

भारत सरकार
Government of India
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
विज्ञापन एवं दृश्य प्रचार निदेशालय
सूचना भवन, फेज़ 4, के.स.का. परिसर, नई दिल्ली- 110003
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
Soochna Bhawan, Phase 4, C.G.O. Complex, New Delhi – 110003
Web site: www.davp.nic.in

No. Dir (AV)/Empanel/12-13

Date: 07.02.2013

Advisory on acceptance of rates

In continuation to advisory no. Dir.(AV)/campaign/12-13, dated 09-01-2013 it is to inform the empanelled channels, (both regular and provisional), that the last date for submission of acceptance of rates was over by 18th January, 2013. We have received acceptance of rates from 23 channels, while remaining 13 channels still have not sent their acceptance.

It is again requested to submit their acceptance of rates before 18.02.2013 to Shri Jitendra k. Dwivedi, Campaign Officer, Room no. 945, 9th floor, DAVP, Soochna Bhavan, C.G.O. Complex, Lodhi road, New Delhi.

If the below mentioned channels do not submit their acceptance of rates by the above mentioned date DAVP will start the process of de-empanelling them.

<u>S. NO</u>	<u>Channel Name</u>
1	HBO
2	ZEE NEWS UP/UK
3	TV99
4	HAMAR TELEVISION
5	MOVIES NOW
6	AYUR LIVING INDIA
7	ABP NEWS
8	CARTOON NETWORK
9	ABP ANANDA
10	INDIA NEWS PUNJAB
11	MUSIC XPRESS
12	BBC ENTERTAINMENT
13	POGO


DIRECTOR
(AV)