

**URGENT**  
भारत सरकार  
GOVERNMENT OF INDIA  
केंद्रीय संचार ब्यूरो  
CENTRAL BUREAU OF COMMUNICATION  
सूचना और प्रसारण मंत्रालय  
MINISTRY OF INFORMATION & BROADCASTING  
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003  
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003  
Website: [www.davp.nic.in](http://www.davp.nic.in)

47107/0001/2024-25/AV-TV

Dated: 05/12/2024

Most Immediate

**ADVISORY TO STOP THE TV AD ON NYF- 2025**

**Subject: Stoppage of National Youth Festival 2025 advertisements released by CBC via RO. Nos. 47107/0022/2425/TV and 47107/0023/2425/TV on all Pvt. C&S Channels in view of the last date for Registration.**

All Pvt. C&S TV Channels, are hereby directed to **STOP the telecast** of the **National Youth Festival 2025** campaign issued by CBC via RO. Nos. **47107/0022/2425/TV and 47107/0023/2425/TV by 6 pm on 05.12.2024.**

**2. Any bills raised by any Pvt. C&S TV Channels for the telecast of spots after 6 pm on 05.12.2024 will not be processed by CBC.**

  
(Sati Kishore Kumar)  
Joint Director (AV)

To

All Pvt. C&S TV channels who have received 'National Youth Festival 2025', D/o Youth Affairs campaign for above mentioned RO. Nos. **47107/0022/2425/TV and 47107/0023/2425/TV**