

**No.1/01/2024-Coord.
Central Bureau of Communication
(Coordination Cell)**

Soochna Bhawan, New Delhi - 110003

Date: 17.03.2026

ADVISORY

The Election Commission of India has announced Schedule for General Election to Legislative Assemblies of Assam, Kerala, Puducherry, Tamil Nadu and West Bengal and Bye- election in 8 Assembly Constituencies of 6 states of Goa, Gujarat, Karnataka, Maharashtra, Nagaland and Tripura on March, 15, 2026. With this announcement of the Model Code of Conduct has come into effect immediately. All the Print, Outdoor, Radio/TV Channels, in agencies/platforms are hereby advised to stop all the running campaigns in above mentioned states/ACs release by this Bureau immediately and remove the messages from display. All the concerned agencies/channels/platforms are further instructed to send the compliance report to the email Ids i.e **cbc.outdoor-** moib@gov.in, cbc.outdoor1@gmail.com and cbc.coordination@gov.in accordingly.

2. The payments of the bills of campaigns concluded be made till 15.03.2026.

3. This is issued with the approval of DG, CBC.

Ashok Kumar
17/3/2026
(Ashok Kumar)
Dy. Director (Co-ordination)