

No. AD(NM)/EAC/WEBSITE&MOBILE APPS/2324-NM
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
CGO COMPLEX, LODHI ROAD, NEW DELHI – 110003

31 Dec 2024

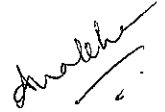
ADVISORY

Subject: Extension of deadline for acceptance of rates (Internet Websites & Mobile Application Package)-reg

This is with reference to the RFP No. AD(NM)/EAC/WEBSITE&MOBILE APPS/2324-NM dated 12.02.2024 pursuant to the approval of Digital Advertisement Policy 2023 by Ministry of Information & Broadcasting for Empanelment of agencies under Internet Websites and Mobile Applications Package for execution of digital advertising campaigns for Central Bureau of Communication and its client ministries/departments and in continuation to Advisory of even no. dated 23.12.2024 regarding notification of L1 rates and Panel of Qualified Websites.

2. The qualified Internet Websites & Mobile Application Packages which have not conveyed acceptance to the individual rate letters before the deadline as per advisory dated 23.12.2024 are given one final opportunity to do the same by 03.01.2025.

This issues with the approval of Director General, Central Bureau of Communication.



(Anakha V)

Assistant Director (New Media)