

F No 22204/AV-Prod/Empt/CBC/2425
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex,
Lodhi Road, New Delhi – 110003
15th April 2026

Subject: Phase Two - Empanelment of AV Producer Agencies with Central Bureau of Communication - regarding.

In pursuance of the Policy Guidelines for Empanelment of Audio Video Producer Agencies with Central Bureau of Communication (Oct, 2022), the list of agencies enclosed at **Annexure - I** stand empanelled in addition to the existing panel of agencies.

2. The tenure of empanelment of these agencies is valid up to 11th August 2026 or until further orders whichever is earlier.
3. It is to state that these agencies are empanelled with CBC solely to produce AV creative assets. These agencies are not empanelled by CBC for the release or placement of advertisements on any media platforms, whether digital (online), television, radio, or print etc.

This issues with the approval of competent authority.


(K Anurag Kumar)
Deputy Director
के अनुराग कुमार / K Anurag Kumar
उप निदेशक / Deputy Director
केंद्रीय सूचना एवं प्रसारण विभाग / Central Bureau of Communication
सूचना एवं प्रसारण विभाग / Ministry of Information & Broadcasting
भारत सरकार / Government of India
नई दिल्ली-110003 / New Delhi-110003

ANNEXURE - I

SECTOR-WSIE LIST OF EMPANELLED AGENCIES UNDER CATEGORY - A

1. Social & Public Welfare

- i. ABP Network Pvt Ltd
 - ii. Abhishek Mishra
 - iii. ARG Outlier Media Pvt Ltd
 - iv. Associated Broadcasting Company Pvt Ltd
 - v. Consider Done Consultants LLP
 - vi. Espranza Innovations Pvt Ltd
 - vii. Greynium Information Technologies Pvt Ltd
 - viii. Nomadz Digital and Innovation Pvt Ltd
 - ix. Razzmatazz Films Pvt Ltd
 - x. Sunshine Pictures Ltd
 - xi. T.V. Today Network Ltd
 - xii. Independent News Service Pvt Ltd
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2. Economy, Finance & Infrastructure

- i. ABP Network Pvt Ltd
 - ii. Abhishek Mishra
 - iii. ARG Outlier Media Pvt Ltd
 - iv. Associated Broadcasting Company Pvt Ltd
 - v. Consider Done Consultants LLP
 - vi. Greynium Information Technologies Pvt Ltd
 - vii. Nomadz Digital and Innovation Pvt Ltd
 - viii. Razzmatazz Films Pvt Ltd
 - ix. T.V. Today Network Ltd
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3. National Integration, Defence, Diplomacy, etc.

- i. ABP Network Pvt Ltd
 - ii. Abhishek Mishra
 - iii. ARG Outlier Media Pvt Ltd
 - iv. Consider Done Consultants LLP
 - v. Associated Broadcasting Company Pvt Ltd
 - vi. Greynium Information Technologies Pvt Ltd
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4. Culture & Tourism

- i. ABP Network Pvt Ltd
- ii. Abhishek Mishra
- iii. ARG Outlier Media Pvt Ltd
- iv. Associated Broadcasting Company Pvt Ltd
- v. Greynium Information Technologies Pvt Ltd
- vi. T.V. Today Network Ltd



5. Environment & Energy

- i. ABP Network Pvt Ltd
- ii. Abhishek Mishra
- iii. ARG Outlier Media Pvt Ltd
- iv. Associated Broadcasting Company Pvt Ltd
- v. Consider Done Consultants LLP
- vi. T.V. Today Network Ltd

6. Legal, Administration, Vigilance, etc.

- i. Associated Broadcasting Company Pvt Ltd
- ii. Greynium Information Technologies Pvt Ltd
- iii. T.V. Today Network Ltd

SECTOR-WSIE LIST OF EMPANELLED AGENCIES UNDER CATEGORY – C

1. Social & Public Welfare

- i. Abhishek Mishra
- ii. ARG Outlier Media Pvt Ltd
- iii. Greynium Information Technologies Pvt Ltd
- iv. Kesari Connect Pvt Ltd
- v. MM Advertising
- vi. Mo Mantra Marketing Pvt Ltd
- vii. Nomadz Digital and Innovation Pvt Ltd
- viii. S G Dreams Media Ventures
- ix. T.V. Today Network Ltd

2. Economy, Finance & Infrastructure

- i. Abhishek Mishra
- ii. ARG Outlier Media Pvt Ltd
- iii. Greynium Information Technologies Pvt Ltd
- iv. Mo Mantra Marketing Pvt Ltd
- v. Moksha Media Production Pvt Ltd
- vi. Nomadz Digital and Innovation Pvt Ltd
- vii. S G Dreams Media Ventures
- viii. T.V. Today Network Ltd

3. National Integration, Defence, Diplomacy, etc.

- i. Abhishek Mishra
- ii. ARG Outlier Media Pvt Ltd



- iii. Greynium Information Technologies Pvt Ltd
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4. Culture & Tourism

- i. Abhishek Mishra
 - ii. ARG Outlier Media Pvt Ltd
 - iii. Greynium Information Technologies Pvt Ltd
 - iv. Limelight Crop
 - v. Mo Mantra Marketing Pvt Ltd
 - vi. S G Dreams Media Ventures
 - vii. T.V. Today Network Ltd
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5. Environment & Energy

- i. Abhishek Mishra
 - ii. ARG Outlier Media Pvt Ltd
 - iii. Limelight Crop
 - iv. Mo Mantra Marketing Pvt Ltd
 - v. T.V. Today Network Ltd
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6. Legal, Administration, Vigilance, etc.

- i. Greynium Information Technologies Pvt Ltd
- ii. T.V. Today Network Ltd

