



विज्ञापन और दृश्य प्रचार निदेशालय  
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY  
सूचना एवं प्रसारण मंत्रालय  
Ministry of Information & Broadcasting  
भारत सरकार  
Government of India  
फेज-IV, सूचना भवन, सी.जी.ओ. कॉम्प्लेक्स,  
Phase-IV, Sookhna Bhawan, C.G.O. Complex,  
लोधी रोड, नई दिल्ली-110003  
Lodhi Road, New Delhi-110003

अंशांपत्र सं०.....

D.O. No.....

दिनांक/Dated.....

Advisory


File No. 22204/Misc-2/AV

Dated: 30.01.2018

**Subject: Alert about certain miscreant agencies misusing the name of DAVP and making false claims in various Ministries/Departments of Govt. of India.**

It has come to the notice of DAVP that some miscreants have approached various Ministries/Departments with forged letter in the name of DAVP (misusing the name, signature & designation of officials of DAVP) and portraying as if their firm is on panel of DAVP and DAVP has offered advertisements rates for running the spots on local cable TV channels routed through these firms. DAVP has already filed written police complaint in this matter.

2. In view of this, it is informed to all concerned that as on date, DAVP does not have any panel for releasing Govt. advertisements on local cable TV channels.
3. To clarify further, DAVP is not releasing Govt. advertisements either directly to any Multi System Operator (MSO) or Local Cable Operator (LCO) or through any aggregator agency. DAVP has no panel of any of the above three categories of entities for this very purpose.
4. This issues with approval of the DG, DAVP.

  
(Rituraj)

Deputy Director (AV)