

2/8/2021

ADVISORY

Subject: Submission of monthly issues of July,2021 in the month of August, 2021 - req.

Reference is invited to clause-8.3 of the Print Media Advertisement Policy of Government of India-2020, which states that " All publications empanelled with BOC shall submit their copies for the month (minimum twenty five (25) for newspapers, except in case of relaxation , four (4) in case of weeklies, two (2) in case of fortnightlies, one (1) in case of monthlies) to BOC in the subsequent month failing which advertisements will be stopped to these newspapers.

2. In this regard, all the Publishers of empanelled publications are requested to submit monthly issues of July, 2021 in the month of August, 2021 starting from 03/08/2021 to 31/08/2021 at BOC Headquarters/ State PIB Headquarters after generating tokens from their login area.


3. It may also be noted that, in order to facilitate smooth submission of issues and to avoid last minute rush, BOC has developed an online system to generate token for submission of issues . The scheduled date and time for submission will be displayed in the token. All the Officers are requested to accept the monthly issues alongwith token only. The tokens are not transferable. All the Publishers are requested to generate token for submission of issues and **strictly adhere to the date of submission of issues as given in the token.** It may be noted that each edition of a newspaper can generate only one token in a month, hence the Publishers are requested to submit their issues on the given date within working hours alongwith prescribed covering letter and hard copy of token. The publishers are requested to quote the RNI No. in the covering letter.

4. **All the Publishers of Delhi region,** are requested to generate token for submission of issues strictly following the date of submission of monthly issues **as the token limit is restricted to 150 tokens per day.**

5. It is mentioned in -Clause-13 of the Policy that, applicant should have published the newspaper on at least 25 days in each month (except in February) and totalling 300 during preceding 12 months. Weeklies should have published 46 issues during the preceding year, fortnightlies 23 issues and monthlies 11 issues during the preceding year to be considered being brought out regularly. Therefore, all the newspapers/journals may submit the monthly issues accordingly. The number of issues submitted can be checked on DAVP website (www.davp.nic.in) under heading- ' Newspapers', sub-head- ' Regularity General Report'.

No further request in respect of non-compliance of submission of monthly issues will be accepted in BOC

This issues with the approval of Principal DG, BOC.


(Pankaj Nigam)
Media Executive

Copy to:-

All Regional Offices of PIB for the needful at their end.