



No. 22204/AV-Prod/Empt/CBC/22-23
MINISTRY OF INFORMATION AND BROADCASTING
CENTRAL BUREAU OF COMMUNICATION

Soochna Bhawan, CGO Complex,
New Delhi – 110003
25th November 2024

ADVISORY

Subject: Empanelment of AV Producers/Agencies - regarding.

In continuation of the advisory of even no. dated 10th October 2024, relating to empanelment of AV Production Agencies under General Pool and Startup Pool Categories with CBC, this is to inform that the empanelment of applications submitted between Jan 2024 to Sep 2024 has been completed.

2. The category-wise (Category A and Category C) and sector-wise list of agencies that are now being empanelled with CBC as AV Producers Agencies (General pool and Startup pool) is enclosed at **Annexure-I**.

This issues with the approval of the Competent Authority.


(Satti Kishore Kumar)
Joint Director

सत्ति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director

**CATEGORY-WISE AND SECTOR-WISE RECOMMENDATION FOR EMPANELMENT BY
EMPANELMENT ADVISORY COMMITTEE**

GENERAL POOL – CATEGORY A

Social & Public Welfare Sector

- i. Music Broadcast Ltd, (Radio City 91.1 FM)
- ii. Teja Creations
- iii. Garage Productions Pvt. Ltd.

Economy, Finance & Infrastructure Sector

- i. MVS Creations
- ii. Ishika Production House
- iii. Shraddha Advertising

National Integration, Defence, Diplomacy, Planning and Democracy Sector

----- NIL -----

Culture & Tourism Sector

- i. SM Media
- ii. Teja Creations

Environment & Energy Sector

- i. Studios 99 Enterprise

Legal, Administration, Personal, Vigilance and Investigation Sector

----- NIL -----


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GENERAL POOL – CATEGORY C

Social & Public Welfare Sector

- i. MG Advertising

Economy, Finance & Infrastructure Sector

----- NIL -----

National Integration, Defence, Diplomacy, Planning and Democracy Sector

----- NIL -----

Culture & Tourism Sector

----- NIL -----

Environment & Energy Sector

----- NIL -----

Legal, Administration, Personal, Vigilance and Investigation Sector

----- NIL -----


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STARTUP POOL – CATEGORY A

Social & Public Welfare Sector

- i. Anblic Media Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Flashed and Focused Communications LLP
- iv. Pitchventure Productions Pvt. Ltd.

Economy, Finance & Infrastructure Sector

- i. Bellboys Productions Pvt. Ltd.
- ii. Flashed and Focused Communications LLP
- iii. Pitchventure Productions Pvt. Ltd.

National Integration, Defence, Diplomacy, Planning and Democracy Sector

- i. Bellboys Productions Pvt. Ltd.
- ii. Pitchventure Productions Pvt. Ltd.

Culture & Tourism Sector

- i. Bellboys Productions Pvt. Ltd.

Environment & Energy Sector

- i. Bellboys Productions Pvt. Ltd.
- ii. Flashed and Focused Communications LLP

Legal, Administration, Personal, Vigilance and Investigation Sector

----- NIL -----


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STARTUP POOL – CATEGORY C

Social & Public Welfare Sector

- i. ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Pitchventure Productions Pvt. Ltd.

Economy, Finance & Infrastructure Sector

- i. ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Pitchventure Productions Pvt. Ltd.

National Integration, Defence, Diplomacy, Planning and Democracy Sector

- i. ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Pitchventure Productions Pvt. Ltd.

Culture & Tourism Sector


- i. Bellboys Productions Pvt. Ltd.

Environment & Energy Sector

- i. ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.

Legal, Administration, Personal, Vigilance and Investigation Sector

----- **NIL** -----


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