

22204/MMA/Empt/CBC/23-24
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex
Lodhi Road, New Delhi – 110003
18th Sept 2025

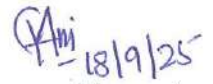
ADVISORY

Subject: Empanelment of Multimedia Agencies (without Rate Card) – regarding.

This is with reference to the Empanelment of Multimedia Agencies without Rate Card with the Central Bureau of Communication (CBC).

2. It has been observed that all agencies enumerated in **Annexure-I** were unreachable and/or failed to respond to calls made by the CBC.
3. All agencies mentioned at Annexure – I are hereby advised to submit, on their official letterhead, the latest and updated contact details (including company address, authorized contact person, mobile number, and email ID) to CBC **on or before 5PM on 30th September 2025** in the format enclosed as **Annexure – II** on non-judicial stamp paper.
4. Please note that failure to furnish the requisite updated information within the stipulated period shall result in cancellation of empanelment without any further notice.

This issues with the approval of competent authority.


(K Anurag Kumar)

Deputy Director
के अनुराग कुमार / K Anurag Kumar
उप निदेशक / Deputy Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting
भारत सरकार / Government of India
नई दिल्ली-110003 / New Delhi-110003

LIST OF MULTIMEDIA AGENCIES WITHOUT RATE CARD**CATEGROY – A**

Sl. No	AGENCY NAME	CONTACT ADDRESS
1	WIZCRAFT INTERNATIONAL ENTERTAINMENT PVT. LTD.	Mr. Avneesh Gandhi-9873391690 Address- Plot No. 8, Sector-32, Urban Estate, Gurgaon-122001 Email- avneesh.gadgil@wizcraft.co
2	DENTSU AEGIS NETWORK MARKETING SOLUTIONS PVT LTD (CARAT MEDIA SERVICES)	Amit Lohiya 9811656642 Address- DLF Building No. 5 , Tower -A, Level 8 DLF Cyber Terraces, DLF Cyber City Phase - III, Sector 25, Gurgaon-122002 Email- amit.lohiya@dentsu.com
3	TRITON COMMUNICATIONS PVT. LTD.	Mr. Rohit Madhusudhan (Director) 0124-466505, 022-40930500 Address- Moderna House, 88, C Mezzanine Floor, Old Prabhadevi, Mumbai-400025 Email- Madhusudan@tritoncom.com , K.bala@tritoncom.com
4	JWT- HINDUSTAN THOMPSON ASSOCIATES PVT. LTD.	Mr. Praveen Chawla (Director) 9899334123, 0124-41982441 Address- Peninsula Chambers ganpat Rao Kadam Marg, Lower Parel, Mumbai-400013 Email- Praveen.chawla@jwt.com
5	GOLDMINE ADVERTISING	Sheena Saraf (Group Head) 8826992130 Address- 516, Ansal Tower-38, Nehru Place, New Delhi- 110019 Email- sheena@goldmineltld.com
6	MUKTA ARTS LIMITED	Mr. NS Bedi, Ph: 9815550233, Mr. Parvez Farooqui 9821036179 Mukta House, Behind Whistling Woods Institute, Film city Complex, Goregaon (East), Mumbai- 400065 Email: multimediamukta@gmail.com
7	ENDEMOL INDIA PVT. LTD.	Mr. Abhishek Rege (CEO) 09820222873 16th Floor, Grandeur, Veera Desai road Extn., Andheri (W) Mumbai- 400053 E-mail: lalit.sharma@endemolshine.co.in

8	SHEMAROO ENTERTAINMENT LTD.	Mr. Siddharth Dhar (GM Business), 8700317571 221, 1st Floor, Okhla Industrial Estate Phase - III, Modi Mill complex, New Delhi- 110020 Tele: 011- 41612917 E-mail: siddharth.dhar@shemaroo.com
9	VERMILLION COMMUNICATIONS PVT.LTD	Mr. Vikas Kumar Ph: 011-46582200 10, Rangpuri, Mahipalpur, Near Radison Hotel, NH-8, New Delhi -110037 E mail: vikas@vermillion.net.in

CATEGORY - B

Sl. No	Agency Name	Contact Address
1	INDIA NEWS COMMUNICATIONS LIMITED	Mr. Navin Kumar (Business Manager) 8287993319 B-121, Sector-71, Noida - 201303, Uttar Pradesh Ph: 0120-2484101-05, 9811041529 Fax: 0120- 2484107 E-mail: Info@inclgroup.com
2	ALAKNANDA ADVERTISING PVT. LTD.	Mr. T. Sriram Gopal (Director) 69, DSIDC Shed, Scheme-1, Okhla Industrial Area, Phase-II, New Delhi Tel: 011-26383727-28, 26386831, Fax: 26383729 E-mail: aalcs4@alaknandaindia.com
3	ASTRAL ADVERTISING & MARKETING INDIA PVT. LTD.	Mr. Vivek Singh - Asstt. Vice President, 09325755108, 7888040800, 9811900917 Office - 303, 3rd floor, Amar Arcade, Holaram Colony, Sharanpur Road, Nashik- 422002 Email: vivek.singh@astraladvertising.com anand.upasani@astraladvertising.com astraladvertising@gmail.com
4	BEEHIVE COMMUNICATIONS PVT. LTD.	Mr. Amit J. Tripathi - Vice President Viva Centre, 126 Mathuradas Mills Compound, N.M. Joshi Marg, Off Senapati Bapat Marg, Lower Parel (W), Mumbai- 400 013 Ph: 022-43152000, fax: 022-43152020

5	CONTRACT ADVERTISING (INDIA) PVT. LTD.	Mr. SURESH PASRICHA (Vice President) Mob:9910056211, 8130066515 Mr. (Shivaji Dasgupta), 9650603348 Chimes 61, 3rd floor, Sector - 44, Gurgaon, Haryana - 122003 Ph: 0124-4980300 Fax: 0124-4980380 E-mail: shivaji.dasgupta@contractindia.co.in Email: suresh.pasricha@contractindia.co.in
6	GREY WORKD WIDE (India) Pvt. Ltd.	Mr. Rahul Pahwa (Vice President) 8375872882 6th Floor, Tower-B, DLF Cyber Park, 405-B, Sector- 20, Udyog Vihar, Phase-III, Gurgaon - 122016 Email: rahul.pahwa@grey.com

CATEGORY - C

Sl. No	Agency Name	Contact Address
1	CENTUM ADVERTISING PVT.LTD.	Ph. 25744044, 41539011-2-33, Fax: 25743047 Address- 407-408, Padma Tower-22, Rajendra Place, New Delhi- 110025 Email: centumad@gmail.com Email: centum@gmail.com
2	ADKNACK ADVERTISING	Mr. Y.K. Batta Mob: 9810577194 Bhanot Chambers, 3rd Floor, 3 LSCm, Arambagh, New Delhi-110055 Tele: 011-23557742, 23521353, Fax: 011- 23528289 Email: adknackcreative@gmail.com
3	GARUDA ADVERTISING PVT. LTD.	D-25/C1, South Extn.Part-II, New Delhi-110049. Ph. 26251001/2/3 Fax: 26251006 Email: garudaadvertising@yahoo.co.in
4	PRIME TIME COMMUNICATIONS	Mr. Sudeep Bhatia A-4, (Commercial) 2nd Floor, Inderpuri, New Delhi- 110012 Ph. 011-25831474-76, 45554777 Fax: 25832128 Email: sudeep@primetime.in
5	NATIONAL ADVERTISING AGENCY	Mr. Ratin Dey, (GM) 9810821423 212, 412, 520, Sanchi Building, 77, Nehru Place, New Delhi - 110019 Ph: 011-43123500, 43123555, 26419764 naaindia@gmail.com , rathindey08@gmail.com

6	IDEAS INCORPORATED PRIVATE LIMITED	Mr. Sunaina Kohli, Chief Operating Officer, 9958227950 119-120, Ansal Tower, 38 Nehru Place, New Delhi - 110019 Ph: 011-26472842/26472862, 26484355, Fax: 011- 26482999 E-mail: ideasinc2007@gmail.com
7	LEHAR ADVERTISING	Mr. Sohan Lal Chawla (Managing Director) D-9 & 10, 1st floor, Pushpa Bhawan, Alaknanda Commercial Complex, New Delhi - 110019 Tele: 011-49573333 Fax: 26028101 E-mail: lehar.advertising@gmail.com
8	SHRADDHA SUMAN CREATIVE ARTS	Mr. Bijay Ketan Barick (Proprietor) 09810140891 34, Hauz Khas Village, New Delhi-110016. Ph: 011-26532789, 26533156, fax: 01126533155 Email: ssca_delhi@yahoo.com , bijay@sscaindia.com
9	KEYLIGHT	Mr. Krishnan Iyer, Rajeshwar Iyer (Partner) 9029280663 Remi Comercio, Office No. 04, Shah Industrial Estate, Opp. Chitrakut Gound, Veera Desai Road, Andheri West, Mumbai, 400053 Tele: 022- 26369886, Email: keylight.tv@gmail.com , info@keylightindia.com
10	EXPRESSION 360 SERVICES INDIA PVT. LTD.	Mr. Mohit Gupta - Director 9953558299 Office - 10/2, Syed Salil Lane, Kolkata- 700073 Corporate Office - 314, Pratap Bhawan, 3rd floor, 5, Bahadur Shah Zafar Marg, New Delhi - 110002 011-43600669, 23724429 expression.delhi@gmail.com , expression.kol@gmail.com , raj.expression@gmail.com
11	SIGNET MEDIA SERVICE PVT. LTD	Mrs. Moumita Das - Managing Director 9911158526 Merlin Warden Lakeview, 104, Bidhan Nagar Road, 1st floor, Block-1, Unit No.-F&G, Kolkata- 700 067 401, Dohil Chamber, Nehru Place, new Delhi - 110019 signetdelhi13@gmail.com , signetkol09@gmail.com
12	APEX AIM PRIVATE LIMITED	Mr. Vikas Bhambri - Director 52 B, Ground floor, Okhla Industrial Area, Phase-III, New Delhi- 110020 011-40666124/25 www.apexaim.com
13	VISION FORCE	Mr. Sanjay Shrivastava Ph. 9826057656 254, MP Nagar, Zone-II, Bhopal- 462 011 0755-4280578/79, Email: info@visionforce.co.in ,

14	BRAND SERVE	Mr. Satish Sehgal - Partner 245-A & B(LGF), Sant Nagar, Iskcon Temple Road (Near East of Kailash), New Delhi-110065 011-26282585, 41621396, 26211653
15	INDO ARYAN PUBLICITY	Ms. Krishna Sinharay - Proprietor 13G/1, Everest Building, 46, Chowringhee Road, Kolkata-700 071 505, Padma Tower II, Rajendra Place, New Delhi - 110008 011-2573 0356, 45634767 indoaryandel@gmail.com
16	INFINITY ADVERTISING SERVICES PVT.LTD	Mr. Rajesh Doonga, 9810544510, 8860641878 FBD one Corporate Park 10th floor Delhi- Faridabad Border, NH-44, Faridabad- 121003 011-3088874700-701, E-mail: rajesh.doonga@infinityadvt.com
17	S.K. ADVERTISING & CO. PVT. LTD	Mr. Damodar Prasad Sharma, 8010376711, 9810991290 901B, 9th Floor, Devika tower, 6 Nehru Place, New Delhi-110019 Tele: 011- 26463795, E-mail: rajesh@skadvertising.in
18	FAMOUS INNOVATIONS DIGITAL CREATIVE PVT. LTD.	Mr. Madhav Kamble 61, Rose Cottage Complex, Dr. S.S. Rao Road, Parel Mumbai - 400012 Tele: Email: Kamal@famous-india.in , aarti@famous-india.in , avinash@famous-india.in
19	IONZ DIGITAL PVT. LTD	Mr. Amit Tripathi (Managing Director) Level 5, Reliable Business Center, Oshiwara, Andheri (W), Mumbai - 400102 Email: info@ideate.email Tele 022-61578888
20	ANGLE ADVERTISING	Mr. Navnath Maral (8999211998) 8452006361 201 Alliance Prima, Rajendra Nagar, Near Senadatta Police Chowki, Pune - 411030 Tele: 02024535305, 022 24713882 Email- br.hdpune@angleadvt.com , print@angleadvt.com

Ami.

21	OBJECT ONE INFORMATION SYSTEMS LTD	V V Durga Prasad (Head IT/ ITES SBU) 9246550572 9246110111 Address: 8-3-988/34/7/1&2, Kamalapuri Colony, Srinagar Colony Main Road, Hyderabad – 500073 Email- durgaprasad@objectinfo.com , objectone@objectinfo.com
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Proforma for Submission of Updated Information

(To be submitted on Non-Judicial Stamp Paper, duly notarized and signed by the authorised signatory of the Agency)

Declaration & Updated Information

1. Agency / Company Details:

- i. Name of the Agency / Company: _____
- ii. Registered Office Address: _____
- iii. Corporate Office Address (if different): _____
- iv. CIN / Registration Number: _____
- v. PAN of the Agency: _____
- vi. GSTIN of the Agency: _____

2. Proprietor / Owner / Partner Details:

- i. Name of Proprietor / Owner / Managing Partner: _____
- ii. Designation: _____
- iii. Contact Number: _____
- iv. Email ID: _____

3. Point of Contact for CBC:

- i. Name: _____
- ii. Designation: _____
- iii. Mobile Number: _____
- iv. Alternate Number (if any): _____
- v. Official Email ID: _____
- vi. Correspondence Address: _____

4. Declaration

I/We hereby declare that I am authorized to submit the above information on behalf my company/agency and information submitted above is true and correct to the best of my/our knowledge and belief. I/We undertake to keep the Central Bureau of Communication informed of any changes to the above particulars.

Date: _____

Place: _____

Signature with Seal of Authorised Signatory

Name: _____

Designation: _____

Seal/Stamp of the Company