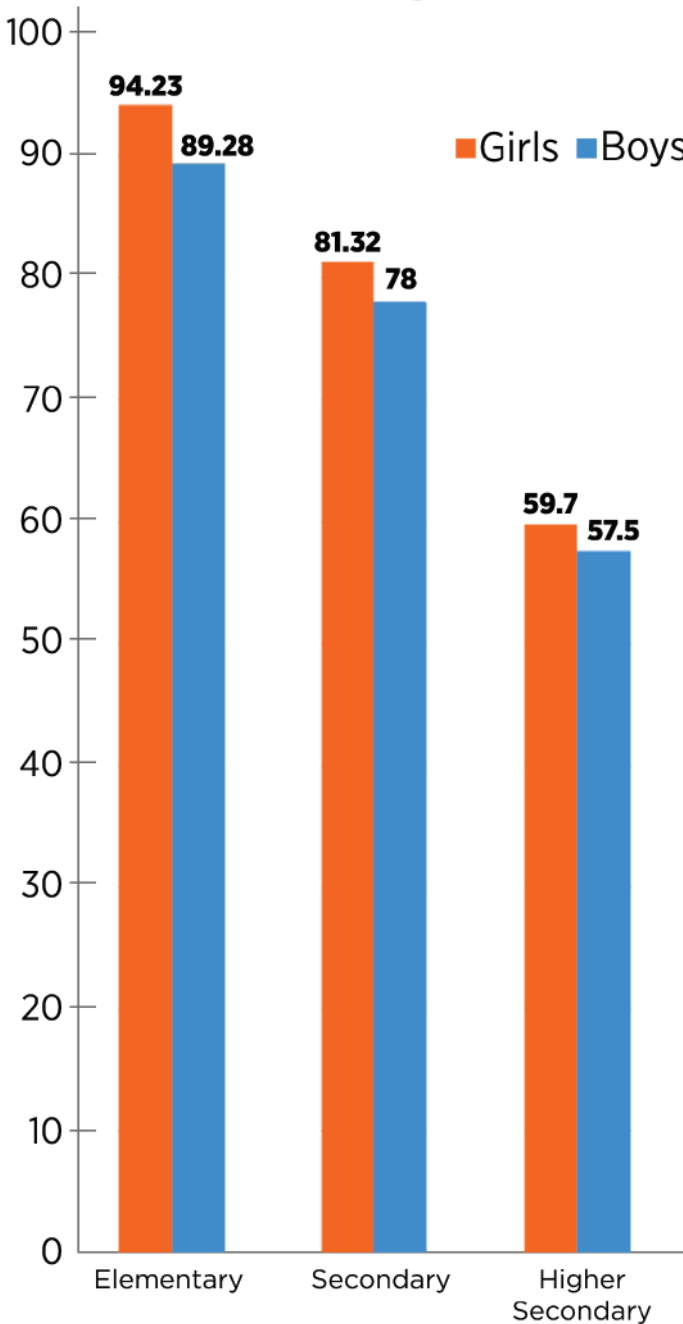
EDUCATION EMPOWERS

Ancient India also has a history of highly educated and articulate women such as Gargi, Maitreyi, Ubhayabharati, etc. Education is one of the most profound and irreversible forms of empowerment.

Education enhances a woman's confidence in her own capabilities. It ensures that the creative potential of a woman gets sharpened into professional skills which lead to economic independence. Education also becomes a means for better and informed choices in life.

Improving access to secondary and higher education for women was a challenge that governments faced for many decades. The shining glory of Prime Minister Narendra Modi's leadership are his initiatives and impact in the field of education, especially for women. Remember, his call is not just Beti Bachao but also Beti Padhao.

Gross Enrolment Ratio of Girls and Boys (in %)



* Source: Budget Speech FY 2020-21



Beti Padhao

ACHIEVES PHENOMENAL Success

Gross enrolment ratio of girls across all levels of education is now higher than boys

At elementary level, 94.32% of girls are enrolled against 89.28% for boys

In secondary level, 81.32% of girls are enrolled against 78% for boys

In higher secondary too, 59.70% of girls are enrolled against 57.54% for boys

Kasturba Gandhi Balika Vidyalaya is extended up to Class XII for smooth transition of girls from Elementary to Senior Secondary

Till **December 2019,**
6.18 lakh girls

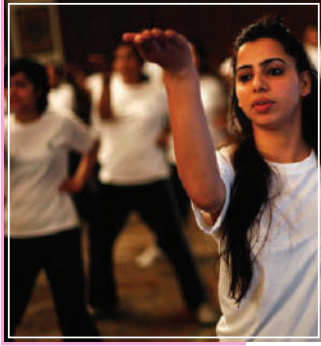
are enrolled in

4,881

**Kasturba Gandhi
Balika Vidyalayas.**

All girls hail from SC, ST, OBC, minority and BPL sections, reflecting the goal of Antyodaya being fulfilled by the government.





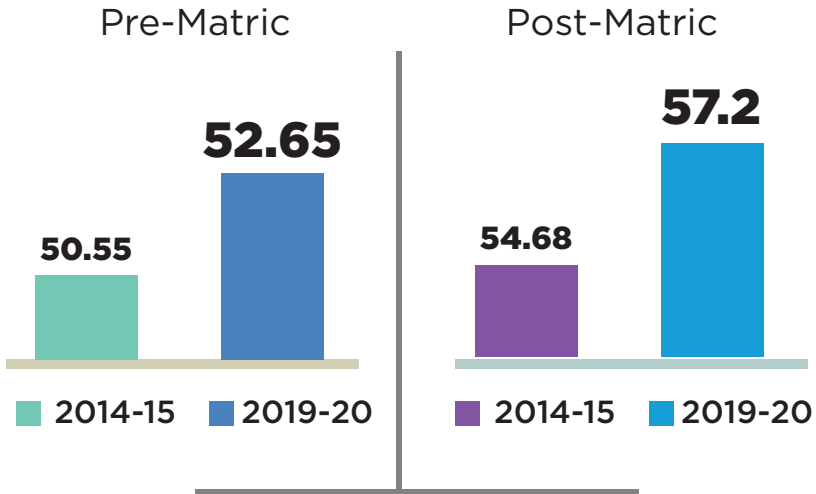
ENSURING SELF-DEFENCE for All Girls

Under Samagra Shiksha scheme, self defence training is being imparted to girls of class VI to XII belonging to Government Schools

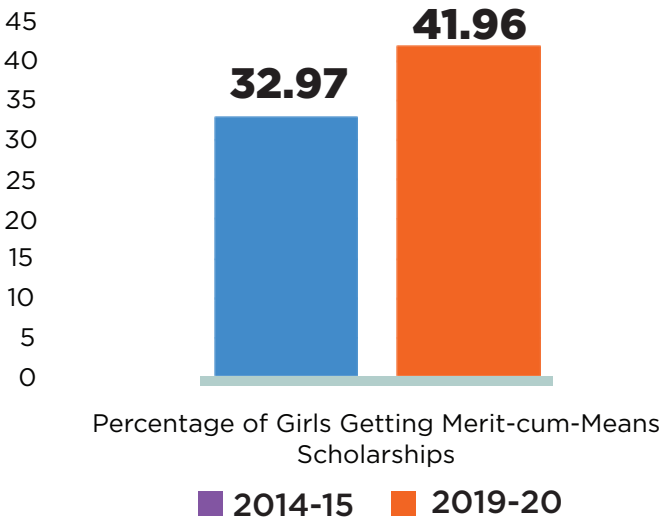
Self defence training is also being given in Kasturba Gandhi Balika Vidyalayas

In 2019-20 alone Rs 220 Crores would be utilized for imparting self defence in 1.8 lakh Elementary Schools and 81,800 Secondary Schools

Percentage of Girls Getting Scholarships



Percentage of Girls Getting Merit-cum-Means Scholarships





MASSIVE SCHOLARSHIPS TO ENABLE **Beti Padhao**

Stipend of Rs 200 per month for Girls With Special Needs will be provided from Classes I to X

Incentive of Rs 500 per month is given to every meritorious single girl child who is pursuing further studies for class XI & XII in CBSE schools

4,000 “Pragati Scholarship Scheme for Girls Student” are given every year to promote women in technical education

41,000 scholarships were given to meritorious girl students from economically weaker families every year under Central Sector Scheme of Scholarship for College and University Students

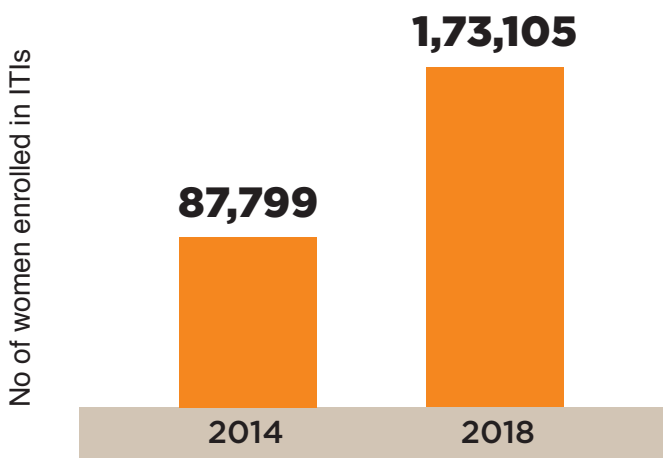
Prime Ministers Scholarship Scheme for girls increased to Rs 3,000 per year

Massive Scholarships to Enable Beti Padhao

National Scheme of Incentives to Girls for Secondary Education promotes enrolment of girl child in the age group of 14-18 at secondary stage. Since 2014, more than 19.72 lakh girls have been given incentives to amount of Rs 591.88 Crore till December 2019

Between 2017 and 2020, 1.53 Crore minority girl student applications have been approved and given scholarships to the tune of Rs 2,315 Crores

Annual Enrollment of Women in ITIs Doubled





UP-SKILLING WOMEN

Up-skills Economy

26.75 lakh women were trained under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) between 2016 and 2020

There has been 97% increase in annual enrollment in Industrial Training Institutes (ITI) in 2018 compared to 2014

Under the Recognition of Prior Learning (RPL), more than 4 lakh women candidates have been certified and enabled to earn a better livelihood

Out of the 33 NSTI (National Skill Training Institute) set up, 18 are Women NSTIs

Eminent Women Scientists of India



Dr. Archana Sharma
Engineer



Dr. Anna Mani
Meteorologist



Dr. Janaki Ammal
Botanist



Dr. Darshan Ranganathan
Organic Chemist



Dr. Rajeshwari Chatterjee
Engineer



Dr. Asima Chatterjee
Chemist



Dr. Kadambini Ganguly
Doctor



Dr. Bibha Chowdhuri
Physicist



Dr. Iravati Karve
Anthropologist



Dr. Kamal Ranadive
Medicine



Dr. Raman Parimala
Mathematician



ENCOURAGING RESEARCH

Honoring Eminent Women

Ministry of Women and Child Development will set up 11 chairs on the names of eminent women in the field of science and technology to encourage girls to enter field of research

The chairs are named after eminent women scientists like Dr Iravati Karve, Dr Kadambini Ganguly, Dr Anna Mani, etc

Also, UGC will establish 10 chairs in the names of eminent women in universities to promote research in social sciences

10 chairs are named after eminent women administrators, artists, scientists and social reformers like Ahilyabai Holkar, Anandibai Joshi, Rani Gaidinliu, etc.

Rs 50 Lakh will be allotted to every chair each year



RANI GAIDINLIU

Fondly referred to as "Rani Ma", Rani Gaidinliu from Manipur was a fearless Indian freedom fighter who at the tender age of 13 began an inspiring socio-political movement against the British.

Rani Gaidinliu not only fought against the British but also spread Gandhiji's message of peace, non-violence and need for India's unity and integrity throughout the northeast India. After having spent over 14 years of her life in prison, she was released in 1947 in an independent India where she worked for the upliftment of the people through peaceful, democratic and non-violent means.

Rani Gaidinliu epitomizes the tremendous power of belief within oneself to fight injustice of any kind

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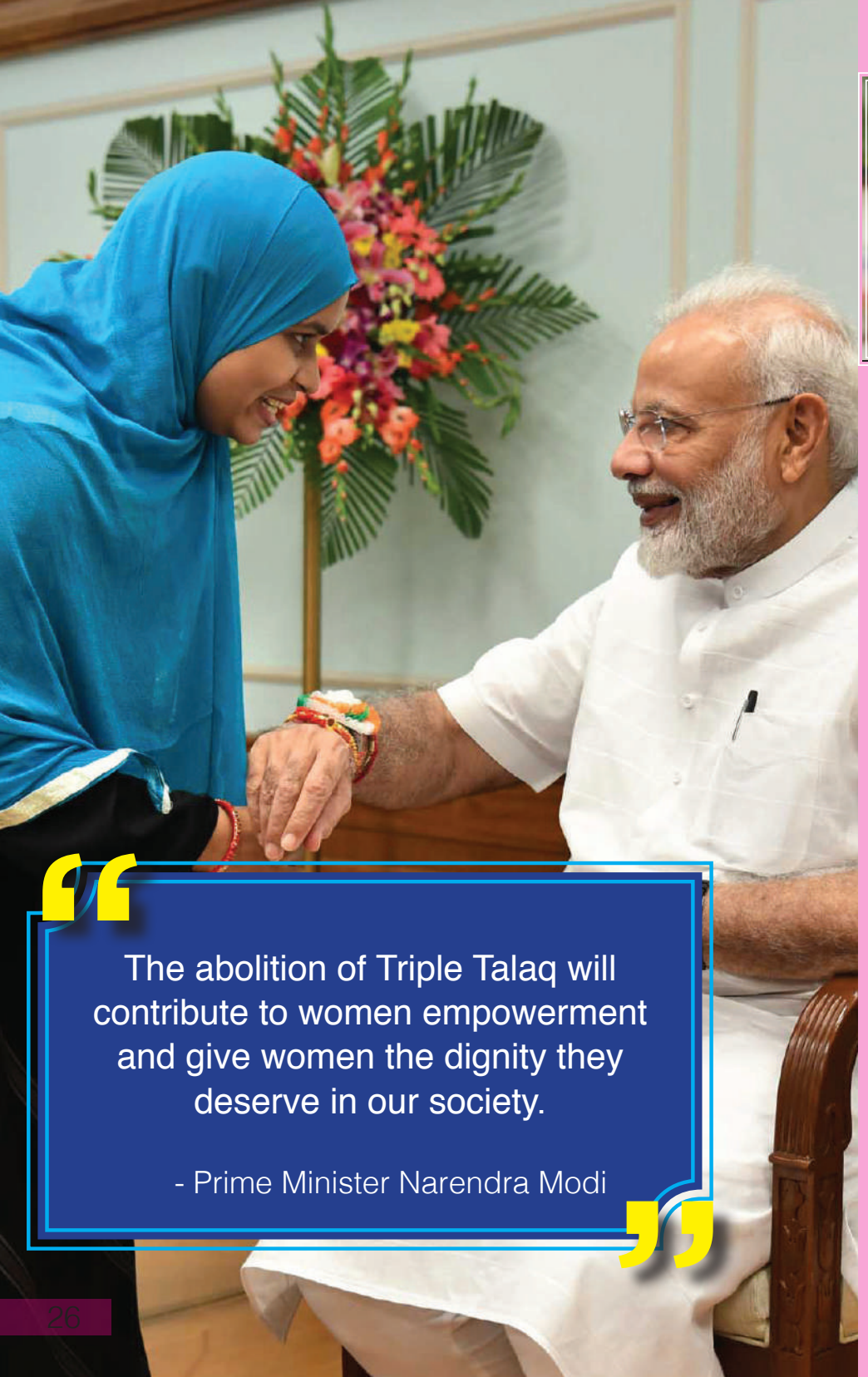
SOCIAL INCLUSION AND MOBILITY

Empowering the Nari Shakti of India is the prime focus of the Modi government. A key to achieving this objective is social empowerment. The government has carried out a series of steps that unshackles women from the chains of social evils such as Triple Talaq.

Increased opportunities for women in uniformed forces such as the army, navy and air force are being ensured. This creates a whole new set of role models for little girls who have dreams in their eyes and impacts future generations.

By removing discriminatory provisions such as Article 370 and 35A in Jammu and Kashmir, a more just and equitable society where the denial of certain property rights for women are now a thing of the past.

In the New India, women are scaling new highs in every field from politics and sports to judiciary and business.



“
The abolition of Triple Talaq will contribute to women empowerment and give women the dignity they deserve in our society.
”

- Prime Minister Narendra Modi



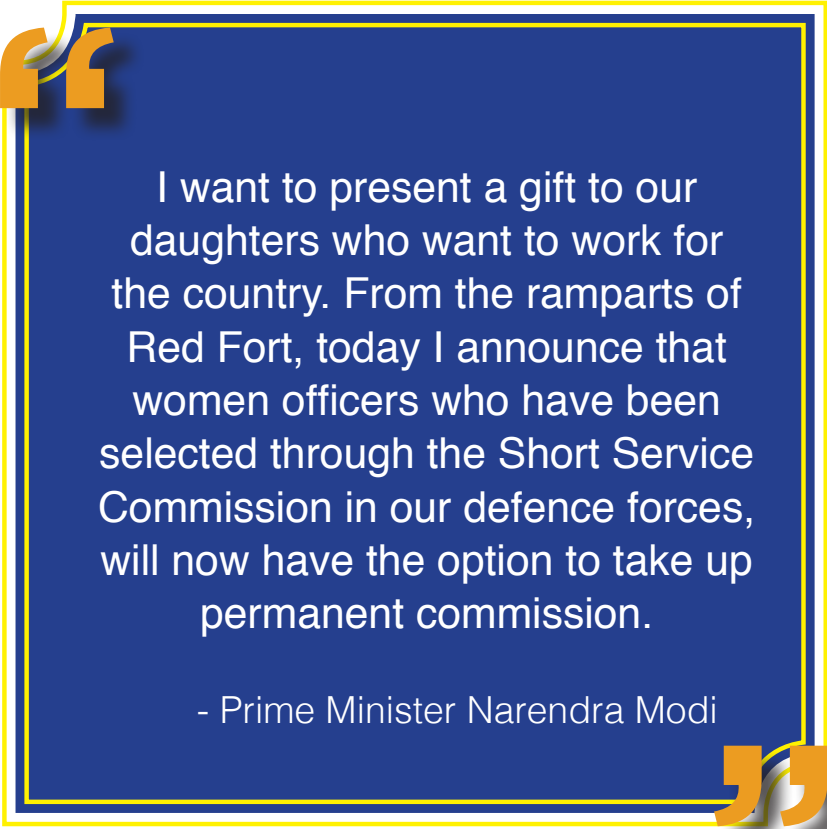
Liberation of MUSLIM WOMEN from Unjust Triple Talaq

Muslim women have struggled since decades to abolish Triple Talaq. Supreme Court judgment was overturned but these women were not given justice. After decades of fight, the historic Muslim Women (Protection of Rights on Marriage) Bill, 2019 was passed in the Parliament that made instant Triple Talaq a criminal offence punishable up to three years in prison. This ended centuries of exploitation and unequal treatment of Muslim women.

The Modi Government has also ensured Muslim women can perform Haj without male companion. This brought in much cheer among Muslim women as even single Muslim women can now perform Haj.







I want to present a gift to our daughters who want to work for the country. From the ramparts of Red Fort, today I announce that women officers who have been selected through the Short Service Commission in our defence forces, will now have the option to take up permanent commission.

- Prime Minister Narendra Modi



Women in JAMMU AND KASHMIR Get Equal Rights

Many laws and provisions which were discriminatory against women in J&K have been scrapped with abrogation of Article 370

With Article 35 A getting scrapped, women in J&K can now buy real estate and transfer property to children, even if they get married to a non-resident

Laws against child marriage which did not apply to J&K under Article 370 are also now applicable



I want to present a gift to our daughters who want to work for the country. From the ramparts of Red Fort, today I announce that women officers who have been selected through the Short Service Commission in our defence forces, will now have the option to take up permanent commission

- Prime Minister
Narendra Modi



WOMEN MAKING A MARK in Uniformed Forces

PM Narendra Modi announced from the ramparts of Red Fort on 15th August, 2018 to grant a Permanent Commission to women officers in the Armed Forces.

Women Fly High in Indian Air Force

In a historic move, three women fighter pilots were inducted in combat roles in the Indian Air Force in 2018, showcasing the increasing confidence of women in taking leading roles

Flight Lieutenants Mohana Singh, Avani Chaturvedi and Bhawana Kanth shattered the glass ceiling to become the first women in Indian Air Force qualified to fly in fighter jets on combat missions

THE TIMES OF INDIA

Permanent commission for women in more branches of military soon

Times News Network

Women officers will now be able to opt for permanent commission in more branches of the armed forces, apart from existing ones like legal and education, though there is no plan to induct them in combat arms like infantry, mechanised infantry, artillery and armoured corps or allow them to serve on board warships and submarines.

"I wish to share some wonderful news with my friends and colleagues. Women officers who have been aggrieved through the short service commission (SSC) in the armed forces will get permanent commission (PCS). The selections will be transparent and fair for all women officers,"



The PM promised a transparent selection process for women in SSC. Women officers in the next couple of months after consultations with the Army, Navy and IAF. The PM's announcement on permanent commission comes four months after

they are not inducted in lower ranks) number just 1,201 in Army, 1,417 in IAF and 501 in Navy in the 15,000-odd strength of the armed forces.

hindustantimes

Nurtured the dream as a 10-yr-old: Indian Navy's first woman pilot Shivangi

Shivangi, Indian Navy's first woman pilot, hails from an orthodox farmer's family. Her father, the 70-year-old Dhanraj Singh, is a school teacher and is charge principal of a government high school for girls, and makes Prishtika a home-made.

By Times Staff | 25 Apr 2017 02:07



FINANCIAL EXPRESS

PM Narendra Modi meets Navy women officers selected for Navika Sagar Parikrama, wishes them luck

By FE Online | April 19, 2017 8:42 pm



live mint



The Corps of Military Police is responsible for preserving 'good order and discipline and to prevent breaches of the same by persons serving in or attached to the regular Army'. (HT)

Army offering jobs in military police to women for the first time

Updated: 25 Apr 2017, 11:25 AM IST

The Indian EXPRESS

Indian Air Force inducts first batch of women pilots into its fighter squadron

The women fighter pilots will go to Bazar in Karnataka for their stage III training for a year on Hawk advanced jet trainers, before they get to fly supreme warplanes.

By IANS | April 19, 2017



THE NEW INDIAN EXPRESS

Captain Tania Shergill to become first woman parade adjutant for Republic Day parade

Commissioned in March 2017 from the Officer Training Academy, Chennai, Shergill is an electronics and communications graduate, they said.

14th January 2018 08:27 PM



Representational image. (2017, Shikhar Saha)



In Air Or Sea, INDIAN WOMEN LEAD

In the Navy, women inducted from Short Service Commission are now eligible for being recruited into permanent commission based on merit.

Sub Lieutenant Shivangi became the Navy's first woman pilot by joining the service in December 2019

Indian Women at FOREFRONT OF PARAMILITARY Forces

Prime Minister Modi's Government has ensured greater participation of women officers in India's Paramilitary Forces

In January 2016, the government announced 33% reservation for women in CRPF and CISF at the constable posts

A novel step by the Government has been taken to improve the representation of women in police forces.



In 2015, the government approved direct recruitment of women in non-gazetted posts in police forces of the 7 Union Territories

An all-women SWAT commando team was also set up in Delhi for anti-terror operations

All the commandos in this all-women SWAT hail from Northeast India

After rigorous training of around 15 months from specialists all across India and abroad, the team is ready to take on hostage crises and terror strikes in urban areas

Armed with MP5 submachine guns and Glock 21 pistols, all the members of the force are also well-versed in Israeli Krav Maga, an unarmed combat style





MEENAKSHI AMMA

78-year-old Meenakshi Amma is the oldest woman practicing the martial art of Kalaripayattu, she reflects the fundamental thinking that women are strong and if they decide to defend themselves, no one can harm their dignity. She has imparted the art of self defence in hundreds of girls in martial arts and instilled confidence in them, empowered them to take up challenges

Meenakshi Amma embodies the spirit of Shakti present in every woman.

4

SAFETY AND SECURITY

Safety and security of women is of paramount importance. The Nari Shakti of India cannot be fully utilized if they don't feel secure in private and public spaces. A society that respects women will progress and grow.

Women will feel confident and contribute to the growth of New India when they feel safe at their place of employment. When the government takes women's security seriously, it helps in breaking down barriers and changes the outlook of society towards women.

Understanding the critical nature of safety issues of women, concrete steps were taken through laws, schemes and acts to create a positive and safe environment for women.



25 Lakh violence-affected women

benefited by dialing
universal women
helpline number

181

since its launch in April 2015



A HELPING HAND FOR WOMEN in Distress

The One Stop Centers (OSC) provide services like legal counselling, police help, medical treatment; psychological counselling and temporary shelter to women affected by violence under one roof. Till December 2019, 728 OSCs were sanctioned and 595 OSCs have started functioning

Swadhar Greh also function as temporary shelters for deserted women, widows, women rescued from trafficking and so on. Over 550 Swadhaar Greh have benefited more than 17,000 women

Universalization of Women Helpline scheme provides help to women affected by violence by dialing 181. Till June 2019, more than 25 lakh women have benefited

“

Parents ask their daughters where they were if they return home late. But, do they do the same with their sons? After all a person perpetrating a heinous crime such as rape is also someone's son. As parents, have we asked our sons where he is going? While we keep questioning our daughters, why not use same yardstick for sons too?

- Prime Minister Narendra Modi

”



STRICTER PUNISHMENT for Grave Crimes

A decisive amendment to the Indian Penal Code ensures that death penalty for rape of a girl child younger than 12 years

The punishment for the rape of girl child below 16 years has been increased from 10 years to 20 years. Such steps ensure deterrence in the minds of criminals and promotes a culture that respects women's dignity

A National Database on Sexual Offenders was launched in September 2018

TOWARDS SAFER WORK SPACES

After being launched for government employees,

**She-Box facility
is now also
available for
private
organisations**

Now, all female employees have a forum outside their organisation to address their complaints



SHE-BOX FOR EASY ONLINE COMPLAINTS on Sexual Harassment

For online filing and tracking of complaints of sexual harassment, the Sexual Harassment e-Box, launched in 2017, has proved to be a boon

A prime example of Digital India, the cases are registered online and directly reach the concerned authority in that jurisdiction

Till December 2019, a total of 513 cases were received and 203 cases have been disposed

DECISIVE ACTION ON WOMEN'S SAFETY



THEN

**BEFORE 2014,
THE NIRBHAYA FUND
FOR WOMEN'S SAFETY
LAY UNUTILIZED**

NOW

**Rs 7,000 CRORE FUNDS
HAVE BEEN ALLOCATED
FOR VARIOUS WOMEN'S
SAFETY MEASURES INCLUDING
1,023 FAST TRACK COURTS**





Nirbhaya Fund for the SAFETY OF WOMEN

Although unutilized before 2014, the Nirbhaya Fund is now being used to upgrade critical infrastructure for women's safety, use new technology and setup better security apparatus in India

Till December 2019, a total of Rs 7,000 crore worth initiatives have begun which includes setting up of 1,023 fast track courts for speedy trial

Further Rs 100 Crore is allotted to set up and strengthen Women Help Desks in police stations across states and union territories

Under the Nirbhaya Fund, Mahila Police Volunteers and HIMMAT mobile app were set up to act as link between women and the police. As on November 2019, Rs 16.23 Crore is allotted for it



World over, public transport is considered to be safest for women. In that, Metro is the most preferred and safest mode of transport for women.

In India too, focus is on extending the Metro network to enhance safety of women.

11 cities in India have functional Metro... By 2025, Metro will run in 25 cities...

This will boost the safety
of women in public spaces.



ANTI- TRAFFICKING Bill Introduced

In order to prevent the heinous crimes against women and children, the anti-trafficking bill ensures the different forms of trafficking are tracked and speedy justice is given

The bill lists out various forms of trafficking like forced labour, prostitution, sexual exploitation, forced marriage, etc. and lists the punishments for them

With setting up of special courts, the bill also puts responsibility on all three levels of government- district, state and center

It makes provision for rehabilitation of victims and building of rehabilitation homes



MADURAI CHINNA PILLAI

Madurai Chinna Pillai is a pioneer in rural finance who broke the cycle of poverty through her microfinance movement 'Kalanjiam' in the village of Pullucheri in Tamil Nadu.

She was instrumental in empowering over 60,000 women entrepreneurs and saving them from predatory loan sharks and establishing the nationwide community banking system.

Chinna Pillai fuelled in women the resoluteness to achieve their dreams through self-enterprise.

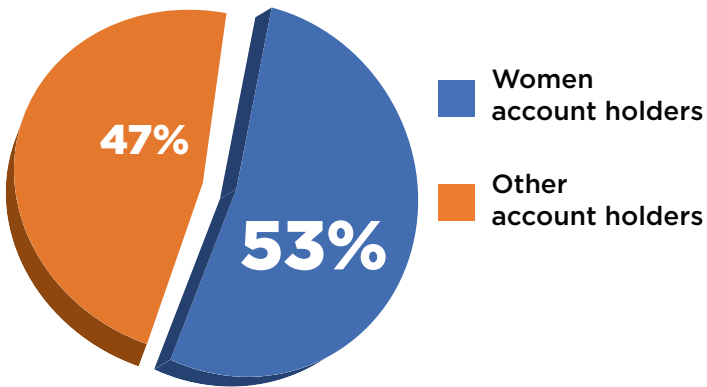
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#BHARATKILAXMI

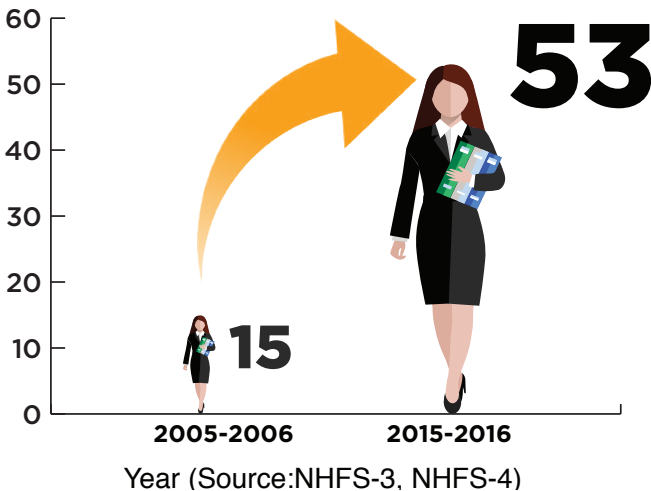
Modi government has taken several steps to ensure women become the leading force for India's developmental trajectory. First among these steps has been to ensure women are equal partners in the country's formal financial system and work towards making them financially independent.

The massive success of PM Jan Dhan Yojana where 38 crore bank accounts have been opened rests fundamentally on the massive number of female accounts being created. Through microfinance initiatives like PM Mudra Yojana, woman led entrepreneurship has also been promoted by the government. By prioritizing women beneficiaries in PM Awas Yojana, their financial standing has been enhanced. An important aspect of the Modi government's flagship schemes, be it Jan Dhan, Mudra or Awas, etc, is the overwhelming participation of women in them. This has secured socio-economic dignity for women, providing them with a strong foundation to make their own destiny.

53% of 38 Crore Jan Dhan account holders are women



% of Women Who Regularly Use their Bank Accounts Tripled





Financial Inclusion **MASSIVE SUCCESS for Women**

PM Jan Dhan Yojana was launched with aim of expanding financial services to all sections of the society and also make it affordable to access it

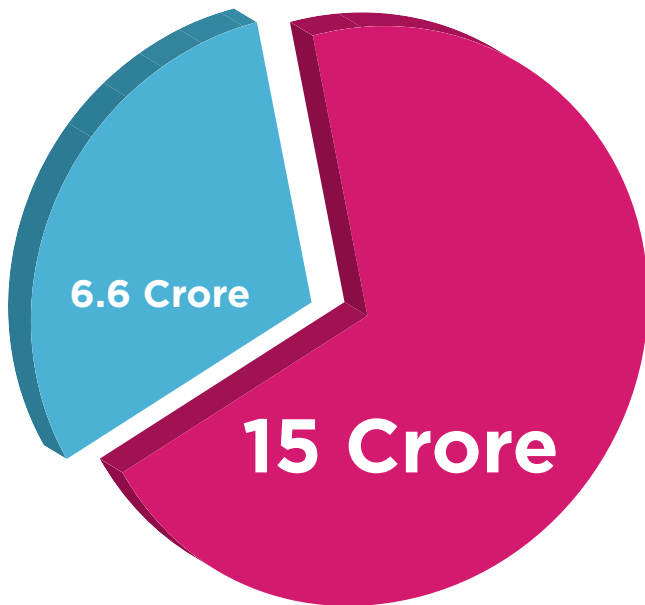
It includes access to bank accounts, remittances, credit, insurance and pensions

53% of 38 Crore Jhan Dan Yojana beneficiaries are women

Overdraft facility of Rs. 5000 is also available to Jan Dhan account holders belonging to SHGs

70%

of Mudra Loans Sanctioned
belonged to Women Entrepreneurs



■ Women ■ Others

*As of December 2019



Maximum

MUDRA LOANS SANCTIONED for Female Entrepreneurs

PM Mudra Yojana was launched by Prime Minister Modi for providing loans up to 10 lakh to the non-corporate, non-farm small/micro enterprises. One of the key benefits of a Mudra loan is that borrowers are not required to provide security or collateral.

Women entrepreneurs account for 70% of all the MUDRA loans sanctioned

15 Crore loans have been sanctioned to female entrepreneurs as of December 2019. This amounts to more than Rs 3.79 Lakh Crores over 4 years since its launch

Tamrai Murthi from Tamil Nadu spent many years in a mud-built kaccha house with her little daughter. But then, in came Pradhan Mantri Awas Yojana, which has changed her life.

Before
Awas
Yojana



After
Awas
Yojana





WOMEN GET PREFERENCE in PM Awas Yojana

Under PM Awas Yojana, woman beneficiaries are given priority to ensure security of roof over their head and financial independence by building them affordable houses

The house in the name of women also gets them concessions like higher subsidy, lesser interest rate and higher tax deductions

Till March of 2019, more than 27.06 lakh House sanctions have been made in the name of female beneficiaries and 35 lakh sanctions made jointly in name of husband and wife

5.75 lakh houses have also been sanctioned in the name of widows under PMAY(G)

Tiad, an elderly woman living in a kuchha house alone in in Jorhat District of Assam was in constant fear of her house being washed away in floods but now after availing PMAY scheme, her house was constructed using traditional methods thus being safe from both floods and earthquakes.



Before
PMAY



After
PMAY



WOMEN AT THE FOREFRONT in MGNREGA

Modi Government has accorded special focus to improving participation of women under Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS)

Even though statutorily only a minimum of 33% is required, women participation in MGNREGS has been well above 50%

Government has also ensured that pregnant women participating in MGNREGS would be given works which take lesser effort and are located closer to their homes



DR. ANANDIBAI JOSHI

Driven by her quest for knowledge and passion for medicine, Dr Anandibai Joshi defied social conventions to study medicine. First Indian female physician who graduated from Women's Medical College of Pennsylvania she broke several glass ceilings in the 19th century. On her return she became the physician-in-charge of the female ward of the local Albert Edward Hospital. Women, who were hesitant to even seek medical treatment, felt more comfortable in her presence.

Dr. Anandibai Joshi opened up the field of medicine for many women doctors to enter and also motivated women to take care of their health.

6

HEALTH AND WELLBEING

Unlike in the past, where the various aspects of women's health were seen in isolation, the Modi government has worked to create a 'virtuous cycle of health' that addresses the various health concerns of women.

Be it the issues of nutrition, menstrual health, sanitation, maternal health or even the basics such as clean air in the kitchen, the Modi government has stood out with its approach. The massive sanitation revolution that Swachh Bharat has brought about by building over 10 crore toilets is already well known and globally appreciated.

This apart, increased funding for nutrition, lowering the cost of sanitary pads, clean cooking gas for poor women through Ujjwala Yojana, and enhancing the termination time of pregnancy are among the scores of measures that this government has undertaken, directly touching the lives of millions of women across India.

Just  For

Sanitary Pads!

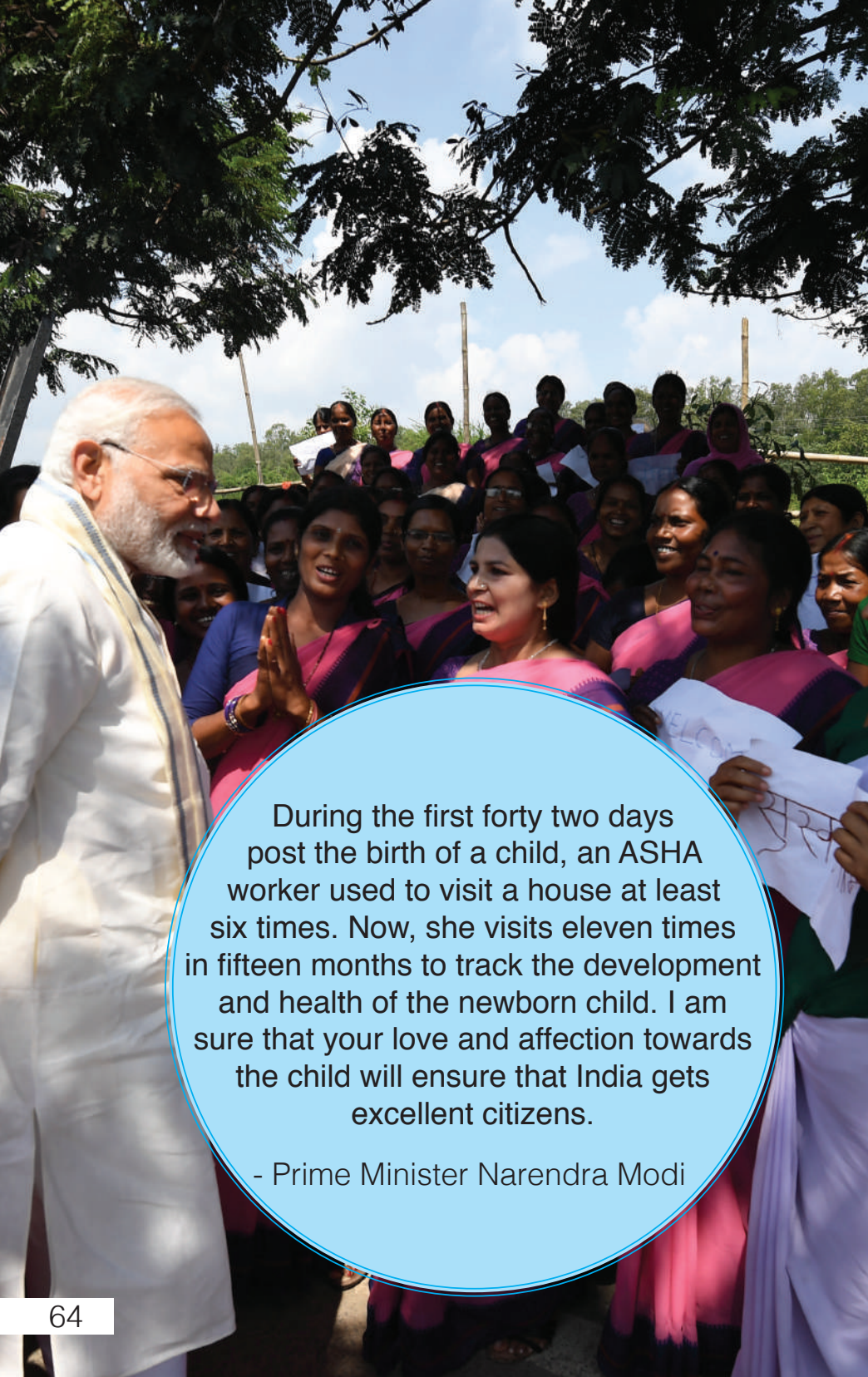
Making personal hygiene accessible and affordable for women the cost of sanitary pads has been brought down to Re. 1 with no GST on it!



ENSURING NUTRITION for Women-POSHAN Abhiyan

Major scheme to improve nutrition status of pregnant women and lactating mothers

Rs. 7,411 Crores have been allocated under Poshan Abhiyan in 3 years. It aims to reduce anaemia prevalence among Women and Adolescent Girls in 15-49 years age group by 9% by 2022



During the first forty two days post the birth of a child, an ASHA worker used to visit a house at least six times. Now, she visits eleven times in fifteen months to track the development and health of the newborn child. I am sure that your love and affection towards the child will ensure that India gets excellent citizens.

- Prime Minister Narendra Modi



EMPOWERED ASHA Worker

Over 1.06 Crore ASHAs & ASHA facilitators have been covered under PM Jeevan Jyoti Bhima Yojana

Routine monthly incentives have been doubled to ₹2,000 for 10.22 lakh ASHAs

6 lakh anganwadi workers have been equipped with smart phones to upload the nutritional status of more than 10 Crore households

Ayushman Bharat AYUSHMAN MAHILA

Scheme to encourage women, especially from rural areas, to come forward for screening of diseases like cancer

Till date, 70 lakh women have undergone screening for breast cancer, a remarkable feat given the social reluctance

30 lakh women have also been screened for cervical cancer nationwide

Providing access to LPG across India by 2020 is a major achievement. It is not an energy issue, it is an economic issue, it is a social issue.

IEA Executive Director Fatih Birol



CLEAN FUEL CLEAN AIR

Over 8 Crore Ujjwala gas connections released in the name of poor family adult women

Cash assistance upto Rs. 1,600/- for providing new LPG connection from the Central Government

Preventing health hazards from wood, cow dung and charcoal smoke

Freeing women from fuel foraging, allowing, more time with children or generation of additional income

A smiling woman in a blue sari with a gold and red border is holding a young child. She is wearing a blue headscarf, a gold necklace, and several bangles. The child is wearing a pink top. The background is a textured, light brown wall.

Improving MATERNAL HEALTH

A healthy and safe motherhood is every woman's right. India has seen consistent improvement in the health support given to pregnant and lactating women. The Narendra Modi led government gives special focus to women's health, as it recognizes that a New India is possible only if healthy women give birth to healthy children.



DECLINE IN MATERNAL MORTALITY RATE

Lack of access to hospitals, irregular checkups and lack of skilled doctors often cause high mortality rates

Steps taken by the government ensured a consistent decline maternal mortality rate (MMR) over the years

MMR has fallen from 167/1 lakh live births in 2011-2013 to 130 in 2014-2016, and to 122 in 2015-17



Pradhan Mantri SURAKSHIT MATRITVA ABHIYAN

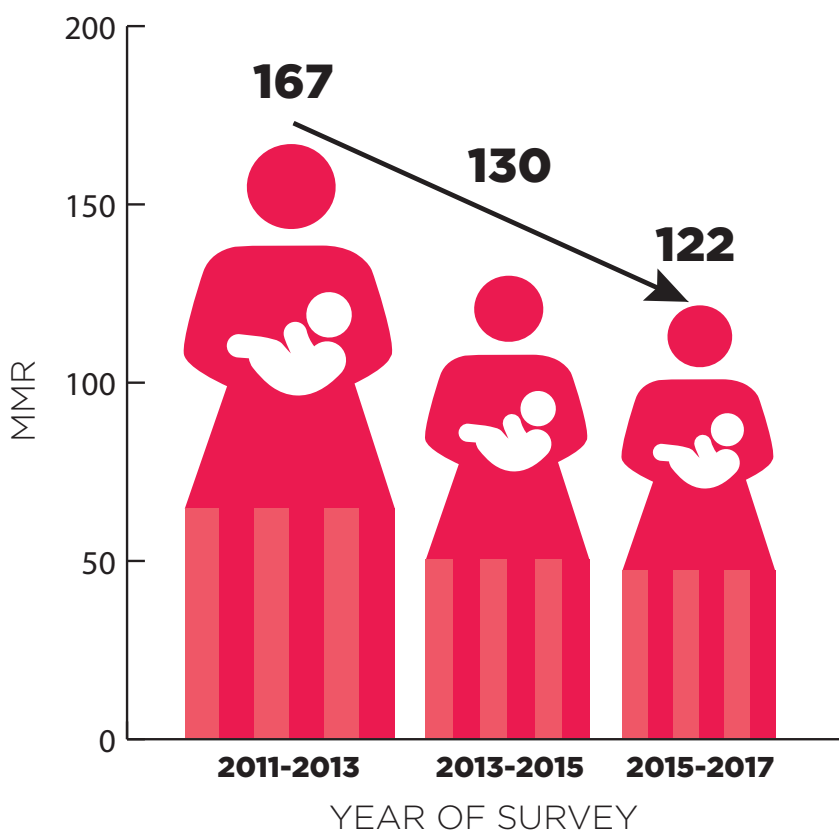
Safe and healthy antenatal care for pregnant women is key to healthy motherhood. This reduces the chance of complications by early detection of issues related to pregnancy

PM Surakshit Matritva Abhiyan enables private doctor services for free checkups on the 9th of each month as Jan Andolan

Over 2.26 Crore antenatal check-ups done at 12,900 healthcare facilities across the country

9.18 lakh high risk pregnancies identified and treated

Maternal Mortality Ratio in India



**When mother hears her child
named 'fulfill'd of wisdom's lore,'
Far greater joy she feels, than
when her child she bore**

Thirukkural, Verse 69





Pradhan Mantri MATRU VANDANA YOJANA

₹5,000/month compensation is given to women to help them meet nutritional needs during pregnancy

Money transferred directly into the bank accounts of beneficiaries

Over ₹4,000 crore disbursed to more than 1.28 Crore women, providing assured support

India is on course to attend the SDG targets for maternal and child health, much ahead of the agreed date of 2030

- Narendra Modi



Limit for **ABORTION** Raised from 20 to 24 weeks

Medical Termination of Pregnancy Act (Amendment) Bill, 2020 raised limit for abortion to 24 weeks

Taking humanitarian and social stand for rape victims, incest victims and other vulnerable women subject to abuse





Mission Indradhanush **HELPS WOMEN** **to Prevent Diseases**

Vaccination during pregnancy is crucial for safe motherhood and preventing deadly diseases among children in later stages of life

Targeted vaccination drives have been conducted under Mission Indradhanush since its launch in 2014

91.45 lakh pregnant women and 3.61 Crore children were vaccinated across 690 districts by February 2020

Intensified Mission Indradhanush 2.0 launched in December 2019 to take immunization coverage to desired level



Enhanced MATERNITY LEAVES for Better Childcare

India has the third highest maternity leave period after Maternity Benefit (Amendment) Act was passed in 2017

It raised fully paid maternity leave from 12 weeks to 26 weeks for women working in organized sector

Provision is applicable for two child births



KILKARI The Audio Messenger of Health

Tapping into Digital India, technology is now being used to give timely medical updates

Kilkari mobile application sends free audio messages on pregnancy, child birth and health precautions

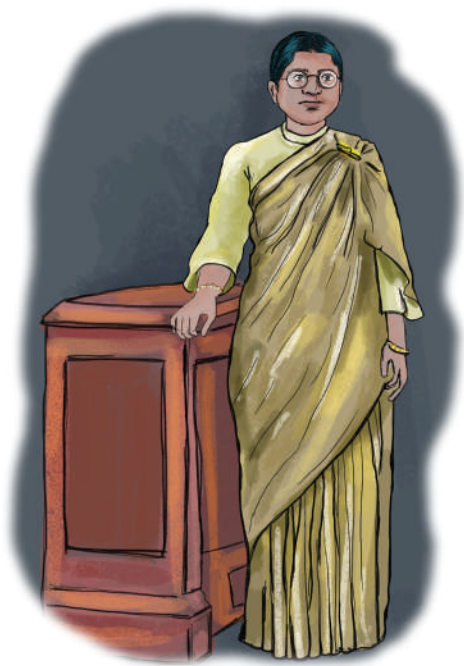
Over 16.93 Crore successful calls have been made, spreading the message of healthy motherhood

“

The speed and scale at which Mission Indradhanush is working is setting a new paradigm in preventive healthcare. Pradhan Mantri Matritva Vandana Yojana and Pradhan Mantri Surakshit Matritva Abhiyan is making safe pregnancy a mass movement.

”

- Prime Minister Narendra Modi



MUTHULAKSHMI REDDY

First woman in India to graduate in medicine, first woman in the world to preside over a legislative body and one of the leading freedom fighters are just a few of the exemplary achievements of Dr Muthulaxmi Reddy.

Dr Muthulakshmi was not only a medical practitioner and social reformer but also an entrepreneur who founded the Adyar Cancer Institute, the first comprehensive cancer center in South India and the second one in the entire country.

Muthulakshi Reddy represents the entrepreneurial spirit among women to expand their horizons and in the process better lives of others.

7

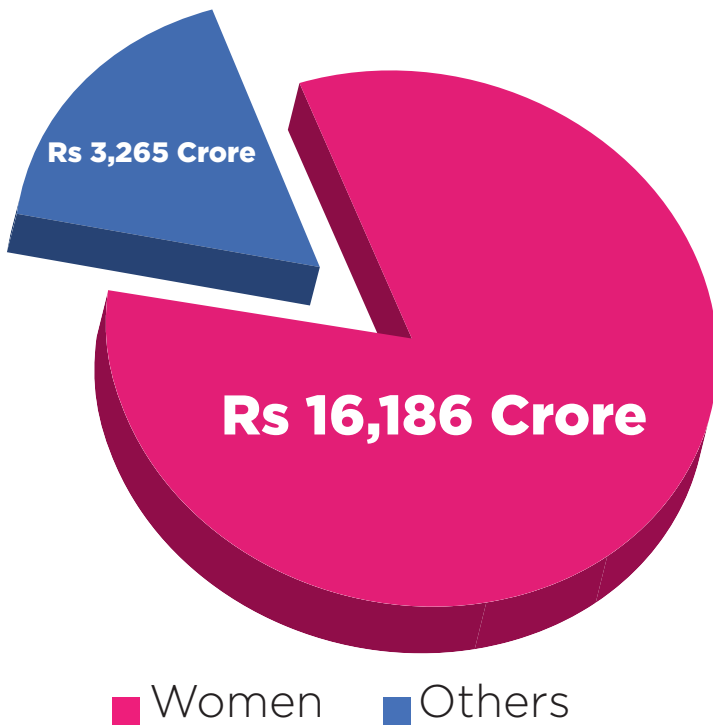
WOMEN LEAD THE MARCH TO \$5 TRILLION

Empowering women of India to unleash the entrepreneurial spirit within them has been one of the cornerstone initiatives of the Modi government. They are emerging as leaders of their fields and helping strengthen the foundation for a \$5 trillion economy.

Modi Government has strived to ensure any roadblocks which inhibit the growth of female entrepreneurship and their participation in Indian economy is removed and their full potential is unleashed to power the Indian economy.

Provisions to ensure more credit access to SHGs, MSMEs and Start-ups, laws ensuring safer workplace and fair wages has eased the way for women to enter into workfare and take up jobs of their own choice: whether to work as salaried employee or became job creators and entrepreneurs themselves.

83% of Total Stand-Up India Loans given to Woman Entrepreneurs



*As of December 2019



Standup India Gives BOOST TO FEMALE Entrepreneurs

Stand Up India facilitates loans between 10 Lakh and 1 Crore to one-woman borrower per bank branch of scheduled commercial banks

Rs 16,186 Crore Out of the total loans of Rs 19,451 crores have been sanctioned so far to aspiring female entrepreneurs

70,808 female entrepreneurs have benefitted from Standup India as of 31st December, 2019







Incentivizing Indian Companies to HIRE MORE WOMEN

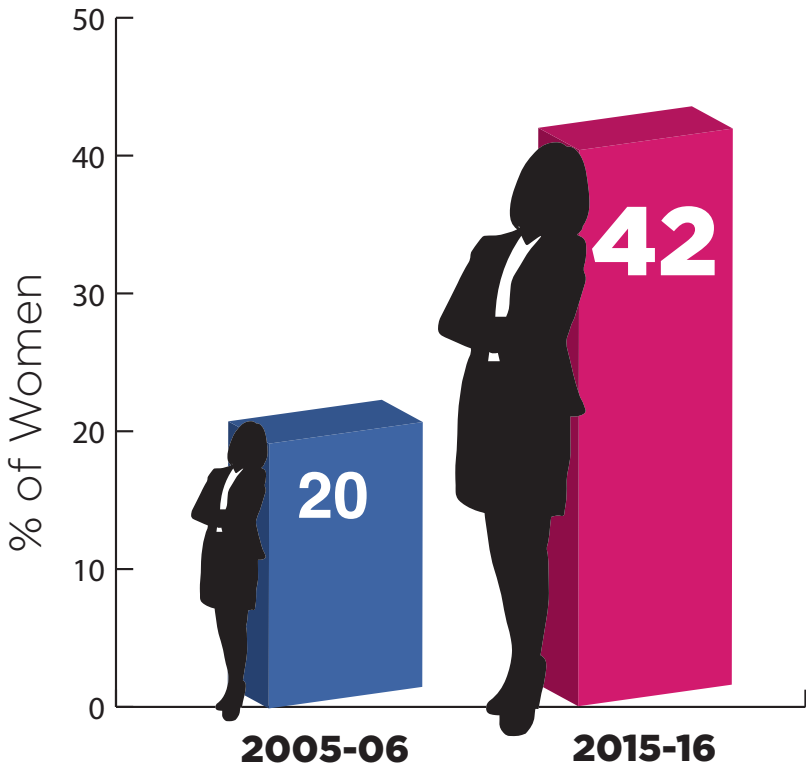
Several measures to incentivize employment of women in formal sector were announced in Union Budget

Government also reduced the contribution of women employees to EPFO to 8% for the first three years of their employment against existing rate of 12% or 10%

This has been implemented without raising the employers share of the EPFO thus encouraging them to hire more women in formal jobs

This also enables women to take home higher wages and can significantly raise the employment of women in regular/wage salaried employment.

Number of Employed Women Earning More than or Equal to their Husbands Doubled





SHGs have in a way become the basis of economic progress for the poor, especially women and are making women stronger financially and socially. In the rural areas of our country, self help groups are also playing important role small entrepreneurs and labourers.

*- Prime Minister
Narendra Modi*





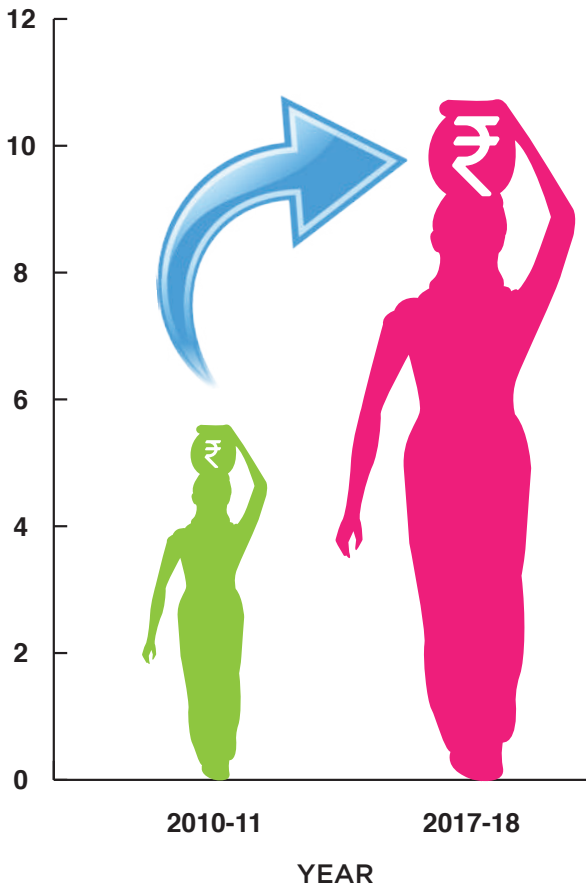
Fair Wages and WORKING CONDITIONS ENSURED

The Code on Wages, 2019 Act and The Occupational Safety, Health and Working Conditions Code, 2019 brings in a much more positive and fair workplace for Women at workplace

The Code on Wages Act prohibits gender discrimination in matters related to wages and recruitment of employees for the same work or work of similar nature.

Occupational Safety, Health and Working Conditions Code, 2019 has also introduced a measure wherein women can opt to work in night shift. While increasing the coverage for safety and health, it also stipulates providing welfare provisions like creches

% of Rural Women working as Salaried Employees Doubled





Empowering WOMEN SHGs

Village storage scheme to help women SHGs provide backward linkage storage capacity proposed in the Union Budget

One woman in every SHG to get a loan of 1 lakh rupees under MUDRA scheme

Women SHGs interest subvention programme extended to all districts



Prime Minister Modi met entrepreneur Arulmozhi Saravanan, whose thermoflasks were ordered by the PMO via Government e-Marketplace. She built her business with the help of a Mudra loan & is a living example of how the government reforms are empowering women entrepreneurs



Massive Growth of WOMEN MSMEs

Prime Minister Modi's Government has gone all out to encourage more MSME women entrepreneurs

It has stipulated that at least 3% of all procurement by CPSEs must be from women led MSMEs

Infact under PM Mudra Scheme which primarily caters to MSME entrepreneurs, 70% of all loans sanctioned has been to women MSME entrepreneurs

From 13.72% in 2010-11, MSMEs proprietarily headed by women increased to 19.5% at all India level in 2015-16, at all India level

Sitharaman showers incentives on women self-help groups

July 05, 2019

“ Women exercise a lot of practical intelligence which helps them save money in their businesses and generate some capital. If their businesses run systematically for six months and the government enables them- this can help them get institutionalized finance from banks. ”

- PM Narendra Modi

MUDRA to SHGs: Budget 2019 boosts women's start-ups and rural business

The budgetary allocation to flagship schemes for women has seen a rise this year

July 5, 2019 22:01 IST



Providing DIGITAL MARKETSPACE to Women Entrepreneurs

Mahila e-Haat, an online e- marketing platform to support Women entrepreneurs/SHGs/ NGOs was launched in 2016. It has over 7000 products and services and over 32000 women entrepreneurs/SHGs/ NGOs.

Over 8,000 women entrepreneurs are also operating from GeM platform successfully

Womaniya and SWAYATT launched in GeM to enable women entrepreneurs and women led SHGs to showcase and sell their products on GeM.



SAINA NEHWAL

First Indian woman to become World No 1 ranked Badminton player, an inspiration to every athlete in India, Saina Nehwal is one of the most successful and accomplished Indian sportspersons.

Never one to shy away from the next big challenge, Saina Nehwal remains the only Indian badminton player to win a medal at all the 3 major international events: the Olympics, BWF championships and BWF junior Championship.

Saina Nehwal embodies the sheer magnitude of success a woman can achieve, if given an opportunity, and lead the world in their respective fields.

8

#SHEINSPIRESUS

With each new day, the women of India rise to take on new challenges and overcome them successfully. Be it in the sporting arena or scientific frontiers, the daughters of India have left no stone unturned to bring glory, respect and pride to their motherland.

Changing times have called for a change in the mindsets, and a social revolution led by super-achieving women of India is accomplishing this right in front of our eyes. Newer role models are breaking entrenched perceptions and creating benchmarks to aspire for.

With new heights being scaled in every field, the future of India seems safe and secure in the resourceful and determined hands of Indian women have started to break every glass ceiling that bounded their growth. India is proud of its daughters.

The first ever Indian to win 5 gold medals in international events in just 1 month – **Hima Das**

The first Indian woman to secure first position in world rankings in Badminton in 2015 - **Saina Nehwal**

The first Indian to win six world boxing championships is a woman – **Mary Kom**





First ever Indian woman to win gold at a world event in wrestling – **Vinesh Phogat**





The second ever final finish in women's cricket world cup by India in 2017

 **Narendra Modi** 
@narendramodi

Had a wonderful interaction with the Indian cricket team that took part in the women's cricket world cup.
[@BCCIWomen](#)



The youngest woman ever to win two golds at world championships in shooting is an Indian – **Manu Bhaker**

 **Narendra Modi** 
@narendramodi

Manu Bhaker is India's pride!

Strong and determined, she proved her mettle by clinching the Gold in 10m Air Pistol Shooting event at 2018 Youth Olympic Games.

Many congratulations on her achievement and may she bring many more laurels for the country.
[@realmanubhaker](#)



25

QTR 3

TOL TF

3

4







The first Indian ever to win
Badminton World Federation
world tour finals – **P V Sindhu**



Narendra Modi ✓
@narendramodi

India's pride, a champion who has brought home a
Gold and lots of glory!

Happy to have met [@Pvsindhu1](#). Congratulated her
and wished her the very best for her future
endeavours.

First ever Asian level medal in table
tennis was won jointly by a woman
- **Manika Batra**

The highest ever participation of
Indian women in Olympics occurred
in 2016

Empowering women is believed to be the key to a better nation and a better polity. With the highest ever representation of women in various spheres of life, one can certainly see the path towards a new, better India being tread with giant strides.

Women representation in Panchayati Raj Institutions touched the highest ever mark at 46%, showing proactiveness of women in local bodies.



Shooting down the ceiling - women in the army

3 min read . Updated: 19 Feb 2020, 11:32 PM IST

[Surbhi Bhatia](#), [Sriharsha Devulapalli](#)

Women now have permanent commission in the Indian Army but remain a long way from equal representation in the armed forces, suggests data

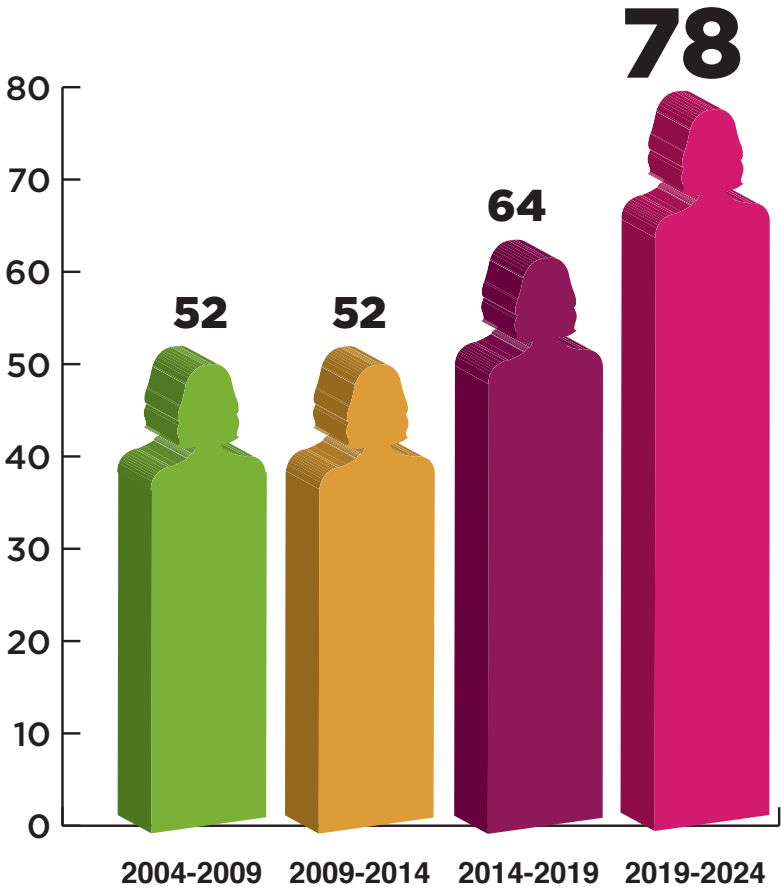
Highest ever number of elected women Members of Parliament (78) were seen by the 17th Lok Sabha, as against 64 MPs in previous Lok Sabha

With three women judges, India's Supreme Court today has the highest number of female judges in history

The first ever Indian woman to be elected as a judge on the International Tribunal for Law of Seas, Neeru Chadha trumped rivals with most votes in Asia Pacific Group




No. of Woman MPs in Lok Sabha



Women scientists were at the helm of the Chandrayaan 2 Mission, handling the duties of Mission Director and Project Director - **Ritu Karidhal** and **Vanitha Muthayya**.





Women in science have always found the going tough for them everywhere, but the barriers have been even more for them in India. That has not deterred them in any way, as they continue to scale new heights each passing day. With a greater number of women in Indian STEM education than ever, one can see a bright future unfolding for the nation, led by the ingenuity of its daughters.

44% of graduates in science, technology, engineering and mathematics in India are women as per the World Bank

The first indigenous rotavirus vaccine was developed by a woman - **Gagandeep Kang**

One of the few places where malaria in birds is being studied, and especially by a woman, **Farah Ishtiaq**

Being a part of the armed forces has been a matter of pride for all Indians, and women too for long have wanted to partake in this. With the new changes in role definition and recruitment, and entrusting them with significant missions, women have today proven that they are no less than men, as they stand shoulder to shoulder to defend their mother India.



Indian Air Force opened its doors for women in combat roles, as three women qualified to fly in fighter jets on combat missions for the first time ever

The first Navy woman pilot of India, Sub Lieutenant Shivangi, joined the service in December 2019

India's pride, the all-women crew of INSV Tarini, circumnavigated the globe in a 254 day expedition, showing team work and leadership

Scaling new peaks of achievements, the women of India have excelled in every sphere. Expedition and adventure sports is no exception to it, as the daughters of India bring more glory than ever with their new, daring feats each day.

ISRO's woman scientist who spent over 403 days in Antarctica, absorbed in her research work, Mangala Mani brought glory and pride to India

The youngest climber to conquer South America's tallest peak is India's daughter, 12-year-old Kanya Karthikeyan



DNA

PM Modi lauds 12-year-old girl Kanya Karthikeyan who conquered 6,962 metres high Mt Aconcagua in South America

PM MODI INSPIRES EVERYONE with #SheInspiresUs

For India, its netizens and its women, it has been a week unlike any other.

What began with Prime Minister Narendra Modi saying that he would be giving up his social media accounts has concluded with a deep and empowering message for women.

The Nation Had One Question - Is Modi Quitting Social Media?



Narendra Modi 
@narendramodi

This Sunday, thinking of giving up my social media accounts on Facebook, Twitter, Instagram & YouTube. Will keep you all posted.

8:56 PM · Mar 2, 2020 · [Twitter for iPhone](#)

GIVING UP NOT GOING AWAY

After half the world had gone into a tizzy speculating what PM Modi was doing and why he was doing so, he tweeted the next day about his plans.

He said he would give up his social media accounts to women whose life and work are inspirational.

He also called upon the nation to let him know of such women.



Narendra Modi ✓
@narendramodi

This Women's Day, I will give away my social media accounts to women whose life & work inspire us. This will help them ignite motivation in millions.

Are you such a woman or do you know such inspiring women? Share such stories using [#SheInspiresUs](#).

#SheInspiresUs

Your chance to take-over
@narendramodi's social
media accounts for a day!

Are you a woman
whose life and
work can inspire
the world?

Do you know inspiring
women who have made
a difference in their
spheres of life?

Tweet or Post it on
Twitter/FB/Instagram
using #SheInspiresUs.

You can also shoot a video
& post it on YouTube
using #SheInspiresUs.

Select entries get a chance to
take-over @narendramodi's
social media accounts &

share their thoughts &
ideas with the world!

There was an enthusiastic response from across the nation.

From women autodrivers to small entrepreneurs, from social workers to mothers, people nominated women achievers from various walks of life using the #SheInspiresUs hashtag.

This, in itself, was a show of the power of women. PM Modi too selected seven women among all the hundreds of suggestions to run his social media accounts on International Women's Day.

SEVEN INSPIRATIONAL WOMEN

The seven women selected were:

Dr. Malvika Iyer, bomb blast survivor and disabilities rights activist

Sneha Mohandoss founder of Foodbank India and a philanthropist

Arifa Jan from Kashmir is reviving the lost art of Namda handicrafts & trained over hundred women

Kalpana Ramesh, a water conservation activist transforming Hyderabad's lakes and promoting rainwater harvesting

Vijaya Pawar, a Banjara woman who makes traditional embroidered articles & sell it through SHG's

Kalavati Devi, spearheading efforts in building toilets and ensuring sanitation for women

Veena Devi, who started farming from within her home, and went onto become Sarpanch of her village

GLIMPSES OF INSPIRATION from Women Achievers

Sneha Mohandoss spoke about how she fed the homeless through her initiative called Foodbank India.



Narendra Modi ✓
@narendramodi

I work with volunteers, many of whom are outside India, to work towards eradicating hunger. We have over 20 chapters and have impacted several people with our work. We also initiated activities like mass cooking, cooking marathons, breast feeding awareness drives- [@snehamohandoss](#)

10:03 AM · Mar 8, 2020 · [Twitter Web App](#)

1.9K Retweets 7.8K Likes



Narendra Modi ✓ @narendramodi · Mar 8
Replying to [@narendramodi](#)

I feel empowered when I do what I'm passionate about! I wish to inspire my fellow citizens, especially women to come forward and join hands with me. I urge everyone to feed atleast one needy person and contribute to a hunger free planet. - [@snehamohandoss](#)

[#SheInspiresUs](#)

Dr. Malvika Iyer inspired everyone with her story of determination and fortitude. She also spoke of the need to destigmatize disability and sensitization of youth by showing people with disabilities as role models.



The image shows a screenshot of a tweet from Narendra Modi (@narendramodi) posted on March 8, 2020. The tweet text reads: "I survived a gruesome bomb blast at the age of 13 that blew off my hands and severely damaged my legs. Yet, I worked and went on to get my PhD. Giving up is never an option. Forget your limitations and take on the world with confidence and hope - @Malvikalyer #SheInspiresUs". The tweet has 2.3K retweets and 8.7K likes. Below the main tweet, there are two replies from Narendra Modi. The first reply says: "I believe that education is indispensable for change. We need to sensitize young minds about discriminatory attitudes. We need to show people with disabilities as role models instead of showing them as weak and dependent. - @Malvikalyer #SheInspiresUs". The second reply says: "Attitude is half the battle in destigmatizing disability. The fact that the honourable PM has chosen to broadcast my views on Women's Day makes me believe that India is on the right path in dismantling age old superstitions regarding disability. - @Malvikalyer #SheInspiresUs".

Narendra Modi  [@narendramodi](#)

I survived a gruesome bomb blast at the age of 13 that blew off my hands and severely damaged my legs. Yet, I worked and went on to get my PhD.

Giving up is never an option. Forget your limitations and take on the world with confidence and hope - [@Malvikalyer #SheInspiresUs](#)

11:01 AM · Mar 8, 2020 · [Twitter Web App](#)

2.3K Retweets 8.7K Likes

Narendra Modi  [@narendramodi](#) · Mar 8

Replying to [@narendramodi](#)

I believe that education is indispensable for change. We need to sensitize young minds about discriminatory attitudes. We need to show people with disabilities as role models instead of showing them as weak and dependent. - [@Malvikalyer #SheInspiresUs](#)

 109  2K  7.9K 

Narendra Modi  [@narendramodi](#) · Mar 8

Attitude is half the battle in destigmatizing disability. The fact that the honourable PM has chosen to broadcast my views on Women's Day makes me believe that India is on the right path in dismantling age old superstitions regarding disability. - [@Malvikalyer #SheInspiresUs](#)

Similarly, Arifa Jan inspired everyone with her story of dedication to Namda handicrafts while Vijaya Pawar spoke of the handicrafts made by the Banjara community. Both of them were even empowering other women through it.



Narendra Modi ✓
@narendramodi



You have heard about handicrafts from different parts of India. My fellow Indians, I present to you handicrafts of the Banjara community in rural Maharashtra. I have been working on this for the last 2 decades and have been assisted by a thousand more women- Vijaya Pawar



2:02 PM · Mar 8, 2020 ·

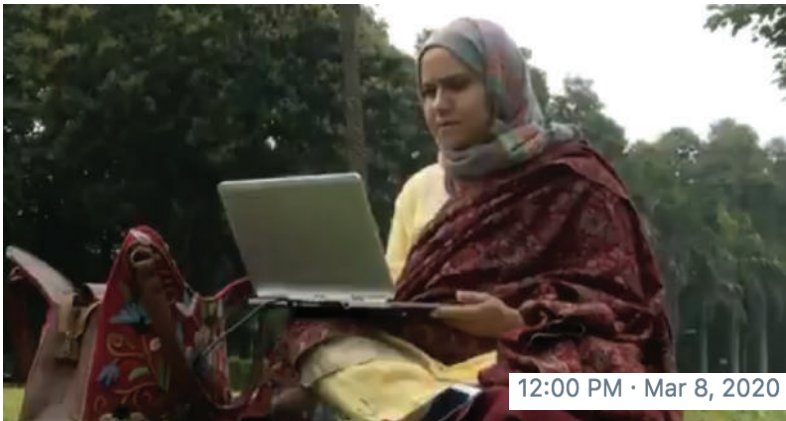


Narendra Modi ✓
@narendramodi

I always dreamt of reviving the traditional crafts of Kashmir because this is a means to empower local women.

I saw the condition of women artisans and so I began working to revive Namda craft.

I am Arifa from Kashmir and here is my life journey.
[#SheInspiresUs](#)



Kalpna Ramesh inspired the nation with her water consciousness and gave practical tips to save water.

While Kalavati Devi's inspirational efforts towards ensuring sanitation moved many, Veena Devi's farming success as well as political leadership in her village showed women's leadership capabilities. [#SheInspiresUs](#) was felt by everyone who read their tweets.

MOMENTS OF THE DAY

Even as these inspirational women were tweeting, a number of moments to savour were thrown up across the day.

Follower Count Booms!

Due to her handling of PM Modi's account, Sneha Mohandoss's Twitter account which used to have around less than thousand followers had its follower count jumped by several times!

This way, PM Modi used his massive reach to help Sneha's good work get greater support.



Narendra Modi ✓
@narendramodi

Well well...

I also hope the efforts towards removing hunger also double now and wish that all the followers will also follow our mission. - [@snehamohandoss](#)
[#ShelnspiresUs](#)



Aman Sharma ✓ @AmanKayamHai_ET · Mar 8

Taking over PM Modi's account @snehamohandoss followers double in under an hour!

4:41 PM · Mar 8, 2020

PM Modi's Twitter Password Becomes Public!

A netizen asked what PM Modi's Twitter password was.

And the reply from Sneha Mohandoss brought a smile on everyone's face.

Surely, many people would have even tried logging into Twitter using PM Modi's account and the password New India.



Narendra Modi ✓
@narendramodi



New India...try logging in :)

[@snehamohandoss](#)



Dhruv Singh @vikrantbhadaur6 · Mar 8

Replying to @snehamohandoss and @narendramodi

Please password bata dijiye

10:43 AM · Mar 8, 2020 · [Twitter Web App](#)

HOW TO GET A FOLLOW BACK FROM PM MODI?

A smart Twitter user figured out the right time to get a follow back from PM Modi, something that thousands would love to have.



The image shows a screenshot of a Twitter notification and a tweet. At the top, a notification from Narendra Modi (@narendramodi) states: "The Prime Minister of India is now following you on Twitter. - @malvikaiyer". Below this is a tweet from Sandeep Parekh (@SandeepParekh) dated Mar 8, replying to @Malvikalyer and @narendramodi. The tweet says: "Congrats Malvika. Ab follow back dena 😂😂😂". The tweet has 1.9K Retweets and 13.8K Likes. At the bottom, another tweet from Sandeep Parekh is visible, replying to @narendramodi and @Malvikalyer, saying: "Fell off chair 😂👏👏👏".

Narendra Modi  
@narendramodi

The Prime Minister of India is now following you on Twitter. - @malvikaiyer

Sandeep Parekh  @SandeepParekh · Mar 8
Replying to @Malvikalyer and @narendramodi
Congrats Malvika. Ab follow back dena 😂😂😂

12:28 PM · Mar 8, 2020 · [Twitter Web App](#)

1.9K Retweets 13.8K Likes

Sandeep Parekh  @SandeepParekh · Mar 8
Replying to @narendramodi and @Malvikalyer
Fell off chair 😂👏👏👏

He asked Dr. Malvika who was handling PM Modi's account to follow him and she fulfilled his request.

On seeing this, others had their interesting quips too!



Rohan Dua ✓
@rohanduaTOI

😊😊😊 The funny exchanges between women lording over the most powerful account of India & men.

Men will be men vs women sitting on PM [@narendramodi](#) 's account today.

From getting ripostes on seeking Twitter passwords to follow backs...



Narendra Modi ✓ @narendramodi · Mar 8

The Prime Minister of India is now following you on Twitter. - @malvikaiyer [twitter.com/SandeepParekh/...](https://twitter.com/SandeepParekh/)

12:39 PM · Mar 8, 2020 · [Twitter for iPhone](#)

POSITIVITY ALL AROUND ABOUT #SheInspiresUs

People loved every moment of it.



Rashmi K Kulkarni
@rashnsid

Modi swag! The new SM trendsetter! ❤️❤️



Narendra Modi ✓ @narendramodi · Mar 8

New India...try logging in :)

@snehamohandoss twitter.com/vikrantbhadaur...

1:13 PM · Mar 8, 2020 · [Twitter for iPhone](#)



Narendra Modi ✓ @narendramodi · Mar 8
I totally agree.

It is a fantastic way to throw light on ordinary women wanting to accomplish extraordinary work. - @kalpana_designs #SheInspiresUs



Keep Smiling @upma23 · Mar 8

I am liking this new idea of women tweeting from @narendramodi ji Twitter handle 🙌

💬 168

🔄 1.3K

❤️ 7.2K



Keep Smiling
@upma23

Replying to @narendramodi and @kalpana_designs

True sir 🙌 you keep inspiring and surprising us with out of box ideas

5:12 PM · Mar 8, 2020 · [Twitter for Android](#)

MOST NOTABLE PART OF PM MODI'S #SheInspiresUs

Women from all walks of life, from various regions and social background inspired the nation through PM Modi's handle.

From Kashmir to Tamil Nadu, from Maharashtra to Bihar, women from various regions were a part of this unique initiative.

Be it sanitation or water conservation, sensitivity to people with disabilities or farming for women, a number of important subjects, not just for women but for the whole nation, were brought to the forefront.



A screenshot of a tweet from Sagar Khandelwal (@Khandelw13Sagar) replying to @narendramodi and @snehamohandoss. The tweet text reads: "Must say: Through this campaign, many people have followed the Important people today who are contributing to nation-building with various initiatives. Gratitude to the Prime Minister of India for coming up with this campaign. #SheInspiresUs #SheInspiresMe ♀ #IWD ♀ #WomensDay2020". The tweet is timestamped 4:52 PM on Mar 8, 2020, and was posted via the Twitter Web App.

 **Sagar Khandelwal**
@Khandelw13Sagar

Replying to @narendramodi and @snehamohandoss

Must say:

Through this campaign, many people have followed the Important people today who are contributing to nation-building with various initiatives.

Gratitude to the Prime Minister of India for coming up with this campaign. #SheInspiresUs #SheInspiresMe ♀ #IWD ♀ #WomensDay2020

4:52 PM · Mar 8, 2020 · Twitter Web App



सत्यमेव जयते

सूचना एवं प्रसारण मंत्रालय

MINISTRY OF

INFORMATION AND BROADCASTING