

No. 21/26/Assembly.Election/2425/OP
Government of India
Central Bureau of Communication
Ministry of Information & Broadcasting
Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi-110003.

Date: 07.01.2025

Advisory

Sub: Immediate removal of displays of outdoor media issued by CBC due to assembly polls announced in Delhi reg.

The Election Commission of India has announced general election of state assembly in the state of Delhi. The Model Code of Conduct has come into force immediately.

2. Accordingly, the Outdoor agencies, working in Delhi, are hereby directed to remove the displays only for Delhi, *immediately* in relation to the outdoor media campaigns as mentioned under (Other than Delhi Advisory doesn't apply):

| Sl. No. | RO Code | Release Date & Duration |
|---------|--------------------|-------------------------|
| 1. | 47107/0001/2425/OP | 03.01.2025 (10 Days) |
| 2. | 15402/0002/2425/OP | 08.12.2024 (06 Days) |
| 3. | 15401/0003/2425/OP | 19.12.2024 (12 Days) |
| 4. | 15401/0004/2425/OP | 18.12.2024 (07 Days) |
| 5. | 10801/0003/2425/Op | 04.12.2024 (30 days) |

3. All the concerned agencies are further instructed to send the compliance report to the email IDs ponneinselvaniis@gmail.com, jdbcav@gmail.com, cbc.outdoor-moib@gov.in, mitra.op3@gmail.com.

4. This is for strict compliance, and all the concerned agencies are directed to submit the action taken report by 06:00 PM on 08.01.2025.

This issues with the approval of Competent authority, CBC.



(Ponnein Selvan M)
Joint Director (OM)

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