

NO. DIR(RRK)/STATUS-PRINT/14-15
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
(AV PRODUCTION WING)

Soochna Bhawan, CGO Complex,
Lodhi Road, New Delhi – 110003
2nd Jan 2025

ADVISORY

Subject: Extension of the validity of the panel of Print Media Creative Agencies-reg.

This is to inform that the validity of the panel of Print Media Creative Agencies has been extended up to 30th April 2025 or until further orders whichever is earlier.

2. The list of 129 agencies on CBC panel is enclosed as **Annexure-I** and the rate card for design of print creatives is enclosed as **Annexure-II**.

3. It is to be noted that the agencies have been empanelled with the Central Bureau of Communication solely for the purpose of designing print creative. The mandate to release advertisements remains exclusively with Central Bureau of Communication.

This issues with the approval of competent authority.

(Am-02/01/25)
(K Anurag Kumar)
Assistant Director

के अनुराग कुमार / K Anurag Kumar
सहायक निदेशक / Assistant Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना और प्रसारण मंत्रालय / Ministry of Information & Broadcasting
भारत सरकार / Government of India
नई दिल्ली-110003 / New Delhi-110003

List of 129 Print Media Creative Agencies Provisionally Empanelled with CBC as on date.

S. N.	Name of the Print Media Creative Agency empanelled with CBC
1.	M/s TLG India Pvt. Ltd.
2.	M/s Basic 4 Advertising Pvt. Ltd.
3.	M/s Heyday Communications
4.	M/s Star Advertising Pvt. Ltd.
5.	M/s Eashita Advertisers
6.	M/s Shark Advertising Pvt. Ltd.
7.	M/s Exclusive Advertising Private Limited
8.	M/s APS Advertising Private Limited
9.	M/s Speedways Advertising
10.	M/s Comet Advertising
11.	M/s Saffron Communications Pvt. Ltd.
12.	M/s Vaishali Publicity Pvt. Ltd.
13.	M/s Quantum Communications
14.	M/s Deepak Advertising Agency
15.	M/s Adworth Media Pvt. Ltd.
16.	M/s Prachar Communications Pvt. Ltd.
17.	M/s Mother Advertising (Add Mark Communication)
18.	M/s Harmilap Media Private Limited
19.	M/s Samartha Advertisers
20.	M/s Media matrix
21.	M/s Apex Advertising

Note: The Validity of the panel is 30th April 2025 or until further orders, whichever is earlier. The Agencies are empanelled with CBC only for purpose of design of print Creatives. The mandate to release advertisement remains exclusively with CBC.

(Am)

List of 129 Print Media Creative Agencies Provisionally Empanelled with CBC as on date.

22.	M/s I Broad 7 Communication Pvt. Ltd.
23.	M/s Beautex Advertising Media
24.	M/s Spike Advertising Pvt. Ltd.
25.	M/s Sunflower Marketing and Advertising
26.	M/s Sai Advertisers
27.	M/s Approach Advertising & Exhibitors Pvt. Ltd.
28.	M/s Sunjeet Communications Pvt. Ltd.
29.	M/s ANJ Creations Pvt. Ltd.
30.	M/s Ridge Advertising & Marketing Consultants
31.	M/s Grid Advertising
32.	M/s Ankur Media Pvt. Ltd.
33.	M/s Ombre Media Pvt. Ltd.
34.	M/s Interspace Communications Pvt. Ltd.
35.	M/s Express Knowledge Communication Solutions Pvt. Ltd.
36.	M/s SJ Studio & Entertainment Ltd.
37.	M/s Gaurav Advertising & Marketing
38.	M/s Fusion Corporate Solutions Pvt. Ltd.
39.	M/s ADBIZ Communications
40.	M/s Cash Ur Drive Marketing Pvt. Ltd.
41.	M/s Ambujam
42.	M/s Topline Print Media Pvt. Ltd.
43.	M/s Narayan Offset Works Pvt. Ltd.

Note: The Validity of the panel is 30th April 2025 or until further orders, whichever is earlier. The Agencies are empanelled with CBC only for purpose of design of print Creatives. The mandate to release advertisement remains exclusively with CBC.

List of 129 Print Media Creative Agencies Provisionally Empanelled with CBC as on date.

44.	M/s Anhad Studio Pvt. Ltd.
45.	M/s Lalit Advertising
46.	M/s National Advertising Agency
47.	M/s Continental Advertising Services
48.	M/s Kaka Advertising Agency
49.	M/s Akar Advertising & Marketing Pvt. Ltd.
50.	M/s Dot Communications
51.	M/s Sanket Communications Pvt. Ltd.
52.	M/s Moving Pixels Pvt. Ltd.
53.	M/s Vivid India Advertising & Marketing
54.	M/s Super – ads Creative Media Pvt. Ltd.
55.	M/s Bubna Advertising
56.	M/s Expression 360 Services India Pvt. Ltd.
57.	M/s Associated Advertising Pvt. Ltd.
58.	M/s Ideas Incorporated Pvt. Ltd.
59.	M/s Dentsu Advertising and Media Services India Pvt. Ltd.
60.	M/s Puneet Advertising & Media
61.	M/s Mode Advertising & Marketing Pvt. Ltd.

Note: The Validity of the panel is 30th April 2025 or until further orders, whichever is earlier. The Agencies are empanelled with CBC only for purpose of design of print Creatives. The mandate to release advertisement remains exclusively with CBC.

List of 129 Print Media Creative Agencies Provisionally Empanelled with CBC as on date.

62.	M/s Promodome Communications Pvt. Ltd.
63.	M/s Niyati Communications Pvt. Ltd.
64.	M/s Inter Publicity Pvt. Ltd.
65.	M/s Sharad Advertising Pvt. Ltd.
66.	M/s Graphisads Pvt. Ltd.
67.	M/s Quantum Communications
68.	M/s Exposition Consultants (P) Ltd.
69.	M/s Nirman Advertising Pvt. Ltd.
70.	M/s Chiranjn Advertising
71.	M/s Span Communications
72.	M/s Disha Communications Pvt. Ltd.
73.	M/s Adwit (India) Pvt. Ltd.
74.	M/s Infinity Advertising Services
75.	M/s Prayas Creations
76.	M/s Shraddha Advertising
77.	M/s Critique Communications Pvt. Ltd.
78.	M/s Interads Advertising Pvt. Ltd.
79.	M/s India News Communications Ltd.

Note: The Validity of the panel is 30th April 2025 or until further orders, whichever is earlier. The Agencies are empanelled with CBC only for purpose of design of print Creatives. The mandate to release advertisement remains exclusively with CBC.



List of 129 Print Media Creative Agencies Provisionally Empanelled with CBC as on date.

80.	M/s Vermillion Communications Pvt. Ltd.
81.	M/s Falcon Advertisers
82.	M/s Laqshya Media Ltd.
83.	M/s Diksha Advertising & Printing Pvt. Ltd.
84.	M/s MG Advertising
85.	M/s Perfect 10 Advertising
86.	M/s Adsyndicate Services Pvt. Ltd.
87.	M/s Concept Communication Ltd.
88.	M/s Flame Advertising Company Pvt. Ltd.
89.	M/s Alaknanda Advertising Pvt. Ltd.
90.	M/s Moulis Advertising Service Pvt. Ltd.
91.	M/s Sloka Advertising Pvt. Ltd.
92.	M/s Prabhatam Advertising Pvt. Ltd.
93.	M/s Centum Advertising Pvt. Ltd.
94.	M/s Sreshta Communications
95.	M/s Crayons Advertising Pvt. Ltd.
96.	M/s Shalini Publicity & Creative Pvt. Ltd.
97.	M/s Invicta Media Pvt. Ltd.

Note: The Validity of the panel is 30th April 2025 or until further orders, whichever is earlier. The Agencies are empanelled with CBC only for purpose of design of print Creatives. The mandate to release advertisement remains exclusively with CBC.

(Handwritten signature)

List of 129 Print Media Creative Agencies Provisionally Empanelled with CBC as on date.

98.	M/s Pehachan Advertising & Marketing Pvt. Ltd.
99.	M/s The Group Advertising Consultants
100.	M/s Surya Adsystems Pvt. Ltd.
101.	M/s Degree 360 Solutions Pvt. Ltd.
102.	M/s Devraha Communications Ltd.
103.	M/s Purnima Advertising Agency Pvt. Ltd.
104.	M/s Sagacious Advertising & Marketing
105.	M/s Panchtatva Advertising
106.	M/s Airads Ltd.
107.	M/s Ventures Advertising Pvt. Ltd.
108.	M/s Pamm Advertising & Marketing
109.	M/s Square Communications Pvt. Ltd.
110.	M/s Fusion Events Ltd.
111.	M/s Goldmine Advertising Ltd.
112.	M/s Adman Advertising
113.	M/s Quick Advertising Company
114.	M/s VN Advertising Pvt. Ltd.
115.	M/s G C Media Pvt. Ltd.

Note: The Validity of the panel is 30th April 2025 or until further orders, whichever is earlier. The Agencies are empanelled with CBC only for purpose of design of print Creatives. The mandate to release advertisement remains exclusively with CBC.



List of 129 Print Media Creative Agencies Provisionally Empanelled with CBC as on date.

116.	M/s Outreach Advertising Pvt. Ltd.
117.	M/s Global Media
118.	M/s Adknack Advertising
119.	M/s Creative Thinks Media Pvt. Ltd.
120.	M/s KMK Event Management Ltd.
121.	M/s Double 8 Event & Advertising Pvt. Ltd.
122.	M/s Rose Advertising Pvt. Ltd.
123.	M/s Isha Advertising Pvt. Ltd.
124.	M/s Axis Communications
125.	M/s Design Indya
126.	M/s OTS Advertising Pvt. Ltd.
127.	M/s Atul Publicity Pvt. Ltd.
128.	M/s Cash ur Drive
129.	M/s Fast Communication

Note: The Validity of the panel is 30th April 2025 or until further orders, whichever is earlier. The Agencies are empanelled with CBC only for purpose of design of print Creatives. The mandate to release advertisement remains exclusively with CBC.

