

No 22201/DCID/RFP-MMA/2425  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**CENTRAL BUREAU OF COMMUNICATION**  
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex  
Lodhi Road, New Delhi - 110003  
4<sup>th</sup> April 2025

**ADVISORY**

**Subject:** Empanelment of Multimedia Agencies with Rate Card (Executive Panel) – Financial Bid Evaluation – Central Bureau of Communication – regarding.

This is with reference to the RFP No. 22201/DCID/RFP-MMA/2425 dated 1st October 2024 for Empanelment with Central Bureau of Communication as a Multimedia Agency with Rate Card.

2. The list of applicants shortlisted **under Executive Panel only** for participation in the Financial Bid Evaluation is enclosed as **Annexure – I**.

3. The financial bids shall be opened on **9<sup>th</sup> April 2025 at 11:30 AM**, at the following venue:

Central Bureau of Communication  
Room No 259 (Main Conference Hall), Second Floor,  
CGO Complex, Lodhi Road, New Delhi

4. All the agencies are advised to be present for the financial bid opening.

This issues with the approval of competent authority.

  
(K Anurag Kumar)  
Assistant Director  
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication  
सूचना और प्रसारण विभाग / Ministry of Information & Broadcasting  
भारत सरकार / Government of India  
नई दिल्ली-110003 / New Delhi-110003

**ANNEXURE - I**

List of applicants shortlisted for participation in the financial bid evaluation:

S. No	Application No	Agency Name
1	1124M0027	Creativeland Asia Pvt Ltd
2	1124M0102	R K Swamy Ltd
3	1124M0081	Stark Communications Private Limited
4	1124M0131	Ankur Media Pvt Ltd
5	1124M0109	Bubna Advertising
6	1124M0196	Kautilya Multicreation Pvt Ltd
7	1124M0024	Panchtatva Advertising
8	1124M0179	Network18 Media and Investments Limited
9	1124M0049	Angle Advertising
10	1124M0248	Invicta Media Private Limited
11	1124M0260	Degree 360 Solutions Pvt Ltd
12	1124M0276	Mode Adverting and Marketing Pvt Ltd
13	1124M0250	Promodome Communications Pvt Ltd
14	1124M0216	Crayons Advertising Limited
15	1124M0146	Concept Communication Limited
16	1124M0281	PG Advertising P Ltd
17	1124M0141	Vermillion Communication Pvt. Ltd
18	1124M0125	Expression 360 Services India Limited
19	1124M0099	Graphisads Limited
20	1124M0209	Airads Limited
21	1124M0162	Thinkingcap Creatives Pvt Ltd
22	1224M0001	Dot Communications
23	1124M0087	Zee Entertainment Enterprises Ltd
24	1124M0197	ANJ Creations Private Limited
25	1024M0033	Prachar Communications Private Limited
26	1024M0044	Bennett Coleman And Company Limited
27	1124M0149	Sreshta Communications
28	1124M0254	Span Communications
29	1124M0242	Sharad Advertising Pvt Ltd
30	1124M0219	Moving Pixels Private Limited
31	1124M0085	Ogilvy And Mather Private Limited
32	1124M0262	Collective Artists Network India Pvt Ltd
33	1124M0090	Laqshya Media Limited
34	1124M0261	SuperAaditya Ventures
35	1124M0032	AdFactors Advertising LLP
36	1124M0002	Square Communications Pvt. Ltd.

\*\*\*

*Abi*  
04/04/25

Ministry of Information & Public Relations  
Government of India  
New Delhi-110005