

No 22201/DCID/RFP-MMA/2425
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex
Lodhi Road, New Delhi - 110003
10th June 2025

ADVISORY

Subject: Empanelment of Multimedia Agencies with Rate Card (Base Panel – Startups & Non Startups) – Financial Bid Evaluation – Central Bureau of Communication – regarding.

This is with reference to the RFP No. 22201/DCID/RFP-MMA/2425 dated 1st October 2024 for Empanelment with Central Bureau of Communication as a Multimedia Agency with Rate Card.

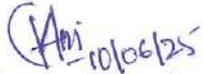
2. The list of applicants shortlisted under Base Panel (Startup) and Base Panel (Non-Startups) for participation in the Financial Bid Evaluation is enclosed as **Annexure – I** and **Annexure – II** respectively.

3. The financial bids of Base (Startups) shall be opened on **17th June 2025 at 11:30 AM** and that of Base (Non-Startups) shall be opened on **18th June 2025 at 11:30 AM**, at the following venue:

Central Bureau of Communication
Room No 259 (Main Conference Hall), Second Floor,
CGO Complex, Lodhi Road, New Delhi

4. All the agencies are advised to be present for the financial bid opening.

This issues with the approval of competent authority.


(K Anurag Kumar)
के अनुराग कुमार / K Anurag Kumar
सहायक निदेशक / Assistant Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting
भारत सरकार / Government of India
नई दिल्ली-110003 / New Delhi-110003

ANNEXURE - I

List of applicants shortlisted for participation in the financial bid evaluation under Base (Startup):

S. No	Application No	Agency Name
1	1124M0180	Efficacy Worldwide Pvt. Ltd.
2	1024M0072	Hash Tag Films Llp
3	1124M0108	Beewax Media Private Limited
4	1124M0211	White Lotus Productions Pvt Ltd
5	1124M0283	Nandkumar Films Llp
6	1124M0140	Adpru Media Pvt. Ltd.
7	1124M0110	Public Relations And Advocacy Group
8	1124M0063	Mid Shot Entertainment Pvt Ltd
9	1124M0245	Anav Infomedia Private Limited
10	1124M0253	Sapphire Cine World Pvt. Ltd
11	1024M0035	Creative Channel Media Private Limited
12	1024M0057	Bellboys Production Pvt Ltd
13	1124M0223	Shee Tales Entertainment Private Limited
14	1124M0057	Toc Combine Pvt Ltd
15	1224M0013	Zoomin Digital Multimedia Pvt Ltd
16	1024M0029	Fuel Communications and Marketing Sol
17	1224M0026	AM Plus Infotainment Pvt Ltd
18	1124M0097	The Marcom Avenue
19	1124M0103	Paco Innovations LLP
20	1124M0095	Double8 Event & Advertising Pvt Ltd
21	1124M0275	Paristan Productions LLP
22	1224M0019	Digivaarta India Pvt Ltd

ANNEXURE - II

List of applicants shortlisted for participation in the financial bid evaluation under Base (Non-Startup):

S. No	Application No	Agency Name
1	1124M0128	Ms Samadhan Samiti
2	1124M0038	Insight Brandcom Private Limited
3	1124M0071	MCS COMMUNICATIONS PVT LTD
4	1024M0036	TATTVA CREATIONS PRIVATE LIMITED
5	1124M0070	OMMCOM MEDIA PVT LTD
6	1024M0039	Exclusive Advertising Private Limited
7	1124M0054	TIGER ADVERTISING
8	1124M0009	Critique Communication Private Limited
9	1124M0240	NSB PRODUCTIONS PRIVATE LIMITED
10	1124M0007	Priya Communication
11	1124M0119	DISHA COMMUNICATIONS PRIVATE LIMITED
12	1124M0117	National Advertising Agency
13	1124M0106	ACTION FOR RURAL DEVELOPMENT
14	1124M0238	Smriti Television Media And Films Pvt Lt
15	1124M0152	Visual House India Private Limited
16	1124M0177	Genesis Media Private Limited
17	1124M0269	Peacock Events & Exhibitions Pvt Ltd
18	1124M0051	Lalit Advertising
19	1124M0083	The Press Trust of India Limited
20	1124M0236	Paramin Advertising and Marketing Associ
21	1124M0181	VATSANA TECHNOLOGIES PVT LTD
22	1024M0064	Pamm Advertising and Marketing
23	1124M0118	Banyan Infomedia Private Limited
24	1124M0244	Omni Media Communications Private Ltd.
25	1124M0171	Softline Studio Services
26	1124M0091	Giraffe Advertising and Marketing P Ltd
27	1124M0040	Akar Advertising and Marketing Pvt Ltd
28	1224M0020	Vivid India Advertising and Marketing
29	1124M0173	COMFED PRODUCTIONS PVT. LTD.
30	1024M0011	Oasis Films and New Media
31	1124M0279	Marshall Advertising Company

32	1024M0061	Khushi Media
33	1224M0022	Pehachan Advtg And Mktg Pvt Ltd
34	1124M0255	LAKSHAYA ENTERTAINMENTS PVT LTD
35	1124M0203	Super Ads Creative Media Private Limited
36	1124M0174	MG Advertising
37	1124M0271	Trident Exhibitors
38	1124M0113	E Factor Experiences Limited

(Signature)