

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
New Media Wing, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi – 110003

No. AD(NM)/EMP/BASE PANEL DIGITAL/2026

Dated: 18.09.2026

ADVISORY

Subject: Technical presentations (first phase) for empanelment in the Base Panel of Micro/Small Startups/MSME entities for Digital Advertisement Services.

1. Reference is invited to RFP No. AD(NM)/EMP/BASE PANEL DIGITAL/2026 read with the Advisory dated 21.05.2026, inviting technical bids for empanelment in the Base Panel of Micro/Small Startups/MSME entities for Digital Advertisement Services at the Base Rate.

2. The bids received have been evaluated by the Technical Evaluation Committee. The thirty-one agencies listed at Annexure-I have been found to meet the technical qualification criteria prescribed under the RFP and are hereby called for the technical presentation.

3. The technical presentations (first phase) shall be held as under:

Date: 25.09.2026

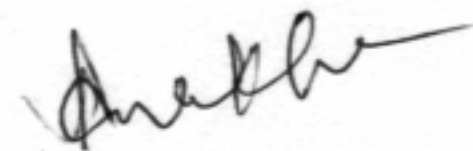
Time: 11:00 AM onwards

Venue: 2nd Floor Conference Room, Central Bureau of Communication, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi – 110003

4. An agency that fails to make its presentation on the date and at the time allotted shall be treated as having forgone the opportunity and no separate opportunity shall ordinarily be granted. The Central Bureau of Communication reserves the right to alter the schedule or the sessions, of which due intimation shall be given.

5. Further eight agencies in whose technical bid certain deficiencies have been found by Technical Evaluation Committee, have been given opportunity to cure the defects on or before 24th Sept 2026. (mails separately sent). The technical presentation for them who documents are found in order will be held on 28th Sept 2026

5. This issue with the approval of Competent Authority.



(Anakha V)

Assistant Director (New Media)

To

The agencies listed in the Annexure — by electronic mail.

Copy to:

(i) PS to DG, CBC; (ii) ADG (New Media), CBC; (iii) all members of the Technical Evaluation Committee; (iv) NIC / Web Manager, CBC, for upload on the website of the Central Bureau of Communication.

ANNEXURE-I

List of agencies called for the technical presentation (first phase) on 25.09.2026

Sl. No.	Name of the Agency	Session	Timing
1	M/s Acadian Technologies Pvt. Ltd.	Forenoon	1100 hrs
2	M/s Adfluence Hub Private Limited	Forenoon	1100 hrs
3	M/s CASHurDRIVE Marketing Ltd.	Forenoon	1100 hrs
4	M/s Collective Artists Network	Forenoon	1100 hrs
5	M/s Creative Channel Media Pvt. Ltd.	Forenoon	1100 hrs
6	M/s Dainik Uttam Hindu	Forenoon	1100 hrs
7	M/s Desiidea Consulting Pvt. Ltd.	Forenoon	1100 hrs
8	M/s Digeratie XP Pvt. Ltd.	Forenoon	1100 hrs
9	M/s Erelego Technologies Private Limited	Forenoon	1100 hrs
10	M/s Global Media Marketing & Communication Pvt. Ltd.	Forenoon	1100 hrs
11	M/s Gold Mine Advertising Pvt. Ltd.	Forenoon	1100 hrs
12	M/s Grunmech Technologies Pvt. Ltd.	Forenoon	1100 hrs
13	M/s IAM Creative Communication Pvt. Ltd.	Forenoon	1100 hrs
14	M/s Indixital Media Pvt. Ltd.	Forenoon	1100 hrs
15	M/s Infinity Advertising Service Pvt. Ltd.	Forenoon	1100 hrs

16	M/s Jang-E-Samachar	Forenoon	1100 hrs
17	M/s Klug Tech Pvt. Ltd.	Afternoon	1100 hrs
18	M/s Moksha Media Production Pvt. Ltd.	Afternoon	1430 hrs
19	M/s Network Advertising Pvt. Ltd.	Afternoon	1430 hrs
20	M/s Oasis Films and New Media	Afternoon	1430 hrs
21	M/s Pragyan Impact Solutions	Afternoon	1430 hrs
22	M/s Shraddha Advertising	Afternoon	1430 hrs
23	M/s Somani Digital	Afternoon	1430 hrs
24	M/s Spike Advertising	Afternoon	1430 hrs
25	M/s Storytellers Branding and Advertising Pvt. Ltd.	Afternoon	1430 hrs
26	M/s Tag Enterprises	Afternoon	1430 hrs
27	M/s The Ultra Outdoors Pvt. Ltd.	Afternoon	1430 hrs
28	M/s. Think Digital Media	Afternoon	1430 hrs
29	M/s Trinayana Enterprises	Afternoon	1430 hrs
30	M/s VUI Consultancy Pvt. Ltd.	Afternoon	1430 hrs
31	M/s YRA Media House	Afternoon	1430 hrs