

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
CENTRAL BUREAU OF COMMUNICATION  
PERSONAL MEDIA CELL**

\*\*\*

F. No. DD (OP)/Ext/2018-19

Date- 29.08.2022

**ADVISORY**

**Subject: Extension of validity of rates of Personal Media regd.**

Central Bureau of Communication (erstwhile BOC (DAVP) approved rates for Personal Media till 30.06.2022 vide advisory of same number dated 05.01.2022. It has now been decided that for Agencies (as annexed as Appendix I) with validity of sole rights beyond 30.06.2022, the present rates offered stand extended as validity mentioned in Appendix I or till the validity of their sole rights or till further orders, whichever is earlier, on the same terms & rates mentioned in the rate letter issued to them, The validity of sole rights has been updated on the CBC Website.

2. Some agencies have not submitted the documents required as per advisory dated- 05.01.2022 (as annexed at Appendix II). The CBC rates for these agencies are extended till 15.08.2022 and they are requested to submit the requisite documents as per advisory of even no. dated 15.01.2022. In case of non-submission of the documents till 15.08.2022, the CBC rates will be suspended for the agencies mentioned in Appendix II.

3. This issues with the approval of DG, CBC.

  
(Anurag Jain)  
Joint Director (PMC)

**To:**

**The agencies mentioned in Appendix I & II**

**APPENDIX - I**

<b>PERSONAL MEDIA AGENCIES</b>			
<b>Agency Name</b>	<b>Media Name</b>	<b>Zone/Location</b>	<b>Validity</b>
Aadhar Corporation Pvt. Ltd.	Bags for Linen (Indian Railway)	Bags for Wrapping Linen (Bedsheet/Towel/Pillow cover in AC Coaches) - Mail / Express Trains of Mumbai Division	25.06.2024
Axis My India Ltd.	Railway Ticket	West Central Railway	31.12.2022
		Western Railways	31.12.2022
		East Coast Railway	31.12.2022
		East Central Railway	20.11.2022
	LPG Gas Bill	IOCL	30.09.2024
		HPCL	31.12.2022
	Electricity Bill	Chhattisgarh	14.02.2024
Madhya Pradesh (East Zone)		01.10.2022	
<b>Bharat BPO Services Limited</b>	<b>Audio advertisement on 139 IVR of Indian Railways</b>	<b>Indian Railway</b>	<b>30.06.2022</b>
Brandavan Food Products	Indian Railway Catering Items	Indian Railway- Flask , Menu card, Napkin, Paper cups, Sandwich Box and Tray Mat	15.12.2024
Indian Railway (Central Railway)	Railway Ticket	Central Railways	31.12.2024
Indian Railway (Eastern Railway)	Railway Ticket	Eastern Railways	31.12.2024
Indian Railway (South Central Railway)	Railway Ticket	South Central Railway	31.12.2024
Indian Railway (Southern Railway)	Railway Ticket	South Western Railways and Southern Railways	31.12.2024
Indian Railway (Northern Railway)	Railway Ticket	Northern Railways (PRS & UTS Tickets)	31.12.2024
<b>Mediaplus</b>	<b>Railway Reservation Tickets</b>	<b>North East Frontier</b>	<b>30.06.2022</b>
RK Associates & Hoteliers Pvt. Ltd.	Advertisement on Disposables - IRCTC/ Indian Railway	IRCTC - Menu Card and Tray Mat	15.12.2024
	Indian Railway Catering Items	Indian Railway- Flask , Menu card, Napkin, Paper cups, Sandwich Box and Tray Mat	15.12.2024
Roop Caterers	Indian Railway Catering Items	Indian Railway- Flask , Menu card, Napkin, Paper cups, Sandwich Box and Tray Mat	15.12.2024
Satyam Caterers Pvt. Ltd	Indian Railway Catering Items	Indian Railway- Flask , Menu card, Napkin, Paper cups, Sandwich Box and Tray Mat	15.12.2024
Silver Campaigns	Gas Bill (IGL PNG)	Delhi/NCR Region	12.11.2022

A/C

APPENDIX - II

PERSONAL MEDIA AGENCIES		
Agency Name	Media Name	Zone/Location
Air Asia	Airline Boarding Pass	Air Asia Boarding passes - All over India
Axis My India Ltd.	Railway Ticket	Northern Railways, North Eastern Railway
BSES Yamuna Power Ltd.	Electricity Bill	BSES Electricity bill, Delhi
BSES Rajdhani Power Ltd	Electricity Bill	BSES Electricity bill, Delhi
Explo Media Pvt. Ltd.	Airline Boarding Pass	Air India Boarding Passes - All over India
		Vistara Boarding Passes - All over India
		Indigo Boarding Passes - All over India
Mirash Infotech Pvt. Ltd.	Electricity Bill	Madhya Pradesh (Western Zone)
Pinnacle Media Network	Paper cups	Air India Flights
SCOM Media	Airline Boarding Pass	Go Air Boarding Passes and Spice Jet Boarding Passes - All over India

AL