

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

F.N.14/0009/2526-MR&C

Dated: 31/07/2025

ADVISORY

Subject: - Fresh online application form to be filed by the publisher seeking empanelment with CBC in the month of August, 2025 for new publications: - reg.

Attention is invited to the clause- 6.3.1 of the Print Media Advertisement Policy, 2020 effective from 01/08/2020, which states that "Fresh applications for empanelment may be made twice a year i.e. once during February, and other during August, on the empanelment module on CBC's website."

2. In compliance of above Policy provision, CBC will be opening the window for filing application for fresh empanelment on CBC website (<https://cbcindia.gov.in/cbc/vendor-login>) w.e.f. 01/08/2025. This form will be open till 31/08/2025.

3. As per Clause 6.4 (e) of the Print Media Advertisement Policy, 2020 of the Government of India regarding documents to be attached with applications for fresh empanelment "all newspapers/periodicals applying for fresh empanelment with CBC are required to submit specimen copies of the publication".

4. Apart from the online applications duly filled in all respects, in compliance of the above Policy provision, the applicant publishers (newspapers and magazines) are required to send **hard copies of the publications** of the following dates/months to CBC (MR&C Wing). **The applicant publishers are also required to upload the PDF of the same specimen copies online.**

In the case of the **dailies**, the requirement for hard copies would be as follows:-

- | | | | | |
|-------|-----------------------------------|----|----------------------------------|--------------------|
| (i) | 10 th , February, 2025 | to | 14 th February, 2025. | } (Fifteen copies) |
| (ii) | 21 st April, 2025 | to | 25 th April, 2025 | |
| (iii) | 02 nd June, 2025 | to | 06 th June, 2025 | |

In the case of **weeklies** and **fortnightlies**, the requirement for hard copies would be as follows:-

- (i) February, 2025, April, 2025 and June, 2025 (three months).

In the case of **monthly**, the requirement for hard copies would be as follows:-

- (i) January 2025 to June 2025 (six months).

5. Any variance between the specimen copies uploaded online and offline copies shall be considered as incomplete application and liable for rejection.

6. **All newspapers/periodicals must** submit "No Due certificate" (even if circulation is less than 25000 copies) from Press Council of India.

The hard copies of publications should reach to "Shri Irshad Ali, Assistant Director, MR&C, Room No.155, Central Bureau of Communication, Soochna Bhawan, New Delhi -110003" by **10th September, 2025** through **registered post only** (No specimen copies will be physically received at CBC counter)

Applications of those newspapers/periodicals, whose specimen copies have not been received within the stipulated period or PDF of specimen copies not uploaded online, (even if their online application is submitted in time), will not be considered for scrutiny or placement of their cases for the next PAC meeting.

This issues with the approval of DG, CBC.



(Gaurav Khare)
Director