

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION

New Media Wing, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi – 110003

No. AD(NM)/EMP/BASE PANEL DIGITAL/2026

Dated: 18.09.2026

ADVISORY

Subject: Technical presentations (first phase) for empanelment in the Base Panel of Micro/Small Startups/MSME entities for Digital Advertisement Services.

1. Reference is invited to RFP No. AD(NM)/EMP/BASE PANEL DIGITAL/2026 read with the Advisory dated 21.05.2026, inviting technical bids for empanelment in the Base Panel of Micro/Small Startups/MSME entities for Digital Advertisement Services at the Base Rate.

2. The bids received have been evaluated by the Technical Evaluation Committee. The thirty-one agencies listed at Annexure-I have been found to meet the technical qualification criteria prescribed under the RFP and are hereby called for the technical presentation.

3. The technical presentations (first phase) shall be held as under:

Date: 25.09.2026

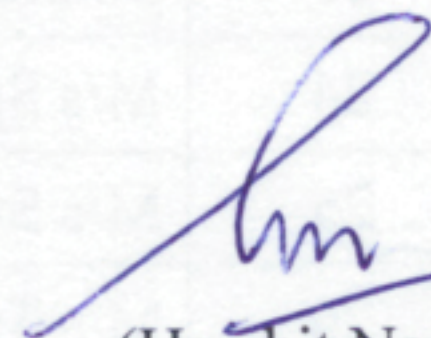
Time: 11:00 AM onwards

Venue: 2nd Floor Conference Room, Central Bureau of Communication, Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi – 110003

4. An agency that fails to make its presentation on the date and at the time allotted shall be treated as having forgone the opportunity and no separate opportunity shall ordinarily be granted. The Central Bureau of Communication reserves the right to alter the schedule or the sessions, of which due intimation shall be given.

5. Further, eight agencies – whose technical bids had certain documentary deficiencies and who have been given an opportunity to cure the deficiencies on or before 24th Sept 2026 (mail separately sent) shall be evaluated again and those found eligible shall be called for presentation on Sept 28, 2026.

5. This issues with the approval of the Competent Authority.

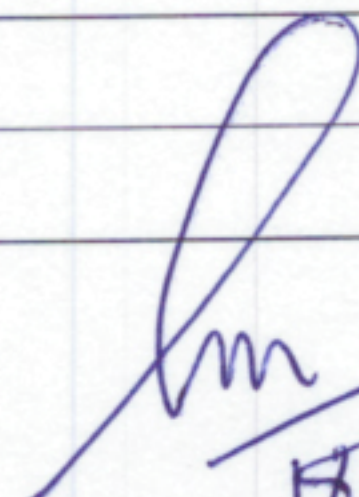

(Harshit Narang) 18/9/26

Dy. Director (New Media)

ANNEXURE-I

List of agencies called for the technical presentation (first phase) on 25.09.2026

Sl. No.	Name of the Agency
1	M/s Acadian Technologies Pvt. Ltd.
2	M/s Adfluence Hub Private Limited
3	M/s CASHurDRIVE Marketing Ltd.
4	M/s Collective Artists Network
5	M/s Creative Channel Media Pvt. Ltd.
6	M/s Dainik Uttam Hindu
7	M/s Desiidea Consulting Pvt. Ltd.
8	M/s Digeratie XP Pvt. Ltd.
9	M/s Erelego Technologies Private Limited
10	M/s Global Media Marketing & Communication Pvt. Ltd.
11	M/s Gold Mine Advertising Pvt. Ltd.
12	M/s Grunmech Technologies Pvt. Ltd.
13	M/s IAM Creative Communication Pvt. Ltd.
14	M/s Indixital Media Pvt. Ltd.
15	M/s Infinity Advertising Service Pvt. Ltd.
16	M/s Jang-E-Samachar
17	M/s Klug Tech Pvt. Ltd.
18	M/s Moksha Media Production Pvt. Ltd.
19	M/s Network Advertising Pvt. Ltd.
20	M/s Oasis Films and New Media
21	M/s Pragyan Impact Solutions
22	M/s Shraddha Advertising
23	M/s Somani Digital
24	M/s Spike Advertising
25	M/s Storytellers Branding and Advertising Pvt. Ltd.
26	M/s Tag Enterprises
27	M/s The Ultra Outdoors Pvt. Ltd.
28	M/s Think Digital Media
29	M/s Trinayana Enterprises
30	M/s VUI Consultancy Pvt. Ltd.
31	M/s YRA Media House


18/9/26.