

AD(NM)/EMP/MEDIA AGENCIES/2023
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi- 110003

ADVISORY

08.05.2026

Subject: Extension of last date of submission of technical bids for Expansion of panel of Media Agencies for Digital Advertisement Services (Technical Empanelment at Existing L-1 Rates)- reg.

In continuation of this Bureau's Advisory of even number dt. 12.03.2026 regarding opening of technical empanelment window for fresh applications under RFP No. AD(NM)/EMP/MEDIA AGENCIES/2023), and advisories dated 30.03.2026 and 23.04.2026 regarding extension of the empanelment window, it is hereby informed that the last date for submission of technical bids stands revised from **07.05.2026 to 21.05.2026 up to 6:00 PM.**

2. All other terms and conditions of the RFP and the Digital Advertisement Policy, 2023 shall remain unchanged and binding.

This issues with the approval of the competent authority.

अनखा. वी / ANAKHA. V
सहायक निदेशक / Assistant Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
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(Anakha V)
Asst Director (NM)