

AD(NM)/EMP/MEDIA AGENCIES/2023
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
SoochnaBhawan, CGO Complex, Lodhi Road, New Delhi-110003

ADVISORY

23.04.2026

Subject: Extension of last date for submission of technical bids for Expansion of panel of Media Agencies for Digital Advertisement Services (Technical Empanelment at Existing L-1 Rates) – reg.

In continuation of this Bureau's Advisory of even number dt. 12.03.2026 regarding opening of technical empanelment window for fresh applications under RFP No. AD(NM)/EMP/MEDIA AGENCIES/2023), and advisory dated 30.03.2026 regarding extension of the empanelment window, it is hereby informed that the last date for submission of technical bids stands revised from 23.04.2026 to 07.05.2026 up to 6:00 PM.

2. All other terms and conditions of the RFP and the Digital Advertisement Policy, 2023 shall remain unchanged and binding.

This issues with the approval of the competent authority.

ANAKHA V
सहायक निदेशक / Assistant Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting
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(Anakha V)
Asst Director(NM)