

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

F.N.17/0025/2526-MR&C

Dated: 13.02.2026

ADVISORY

Subject: Rate renewal 2025

Please refer to advisories No. 17/0017/2526-MR&C dated 29.01.2026 and No. 14/0002/2324-MR&C dated 30.06.2025.

It is hereby informed to all the publications who had applied for rate renewal, that CBC is issuing the Rate Contract to publications that are found fit as per Print Media Advertisement Policy, 2020. The rate contract to these publications is being issued and will be effective from 16.02.2026 to 31.12.2027.

Publications whose renewal process has been completed in all respects may view their approved Rate Card in their respective login area and convey their acceptance of the renewed rates online by 20.02.2026. **Publications may please note that without online acceptance of the rate contract, they will not be listed on CBC panel.**

In respect of publications that are unfit for renewal as per policy, as on date, are hereby informed that it has been decided to grant a final opportunity to rectify their deficiencies and resubmit their applications within 1 week. Their existing Rate Contract validity period is hereby extended up to 02.03.2026.

The correction window shall remain open up to 28.02.2026. It may kindly be noted that no further extension shall be granted.

This issues with the approval of DG, CBC.


(Irshad Ali)
Assistant Director