

22204/MMA/Empt/CBC/23-24
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex
Lodhi Road, New Delhi - 110003
20th Jul 2026

ADVISORY

Subject: Empanelment of Multimedia Agencies (without Rate Card) - regarding.

This is with reference to the Empanelment of Multimedia Agencies without Rate Card with the Central Bureau of Communication (CBC).

2. It has been observed that the agencies enumerated in **Annexure - I** are unreachable and/or fail to respond to invitations/calls made by the CBC.
3. All agencies mentioned at **Annexure - I** are advised to submit, on their official letterhead, the latest and updated contact details (including company address, authorized contact person, mobile number, and email ID) to CBC **on or before 5PM on 20th Aug 2026** in the format enclosed as **Annexure - II** on non-judicial stamp paper. It may be noted that this shall be the final opportunity.
4. Please note that failure to furnish the requisite updated information within the stipulated period shall result in cancellation of empanelment without any further notice.

This issues with the approval of competent authority.


(K Anurag Kumar)

Deputy Director
के अनुराग कुमार / K Anurag Kumar
उप निदेशक / Deputy Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting
भारत सरकार / Government of India
नई दिल्ली-110003 / New Delhi-110003

ANNEXURE - I

CATEGORY - A		
S. NO.	Agency Name	Contact Details (Name, Designation, Phone, Email, Address)
1.	M/s Wizcraft International Entertainment Pvt. Ltd.	Mr. Avneesh Gandhi – VP; Phone: 9873391696; Email: avneesh.gadgil@wizcraft.com; Address: Plot No. 8, Sector-32, Gurgaon-122001
2.	M/s Triton Communications Pvt. Ltd.	Mr. Rohit Madhusudan – Director; Phone: 0124-4665050; Email: madhus@tritoncom.co.in; Address: Old Prabhadevi, Mumbai-400025
3.	M/s JWT Hindustan Thompson Associates Ltd.	Mr. Praveen Chawla – Director; Phone: 9899334123; Email: praveen.chawla@jwt.com; Address: Lower Parel, Mumbai-400013
4.	M/s Mukta Arts Ltd.	Mr. N.S. Bedi; Mr. Parvez Farooqui; Phone: 9815550233, 9821036179; Email: multimedia.mukta@gmail.com; Address: Mumbai-400065
5.	M/s Endemol India Pvt. Ltd.	Mr. Abhishek Rege – CEO; Phone: 09820222873; Email: lalit.sharma@endemolshine.co.in; Address: Andheri (W), Mumbai-400053
6.	M/s Shemaroo Entertainment Ltd.	Mr. Siddharth Dhar; Phone: 8700317571; Email: siddharth.dhar@shemaroo.com; Address: Okhla Industrial Estate, New Delhi-110020



CATEGORY - B		
S. NO.	Agency Name	Contact Details (Name, Designation, Phone, Email, Address)
1.	M/s INDIA NEWS COMMUNICATIONS LTD.	Mr. Navin Kumar – Business Manager Mob- 8287993319, 9811041529 Phone- 0120-2484101-05, Email- info@inclgroup.com Address- B-121, Sector-71, Noida-201303
2.	M/s ASTRAL ADVERTISING & MARKETING INDIA PVT. LTD.	Mr. Vivek Singh- Asstt. Vice President Mob- 9325755108, 788040800, 9811900917 Email- vivek.singh@astraladvertising.com anand.upasani@astraladvertising.com astraladvertising@gmail.com Address- 303, 3 rd Floor, Amar Arcade, Holaram Colony, Sharanpur Road, Nashik-422002
3.	M/s BEEHIV COMMUNICATION PVT. LTD.	Mr. Amit J. Tripathi- Vice Prisedent Phone- 022-43152000, Fax- 02243152020 Address- Viva Centre, 126 Mathuradas Mills Compound, N.M. Joshi Marg, Off Senapati Bapat Marg, Lower Parel (W), Mumbai-400013
4.	M/s CONTRACT ADVERTISTING (INDIA) PVT. LTD.	Mr. Suresh Pasricha – Vice President Mob- 9910056211, 8130066515 Mr. Shivaji Dasgupta Mob- 9650603348 Phone- 0124-4980300, Fax- 0124-4980380 Email- shivaji.dasgupta@contractindia.co.in Suresh.pasricha@contractindia.co.in Address- Cinema 61, 3 rd Floor, Sector-44, Gurgaon-122003
5.	M/s GREY WORKD WIDE (INDIA) PVT. LTD.	Mr. Rahul Pahwa- Vice President Mob- 8375872882 Email- rahul.pahwa@grey.com Address- 6 th Floor, Tower-B, DLF Cyber Park, 405-B, Sector-20, Udyog Vihar, Phase-III, Gurgaon-122016

CATEGORY - C		
S. NO.	Agency Name	Contact Details (Name, Designation, Phone, Email, Address)
1.	M/s CENTUM ADVERTISING PVT.LTD.	Address-407-408, Padma Tower-22, Rajendra Place, New Delhi-110025 Ph. 25744044, 41539011-2-33, Fax: 25743047 Email: centumad@gmail.com Email: centum@gmail.com
2.	M/s GARUDA ADVERTISING PVT. LTD.	D-25/C1, South Extn.Part-II, New Delhi-110049. Ph. 26251001/2/3 Fax: 26251006 Email: garudaadvertising@yahoo.co.in
3.	M/s LEHAR ADVERTISING	Mr. Sohan Lal Chawla - Managing Director Phone- 011-49573333, Fax- 011-26028101 Email- lehar.advertising@gmail.com Address- D-9 & 10, 1st floor, Pushpa Bhawan, Alaknanda Commercial Complex, New Delhi - 110019
4.	M/s KEYLIGHT	Mr. Krishnan Iyer & Mr. Rajeshwar Iyer - Partners Mob- 9029280663 Phone- 022-26369886 Email- keylight.tv@gmail.com, info@keylightindia.com Address- Remi Commercio, Office No. 04, Shah Industrial Estate, Opp. Chitrakut Gound, Veera Desai Road, Andheri West, Mumbai, 400053
5.	M/s SIGNET MEDIA SERVICE PVT. LTD	Mrs. Moumita Das - Managing Director Mob- 9911158526 Email- signetdelhi13@gmail.com, signetkol09@gmail.com Address- Merlin Warden Lakeview, 104, Bidhan Nagar Road, 1st floor, Block-1, Unit No.-F&G, Kolkata- 700 067 401, Dohil Chamber, Nehru Place, new Delhi - 110019
6.	M/s VISION FORCE	Mr. Sanjay Shrivastava Mob- 9826057656 Phone- 0755-4280578/79 Email: info@visionforce.co.in , sanjay.pragat@visionforce.co.in Address- 254, MP Nagar, Zone-II, Bhopal- 462 011

7.	M/s INDO ARYAN PUBLICITY	Mr. Ms. Krishna Sinharay - Proprietor Phone- 011-2573 0356, 45634767 Email- indoaryandel@gmail.com Address- 13G/1, Everest Building, 46, Chowringhee Road, Kolkata- 700071 and 505, Padma Tower II, Rajendra Place, New Delhi - 110008
8.	M/s S.K. ADVERTISING & CO. PVT. LTD	Mr. Damodar Prasad Sharma Mob- 8010376711, 9810991290 Phone- 011- 26463795 Email- rajesh@skadvertising.in Address- 901B, 9th Floor, Devika tower, 6 Nehru Place, New Delhi-110019
9.	M/s FAMOUS INNOVATIONS DIGITAL CREATIVE PVT. LTD.	Mr. Madhav Kamble Email- Kamal@famous-india.in, aarti@famous-india.in, avinash@famous-india.in Address- 61, Rose Cottage Complex, Dr. S.S. Rao Road, Parel Mumbai - 400012
10.	M/s IONZ DIGITAL PVT. LTD	Mr. Amit Tripathi - Managing Director Phone-022-61578888 Email- info@ideate.email Address- Level 5, Reliable Business Center, Oshiwara, Andheri (W), Mumbai -400102



ANNEXURE – II

Proforma for Submission of Updated Information

(To be submitted on Non-Judicial Stamp Paper, duly notarized and signed by the authorised signatory of the Agency)

Declaration & Updated Information

1. Agency / Company Details:

- i. Name of the Agency / Company: _____
- ii. Registered Office Address: _____
- iii. Corporate Office Address (if different): _____
- iv. CIN / Registration Number: _____
- v. PAN of the Agency: _____
- vi. GSTIN of the Agency: _____

2. Proprietor / Owner / Partner Details:

- i. Name of Proprietor / Owner / Managing Partner: _____
- ii. Designation: _____
- iii. Contact Number: _____
- iv. Email ID: _____

3. Point of Contact for CBC:

- i. Name: _____
- ii. Designation: _____
- iii. Mobile Number: _____
- iv. Alternate Number (if any): _____
- v. Official Email ID: _____
- vi. Correspondence Address: _____

4. Declaration

I/We hereby declare that I am authorized to submit the above information on behalf my company/agency and information submitted above is true and correct to the best of my/our knowledge and belief. I/We undertake to keep the Central Bureau of Communication informed of any changes to the above particulars.

Date: _____

Place: _____

Signature with Seal of Authorised Signatory

Name: _____

Designation: _____

Seal/Stamp of the Company