

**DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
MINISTRY OF INFORMATION & BROADCASTING
PHASE IV, SOOCHNA BHAWAN
LODHI ROAD, NEW DELHI-110003**

No.14/0005/1718-MR&C

Dated: 17.08.2017


ADVISORY

DAVP had withdrawn rate cards on 01.06.2017 of publishers claiming circulation of more than 45,000 without RNI/ABC circulation verification certificate.

Subsequently several publishers have applied for circulation reduction and resumption of their rate cards. While examining such applications some cases of publications which attempted to bypass action initiated earlier came to notice. (Details as per Annexure I, II, & III).

Processing of remaining cases is underway and provisional rate cards will be issued in the cases which have submitted complete documents in respect of circulation reduction claims and statutory requirements of PRB Act.

This issues with the approval of DG:DAVP.


(R C Joshi)
Director

ANNEXURE - I

5 Newspapers from the list of 282 paper against whom FIR has been lodged also figured in the list of 866 decreased list

Sl.No.	NP Code	NP Name	Publication City	Periodicity
1	161353	AAJ KI SURKHIYA	LUCKNOW	DAILY(M)
2	161277	AFTAB E HIND	DELHI	DAILY(M)
3	161677	IRAM AL HUDA TIMES	LUCKNOW	DAILY(M)
4	128251	RASHTRIYA AVTAR	PADRAUNA	WEEKLY
5	161291	SARDAR TIMES	LUCKNOW	DAILY(M)

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ANNEXURE - II

26 Newspapers from the list of 804 paper suspended due to irregular publication also figured in the list of 866 decreased list

Sl.No.	NP Code	NP Name	Publication City	Periodicity
1	120169	AATMA KATHA	PATNA	DAILY(M)
2	120281	AKASH MARG	DEORIA	DAILY(M)
3	161688	AZAD NAMA	DELHI	DAILY(M)
4	129874	CHHAPTE CHHAPTE	KATI HAR	DAILY(M)
5	210544	CURRENT HOTTLINE	SURAT	WEEKLY
6	161634	DAYBREAK URDU	DELHI	DAILY(M)
7	129497	DIVYA SAMAY	DELHI	DAILY(M)
8	210658	GUJARAT PRAVHA	HIMATNAGER	DAILY(M)
9	132207	HAMARA TARGET	BHOPAL	MONTHLY
10	129854	HINDUSTAN EXPRESS	FARIDABAD	DAILY(M)
11	131408	JANTA SARKAR	CHANDIGARH	DAILY(M)
12	161158	KARAWAN-E-DELHI	DELHI	DAILY(M)
13	180415	KHALIS BANI	DELHI	DAILY(M)
14	161190	KHUSBU-E-HIND	LUCKNOW	WEEKLY
15	210647	METRO MEDIA	AHMEDABAD	DAILY(M)
16	210661	METRO TODAY	AHMEDABAD	DAILY(M)
17	210706	METRO TODAY	SURAT	DAILY(M)
18	120153	MEWAT	GURGAON	DAILY(M)
19	161228	QAUMI RAHBAR	DELHI	DAILY(M)
20	161447	QAUMI RAHBAR	PATNA	DAILY(M)
21	131655	SAAMNA TIMES	CHANDIGARH	DAILY(M)
22	130155	SAHAR AZAD	DELHI	FORTNIGHTLY
23	128441	SANDHYA DHARA	FARIDABAD	DAILY(E)
24	161803	SIDRA TIMES	DELHI	DAILY(M)
25	101270	THE GENERAL STATEMENT	DELHI	DAILY(M)
26	161711	ZOHAIR TIMES	DELHI	DAILY(M)

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Govt. of India

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ANNEXURE - III

Not submitted

of the annual return 2015-16 out of 866

Sl.No.	NP Code	NP Name	RNI Code
1	101179	STATE OBSERVER	JKENG/2008/24130
2	161721	PANCH PATH	UPURD/2014/55232

Satyam

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