

एन. वेणुधर रेड्डी

अपर महानिदेशक
दूरभाष : 24369526

N. Venudhar Reddy

Addl. Director General
Tel. No. : 24369526



भारत सरकार
Government of India
विज्ञापन और दृश्य प्रचार निदेशालय
DIRECTORATE OF ADVERTISING
& VISUAL PUBLICITY
सूचना एवं प्रसारण मंत्रालय
Ministry of Information and Broadcasting
फेज-IV, सूचना भवन, सी.जी.ओ. कॉम्प्लेक्स
लोधी रोड, नई दिल्ली-110003
Phase-IV, Soochna Bhawan, C.G.O. Complex,
Lodhi Road, New Delhi-110003
तार : एडविजुअल Telegram : Advisual
फैक्स / Fax : 24369677
ई-मेल / Email : nv.reddy@nic.in

File No. 11/0173/1617-MR&C

Dated: 27/09/2016

ADVISORY

Subject: **Eligibility of news agencies for newspapers.....reg.**

The Ministry of Information and Broadcasting vide O.M. No. M-24013/90/2015-MUC (Vol. II) dated 15/09/2016 has amended the clause-18(iv)(2) of the Print Media Advertisement Policy-2016 to expand the list of wire services of news agencies from UNI, PTI and Hindustan Samachar to include all the agencies which are accredited to PIB and who have paid up-to-date levy to PCI'.

Therefore, the agencies which are PIB accredited and who have made up-to-date levy payment to PCI may send their applications alongwith supporting documents, as soon as possible to the Director (MR&C), to consider including them in the list of eligible agencies. Such applications would be entertained throughout the year.

(N.V. Reddy)
ADG
Ph. 24369526