

File No : CBC-Pat/Quot/1/ICOP/2026- 354

GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
CENTRAL BUREAU OF COMMUNICATION  
REGIONAL OFFICE, PATNA

Karpoori Thakur Sadan, G Block, 4th Floor,  
Digha - Ashiyana Road, Patna 800025

Dated:- 01 / 06 /2026

**TENDER NOTICE**  
**REQUEST FOR PROPOSAL / TENDER DOCUMENT**

**Subject:** Invitation of Bids for engagement of agency of organizing Integrated Communication and Outreach Programmes ( ICOPs) / Exhibitions on flagship Programmes of Government of India.

Central Bureau of Communication ( CBC), Ministry of Information & Broadcasting, Government of India, Patna invites sealed bids from reputed agencies for organizing Integrated Communication and Outreach Programmes ( ICOPs)/ Exhibitions on flagship Programmes of Government of India.

The RFP Document containing the details of qualification criteria, submission requirement, brief objectives & scope of work and method of evaluation etc. is enclosed. The RFP is also available on our website [www.cbcindia.gov.in](http://www.cbcindia.gov.in)

You may submit your bids in sealed envelope in prescribed format to the undersigned latest by 22-06-2026 on or before 02.00 PM Hrs in favour of the Deputy Director, Central Bureau of Communication ( CBC), Regional office, Government of India, Ministry of I& B, Karpoori Thakur Sadan, G Block, 4<sup>th</sup> floor, Digha Ashiyana Road, Patna-800025.

Queries/clarifications if any, may be referred in writing to the officer mentioned below on [ro.patna.dfp@nic.in](mailto:ro.patna.dfp@nic.in) or may contact on telephone on 0612-2533927 (during office hours).

This letter is issued with approval of the ADG, CBC, RO, Patna.



( Parakh Loukik Sumatilal  
Deputy Director Cum Head of Office  
CBC, RO, Patna)

**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**CENTRAL BUREAU OF COMMUNICATION**  
**REGIONAL OFFICE, PATNA**

**RE-TENDER NOTICE**  
**REQUEST FOR PROPOSAL / TENDER DOCUMENT**

**Invitation of Bids for engagement of agencies for organizing  
Integrated Communication and Outreach Programmes / Exhibitions on  
Policies, Schemes and Programmes of Government of India**

**Request For Proposal No:**

**Part 0 - Introduction**

1. Bids (Technical and Financial) are hereby invited for design and execution of Integrated Communication & Outreach Programs (ICOPs) / digital multimedia exhibitions, on turn-key basis, to be organized by the Government, on policies, schemes and Programmes of the Government of India. The bids are to be submitted in separate sealed covers for each category, i.e. Big ICOP, Medium ICOP, Small ICOP, and Mini COP. An indicative list of the government schemes to be focused in the exhibitions are available at Annexure V. The detailed scope of work is given in Part II of this RFP. Please super scribe the above-mentioned Title, RFP number and date of opening of the Bids on the sealed cover, to avoid the bid being declared invalid. The bids should be submitted in separate sealed envelopes, along with the soft copy in a pen drive.
2. All the envelopes should be enclosed in another sealed envelope super scribed with the RFP number and due date.

**Last Date for Bid Submission: 22-06-2026**  
**Technical Bid Opening: 23-06-2026**  
**Financial Bid Opening: 25-06-2026**

3. **Pre-Qualification / Eligibility Criteria for Applying**

Sl. No.	Pre-Qualification/ Eligibility Criteria	Documents required in support of claim			
1	The applicant should be a Firm / Company / LP / Partnership / Proprietorship Firm / Society, duly registered under the relevant laws, preferably in the state of Bihar or Pan India registration.	Copy of Certificate of incorporation and Partnership Deed etc. as applicable.			
2	The agency / firm must have the following average turnover / Net worth : <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;">Big</td> <td style="width: 15%;">50 Lakh</td> <td>1. Is empanelled with CBC, New Delhi OR 2. Should have executed at least Five works of more than 10 Lakh for Central Govt / State Govt / PSU of the nature of ICOP (Exhibition, Rally,</td> </tr> </table>	Big	50 Lakh	1. Is empanelled with CBC, New Delhi OR 2. Should have executed at least Five works of more than 10 Lakh for Central Govt / State Govt / PSU of the nature of ICOP (Exhibition, Rally,	ITR / Audited Balance Sheets of last 3 assessment years with CA's Certificate stating the net worth and turnover of the organization for each year. Copy of Original Contracts along with Work Orders / Completion Certificates
Big	50 Lakh	1. Is empanelled with CBC, New Delhi OR 2. Should have executed at least Five works of more than 10 Lakh for Central Govt / State Govt / PSU of the nature of ICOP (Exhibition, Rally,			

			Roadshow Etc), in the last two financial years.	
	Medium	30 Lakh	1. Is empanelled with CBC, New Delhi OR 2. Should have executed at least Three works of more than 10 Lakh for Central Govt / State Govt/ PSU of the nature of ICOP (Exhibition, Rally, Roadshow Etc), in the last two financial years. OR Should have executed at least Six works of more than 5 Lakhs for Central Government / StateGovt/ PSU of similar nature, in the last two financial years.	
	Small	20 Lakh	1. Is empanelled with CBC, New Delhi OR 2. Should have work orders of Exhibitions or at least 20 Lakh from Government or PSUs in the last two financial years.	
	Mini	10 Lakh	1. Is empanelled with CBC, New Delhi OR 2. Agencies should have executed exhibition-related work orders amounting to at least ₹10 lakh during the last two financial years, preferably with Government Departments, PSUs. 3. Preference may be given to Start-ups and emerging agencies with innovative ideas and relevant experience.	
3	The applicant should not ever have been blacklisted by any government department /organization / body			Self-Declaration by the applicant with seal and signatures
4	The bidder must have a functional and verifiable registered office located in the Bihar			Valid proof of office address such as Rent Agreement/property ownership document/ Utility Bill (Electricity/Water/Telephone)/ Shop & Establishment Certificate/GST Registration Certificate showing the office address.
5	Additional Documents required			PAN Number, GSTN umber, Bank Branch address with e-payment Account details

**Note:** The applicant should also provide complete contact details such as name and address of the **company**, name of the authorized signatory, mobile number, landline number, e-mail id on the letter head.

4. The address and contact numbers for sending Bids or seeking clarifications regarding this RFP are given below:

a.	Bids / queries to be addressed to	Shri Parakh Loukik Sumatilal, Deputy Director, CBC, RO, patna
b.	Postal address for sending the Bids	Head of Office, CBC, RO, Ministry of Information and Broadcasting, Govt. of India, G Block, 4th Floor, Karpoori Thakur Sadan, Digha - Ashiyana Road, Patna 800025
c.	Name / designation of the contact person	Shri Nawal Kishor Jha, Field Publicity Assistant
d.	Telephone number of the contact person	9060563549 9354306123
e.	e-mail ids of contact person	<a href="mailto:ro.patna.dfp@nic.in">ro.patna.dfp@nic.in</a> <a href="mailto:dfppatna@gmail.com">dfppatna@gmail.com</a>

5. This RFP is divided into five parts as follows:
- Part I: Contains General Information and instructions for the Bidders about the RFP such as the time, EMD, place of submission and opening of tenders, validity period of tenders, etc.
- Part II: Contains essential details of creative brief, services required, scope of works, list of deliverables etc.
- Part III: Contains Standard Conditions of RFP, which will form part of the contract with the successful bidder.
- Part IV: Contains special conditions applicable to this RFP and which will also form part of the contract with the successful bidder.
- Part V: Contains Evaluation Criteria and Format for Price Bids.
6. This RFP is being issued with no financial commitment and CBC, RO, Patna reserves the right to change or vary any part thereof at any stage. CBC, RO, Patna also reserves the right to withdraw the RFP at any stage.

#### Part I – General Information

- Pre-Bid Conference and Briefing : 08/06/2026 at 01:00 PM in Conference Hall, CBC, RO, Ministry of Information and Broadcasting, Govt. of India, G Block, 4th Floor, Karpoori Thakur Sadan, Digha - Ashiyana Road, Patna 800025
- Last date and time for submitting the Technical & Financial Bids : 22/06/2026 on or before 02.00 PM ; The sealed Bids should be deposited / reach by the due date and time. The responsibility to ensure this lies with the Bidder.
- Manner of depositing the Bids: Sealed Bids ( Technical and Financial ) should be submitted at the address mentioned in para (3) at first page of this RFP, by hand or by registered post so as to reach by the due date and time. **Late tenders will not be considered. No responsibility will be taken for postal delay or non-delivery / non receipt of Bid documents. Bids sent by FAX or e-mail will not be considered.** Only those bids which are submitted to the mentioned address within due date and time will be opened.
- Time and date of opening of Technical Bids and Technical Presentation: 23/06/2026 – 11:30 AM (If due to any exigency, the due date for opening of the proposals is declared a closed holiday, the proposals will be opened on the next working day at the same time or on any other day / time, as intimated by the CBC, RO, Patna.)

5. **Place of opening the Bids & Presentation :**

Conference Hall, CBC, RO, Ministry of Information and Broadcasting, Govt. of India, G Block, 4th Floor, Karpoori Thakur Sadan, Digha - Ashiyana Road, Patna 800025. The Bidders may depute their representatives, duly authorized in writing, to attend the opening of technical Bids on the due date and time. The eligible agencies will be decided based on the qualification documents and all the qualified will be allotted time slot on the same day for technical presentation in the same venue. **The Bidders will have to come prepared for the technical presentation on the mentioned date. This event will not be postponed due to non- presence of representative of any Bidder.**

6. **Forwarding of Bids :** Bids should be forwarded by the Bidders under their original memo / letter pad inter alia furnishing all details / documents as mentioned in para 2 (qualifying criterion) of page 1 like PAN Number, GST Number, Bank Branch address with e-payment Account etc. with complete postal & e-mail address of their office and the mobile number on which the Agency can be contacted.

7. **Clarification regarding contents of the RFP :** A prospective bidder who requires clarification regarding the contents of the bidding documents may forward the queries vide e-mail to – [ro.patna.dfp@nic.in](mailto:ro.patna.dfp@nic.in) referring the RFP title, number and date, not later than 2 days prior to the last date of submission of the Technical Bids. Copy of the queries and CBC, RO, Patna clarification shall be posted on our website – [www.cbcindia.gov.in](http://www.cbcindia.gov.in) for information of all prospective bidders.

8. **Modification and Withdrawal of Bids :** A bidder may modify or withdraw his / her bid after submission provided that the written notice of modification or withdrawal is received by CBC, RO, Patna prior to deadline prescribed for submission of bids. A withdrawal notice may be sent by e-mail but it should be followed by a signed confirmation copy to be sent by post and such signed confirmation should reach CBC, RO, Patna not later than the deadline for submission of bids. **No bid shall be modified after the deadline for submission of bids. No bid may be withdrawn in the interval between the deadline for submission of bids and expiration of the period of bid validity specified. Withdrawal of a bid during this period will result in Bidder's forfeiture of bid security.**

9. **Clarification regarding contents of the Bids :** During evaluation and comparison of bids, CBC, RO, Patna may, at its discretion, ask the bidder for clarification of his / her bid. The request for clarification will be given in writing and no change in prices or substance of the bid will be sought, offered or permitted. **No post-bid clarification on the initiative of the bidder will be entertained.**

10. **Rejection of Bids :** Canvassing by the Bidder in any form, unsolicited letter and post-tender correction may invoke summary rejection with forfeiture of EMD. **Conditional tenders will be rejected.**

11. **Validity of Bids :** The Bids should remain valid for a period of **one year** from the last date of submission of the Bids.

12. **Earnest Money Deposit :** Bidders are required to submit Earnest Money Deposit (EMD) for an amount of Rs. 50,000/- along with their bids except Micro and Small Enterprises (MSEs) as defined in MSME Procurement Policy issued by Department of Micro, Small and Medium Enterprises (MSME). The EMD may be submitted in the form of an Account Payee Demand Draft / Banker's Cheque in favor of **D&DO, CBC, RO, Patna** or Bank Guarantee from any of the Public Sector Banks or a private Sector Bank authorized to conduct government business as per Annexure-I. EMD is to remain valid for a period of forty-five days beyond the final bid validity period. EMD of the unsuccessful bidders will be returned to them at the earliest after expiry of the final bid validity and

latest on or before the 30th day after the award of the contract. The Bid Security of the successful bidder would be returned, without any interest whatsoever, after the receipt of Performance Security from them as called for in the contract. **The EMD will be forfeited if the bidder withdraws or amends, impairs or derogates from the tender in any respect within the validity period of their tender.**

13. **Two-bid system:** It is a two-bid system. The proposal of the Agencies, which meet eligibility criteria, will be evaluated based on their **technical presentation**. Date of opening of financial / price bid is **25/06/2026. Financial / Price bids of only those firms will be opened, whose technical bids are found compliant / suitable after technical evaluation is done by CBC, RO, Patna.**

14. **Maximum amount that can be quoted for ICOPs/Exhibitions (all amounts are inclusive of GST and other taxes):**

A) For **Big scale ICOP/multimedia exhibition** the quoted amount cannot exceed **Rs.15,40,000/-**

B) For **Medium scale ICOP/multimedia exhibition** the quoted amount cannot exceed **Rs. 6,15,000/-**

C) For **Small Scale ICOP / Digital Photo Exhibition** the quoted amount cannot exceed **Rs. 2,75,000/-**

D) For **Mini ICOP**, the quoted amount cannot exceed **Rs. 68,000/-**

**The financial bids quoting more than the said amounts will be rejected.**

15. **Preparation of Proposal :** The bidders shall comply with the following during preparation of the proposals.

- a. The Proposal shall conform to provisions of RFP. Any interlineations, erasures or over-writings shall be valid only if they are initialed by the authorized person signing the Proposal.
- b. The Proposal shall be typed (preferably) or written in indelible ink (if required) and shall be signed by the Respondent or duly authorized person(s) to bind the Respondent to the contract. The letter of authorization shall be indicated by written power of attorney which shall accompany the Proposal.
- c. Proposals received by facsimile shall be treated as defective, invalid and rejected. Only detailed complete proposals in the form indicated above, received prior to the closing time and date of the proposal shall be taken as valid.

#### **Part II – Essential Details of Services Required**

##### **1. Creative Brief**

###### **a) Aim & Objective:**

The Central Bureau of Communication, Ministry of Information and Broadcasting is entrusted with the mandate of contributing to the development of the nation, by leveraging the power and potential of public service communication. The Bureau believes that people's enlightened acceptance, inspired contribution and active participation in government policies and programmes is essential for development. In line with this belief, the Bureau seeks to educate people on how government policies and programmes could contribute to addressing developmental challenges and opportunities, and based on this, to inspire their participation in developmental activities.

The Integrated Communication and Outreach Programmes are an important tool which is being used by CBC towards this goal, to reach out to people in both rural and urban areas, in their own language and culture. Cultural programmes, showcasing and explanation of government policies through exhibitions and through domain experts and other citizen engagement activities are conducted as part of these ICOPs. Depending on the scale, they are classified into Big, Medium, Small and Mini, as pointed out in previous sections. What is common among them is that all

ICOPs aim at bringing in behavioral change and enhanced participation in the developmental process.

The Regional Office of CBC Patna, with Six field offices, located across Bihar is responsible for Creating awareness on important social issues and flagship programs of Government of India (Annexure V). CBC, RO, Patna invites technical and financial proposals for organizing Integrated Communication and Outreach Programmes / Exhibitions on Policies, Schemes and Programmes of Government of India.

The total numbers of ICOPs to be organized are approximately as follows: 07 Big, 21 Medium, 21 Small and 28 Mini ICOPs. The ICOPs are proposed to be organized during June 2026 to March 2027, in Bihar. The location may be in rural areas as well. The location may change if the condition so demands. All the exhibits are intended to be primarily in Hindi and other languages spoken in the state. The selected agencies must design, fabricate, install and run the exhibition during the proposed time period on turnkey basis.

The contract could be extended by one more year up to 31<sup>st</sup> March 2028, with mutual consent and on agreed terms and conditions.

- b) **Target Audience:** In general, the target audience will be the general public, Children, youth, students, women etc. who will visit the venue of the exhibition.

#### **SCOPE OF WORK FOR BIG ICOP**

The **Big Integrated Communication and Outreach Programme (ICOP)** is a **state-level flagship awareness initiative** organized over a span of **seven days**, comprising **two days of pre-publicity** followed by a **five-day exhibition**. The primary objective of this programme is to **create mass awareness and motivate citizens** including common people, school/college students, NCC/NSS/NYKS volunteers, NGOs, Self-Help Groups, about key **flagship schemes and initiatives of the Central and State Governments** through an engaging mix of **visual, digital, and interpersonal communication strategies**. Designed for **large-scale public participation**, the Big ICOP involves the presence of **senior officials, dignitaries, media representatives**, and the general public, necessitating a **highly professional, visually appealing, and innovative execution framework**.

The **two-day pre-publicity campaign** is critical for generating public interest and visibility for the upcoming exhibition. It includes **nukkadnataks (street plays)** based on government schemes, **public rallies with announcement vehicles (muniyadi)**, and **distribution of pamphlets and leaflets** across public places and households. Publicity hoardings and posters are displayed at prominent locations to attract attention. Additionally, **subject experts and resource persons** are invited to deliver **motivational talks**, handle **scheme-related queries**, and engage with local communities in a **preparatory awareness drive, Competition**.

The subsequent **five-day exhibition** is the core of the Big ICOP and is conducted within a **well-constructed waterproof German Hanger** equipped with **certified structural safety and electrical fittings**. The exhibition showcases **thematic, informative, and interactive displays**, including **backlit panels, scheme-specific stalls, digital screens**, and **branding materials** that reflect the core messages of key government initiatives. A minimum of **Ten stalls** are earmarked for other participating departments to present their schemes and services.

Each day of the exhibition features **multiple public engagement activities** such as **open quizzes, essay and drawing competitions, declamation contests**, and other **scheme-based participatory events**, primarily involving **students and youth**. Winners of these activities are **felicitated with mementoes and tokens** by officials from participating departments. The cultural dimension of the programme is enriched through **theme-based performances** such as **folk dances, skits, and musical shows**, providing entertainment along with information.

In addition to outreach or domain experts and cultural programming, the ICOP also serves as a **public interface platform**, where **resource persons address audience queries**, clarify doubts,

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and deliver talks on various government welfare schemes. **Live helpdesks** and **audio-visual booths** further enhance the learning and engagement experience.

The **Big ICOP** thus combines **education, interaction, entertainment, and service delivery** in a single, immersive format. Its execution strictly adheres to **government norms**, ensuring **quality, transparency, accountability, and safety** at all levels. As a comprehensive and high-impact communication initiative, the Big ICOP plays a vital role in **bridging the gap between governance and the people**, ensuring that every citizen is informed, involved, and inspired. In view of the above, the minimum basic requirement for the ICOP is given below:-

#### 1. Basic Requirements & Setup

- **Waterproof Exhibition Setup** such as **German Hanger** with **Structural Safety Certificate** from authorized civil engineer to ensure safety and stability in all weather conditions.
- **Complete Exhibition Setup** including with a minimum no. of **80 panels of Sunboards/backlit panel/acrylic sheet** fixed on the decorated wooden wall and **High-quality facia** as per the requirement.
- **Venue for the ICOP** will be **decided and provided by the Nodal Officer**. However, if any **venue rent is levied by local authorities, the same shall be borne by the agency**.
- Modular stall structures for impactful visual presence. **Green Room** with mirror and adequate seating arrangement.
- **Main Stage** setup of minimum **16 x 20 ft**, with an aesthetically designed **backdrop** of at least **16x20 ft**.
- **Minimum 10 Stalls** (10x10 Sq. Feet) for department to showcase their scheme or product along with table and chairs

#### Materials & Finishing's:

- **Panels:** Sunboards 5mm/6mm Glossy/Mat lamination finish print as per requirement / Backlit panel should be of Minimum 280 GSM fabric with uniform LED lighting.
- **Eco-sheets:** Non-toxic ink, 2-3 mm thickness.

#### Branding Elements:

- Branded Tents, Table & Chair Covers

#### 2. Audio-Visual Infrastructure

- **LED Wall:** Minimum 10x12 ft, P2/P3 resolution, 5000+ nits brightness with truss framing
- **Sound System:** 3000W minimum, 4 speakers, 2 cordless & 2 wired mics, sound mixer console with technician
- **Silent Generator:** 25 KVA (minimum), fully oil-checked and fire-rated
  - **Safety Infrastructure:** Fire Extinguishers (ABC Type) ;

#### 3. Publicity & Outreach Mechanism

- **IEC Material:**
  - Posters, Leaflets (minimum 5000 copies)
  - Banners (6x8ft) for outdoor visibility

#### 4. Refreshment & Hospitality (5 Days)

- **Pre-packed Kits (₹50/kit):**
  - 200 ml juice, sweet, branded biscuit, energy bar/namkeen etc. (ISO/FSSAI certified)
- **VIP Refreshment (₹100/kit):**
  - Coconut water, Juice, sweet, branded biscuit, energy bar/namkeen etc. (ISO/FSSAI certified)
- **Drinking Water Facility:**
  - 20L cans with paper cups; separate for VIPs & general public

#### Mementoes for Guest

- VIP Mementoes Customized for VIP not less the cost up to ₹500; Madhubani painting and cultural representation of Bihar etc.

#### Gifting:-

- **Daily Gifting** for activity winners (Min. ₹300/item): e.g., insulated bottles, tiffin boxes, etc. Quantity as per Nodal Officer's direction
- **Participant Gifts:** Minimum 10 per day to be distributed to randomly selected attendees as per Nodal Officer's direction

## 5. Seating Arrangements

- **VIP Zone:** Minimum 10 cushioned sofa with table, covered chairs with table, stage-facing
- **General Public Seating:** 400 seats neatly arranged, covered ( LED live for additional audience standing outside.

## 6. Human Resource Deployment

- Event Manager (1) ; Anchor/Host (1) ; AV Technician (1); Helpers (3) ;Security Personnel (2) ; Cleaners (2)
- *Personnel to be present all five days and one day before for pre-event coordination with the Nodal Officer.*

## 7. Photography & Videography

- DSLR Camera for high-quality stills + 4K Videography
- Drone Camera Coverage (min. 10 minutes with aerial edits)
- **Deliverables:**
  - Minimum 250 Edited Photos ; 1 Promo Video (2-3 mins) ; 1 Full Event Coverage (10 mins) ;Final content in **Pen Drive format** may change as per nodal direction.

## 8. Compliance & Safety

- Fire NOC, Structural Safety Certificate, Public Gathering Permission
- Deployment of Women Safety Volunteers

## 9. Innovation / Value Additions (Minimum 2 mandatory)

- **AR/VR Zone** with guided IEC content
- Selfie Wall with LED Ring Light
- **LED Tunnel Walkway** (8x6 ft) – engaging entrance
- **Virtual Reality Games** based on flagship schemes

### SCOPE OF WORK FOR MEDIUM ICOP

The **Medium Integrated Communication and Outreach Programme (ICOP)** is a district-level outreach initiative conducted over **four days**, comprising **three days of exhibition** and **one dedicated day for pre-publicity**. The core objective of the programme is to **educate, inform, and motivate the general public** including common people, school/college students, NCC/NSS/NYKS volunteers, NGOs, Self-Help Groups, and representatives from local government departments through clear, concise communication about the various **flagship schemes of the Central and State Governments** through visually compelling and interactive means. The event is designed to attract **moderate footfall**, **engage local dignitaries**, and ensure **focused public interaction** by employing clean, compliant, and innovative communication strategies.

The first day is reserved for **pre-publicity**, during which extensive public engagement activities are conducted to generate awareness and interest in the upcoming exhibition. These include **nukkadnataks (street plays)** on important government schemes and social issues, **rallies with public announcements (muniyadi)** across prominent local areas, and **distribution of informative pamphlets** to the general public. Additionally, **resource persons and guest speakers** are invited to interact with the community, address stakeholders' doubts, and provide clarity on key schemes and their benefits. This pre-event mobilization ensures meaningful participation in the exhibition phase.

The **three-day exhibition** that follows is rich in visual content and interactive experiences. It features **informational displays, scheme-based stalls, branding panels, and audio-visual installations** that effectively communicate the intended messages. Each day includes engaging activities such as **open quizzes, painting/drawing competitions, essay writing, and declamation contests**, which are conducted among the visitors and schoolchildren. Winners of these activities will be **felicitated by CBC along with this participating departments will also be given mementoes**, further encouraging active community participation. To complement the exhibition, **theme-based cultural programmes** are also organized, including **folk performances, skits, and dances** aligned with the awareness objectives of the ICOP. Moreover, **expert talks and scheme presentations** are held, and **helpdesks** are made available to provide on-the-spot information, counselling, and grievance redressal services.

The entire programme emphasizes a balanced mix of **visual appeal, interactive learning, and community involvement**, while ensuring adherence to government norms related to safety, transparency, and quality outreach. It serves as a comprehensive and engaging platform for

bringing government schemes closer to the people. In view of the above, the minimum basic requirement for the ICOP are given below:-

### 1. Basic Requirements & Setup

- **Covered Exhibition Setup** with **60 backlit panels** in attractive **2D/3D theme-based designs**, aligned with IEC objectives.
- **Covered venue** (community hall, indoor public space, etc.) will be **decided and provided by the Nodal Officer**. If **rent is levied by local authorities**, the same will be borne by the agency.
- **High-quality facia** and sturdy modular stall structures.
- **Main Stage** setup of minimum **12x16 ft**, with an **aesthetic backdrop** of same size.
- **Green Room** with mirror and seating.
- **6-8 Stalls (10x10 Sq. Feet)** for departments to showcase their scheme or product along with table and chairs

#### Materials & Finishing's:

- Eco-sheets/PP Sheets for durable prints
- Acrylic Signage for panel titles

#### Branding Elements:

- Entry Arch: Minimum 10 ft height x 8 ft width
- Minimum 6 Branded Panels (6x3 ft)
- Selfie Wall (6x6 ft) with relevant messaging
- Table & Chair Branding Skirts

### 2. Audio-Visual Infrastructure

- **Sound System:** 1500W minimum, 2 speakers, 2 mics (1 cordless, 1 wired)
- **Silent Generator:** 15 KVA, fully serviced
- **Fire Safety:** Minimum 2 ABC fire extinguishers

### 3. Publicity & Outreach

- **IEC Material:**
  - Thematic Leaflets/Posters (minimum 1500 copies)
  - Flex Banners (4-6 pcs)
  - Short Audio Jingles in local language
- **Social Media:**
  - Daily event creatives (minimum 5)
  - 1 short video reel + coverage post

### 4. Refreshment & Hospitality (3 Days)

- **General Refreshment Kit (₹50/kit) (Mini. Quantity: 150):**
  - Branded juice (200 ml), sweet, biscuit/namkeen, eco-packaging etc. (ISO/FSSAI certified)
- **VIP Refreshment (₹100/kit) (Mini. Quantity: 10):**
  - Coconut water (fresh or Sealed pack, Biscuits, Nankeen, Dry fruit etc.
- **Water Supply:**
  - Water Dispenser with 20L cans with disposable paper cups for all attendees
- **Mementoes for Guest**
- VIP Mementoes Customized for VIP not less the cost up to ₹500; Madhubani painting and cultural representation of Bihar etc.
- **Daily Participant Gifting** (Min. ₹200/item.e.g. Branded insulated bottle, tiffin etc.) for contest/activity winners — 10 per day as per nodal direction

### 5. Seating Arrangements

- **VIP Zone:** 10 cushioned seats with covers : **General Public:** 300 chairs neatly arranged

### 6. Manpower Deployment

- Event Coordinator (1), Host/Anchor (1), AV Technician (1), Helpers (2), Cleaners (1), Security Guard (2)

### 7. Photography & Videography

- DSLR coverage + Full HD videography ; Minimum 30 edited stills ; 1 Short Video (up to 2 minutes) ; 3-4 Coverage Video (5-7 minutes)

### 8. Compliance

- Local authority permissions ; Basic barricading for visitor management ; Women volunteers for public assistance

## Scope for Small ICOP

The Small Integrated Communication and Outreach Programme (Small ICOP) is a **targeted three-day awareness event** held at the sub-district or block level, aimed at informing semi-urban and rural populations including common people, school/college students, NCC/NSS/NYKS volunteers, NGOs, Self-Help Groups, and representatives from local government departments through clear, concise communication about the key Central and State Government schemes. **It comprises one day of pre-publicity and two days of exhibition.**

The pre-publicity involves activities like nukkadnataks, pamphlet distribution, miking (muniyadi), and hoardings to generate local interest. Local influencers and officials help mobilize the community.

The exhibition features bilingual IEC panels, at least four stalls (including for other departments), scheme-based interactions, and community activities like quizzes and competitions. Winners are felicitated with gifts or certificates. Audio-visual aids such as small LED screens or TVs are used to show short films or government messages.

Despite its compact format, the Small ICOP ensures effective outreach, strong community engagement, and compliance with government standards—making it a cost-efficient yet impactful communication tool for grassroots awareness. The following are the minimum required elements to successfully organize the Small ICOP:-

### **1. Basic Requirements & Setup**

- Covered Exhibition Setup with 40 panel backlit/5/6 mm Laminated with Matte or Glossy finish in clean 2D/3D theme-based designs, aligned with campaign themes.
- Covered venue (community centre, school auditorium, etc.) will be provided by the Nodal Officer. If rent is levied by any authority, it will be borne by the agency.
- High-quality facia, durable stalls, and clean layout.
- Main Stage setup of minimum 12x16 ft, with thematic backdrop.
- Green Room with mirror and seating.
- Waterproof structure not mandatory, but venue must be leak-proof and rain-safe.
- Minimum 4 stalls must be provided by the agency to display items/schemes of other departments.
- 4 Stalls (8x8 Sq. Feet) for department to showcase their scheme or product along with table and chairs

#### **Seating Arrangements**

- VIP Zone: 2 cushioned sofa seats with covers
- General Public: 200 plastic chairs

#### **Materials & Finishing:**

- Sunboard Panels: 5mm/6mm laminated pasted on wooden panels
- Eco-sheets/PP Sheets for signage
- Acrylic Titles and branding

#### **Branding Elements:**

- Entry Arch: Minimum 8 ft height x 6 ft width
- Minimum 4 Branded Panels (6x3 ft)
- Selfie Wall (6x6 ft.) with local IEC slogan
- Table & Chair Skirts

### **2. Audio-Visual Infrastructure**

- Sound System: 1000W, 2 speakers, 2 mics (1 cordless, 1 wired)
- Silent Generator: 10–15 KVA
- Basic Fire Safety Kit

### **3. Publicity & IEC Material**

- IEC Material:
  - Leaflets/Posters (minimum 500 copies)
  - Flex Banners (4 pcs)
  - Audio Announcements (short jingles)
- Social Media:
  - 3–5 creatives daily
  - Short video + 1 coverage post

### **4. Refreshment & Hospitality (3 Days)**

- General Refreshment Kit (₹50/kit):
  - Branded juice (200 ml), biscuit/sweet, namkeen

- ISO/FSSAI certified eco-packaging
- VIP Refreshment (₹100/kit):
  - Coconut water/Juice seasonal Packaged, branded biscuits etc.
  - ISO/FSSAI certified eco-packaging
- Water Supply:
  - 20L dispensers with paper cups

**Gifting & Mementoes:**

- **Mementoes for Guest**
- VIP Mementoes Customized for VIP not less the cost up to ₹400; Madhubani painting and cultural representation of Bihar etc.
- Participant Gifts (₹200/item): 10 per day for contests/activities

**6. Manpower Deployment**

- Coordinator (1), Host/Anchor (1), AV Technician (1), Helper (1), Cleaner (1), Security (1)

**7. Photography & Videography**

- DSLR photo + Full HD videography
- 20 edited stills
- 1 summary short video (3-4 mins)

**8. Compliance & Support**

- Local permissions as required
- Basic barricading

**SCOPE OF WORK FOR MINI ICOP**

The **Mini Integrated Communication and Outreach Programme (Mini ICOP)** is a **brief, high-impact outreach initiative** lasting up to **three hours**, typically conducted in a **community hall or institutional premises**. It focuses on creating **direct engagement with citizens** including common people, school/college students, NCC/NSS/NYKS volunteers, NGOs, Self-Help Groups, and representatives from local government departments through clear, concise communication about Central and State Government schemes.

With a **minimal physical setup**, the emphasis is on **interactive dialogue, focused IEC display tools, and targeted messaging**. Despite its short duration, Mini ICOP is designed to be **efficient, cost-effective, and impactful**, ensuring meaningful outreach to the local population in a short span of time. **The following are the minimum components required for organizing a Mini ICOP:-**

**1. Venue & Basic Setup**

- Covered Venue will be decided and provided by the Nodal Officer of ICOP.
- In case venue rent is charged by any authority, it shall be borne by the agency.
- Setup includes:
  - Stage Platform (minimum 12x8 ft) with Thematic Backdrop.
  - Basic Decor using campaign branding elements and flowers.
  - Seating Arrangement:
    - VIP Seating: 10 cushioned sofas with clean linen and name plates.
    - General Seating: 100 plastic chairs with covers.

**2. Audio-Visual & Technical Setup**

- Sound System: 2 high-output speakers with mixer, 2 microphones (1 wireless).
- Backdrop: Size 12x8 ft with relevant scheme branding and logos.
- Lighting: Basic lighting setup including stage lights and ambient decor lights.
- Power Backup: Silent DG set (minimum 10 KVA).
- Basic fire extinguisher and safety compliance.

**3. IEC & Publicity Material**

- Foldable Standees (2 Nos.) to be placed around the venue displaying schemes, slogans, and achievements.
- Backdrop Printing as per theme (flex or fabric, eco-solvent print).

**4. Refreshment & Water Arrangement**

- Refreshment Boxes for 100 Participants (₹50/kit):
  - Juice (200 ml), branded biscuit, dry snacks, sweet (optional).
  - Must be ISO/FSSAI certified and neatly packed.
- Drinking Water:
  - Minimum 3 water dispensers (20L each) with disposable paper glasses.
- VIP Refreshment (₹100/kit):
  - Packaged coconut water/juice/biscuits/Namkeen Etc (certified quality) Etc.
  - To be served to 10 VIPs.

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## 5. Gifting & Mementoes

- **Mementoes for Guest**
- VIP Mementoes Customized for VIP not less the cost up to ₹400; Madhubani painting and cultural representation of Bihar etc.  
Participant Gifts (10 Nos.): Cost ₹200 each. For quiz winners, cultural activity participants, etc.

## 6. Manpower

- Anchor/Host (1), Coordinator (1), Sound Technician (1), Helpers (2), Security (1), Cleaning Support (1)

## 7. Documentation

- Photography: DSLR photography (20 stills minimum).
- Videography: Full HD recording of the full program.
- Short Edited Summary Video (2-3 mins) to be submitted within 3 days.
- Attendance Sheet to be maintained by agency.
- Feedback Forms (minimum 50 copies).

## 8. Additional Notes

- Timeline for Setup: Agency must complete setup 2 hours before event start time.  
Clean-up: Complete dismantling and cleaning must be done immediately after event

### Maintenance (Exhibition):

- The scope of work will also include maintenance activities during the event and dismantling of the structure after the event and all the other ancillary works relating to it.
- Housekeeping & security of display area, one reception / information counter table with stationery like visitor books, pens, scissors, ribbon, tray, inaugural lamp, etc. (only for exhibition )
- PA system & sound System
- Fire extinguishers & fire personnel on duty
- Earthing & Cabling as per venue norms
- Obtaining all necessary Licenses / NOC from relevant Govt. authorities for setting up exhibition and show operation
- Providing plants to add a green touch to the Pavilion, electrical fittings in the pavilion as per requirements, as well as daily cleaning of the pavilion during the course of the exhibition

### Specifications and auxiliary requirement

- All material to be used in application should be ISI Marked & as per ISO Standards. Material specifications should be of standard premium company make.
- In addition to the above-mentioned scope of work, the agency must execute any other work assigned by CBC Patna (regional office or field office) as per the requirements of the exhibition venue /occasion

2. **The Task / Schedule of Requirements:** The agency must execute all the works as mentioned in scope of work and the accepted technical proposals. The exhibition venue with all design, fabrication, installation and facilities (as per accepted proposal / contract) should be completely ready 12 hours before the inauguration time of the exhibition. The agency must maintain the venue for all the

exhibition days and will also be responsible for de-installation / clearing the venue after completion of the exhibition.

3. **Period of Contract:** The contract shall be valid from the effective date of contract till 31<sup>st</sup> March 2027, and extendable by one more year up to 31<sup>st</sup> March 2028, with mutual consent and on agreed terms and conditions. Please note that Contract can be cancelled unilaterally within the contracted period by CBC, RO, Patna being customer, in case services are not received as per quality and standard specified in the RFP and contract. CBC, RO, Patna reserves the right to exercise the option clause and repeat the order clause as per text given in Part IV of this RFP.

### **Part III—Standard Conditions of RFP**

The Bidder is required to give confirmation of their acceptance of the Standard Conditions of the Request for Proposal mentioned below which will automatically be considered as part of the Contract concluded with the successful Bidder (i.e. Contractor/Supplier in the contract) as selected by CBC, RO, Patna . Failure to do so may result in rejection of the Bid submitted by the Bidder.

1. **Law:** The Contract shall be considered and made in accordance with the laws of the Republic of India. The contract shall be governed by and interpreted in accordance with the laws of the Republic of India.

2. **Effective Date of Contract:** The contract shall come into effect on the date of signatures of both the parties on the contract (Effective Date) and shall remain valid until the completion of the obligations of the parties under the contract. The deliveries and supplies and performance of the services shall commence from the effective date of the contract.

3. **Arbitration:** All disputes or differences arising out of or in connection with the contract shall be settled by bilateral discussions. Any dispute, disagreement or question arising out of or relating to the Contract or relating to services or performance, which cannot be settled amicably, may be resolved through arbitration. The standard clause of arbitration is given in Annexure-II.

4. **Penalty for use of Undue influence:** The agency undertakes that it has not given, offered or promised to give, directly or indirectly, any gift, consideration, reward, commission, fees, brokerage or inducement to any person in service of CBC, RO, Patna or otherwise in procuring the Contracts or forbearing to do or for having done or forborne to do any act in relation to the obtaining or execution of the present Contract or any other Contract with the Government of India for showing or forbearing to show favour or disfavor to any person in relation to the present Contract or any other Contract with the Government of India. Any breach of the aforesaid undertaking by the agency or any one employed by it or acting on its behalf (whether with or without the knowledge of the agency) or the commission of any offence by the agency or anyone employed by it or acting on its behalf, as defined in Chapter IX of the India penal code, 1860 or the prevention of Corruption Act, 1986 or any other Act enacted for the prevention of corruption shall entitle CBC, RO, Patna to cancel the contract and all or any other contracts with the agency and recover from the agency the amount of any loss arising from such cancellation. A decision of CBC, RO, Patna or its nominee to the effect that a breach of the undertaking had been committed shall be final and binding on the agency. Giving or offering of any gift bribe or inducement or any attempt at any such act on behalf of the agency towards any officer/employee of CBC, RO, Patna or to any other person in a position to influence any officer/employee of CBC, RO, Patna for showing any favour in relation to this or any other contract shall render the agency to such liability/ penalty as CBC, RO Patna may deem proper, including but not limited to termination of the contract, imposition of penal damages, forfeiture of the Bank Guarantee and refund the amounts paid by CBC, RO Patna.

5. **Agents/Agency Commission:** The agency confirms and declares to CBC, RO, Patna that the agency is



the original provider of the services referred to in this Contract and has not engaged any individual or firm, whether Indian or foreign whatsoever, to intercede, facilitate or in any way to recommend to the Government of India or any of its functionaries whether officially or unofficially, for the award of the contract to the contractor, nor has any amount been paid, promised or intended to be paid to any such individual or firm in respect of any such intercession, facilitation or recommendation. The agency agrees that if it is established at any time to the satisfaction of CBC, RO, Patna that the present declaration is in any way incorrect or if at a later stage it is discovered by CBC, RO, Patna that the contractor has engaged any such individual/firm, and paid or intended to pay any amount, gift, reward, fees, commission or consideration to such person, party, firm or institution, whether before or after the signing of this contract, the agency will be liable to refund that amount to the CBC, RO, Patna. The agency will also be debarred from entering into any supply Contract with the Government of India for a minimum period of five years. CBC, RO, Patna will also have a right to consider cancellation of the Contract either wholly or in part, without any entitlement or compensation to the agency who shall in such an event be liable to refund all payments made by CBC, RO, Patna in terms of the contract along with interest at the rate of 2% per annum above 18% penal rate. The CBC, RO, Patna will also have the right to recover any such amount from any contracts concluded earlier by the agency with the Government of India or with CBC, RO, Patna.

**6. Access to Books of Accounts:** In case it is found to the satisfaction of CBC, RO, Patna that the agency has engaged an Agent or paid commission or influenced any person to obtain the contract as described in clauses relating to Agents/Agency Commission and penalty for use of undue influence, the agency, on a specific request of CBC, RO, Patna shall provide necessary information / inspection of the relevant financial documents / information.

**7. Non-disclosure of Contract documents:** Except with the written consent of CBC, RO, Patna, the agency shall not disclose the contract or any provision of the contract or information related to services thereof to any third party.

**8. Penalty and Liquidated Damages:** In the event of the Agency's failure to submit the Bonds, Guarantees and Documents, or provide the satisfactory services as specified in this contract, CBC, RO, Patna may, at its discretion, withhold any payment until the completion of the contract. CBC, RO, Patna may also deduct from the agency as agreed, liquidated damages to the sum of 1% of the contract price of the delayed services mentioned above, for each day, subject to the maximum value of the Liquidated Damages being not higher than 10% of the value of delayed services.

**9. Termination of Contract:** CBC, RO, Patna shall have the right to terminate this Contract in part or in full in any of the following cases:

- a. The delivery of the creative's are delayed for causes not attributed to Force Majeure for more than 1 days after the scheduled date of deliverable fixed by CBC, RO, Patna.
- b. The agency is declared bankrupt or becomes insolvent.
- c. The delivery of creative's is delayed due to causes of Force Majeure by more than 15 days.
- d. CBC, RO, Patna has noticed that agency has utilized the services of any agent in getting this contract and paid any commission to such individual/company etc.
- e. As per decision of the Arbitration Tribunal.
- f. As per Para (8) of Part IV of RFP.

**10. Notices:** Any notice required or permitted by the contract shall be written in the English/Hindi language and may be delivered personally or may be sent by registered pre-paid mail/airmail, addressed to the last known address of the party to whom it is sent.

**11. Transfer and Sub-letting:** The agency has no right to give, bargain, sell, assign or sublet or otherwise dispose of the contract or any Part thereof, as well as to give or to let a third party take benefit or advance of the present Contract or any part thereof.

**12. Patents and other Intellectual Property Rights:** The prices stated in the present Contract shall be deemed to include all amounts payable for the use of patents, copyrights, registered charges, trademarks and payments for any other intellectual property rights. The Contractor shall indemnify CBC, RO, Patna against all claims from a third party at any time on account of the infringement of any or all the rights mentioned in the previous paragraphs whether such claims arise in respect of manufacture or use. The contractor shall be responsible for the completion of the services in satisfactory manner during the currency of the contract.

**13. Amendments:** No provision of present contract shall be changed or modified in any way (including this provision) either in whole or in part except by an instrument in writing made after the date of this Contract and signed on behalf of both the parties and which expressly states to amend the present Contract.

**14. Statutory Duties & Taxes:**

- a. Any change in any duty / tax upward / downward as a result of any statutory variation taking place within contract terms shall be allowed to the extent of actual quantum of such duty/tax paid by the agency. Similarly, in case of downward revision in any duty/tax, the actual quantum of reduction of such duty/tax shall be reimbursed to CBC, RO, Patna by the agency. All such adjustments shall include all reliefs, exemptions, Rebates, concession etc. if any, obtained by the contractor.
- b. If it is desired by the Bidder to ask for the GST to be paid as extra, the same must be specifically stated. In the absence of any such stipulation in the bid, it will be presumed that the prices quoted by the Bidder are inclusive of GST and no liability will be developed upon CBC, RO, Patna.
- c. On the Bids quoting GST, the rate and the nature of GST applicable at the time of supply should be shown separately. GST will be paid to the agency at the rate at which it is liable to be assessed or has actually been assessed provided the transaction of services is legally liable to GST and the same is payable as per the terms of the contract.

**15. Pre-Integrity Pact Clause:** An "Integrity Pact" would be signed between CBC, RO, Patna & successful agency / bidder. This is a binding agreement between CBC, RO, Patna and Agency for specific contracts in which CBC, RO, Patna promises that it will not accept bribes during the procurement and services process and bidders promise that they will not offer bribes. Under this Pact, the Bidders for specific services or contracts agree with CBC, RO, Patna to carry out the procurement and services in a specified manner. Elements of the Pact are as follows:

- a. A pact (contract) between the CBC, RO, Patna (Principal) and successful Bidder for this specific activity (the successful Bidder);
- b. An undertaking by the Principal ( i.e. CBC, RO, Patna ) that its officials will not demand or accept any bribes, gifts etc., with appropriate disciplinary or criminal sanctions in case of violation;
- c. A statement by successful Bidder that it has not paid, and will not pay, any bribes;
- d. An undertaking by successful Bidder to disclose all payments made in connection with the contract in question to anybody (including agents and other middlemen as well as family members, etc. of officials ) ; the disclosure would be made either at the time of signing of

- contract or upon demand of the Principal, especially when a suspicion of a violation by that successful bidder/contractor emerges;
- e. The explicit acceptance by successful Bidder that the no-bribery commitment and the disclosure obligation as well as the attendant sanctions remain in force for the winning Bidder until the contract has been fully executed.
  - f. Undertaking on behalf of a successful Bidding agency will be made " in the name for and on behalf of the company's Chief Executive Officer".
  - g. The following set of sanctions shall be enforced for any violation by a Bidder of its commitments or undertaking:
    - i) Denial or loss of contracts;
    - ii) Forfeiture of the bid security and performance bond;
    - iii) Liability for damages to the principal (i.e. CBC, RO, Patna ) and the competing Bidders; and
    - iv) Debarment of the violator by the Principal (i.e. CBC, RO, Patna) for an appropriate period of time.
  - h. Bidders are also advised to have a company code of conduct, clearly rejecting the use of bribes and other unethical behaviors, and a compliance program for the implementation of the code of conduct throughout the company.

#### Part IV – Special Conditions of RFP

The Bidder is required to give confirmation of their acceptance of Special conditions of the RFP mentioned below which will automatically be considered as part of the Contract concluded with the successful Bidder (i.e. the Agency in the contract) as selected by CBC, RO, Patna. Failure to do may result in rejection of Bid submitted by the Bidder.

**1. Performance Guarantee:** The successful bidder will be required to furnish a Performance Guarantee by way of Bank Guarantee through a public sector bank or a private sector bank authorized to conduct government business (SBI, ICICI Bank Ltd., Axis Bank Ltd or HDFC Bank Ltd.) for a sum equal to 5% of the contract amount, before signing of contract. Performance Bank Guarantee should be valid up to 45 days beyond the date of completion of Contract period. The specimen of PBG is given in Annexure III.

**2. Option clause:** The contract will have an Option Clause, wherein CBC, RO, Patna can exercise an option to hire service of the agency for additional number of deliverables as listed in the original contract in accordance with the same rate, terms & conditions of the present contract. This will be applicable within the currency of contract. The Bidder is to confirm the acceptance of the same for inclusion in the contract. It will be entirely the discretion of CBC, RO, Patna to exercise this option or not.

**3. Repeat Order Clause:** The contract will have a Repeat Order Clause, wherein CBC, RO, Patna can order up to same number of deliverables numbered under the present contract within currency of the contract at the same rate, terms & conditions of the contract. The Bidder is to confirm acceptance of this clause. It will be entirely the discretion of CBC, RO, Patna to place the Repeat Order or not.

**4. Payment Terms:** It will be mandatory for the Bidders to indicate their bank account numbers and other relevant e-payment details so that e-payments could be made, instead of payment through cheques. The payment will be made upon satisfactory performance of work and no advance payment would be made at any cost.

**5. Paying Authority:** The payment would be made by CBC, RO, Patna on submission of following documents:

(i) Ink signed copy of the Agency's bills

(ii) Satisfactory Performance Report (In prescribed format of Regional Office Patna n) by Nodal officer of ICOP

(iii) Details for electronic payment viz. Account holder's name, Bank name, Branch name and address, Account type, Account Number, IFSC code, MICR code ( if these details are not incorporated in supply order/contract).

(iv) Any other document / certificate that may be provided for in the Job Order / Contract.

(v) Copy of Performance Bank Guarantee (PBG).

6. **Fall Clause:** The following Fall clause will form part of the contract placed on successful Bidder:

- (a) The price charged for the services supplied under the contract by the Agency shall in no event exceed the lowest price at which the Agency provides the services of identical description to any persons/organization including CBC, RO, Patna or any department of the Central Government or any department of state government or any statutory undertaking of the central or state government as the case may be during the period till performance of all services placed during the currency of the contract is completed.
- (b) If at any time, during the said period the Agency reduces the service price or offer to provide services to any person/organization including CBC, RO, Patna or any department of the Central Government or any Department of the State Government or any Statutory undertaking of the Central or State Government as the case may be at a price lower than the price chargeable under the contract, the price of services offered shall stand correspondingly reduced.
- (c) The Agency shall furnish the following certificate to CBC, RO, Patna along with each bill for payment for services made against the contract – "We certify that there has been no reduction in service price of the services provided to the Government under the contract herein, and such services have not been offered/sold by me/us at price lower than the price charged to the government under the contract, to any person/organization including CBC, RO, Patna or any department of Central Government or any department of a state Government or any Statutory Undertaking of the Central or state Government as the case may be up to the date of bill/the date of completion of services against all job orders/contract placed during the currency of the Contract."

**7. Risk & Expense clause:**

- i) Should the services thereof not be delivered within the time or times specified in the contract documents, or if defective services are provided in respect of the services thereof, CBC, RO, Patna shall, after granting the Agency seven days to cure the breach, be at liberty, without prejudice to the right to recover liquidated damages as a remedy for breach of contract, to declare the contract as cancelled either wholly or to the extent of such default.
- ii) Should the services thereof not conform in accordance with the specifications/parameters provided by CBC, RO, Patna during the check proof tests to be done by CBC, RO, Patna, CBC, RO, Patna shall be at liberty, without prejudice to any other remedies for breach of contract, to cancel the contract wholly or to the extent of such default.
- iii) In case of a contractual breach that was not remedied within 07 days, CBC, RO, Patna shall, having given the right of first refusal to the contractor, be at liberty to provide services of the same or similar description, from any other source as it thinks fit.
- iv) Any excess of the services price, cost of services or value of any services procured from any other contract as the case may be, over the contract price appropriate to such default or balance, shall be recoverable from the Agency by CBC, RO, Patna .

**8. Force Majeure Clause:**

- a) Neither party shall bear responsibility for the complete or partial non-performance of any of its

obligations (except for failure to pay any sum which has become due on account of receipt of services under the provisions of the present contract), if the non-performance results from such Force Majeure circumstances as Flood, Fire, Earth Quake and other acts of God as well as War, Military operation, blockade, Acts or Actions of State Authorities or any other circumstances beyond the parties' control, that have arisen after the conclusion of the present contract.

- b) In such circumstances, the time stipulated for the performance of an obligation under the present contract is extended correspondingly for the period of time of action of these circumstances and their consequences.
- c) The party for which it becomes impossible to meet obligations under this contract due to Force Majeure conditions, is to notify in written form the other party, of the beginning and cessation of the above circumstances immediately, but in any case, not later than 10 (Ten) days from the moment of their beginning.
- d) Certificate of a Chamber of Commerce ( Commerce and Industry ) or other competent authority or organization of the respective country shall be a sufficient proof of commencement and cessation of the above circumstances.
- e) If the impossibility of complete or partial performance of an obligation lasts for more than one month either party hereto reserves the right to terminate the contract totally or partially upon giving prior written notice of 15 days to the other party, of the intention to terminate without any liability other than reimbursement on the terms provided in the agreement for the goods received.

#### **9. Misc. terms & conditions of the contract:**

- The agency shall provide the required services as and when demanded by the CBC, RO, Patna. The personnel engaged for the services in the CBC, RO, Patna shall be the employees of the Agency and will take their remuneration / wages from the Agency. They will have no claim of whatsoever nature including monetary claim or any other claim or benefits from the CBC, RO, Patna. The Agency shall make its own arrangement for transport of the personnel requisitioned, to the CBC, RO, Patna offices and / event venues wherever located in the areas and back.
- The agency will be responsible for compliance of all the applicable laws and obligations arising from the action of providing the services. Any liability arising under Municipal, State or Central Govt. laws and regulations will be the sole responsibility of the Agency and the CBC, RO, Patna shall not be responsible for any such liability. The Agency shall undertake to indemnify the CBC, RO, Patna for any liability under any law arising out of providing the services as per the contract.
- During the subsistence of the contract, the CBC, RO, Patna shall not undertake any monetary liability other than the amount payable to the Agency for the services as per the contract. Other liabilities, if any, shall solely rest on the Agency. Even if the CBC, RO, Patna has to bear such liabilities in unforeseen circumstances / occasions, the CBC, RO, Patna will recover such amount from the Agency by adjusting the amount payable to them.
- The Agency shall comply with all acts, laws and other statutory rules, regulations, bye-laws, etc., as applicable or which might become applicable to the respective state / UT, with regard to performance of the work included herein or touching upon this contract.
- If the Agency fails to provide satisfactory performance, the CBC, RO, Patna shall be at liberty to terminate the contract and withhold the Security Deposit or the balance payment of the contractor, etc. The CBC, RO, Patna reserves the right to abandon or terminate the contract at any time without assigning any reason and it can stipulate any additional term & condition at any time during the currency of the contract.

#### **10. Indemnity:**

- **Mutual Indemnification** - Each party shall defend and indemnify the other, its officers and employees from and against any damages to legal or tangible personal property and / or bodily

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injury to persons, including death, resulting from its or its employees' negligence or willful misconduct.

- **Intellectual Property Indemnities** - Bidder shall defend and indemnify CBC, RO, Patna from and against any suit, proceeding, or assertion of a third party against CBC, RO, Patna based upon a claim that any of the system or part of the system supplied by the Bidder including third party components, infringes any valid patent, copy right, trade secret, or other intellectual property right under any country's national or international laws. If a claim pursuant to above occurs, Bidders shall take all necessary remedial actions at its own cost. Bidders shall safeguard CBC, RO, Patna operations and protect CBC, RO, Patna against any penalty and / or liability arising out of such claim.
11. The Bidder shall bear all the costs associated with the preparation and submission of its bid, and CBC, RO, Patna will in no case be responsible or liable for these costs, regardless of conduct or outcome of bidding process.
12. The Bidder has to examine all instructions, forms, terms, conditions and specifications in the bidding documents. Failure to furnish all information required by the bidding documents or submission of a bid not substantially responsive to the bidding documents in every respect will be at the Bidder's risk and may result in rejection of its bid.
13. Amendment of Bidding Documents ( Corrigendum )
- a. At any time prior to the deadline for submission of bids, CBC, RO, Patna may, for any reason, whether at its own initiative or in response to the clarification request by a prospective bidder, modify the bidding documents.
  - b. In order to allow prospective bidders reasonable time to take into consideration the amendments while preparing their bids, CBC, RO, Patna, at its discretion, may extend the deadline for the submission of bids.

#### Part V – Evaluation Criteria & Price Bid Issues

1. **Evaluation Criteria:** The selection of agency will be done through a two-bid system i.e. 'Technical' and 'Financial'. All evaluation (Technical & Financial) would be done by a committee duly constituted by the Competent Authority in CBC, RO, Patna. During evaluation of Proposals, CBC, RO, Patna, may, at its discretion, ask the Respondents for clarification of their Proposals. The process for Evaluation / Selection is as given below:

- **Preliminary Scrutiny:** Preliminary scrutiny of the technical bids along with the technical presentation (Presentation to be submitted in pen drive) will be reviewed by the committee for eligibility and to examine whether the Proposal is complete, whether the documents have been properly signed and whether the bid is generally in order and given by due date. Bids not conforming to such preliminary requirements will be prima facie rejected.
- **Check list Evaluation:** Technical presentation of the agency must detail the design framework and facilities for the exhibition as per the scope of work. The agencies will be required to submit technical bids as per the checklist given below (should provide videos/ pictures/ explanation regarding each point given in the checklist through PPT). Minimum cost for per item have been mention in the table.
- Hard copy of the Technical bid properly signed and stamped along with the technical presentation in a pen drive should be placed in the envelope. If a Technical Bid is determined as

not substantially responsive, the committee will reject it. The parameters to be used for evaluation of technical presentation will be as follows:

Indicative Check list for ICOP with the required items with the approx price ( Including GST). This is an indicative list. Specification may change as per requirements.

Checklist/Item	Big ICOP		Medium ICOP		Small ICOP		Mini ICOP	
	Quantity/Unit/Days	Amount (₹)	Quantity/Unit/Days	Amount (₹)	Quantity/Unit / Days	Amount (₹)	Quantity/Unit/Days	Amount (₹)
German Hanger / Pandal Structure/Dome Structure/Pagoda with wooden platform & carpet	5,000 sqft for five Days	630,000	Water proof Tent/Pagoda with wooden platform & carpet 3000 sqft for Three Days	197000	Water proof Tent/Pagoda with wooden platform & carpet 2,400 sqft for Two Days	80000	—	0
Facia (3D Style)	300 sqft × one-time	20,000	250 sqft × one-time	10,000	Iron Frame 200 sqft at the cost of one-time General	7,000	—	0
Decoration over panels	Balloon & Flower	15000	Balloon & Flower	7600	Balloon & Flower	5,000	Tent or Hall Sajawat	10000
Exhibition Panels - Sunboards/backlit type	80 units × 5 days	107000	60 units × 3 days (One Time Rate)	76,000	40 units × 2 days	45000	—	0
Stage (with decoration)	320 sqft for five Days	40,000	200 sqft for 3 days	15,000	100 sqft × 2 days	9,000	Lumpsum Amount	5000
Hoarding (6x8 ft)	05 units × 7 days	15000	--	--	--	--	--	--
Banner (6x8 ft)	05 units × 7 days	5000	3 units × 4 days	3000	2 units × 3 days	2,000	2 units × 1 days	1000
Pamphlets for publicity (A5 170gsm 1-side)	5,000 pieces for five days	20,000	1500 pieces for three days	6000	500 pieces for Two days	2000	500	2000
Wooden wall to hold sunboards	2,000 sqft @ rate of 20 sqft × one-time	40,000	1000 sqft @ rate of 20 Per Sqft × one-time	20,000	800 sqft × one-time	10000	Nil	0
Departmental Stalls	10x10 ft 10 stall × 5 days	40,000	10x10 ft 06 stall × 3 days	15,000	8x8 ft 04 stall × 2 days	5,000	Nil	0
Geneset (soundless incl.) with fuel 24 hours all days	5 days	70,000	3 days	30,000	2 days	10,000	01 Days	7000
Sound / PA System (Rented)	Full set for five days	45,000	Full set for Three days	21,000	Full set for two days	10,000	Full set for One days	5000
LED Wall (Video Screen)	5 days	50,000	3 Days	30000	--	--	Nil	--
Game/Fun Zone (AR/VR)	1 unit five days	30,000	--	--	--	--	Nil	--
Photography & Videography ( First & last day Drone)	1 team × 5 days	30,000	1 team × 3 days	12,000	1 team × 2 days(without drone)	6,000	1 team × 1 days(without drone)	3000
Plastic Chair Rental	400 chairs × 5 days	20000	300 chairs × 3 days	8000	150 chairs × 2 days	3,000	100 chairs × 1 days	2000
Table Rental with cloth	20 tables × 5 days	4000	15 tables × 3 days	3,000	10 tables × 2 days	1000	05 tables × 1 days	500
Sofa (2 seater)	3 set × 5 days	15,000	02 set × 3 days	10,000	2 set × 2 days	3,000	Nil	0
Drinking Water Dispensers	lump sum	5,000	lump sum	3000	lump sum	2000	lump sum	500
Anchor ( First & Last days)	1 person × 2 days	10,000	1 person × 3 days	6,000	1 person × 2 days	3,000	--	--

Supervisor	1 person × 5 days	6,000	1 person × 3 days	3,000	1 person × 2 days	2,400	1000	2000
Cleaning Staff & Local help	2 staff × 5 days	8000	2 staff × 3 days	5,000	2 staff × 2 days	3,000	1 staff × 1 days	1000
Security Staff	3 staff × 5 days	12,000	2 staff × 3 days	6000	2 staff × 2 days	3000	--	--
Refreshment for general	150 boxes @50/- Per Box × 5 days	37500	150 boxes @50/- Per Box × 3 days	22500	80 boxes @50/- × 2 days	8,000	Fruit, lussi, snacks	5000
Refreshment for VIP	20 boxes @ 100/- × 5 days	10000	15 boxes @ 100/- × 3 days	4500	10 boxes @100/- × 2 days	2000	10 boxes @ 100 x 1 Day	1000
Momentoes for VIPs	36 pieces for 05 days	18000	18 pieces for 03 days	9000	8 pieces for 02 days	3200	5 pieces for 01 days	2000
Gift for Participants	50 items@ 300/- Per Piece for 5 day	15,000	30 items@ 200/- Per Piece for 3 day	6000	20 items@ 200/- Per Piece for 2 day	4000	10 items@ 200/- Per Piece for 1 day	2000
Foldable Standees	--	--	--	--	--	--	Per Unit One time x 2 No.	5000
Miscellenious Item Purchase for activities	Lump sum Rate	5,000	Lumpsum Rate	3,000	Lumpsum Rate	2,000	One time	2000
Rally (Cap, T-Shirt, Banner, Takhti, Refreshment etc. )	200 participant (200x300)	60000	50 participant (100x200)	10000	--	--	0	0
Fan/Cooler/Heater	20 fan and 5 cooler per day for 5 days	15000	15 fan and 2 cooler per day for 3 days	7300	8 fan per day for 2 days	3000	5 fan for 1 days	2000
Par Light	20 piece per day for 05 days	25000	10 piece per day for 03 days	7500	08 piece per day for 02 days	6600	0	0
Metal Light	20 piece per day for 05 days	30000	15 piece per day for 03 days	13500	10 piece per day for 02 days	8000	0	0
Gate	02 Gate for 5 days	10000	02 Gate for 3 days	6000	--	--	--	--
Back Drop Banner Black with frame 3 D	20x10 ft for 5 days	10000	15x10 ft for 3 days	7500	8x10 ft for 2 days	3000	08x06 ft for 1 days	2500
Certificate	150 Piece	3000	60 Piece	1200	40 Piece	800	50 Piece	1000
Water proof Green /Changing room with mirror	Two green room for 5 days	16000	Two green room for 3 days	10000	Two green room for 2 days	8000	--	--
Local Help	1000x5	5000	1000x2	2000	1000x2	2000	1000x1	1000
Stationary Kit	80 Piece	5500	50 Piece	2400	30 Piece	1300	15 Piece	600
One Selfie Stand & One Signature Board	02 for five days	8000	01 for three days	4000	01 for two days	4000	--	--
Pre Publicity Micking	05 days	10000	02 day	4000	01 days	2000	01 days	2000
Pre Publicity Competition	01 Day	6000	01 Day	2000	01 Day	1700	01 Days	1700
Press Kit	30	9000	15	3000	10	2000	06	1200
Instructor	01 for five days	5000	03 Days	3000	02 Days	2000	--	--
<b>TOTAL</b>		<b>15,40,000</b>		<b>6,15,000</b>		<b>2,75,000</b>		<b>68000</b>

The parameters to be used for evaluation of the technical proposal and presentation are indicative in nature. The final allocation of marks and interpretation thereof shall rest solely with the Evaluation Committee:-

Particular	Maximum Marks
<b>Thematic Branding &amp; Setup Quality</b>	20
<b>Layout/Design of Exhibition Pavilion</b>	15
<b>Innovative Mediums for Engagement</b> (digital, AR/VR, interactive games, social media, new technology)	20
<b>Experience in Government Mega Events</b> ( up to 50 Lakh) For Big ICOP	20
<b>Experience in Government Mega Events</b> ( up to 30 Lakh) For Medium ICOP	
<b>Experience in Government Mega Events</b> ( up to 20 Lakh) For Small ICOP	
<b>Experience in Government Mega Events</b> ( up to 10 Lakh) For Mini ICOP or <b>Experience in Government Mega Events</b> ( up to 5 Lakh for Start-up Companies) For Mini ICOP	
<b>Providing Samples</b> (Exhibition panels, AR/VR modules, or equivalent creative sample work)	10
<b>Overall Conceptual Treatment</b> (understanding of theme, concept, and creativity in presentation)	10
<b>Environmental friendly events</b>	05

- **Technically qualified Respondents:** All agencies securing more than a total of 70% marks in Technical Evaluation will be shortlisted by CBC, RO, Patna on June 23, 2026. Financial Bids of only those respondents who secure a qualifying Technical Score of 70% will be considered.
- **Financial Bids:** The Agencies are required to provide one financial proposal (in INR) (along with Technical Bids in separate envelopes properly marked and sealed) providing rates for performing Exhibition as per the scope of work and activities as per their respective technical proposal. Rate should be given (separately for each category / type of ICOP) in the format as per Annexure IV. Financial Proposals will be opened on 25 June, 2026 in the presence of the Respondents who choose to be present. Lowest Rate (L1) will be determined on the basis of financial bids submitted by technically qualified agencies.
- For each category of ICOP, the contract will be awarded to the technically qualified Agency which quotes the Lowest Rate (L1 Rate). However, CBC, RO, Patna reserves the right to distribute the work amongst Agencies quoting the L2, L3, L4 etc. rates, provided they agree to work at L1 rate. However, at least 40% of the work orders for each category of ICOP during June 2026 to March 2027 will be awarded to Agency quoting the L1 rate in that category.
- The decision of the competent authority in CBC, RO, Patna will be final and binding. CBC, RO, Patna reserves the right to accept or reject a proposal without assigning any reason thereof.
- The Bidders are required to spell out the rates of GST in unambiguous terms. In the absence of any such stipulation it will be presumed that the prices quoted are firm and no claim on account Of such taxes & duties will be trained after the opening of tenders. If a Bidder is exempted from payment of GST up to any value of services provided by them, they should clearly state that no GST will be charged by them up to the limit of exemption by Government which they may have; in such cases, the documentary evidence for exemption of any statutory duties and taxes has to be produced along with price bid. If any concession is available in regard to rate/quantum of GST with the approval of Government, it should be brought out clearly. Stipulation like, GST is presently not applicable but the same will be charged if it becomes livable later on, will not be accepted unless in such cases it is clearly stated by a Bidder that GST will not be charged by them

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even if the same becomes applicable later on. In respect of the Bidders who fail to comply with this requirement, their quoted prices shall be loaded with the quantum of GST which is normally applicable on the item in question for the purpose of comparing their prices with other Bidders.

- If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price will prevail and the total price will be corrected. If there is a discrepancy between words and figures, the amount in words will prevail for calculation of price.
- The Lowest Acceptable Bid will be considered further for placement of contract/supply order after complete clarification and price negotiations if required as decided by CBC, RO, Patna. CBC, RO, Patna also reserves the right to do Apportionment of Quantity, if it is convinced that Lowest Bidder is not in a position to provide the services within stipulated time and the same will be placed at Lowest, i.e., L-1 rate.

2. **Award of Contract:** After final evaluation of the technical & financial proposal, CBC, RO, Patna will notify the successful Respondent in writing that their Proposal has been accepted.

3. **Disqualifications:** The CBC, RO, Patna on behalf of Government of India may at its sole discretion and at any time during the evaluation of Bids / Proposals, disqualify any Respondent, if the Respondent has:

- a. Submitted the Proposal documents after the response deadlines.
  - b. Made misleading or false representation in the forms, statements and attachments submitted in proof of the eligibility requirements.
  - c. Exhibited a record of poor performance such as abandoning works, not properly completing the contractual obligations, inordinately delaying completion or financial failures, etc. in any project in the preceding three year.
  - d. Submitted a proposal that is not accompanied by required documentation or is non-responsive.
  - e. Failed to provide clarifications related thereto, when sought;
  - f. Submitted more than one Proposal;
  - g. Declared ineligible by the Government of India for corrupt and fraudulent practices or blacklisted;
  - h. Submitted a proposal with price adjustment / variation provision.
- The Respondent is expected to examine all the instructions, guidelines, terms and conditions as notified by CBC, RO, Patna.

**EMD Bank Guarantee format**

Whereas..... (Hereinafter called the "Bidder") has submitted their offer dated.....for the services and supply of ..... (Hereinafter called the "Bid") against the customer's request for proposal No.....KNOW ALL MEN by these presents that WE ..... of ..... Having our registered office at ..... are bound unto ..... (Hereinafter called the "Customer") in the sum of for which payment will and truly to be made to the said Customer, The bank binds itself, its successors and assigns by these presents. Sealed with the Common Seal of the said Bank this ..... Day of.....20.

The conditions of obligation are:

- (i) If the Bidder withdraws or amends, impairs or derogates from the Bid in any respect with in the period of validity of this tender.
- (ii) If the Bidder having been notified of the acceptance of his tender by the Buyer during the period of its validity.
  - a) If the Bidder fails to furnish the Performance Security for the due performance of the contract.
  - b) Fails or refuses to accept / execute the contract.

WE undertake to pay the Customer up to the above amount upon receipt of its first written demand, without the customer having to substantiate its demand, provided that in its demand the customer will note that the amount claimed by it is due to it owing to the occurrence of one or both the two conditions, specifying the occurred condition or conditions.

This guarantee will remain in force up to and including 45 days after the period of tender validity and any demand in respect thereof should reach the Bank not later than the above date.

.....

(Signature of the authorized officer of the Bank)  
Name and designation of the officer  
Seal, name & address of the Bank and address of the Branch)

**Format of Arbitration Clause – Indigenous Private bidders**

- (i) All disputes of differences arising out of or in connection with the present contract including the one connected with the validity of the present contract or any part thereof, should be settled by bilateral discussions.
- (ii) Any dispute, disagreement of question arising out of or relating to this contract or relating to construction or performance (except as to any matter the decision or determination whereof is provided for by these conditions), which cannot be settled amicably, shall within sixty (60) days or such longer period as may be mutually agreed upon, from the date on which either party informs the other in writing by a notice that such dispute, disagreement or question exists, will be referred to a sole Arbitrator.
- (iii) Within (60) days of the receipt of the said notice, an arbitrator shall be nominated in writing by the authority agreed upon by the parties.
- (iv) The sole Arbitrator shall have its seal in Patna or such other place in India as may be mutually agreed to between the parties.
- (v) The arbitration proceedings shall be conducted under the Indian Arbitration and Conciliation Act, 1996 and the award of such Arbitration Tribunal shall be enforceable in Indian Courts only.
- (vi) Each party shall bear its own cost of preparing and presenting its case. The cost of arbitration including the fees and expenses shall be shared equally by the parties, unless otherwise awarded by the sole arbitrator.
- (vii) The parties shall continue to perform their respective obligations under this contract during the pendency of the arbitration proceedings except in so far as such obligations are the subject matter of the said arbitration proceedings.

**(Note:** In the event of the parties deciding to refer the dispute /s for adjudication to an Arbitral Tribunal then one arbitrator each will be appointed by each party and the case will be referred to the Indian Council of Arbitration (ICADR) for nomination of the third arbitrator. The fees of the arbitrator appointed by the parties shall be borne by each party and the fees of the third arbitrator, if appointed, shall be equally shared by the Customer and Contractor.)

Performance Bank Guarantee Format

From:

Bank \_\_\_\_\_

To

The President of India through  
Central Bureau of Communication  
Ministry of Information & Broadcasting Government of India  
Patna.

Dear Sir,

Where as you have entered into a contract no..... Dt.....(hereinafter referred to as the said Contract with M/s.....,hereinafter referred to as the "Contractor/Supplier" for supply of services as per Part-II of the said contract to the said contractor and where as the contractor / supplier has under taken to produce a bank guarantee for 10% of total Contract value amounting to.....to securities obligations to the President of India. We the ..... Bank here by expressly, irrevocably and unreservedly undertake and guarantee as principal obligors on behalf of the contractor/ supplier that, in the event that the President of India declares to us that the goods have not been supplied according to the Contractual obligations under the aforementioned contract, we will pay you, on demand and without demur, all the any sum up to a maximum of ..... Rupees.....only. Your written demand shall be conclusive evidence to us that such repayment is due under the terms of the said contract. We undertake to effect payment upon receipt of such written demand.

2. We shall not be discharged or released from this undertaking and guarantee by any arrangements, variations made between you and the Contractor / supplier, indulgence to the Contractor / Supplier by you, or by any alterations in the obligations of the Contractor / Supplier or by any forbearance whether as to payment, time performance or otherwise.
3. In no case shall the amount of this guarantee be increased.
4. This guarantee shall remain valid for 6 months from the effective date of contract according to the contractual obligations under the said contract.
5. Unless a demand or claim under this guarantee is made on us in writing or on before the aforesaid expiry date as provided in the above referred contract or unless this guarantee is extended by us, all your rights under this guarantee shall be forfeited and we shall be discharged from the liabilities hereunder.
6. This guarantee shall be a continuing guarantee and shall not be discharged by any change in the constitution of the bank or in the constitution of M/s.....

Format for Financial Proposal

The Financial / Price Bid format is given below and Bidders are required to fill this up correctly with full details on their letter heads indicating Rs. In figure.

Rate for Exhibitions

Sl.No	Type of ICOP	Deliverables	Total Cost in INR (Inclusive of GST and all taxes)
<b>Exhibition</b>			
a	<b>01 Big ICOP/ Digital Multimedia Exhibition</b>	Conceptualization, design, fabrication, installation and maintenance of Exhibition and venue for the required time period <b>(A single quote covering all elements as per technical proposal should be quoted. The rate should be for one such ICOP only)</b>	(The rate should be for one such ICOP only)
b	<b>01 Medium ICOP/ Digital Multimedia Exhibition</b>	Conceptualization, design, fabrication, installation and maintenance of Exhibition and venue for the required time period <b>(A single quote covering all elements as per technical proposal should be quoted. The rate should be for one such ICOP only)</b>	(The rate should be for one such ICOP only)
c	<b>01 Small ICOP/ Digital / Photo Exhibition</b>	Conceptualization, design, fabrication, installation and maintenance of Exhibition and venue for the required time period <b>(A single quote covering all elements as per technical proposal should be quoted. The rate should be for one such ICOP only)</b>	(The rate should be for one such ICOP only)
d	<b>01 Mini ICOP</b>	Conceptualization, design, fabrication, installation and maintenance of Exhibition and venue for the required time period <b>(A single quote covering all elements as per technical proposal should be quoted. The rate should be for one such ICOP only)</b>	(The rate should be for one ICOP only)

**Flagship Schemes and Campaigns of Government of India – Indicative list**

**Flagship Schemes and Campaigns of Government of India - Indicative list**

1. Three New Criminal Laws
2. Ek Bharat Shresth Bharat
3. International Yoga Day
4. Fit India Movement
5. Swachh Bharat Abhiyan
6. Vocal for Local
7. Sukanya Samridhi Yojana
8. Dissuading Use of Single Use Plastic
9. Jal Shakti Abhiyan
10. Doubling farmer' sincome
11. Right to Education (RTE)
12. Aayushman Bharat Yojana
13. Beti Bachao Beti Padoo (BBBP)
14. Digital India
15. Rashtriya Swasthya Bima Yojna (RSBY)
16. Pradhan Mantri Aawas Yojna (PMAY)
17. Smart City Mission
18. Mission Indradhanush
19. Skill India
20. National Agriculture Market Scheme
21. Kisan Samman Nidhi Yojana
22. Pradhan Mantri Maatru Vandana Yojna (PMMVY)
23. Women Empowerment ( Nari Web Portal, She-Box Portal )
24. Pradhan Mantri Laghu Vyapari Maan-dhan Yojna
25. Changes in MV Act
26. Any other flagship schemes/programs of the Government of India