

**GOVERNMENT OF INDIA
CENTRAL BUREAU OF COMMUNICATION
MINISTRY OF INFORMATION & BROADCASTING
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003
www.cbcindia.gov.in**

No. AV/Radio/2025-26/Misc

Dated: 15 March 2026

MOST IMMEDIATE

Subject: Advisory for Private FM and AIR Stations regarding the Stoppage of ongoing Radio campaigns in West Bengal, Assam, Keralam, Tamil Nadu & Puducherry– Reg.

In suppression of any instructions/RO remarks given by CBC with respect to the Releases Orders mentions below, all **Private FM and AIR Stations** in the States of **West Bengal, Assam, Keralam, Tamil Nadu and Union Territory of Puducherry shall stop the broadcast of the ongoing Radio campaigns** issued through the following Release Orders (ROs) with immediate effect from **5:00 p.m. on 15 March 2026:**

Release Orders:

- i. 35101/0044/2526/FM**
- ii. 35101/0029/2526/FM**
- iii. 01101/0007/2526/FM**
- iv. 01101/0008/2526/FM**
- v. 01101/0009/2526/AIR**
- vi. 01101/0010/2526/FM**
- vii. 01101/0011/2526/AIR**

2. Any spot telecast **after 5:00 p.m. on 15 March 2026** shall not be considered for payment.

3. This issues with the approval of the **Competent Authority.**

(Sri Sai Vempati)
Deputy Director (AV)

