

**GOVERNMENT OF INDIA  
CENTRAL BUREAU OF COMMUNICATION  
MINISTRY OF INFORMATION & BROADCASTING  
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003  
Website: [www.cbcindia.gov.in](http://www.cbcindia.gov.in)**

No. 10147/0001/2526/AV-TV

Dated: 30 Jan 2026

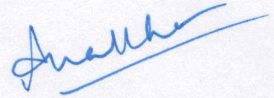
**MOST IMMEDIATE**

**Subject: Advisory for Pvt C&S TV Channels regarding the campaign of Ministry of Defence (Indian Coast Guard)**

All Pvt C&S TV Channels who received the **RO No. 10147/0001/2526/TV** are hereby requested to **STOP** the above mentioned campaign **immediately**.

**Any spot telecasted after 3 p.m. of 30 Jan, 2026 will not be processed by CBC.**

**This issues with the approval of Competent Authority.**



**(Anakha V)**

**Assistant Director (TV)**

**अनखा. वी / ANAKHA. V**

**सहायक निदेशक / Assistant Director**

**केन्द्रीय संचार भूमे / Central Bureau of Communication**

**सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting**

**भारत सरकार / Government of India**

**नई दिल्ली-110003 / New Delhi-110003**