GOVERNMENT OF INDIA
CENTRAL BUREAU OF COMMUNICATION
MINISTRY OF INFORMATION & BROADCASTING
SOOCHNA BHAWAN, C.G.O. COMPLEX, NEW DELHI – 110003
Website: www.cbcindia.gov.in

No. DD(AV)/Rates-PvtFM/2026 **Dated: 6th Nov 2026**

ADVISORY

Subject: Extension of validity of rates for release of Government Advertisements by CBC on Private FM Radio Stations - regarding.

This is with reference to CBC's Advisory No. CO(AV)/Pvt. FM Empanelment/2023-24-AV/Radio dated 03.11.2023, issued in pursuance of Ministry of Information & Broadcasting OM No. M-24013/16/2022-MUC-I dated 05.10.2023, vide which the revised rates for release of Government advertisements on Private FM Radio Stations were notified. In terms of paragraph 2 of the said Advisory, the revised rates were valid for a period of three years from the date of notification, i.e. up to 02.11.2026.

2. With the approval of the Ministry of Information & Broadcasting, the validity of the aforesaid rates is hereby extended for a further period of three years, i.e. from 03.11.2026 to 02.11.2029, or till one year from the release of the next IRS survey, whichever is earlier. All other terms and conditions stipulated in the Advisory dated 03.11.2023 shall remain unchanged.

3. This issues with the approval of the competent authority.

(Satti Kishore Kumar)
Director
सत्ति किशोर कुमार / Satti Kishore Kumar
निदेशक / Director