

The total expenditure incurred by Government on advertisements in print, electronic and digital media during the last five years, year-wise;

Amount in Rs. Crores

FY	Print	New Media (Digital Media)	AV(Electronic Media)
2020-21	197.49	14.4	153.5
2021-22	179.04	6.61	94.63
2022-23	220.34	7.54	147.74
2023-24	201.98	39.33	253.07
2024-25	119.79	70.83	334.93
2025-26 (up to 20/03/26)	351.52	100.82	266.53