## No. AD(NM)/EAC/WEBSITE /2324-NM GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING CENTRAL BUREAU OF COMMUNICATION CGO COMPLEX, LODHI ROAD, NEW DELHI – 110003

17 Jan 2025

## **ADVISORY**

Subject: Extension of deadline for acceptance of rates (Internet Websites Only- Category B&C)-reg

This is with reference to the RFP No. AD(NM)/EAC/WEBSITE /2324-NM dated 12.02.2024 pursuant to the approval of Digital Advertisement Policy 2023 by Ministry of Information & Broadcasting for Empanelment of agencies under Internet Websites Only- Category B&C for execution of digital advertising campaigns for Central Bureau of Communication and its client ministries/departments and in continuation to Advisory of even no. dated 06.01.2025 regarding notification of L1 rates and Panel of Qualified Websites.

2. The qualified Internet Websites Only- Category B&C which have not conveyed acceptance to the individual rate letters before the deadline as per advisory dated 06.01.2025 are given one final opportunity to do the same by 24.01.2025.

This issues with the approval of Director General, Central Bureau of Communication.

STAUL OI/ANAKHA. V

सहायक निदेशक / Assistant Director केन्द्रीय संचार ब्यूरो / Central Bureau of Communication

सूचना एवं प्रसारण मंत्रालय/Ministry of Information & Broadcasting
भारत सरकार/Government of India Assistant Director (New Media) नई दिल्ली-110003/New Delhi-110003

(Anakha V)