

**F. No. CO (Outdoor)/Misc-1/21-22**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION & BROADCASTING**  
**BUREAU OF OUTREACH & COMMUNICATION**

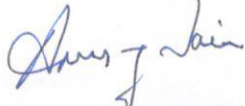
**Dated: 26.04.2021**

**Subject: Extension of deadline for submission of applications of Outdoor & Personal Media reg.**

This is in continuation of BOC's advisory of even number dated 05.04.2021 vide which the window for applications for BOC rates of Outdoor & Personal Media (Category A & C) had been opened till 30.04.2021 as per the provisions of the policy guidelines notified on 26.02.2021.

2. In the light of the prevailing situation across the country due to Covid-19 pandemic, it has been decided to extend the last date for submission of online applications till 31.05.2021 and physical documents till 07.06.2021.

This issues with the approval of competent authority.

  
**(Anurag Jain)**  
**Joint Director**