

No 22204/AV-Prod/Empt/CBC/24-25  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**CENTRAL BUREAU OF COMMUNICATION**  
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex  
Lodhi Road, New Delhi – 110003  
27<sup>th</sup> Jan 2026

**ADVISORY**

**Subject:** Phase One - Empanelment of AV Producer Agencies with Central Bureau of Communication – regarding.

In pursuance of the Policy Guidelines for Empanelment of Audio Video Producer Agencies with Central Bureau of Communication (Oct, 2022), the list of agencies enclosed at Annexure – I stand empanelled in addition to the existing panel of agencies.

2. The tenure of empanelment of these agencies is valid up to 11<sup>th</sup> August 2026 or until further orders whichever is earlier.
3. It is to state that these agencies are empanelled with CBC solely to produce AV creative assets. These agencies are not empanelled by CBC for the release or placement of advertisements on any media platforms, whether digital (online), television, radio, or print etc.

This issues with the approval of competent authority.

*(A.K.)*  
27/1/26  
(K Anurag Kumar)

Deputy Director

के अनुराग कुमार / K Anurag Kumar  
उप निदेशक / Deputy Director  
केन्द्रीय संचार व्यूरो / Central Bureau of Communication  
सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting  
भारत सरकार / Government of India  
नई दिल्ली-110003 / New Delhi-110003

**ANNEXURE - I**

**CATEGORY-WISE AND SECTOR-WISE LIST OF EMPANELLED AGENCIES**

**CATEGORY 'A'- SOCIAL AND PUBLIC WELFARE SECTOR**

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

**CATEGORY 'A'- ECONOMY, FINANCE AND INFRASTRUCTURE**

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

**CATEGORY 'A'- NATIONAL INTEGRATION, DEFENSE, DIPLOMACY, PLANNING AND DEMOCRACY**

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

**CATEGORY 'A'- CULTURE AND TOURISM**

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited

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- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

#### **CATEGORY 'A' – ENVIRONMENT AND ENERGY**

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. Anamya Productions And Consultancy Private Limited
- vii. SSB Films Private Limited
- viii. Desiidea Consulting Pvt Ltd

#### **CATEGORY 'A' – LEGAL ADMINISTRATION, PERSONNEL, VIGILANCE AND INVESTIGATION**

- i. Mid Shot Entertainment Private Limited
- ii. Fhigh Entertainment Private Limited
- iii. Ideaz Makerz N Events Llp
- iv. Aarna Advertising
- v. Airkomm Media Private Limited
- vi. SSB Films Private Limited

#### **CATEGORY 'C' – SOCIAL AND PUBLIC WELFARE**

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

#### **CATEGORY 'C' – ECONOMY, FINANCE AND INFRASTRUCTURE**

- iii. Brand Voxtech Pvt Ltd
- iv. True Media Productions Private Limited

#### **CATEGORY 'C' – NATIONAL INTEGRATION, DEFENSE, DIPLOMACY, PLANNING AND DEMOCRACY**

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

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**CATEGORY 'C' – CULTURE AND TOURISM**

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

**CATEGORY 'C' – ENVIRONMENT AND ENERGY**

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

**CATEGORY 'C' – LEGAL ADMINISTRATION, PERSONNEL, VIGILANCE AND INVESTIGATION**

- i. Brand Voxtech Pvt Ltd
- ii. True Media Productions Private Limited

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