

AD(NM)/EMP/MEDIA AGENCIES/2023/2026-EXP
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi – 110003

CORRIGENDUM / ADVISORY

Subject: Extension of last date for submission of technical bids for Expansion of panel of Media Agencies for Digital Advertisement Services (Technical Empanelment at Existing L-1 Rates) – reg.

In continuation of this Bureau's Advisory of even number dt 12.03.2026 regarding opening of technical empanelment window for fresh applications under RFP No. AD(NM)/EMP/MEDIA AGENCIES/2023 for Expansion of panel of Media Agencies for Digital Advertisement Services (Technical Empanelment at Existing L-1 Rates), it is hereby informed that the last date for submission of technical bids has been extended by three weeks.

2. Accordingly, the last date for submission of technical bids stands revised from 02.04.2026 to 23.04.2026 up to 6:00 PM.
3. All other terms and conditions of the RFP and the Digital Advertisement Policy, 2023 shall remain unchanged and binding.

This issues with the approval of the competent authority.



30/3/2026.

(Harshit Narang)
Dy. Director (New Media)
CBC, New Delhi