

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
BUREAU OF OUTREACH & COMMUNICATION
OUTDOOR MEDIA WING**

F.No.01/Misc/30Advisory/20-21/O&PM

26.02.2021

ADVISORY

Subject: Immediate removal of Outdoor display in view of announcement of elections in 5 States/UT, reg.

It may be noted that with announcement of elections in the four states viz. Assam, West Bengal, Kerala, Tamil Nadu and UT of Puducherry by the Election Commission of India on 26.02.2021, the model code of conduct has come into effect in these states.

2. Hence all the Outdoor agencies which are running the following campaign issued by BOC are advised to immediately stop the campaign and give a compliance report to BOC accordingly (via email to tushar.op@gmail.com and mitra.op3@gmail.com):

RO No.	Subject	Date of Release
22112/0001/2021/OP	Outdoor media campaign on Welfare Initiative of the Government (M/o I&B)	14/02/2021

3. All Outdoor agencies running the above mentioned campaigns may note that the payment would be made only for the period till 26.02.2021.

This issues with the approval of DG, BOC.



**(Tushar Karmakar)
Production Manager (Outdoor)**

To:

All Outdoor agencies running the campaign mentioned in para 2 above.