

**URGENT  
ELECTION MATTER**

भारत सरकार  
GOVERNMENT OF INDIA  
केंद्रीय संचार ब्यूरो  
CENTRAL BUREAU OF COMMUNICATION  
सूचना और प्रसारण मंत्रालय  
MINISTRY OF INFORMATION & BROADCASTING  
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003  
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003  
Website: [www.davp.nic.in](http://www.davp.nic.in)

File No. 47107/0002/2024-25/AV-TV

Dated: 7<sup>th</sup> January, 2025

Most Immediate

**ADVISORY TO STOP THE TV CAMPAIGN in Delhi ON  
National Youth Festival 2025 for M/o Youth Affairs**

Subject: Advisory for Pvt. C&S TV channels (Living India News and Zee Delhi NCR Haryana) channels of Delhi to STOP the 'National Youth Festival 2025' campaign for M/o Youth Affairs & Sports issued vide RO. No. 47107/0024//2425/TV.

Following the announcement of Assembly Elections in Delhi, Pvt. C&S TV Channels (Living India News and Zee Delhi NCR Haryana) of Delhi shall STOP THE TELECAST OF 'National Youth Festival' campaign released by CBC on behalf of M/o Youth Affairs & Sports issued under R.O. No. 47107/0024//2425/TV IMMEDIATELY.

2. Any spot telecast by Pvt. C&S TV Channels (Living India News and Zee Delhi NCR Haryana) of Delhi of the above mentioned RO will not be paid by CBC after the issue of this Advisory.
3. All the Pvt. C&S TV Channels (Living India News and Zee Delhi NCR Haryana) of Delhi in the above mentioned RO are advised to strictly comply with the ADVISORY.

This issues with the approval of Competent Authority.

*Sumedha*  
*07/01/2025*  
सुमेधा भारद्वाज / Sumedha Bhardwaj  
(Sumedha Bhardwaj)  
सहायक सचिव / Assistant Director  
केंद्रीय संचार ब्यूरो / Director (C & S)  
सूचना एवं प्रसारण मंत्रालय / Ministry of Information & Broadcasting  
भारत सरकार / Government of India  
नई दिल्ली-110003 / New Delhi-110003

To

All Pvt. C&S TV Channels (Living India News and Zee Delhi NCR Haryana) of Delhi who have received M/o Youth Affairs & Sports 'National Youth Festival 2025' campaign for above mentioned R.O. No. 47107/0024/2425/TV.