

No. AD(NM)/EAC/WEBSITE&MOBILE APPS/2526-NM
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
CGO COMPLEX, LODHI ROAD, NEW DELHI – 110003

Date: - 08.06.2026

ADVISORY

Subject: Notification of Panel of Websites (Internet Websites & Mobile Application Package) – Empanelment of additional 17 Websites – reg.

This is with reference to the RFP No. AD(NM)/EAC/WEBSITE&MOBILE APPS/2324-NM dated 12.02.2024 pursuant to the approval of Digital Advertisement Policy 2023 by Ministry of Information & Broadcasting for Empanelment of agencies under Internet Websites and Mobile Applications Package for execution of digital advertising campaigns for Central Bureau of Communication and its client ministries/departments, and in continuation to Advisory of even no. dated 12.03.2025 regarding notification of L-1 rates and Panel of Qualified Websites.

2. As per the recommendations of the Technical Evaluation Committee in its meeting held on 25.05.2026, and on verification of Unique Users (UU) in accordance with Part A of Digital Advertisement Policy 2023, an additional 17 Internet Websites & Mobile Application Packages (as enclosed in **Annexure I**) stand empanelled with CBC as per L-1 rates in their respective categories.

This issues with the approval of Director General, Central Bureau of Communication.


(Harshit Narang) 8/6/26
Deputy Director (New Media)
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भारत सरकार / Government of India
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Annexure I – CATEGORY-WISE LIST OF ADDITIONAL EMPANELLED WEBSITES WITH CBC

Sl. No.	COMPANY NAME	WEBSITE URL	WEBSITE CATEGORY AS PER CBC
1	ZEPTO LIMITED	www.zepto.com	A+
2	LE TRAVENUES TECHNOLOGIES LTD	www.ixigo.com	A+
3	LE TRAVENUES TECHNOLOGIES LTD	www.confirmkt.com	A
4	MELON HOLDINGS LLP	www.freejobalert.com	B
5	THE THANTHI TRUST	www.dailythanthi.com	B
6	NOBROKER TECHNOLOGIES SOLUTIONS PVT LTD	www.nobroker.in	B
7	AAMODA PUBLICATIONS PRIVATE LIMITED	www.andhrajothy.com	B
8	STELLING TECHNOLOGIES PVT LTD	www.railatri.in	B
9	IAN'S INDIA PRIVATE LIMITED	www.ianslive.in	C
10	THE STATESMAN LIMITED	www.thestatesman.com	C
11	BARTAMAN PRIVATE LIMITED	www.bartamanpatrika.com	C
12	THE THANTHI TRUST	www.dtnext.in	C
13	SARG GLOBAL DIGITAL PRIVATE LIMITED	www.republicbharat.com	C
14	METRONATION CHENNAI TELEVISION PVT LTD	www.thanthitv.com	C
15	PARTHTECH DEVELOPERS LLP	www.crex.com	C
16	MALAR PUBLICATIONS LIMITED	www.maalaimalar.com	C
17	FARMJUNCTION MARKETINGS PRIVATE LIMITED	www.tractorjunction.com	C

Category-wise: A+ – 2; A – 1; B – 5; C – 9; Total – 17.


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