

No. 22204/AV-Prod/Empt/CBC/22-23

MINISTRY OF INFORMATION AND BROADCASTING CENTRAL BUREAU OF COMMUNICATION

Soochna Bhawan, CGO Complex, New Delhi – 110003 25th November 2024

ADVISORY

Subject: Empanelment of AV Producers/Agencies - regarding.

In continuation of the advisory of even no. dated 10th October 2024, relating to empanelment of AV Production Agencies under General Pool and Startup Pool Categories with CBC, this is to inform that the empanelment of applications submitted between Jan 2024 to Sep 2024 has been completed.

2. The category-wise (Category A and Category C) and sector-wise list of agencies that are now being empanelled with CBC as AV Producers Agencies (General pool and Startup pool) is enclosed at **Annexure-I**.

This issues with the approval of the Competent Authority.

(Satti Kishore Kumar

Joint Director

सित किशोर कुमार/Satti Kishore Kumar संयक्त निदेशक / Joint Director

CATEGORY-WISE AND SECTOR-WISE RECOMMENDATION FOR EMPANELMENT BY EMPANELMENT ADVISORY COMMITTEE

GENERAL POOL - CATEGORY A

	-	- 1				
Social	&	Pub	lic	Wei	tare	Sector

iii. Teja Creations iii. Garage Productions Pvt. Ltd. Economy, Finance & Infrastructure Sector i. MVS Creations ii. Ishika Production House iii. Shraddha Advertising National Integration, Defence, Diplomacy, Planning and Democracy Sector NIL	i.	Music Broadcast Ltd, (Radio City 91.1 FM)				
i. MVS Creations ii. Ishika Production House iii. Shraddha Advertising National Integration, Defence, Diplomacy, Planning and Democracy Sector NIL Culture & Tourism Sector i. SM Media ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	ii.	Teja Creations				
i. MVS Creations ii. Ishika Production House iii. Shraddha Advertising National Integration, Defence, Diplomacy, Planning and Democracy Sector NIL Culture & Tourism Sector i. SM Media ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	iii.	Garage Productions Pvt. Ltd.				
ii. Ishika Production House iii. Shraddha Advertising National Integration, Defence, Diplomacy, Planning and Democracy Sector NIL Culture & Tourism Sector i. SM Media ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	Economy	, Finance & Infrastructure Sector				
iii. Shraddha Advertising National Integration, Defence, Diplomacy, Planning and Democracy Sector	i.	MVS Creations				
National Integration, Defence, Diplomacy, Planning and Democracy Sector Culture & Tourism Sector i. SM Media ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	ii.	Ishika Production House				
Culture & Tourism Sector i. SM Media ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	iii.	Shraddha Advertising				
i. SM Media ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	National Integration, Defence, Diplomacy, Planning and Democracy Sector					
 i. SM Media ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector 		NIL				
ii. Teja Creations Environment & Energy Sector i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	Culture 8	Tourism Sector				
i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	i.	SM Media				
i. Studios 99 Enterprise Legal, Administration, Personal, Vigilance and Investigation Sector	ii.	Teja Creations				
Legal, Administration, Personal, Vigilance and Investigation Sector	Environm	nent & Energy Sector				
NIII	i.	Studios 99 Enterprise				
WILL	Legal, Ad	ministration, Personal, Vigilance and Investigation Sector				
सिता किशीर कुमार/Satti Kishore K संयुक्त निदेशक/Joint Direction		NIL				
		सिता किशीर कुमार/Satti Kishore Kum संयुक्त निरंशक/Joint Director के.सं. ब्यूरो/C.B.C.				

GENERAL POOL - CATEGORY C

Social & Public Welfare Sector

i.	MG Advertising		
Economy,	Finance & Infrastructure Sector		
	- NIL		
National I	ntegration, Defence, Diplomacy, Planning and Democracy Sector		
	- NIL		
	Tourism Sector - NIL		
Environme	ent & Energy Sector		
	- NIL		
Legal, Administration, Personal, Vigilance and Investigation Sector			
	- NIL		

STARTUP POOL - CATEGORY A

Social & Public Welfare Sector

- i. Anblic Media Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Flashed and Focused Communications LLP
- iv. Pitchventure Productions Pvt. Ltd.

Economy, Finance & Infrastructure Sector

- i. Bellboys Productions Pvt. Ltd.
- ii. Flashed and Focused Communications LLP
- iii. Pitchventure Productions Pvt. Ltd.

National Integration, Defence, Diplomacy, Planning and Democracy Sector

- i. Bellboys Productions Pvt. Ltd.
- ii. Pitchventure Productions Pvt. Ltd.

Culture & Tourism Sector

i. Bellboys Productions Pvt. Ltd.

Environment & Energy Sector

- i. Bellboys Productions Pvt. Ltd.
- ii. Flashed and Focused Communications LLP

Legal, Administration, Personal, Vigilance and Investigation Sector
------ NIL ------

किशीर कुनार/Salla Nishora Kum किशीर कुनार/Salla Nishora Kum संयुक्त निर्देशक / Joint Director

STARTUP POOL - CATEGORY C

Social & Public Welfare Sector

- i. ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Pitchventure Productions Pvt. Ltd.

Economy, Finance & Infrastructure Sector

- i. ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Pitchventure Productions Pvt. Ltd.

National Integration, Defence, Diplomacy, Planning and Democracy Sector

- i. ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.
- iii. Pitchventure Productions Pvt. Ltd.

Culture & Tourism Sector

i. Bellboys Productions Pvt. Ltd.

Environment & Energy Sector

- ANAV Infomedia Pvt. Ltd.
- ii. Bellboys Productions Pvt. Ltd.

Legal, Administration, Personal, Vigilance and Investigation Sector

----- NIL -----

शाल किशोर कुमार/Satti Kishore Kumar सील किशोर कुमार/Satti Kishore Kumar सील किशोर कुमार/Satti Kishore Kumar