

No 22204/AV-Prod/Empt/CBC/24-25
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex
Lodhi Road, New Delhi – 110003
27th Jan 2026

ADVISORY

Subject: Phase One - Empanelment of AV Producer Agencies with Central Bureau of Communication – regarding.

In pursuance of the Policy Guidelines for Empanelment of Audio Video Producer Agencies with Central Bureau of Communication (Oct, 2022), the list of agencies enclosed at Annexure – I stand empanelled in addition to the existing panel of agencies.

2. The tenure of empanelment of these agencies is valid up to 11th August 2026 or until further orders whichever is earlier.

3. It is to state that these agencies are empanelled with CBC solely to produce AV creative assets. These agencies are not empanelled by CBC for the release or placement of advertisements on any media platforms, whether digital (online), television, radio, or print etc.

This issues with the approval of competent authority.


(K Anurag Kumar)

Deputy Director

के अनुराग कुमार / K Anurag Kumar

उप निदेशक / Deputy Director

केन्द्रीय संचार ब्यूरो / Central Bureau of Communication

सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting

भारत सरकार / Government of India

नई दिल्ली-110003 / New Delhi-110003

ANNEXURE - I

CATEGORY-WISE AND SECTOR-WISE LIST OF EMPANELLED AGENCIES

CATEGORY 'A'- SOCIAL AND PUBLIC WELFARE SECTOR

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

CATEGORY 'A'- ECONOMY, FINANCE AND IINFRASTRUCTURE

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

CATEGORY 'A'- NATIONAL INTEGRATION, DEFENSE, DIPLOMACY, PLANNING AND DEMOCRACY

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

CATEGORY 'A'- CULTURE AND TOURISM

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited



- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

CATEGORY 'A' – ENVIRONMENT AND ENERGY

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

CATEGORY 'A' – LEGAL ADMINISTRATION, PERSONNEL, VIGILANCE AND INVESTIGATION

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. SSB Films Private Limited

CATEGORY 'C' – SOCIAL AND PUBLIC WELFARE

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

CATEGORY 'C' – ECONOMY, FINANCE AND INFRASTRUCTURE

- iii. Brand Voxtech Pvt Ltd
- iv. True Media Productions Private Limited

CATEGORY 'C' – NATIONAL INTEGRATION, DEFENSE, DIPLOMACY, PLANNING AND DEMOCRACY

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited



CATEGORY 'C' – CULTURE AND TOURISM

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

CATEGORY 'C' – ENVIRONMENT AND ENERGY

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

CATEGORY 'C' – LEGAL ADMINISTRATION, PERSONNEL, VIGILANCE AND INVESTIGATION

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

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