

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi – 110003

F. No. AD(NM)/EMP/MEDIA AGENCIES/2023/2026-EXP

Dated: 18.08.2026

ADVISORY

Subject: Calling of technically eligible agencies under Category-I for Technical Presentation - Empanelment of Media Agencies for Digital Advertisement Services - reg.

Reference: RFP No. AD(NM)/EMP/MEDIA AGENCIES/2023/2026-EXP read with Advisory dated 12.03.2026 (Categories I & II); and Minutes of the TEC meeting held on 10.08.2026.

With reference to the above, the technical bids of the agencies listed below, submitted under Category-I of the captioned RFP, have been found technically eligible. The said agencies are hereby called for a Technical Presentation; details whereof are as follows:

Date: 27.08.2026 (Thursday)

Time: 12:00 PM onwards

Venue: 2nd Floor Conference Room, Central Bureau of Communication, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi – 110003

List of Agencies Called for Technical Presentation:

Sl. No.	Name of Agency
1	M/s One 97 Communication Limited
2	M/s Auburn Digital Solutions Pvt. Ltd.
3	M/s Inshorts India Advertising and Services Pvt. Ltd.
4	M/s Verse Innovation Pvt. Ltd.
5	M/s Amazon Ads
6	M/s Puretech Internet Pvt. Ltd.
7	M/s Blink Digital India Pvt. Ltd.
8	M/s PivotRoots Digital Pvt. Ltd.
9	M/s YAAP Digital Limited
10	M/s Momentus Digital Media Private Limited

- The above agencies are requested to make their technical presentation, as prescribed under the RFP. Each agency shall be allotted a maximum of 15 minutes for the presentation.
- The agencies are requested to ensure the presence of their duly authorised representative(s), along with valid photo identification and a letter of authorisation, at the venue on the scheduled date and time.
- This issues with the approval of the Competent Authority.


(Harshit Narang)

Dy. Director (New Media)

Copy to:

- Agencies listed in the Annexure above (by e-mail).
- Guard file.

हर्षित नारंग / Harshit Narang
उप निदेशक / Dy. Director