

सत्येन्द्र प्रकाश

अपर महानिदेशक

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सत्यमेव जयते

भारत सरकार

Government of India

विज्ञापन और दृश्य प्रचार निदेशालय

DIRECTORATE OF ADVERTISING  
& VISUAL PUBLICITY

सूचना एवं प्रसारण मंत्रालय

Ministry of Information and Broadcasting

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Dated- 20<sup>th</sup> June, 2014

**ADVISORY**

**SUBJECT: Extension of Empanelment of Bulk SMS Agencies for three months**

The Competent Authority has decided to extend the empanelment of following nine bulk SMS Agencies / operators with DAVP on pilot basis for another three months, i.e., from 22<sup>nd</sup> June, 2014 to 21<sup>st</sup> September, 2014 at a net rate of 0.063 per SMS (6.3 paisa per SMS)—

1. M/s Gupshup Technology India Pvt Ltd.
2. M/s Netcore Solutions Pvt Ltd.
3. M/s ACL Mobile Ltd.
4. M/s Holymark India SMS Solutions Pvt Ltd.
5. M/s Valuefirst Digital Media Pvt Ltd.
6. M/s Spice Digital Ltd.
7. M/s Velti India Pvt Ltd.
8. M/s Mogae Media
9. M/s Tata Teleservices

  
(SATYENDRA PRAKASH)