Government of India
Ministry of Information and Broadcasting
Press Information Bureau
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

F. No: 17/0017/2526 MR&C

Dated: 26/11/2026

ADVISORY

Subject: One-Time opportunity to the empanelled publication who have not submitted Annual Return 2025–26, during the earlier submission window – reg.

The Print Media Advertisement Policy, 2020, which came into effect on 01.08.2020, provides that all empanelled publications shall enter into a rate contract with the Press Information Bureau *(erstwhile CBC)* on the basis of the rates offered and other terms and conditions prescribed from time to time, to ensure the proper and timely publication of PIB advertisements.

2. Attention is invited to Clause 7.6.7 of the Print Media Advertisement Policy, 2020, which stipulates as under:

"All empanelled publications must submit a copy of the Annual Return submitted to PRGI (erstwhile RNI), along with proof of receipt of the same by PRGI, for the latest financial year, during the period from July to September every year, failing which the publication may be suspended by Pr. DG/DG, CBC."

3. It has come to the notice that many publishers have not submitted the latest annual return in the specified time frame.

4. In view of the above provision, **a one-time opportunity is being provided to all publications currently empanelled that have not uploaded their Annual Return for the financial year 2025–26 during the earlier submission window**, to upload the Annual Return submitted to PRGI (erstwhile RNI), along with proof of its submission, online through the CBC website at the following link: **https://cbcindia.gov.in/cbc/vendor-login**. The window shall be open from 26.11.2026 till 11.12.2026 (06:00 pm).

5. This issues with the approval of the Director General, (Cord.) PIB.

26/11/2026

(Gaurav Khare)

Director, MR&C