

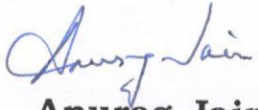
F. No. CO(Outdoor)/Misc-1/21-22
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
BUREAU OF OUTREACH AND COMMUNICATION

Dated: 05.04.2021

Subject: Opening of Window for Applications of Outdoor and Personal Media, reg:

All Outdoor and Personal Media Agencies are hereby informed that the window for applications for BOC rates of Outdoor and Personal Media (Category A and B) has been opened as per the provisions of policy guidelines notified on 26.02.2021. For Category B media, notification will be done separately. The policy guidelines are available on BOC's website www.davp.nic.in. The online window will remain open till 30.04.2021. The completed applications along with physical documents should reach BOC on or before 07.05.2021.

This issues with the approval of Pr DG, BOC.


Anurag Jain
Joint Director