

**Government of India**  
**Ministry of Information and Broadcasting**  
**Central Bureau of Communication**  
**Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi**

F.N.14/0003/2425-MR&C

Dated: 01/08/2024

**ADVISORY**

**Subject: - Fresh online application form to be filed by the publisher seeking empanelment with CBC in the month of August, 2024 for new publications: - reg.**

Attention is invited to the clause- 6.3.1 of the Print Media Advertisement Policy, 2020 effective from 01/08/2020, which states that "Fresh applications for empanelment may be made twice a year i.e. once during February, and other during August, on the empanelment module on CBC's website."

2. In compliance of above Policy provision, CBC will be opening the window for filing application for fresh empanelment on CBC website (<https://cbcindia.gov.in/cbc/vendor-login>) w.e.f. 01/08/2024. This form will be available in CBC website till 31/08/2024.

3. As per Clause 6.4(e) of the Print Media Advertisement Policy, 2020 of the Government of India regarding documents to be attached with applications for fresh empanelment "all newspapers/ periodicals applying for fresh empanelment with CBC are required to submit specimen copies of publication".

4. Apart from the online applications duly filled in all respect, in compliance of above Policy provision, the applicant publishers (newspapers and magazines) are required to send **hard copies of the publications** of the following dates/months to CBC (MR&C Wing):-

In the case of Daily, the requirement for hard copies would be as follows:-

- |      |   |               |                          |
|------|---|---------------|--------------------------|
| (iv) | 11 <sup>th</sup> to 15 <sup>th</sup> March, 2024. | (five copies) | } (Total Fifteen copies) |
| (v)  | 1 <sup>st</sup> to 5 <sup>th</sup> April, 2024.   | (five copies) |                          |
| (vi) | 22 <sup>nd</sup> to 26 <sup>th</sup> July, 2024.  | (five copies) |                          |

In the case of weekly and fortnightly, the requirement for hard copies would be as follows:-

- (ii) March, 24 and June, 2024 (two months).

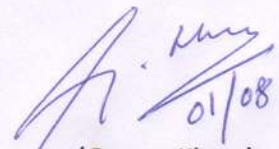
In the case of monthly, the requirement for hard copies would be as follows:-

- (i) January, 24 to June, 2024 (six months).

The hard copies of publications should reach to "Shri Yashpal, Media Executive, Room No.175, Central Bureau of Communication, Soochna Bhawan, New Delhi -110003" in MR&C wing by 08<sup>th</sup> September, 2024 through registered post. Applications of those newspapers/periodicals, whose specimen copies have not been received within the stipulated period, (even if their online application is submitted in time), will not be considered for scrutiny or placement of their cases for the next PAC meeting.

**Note :- The publishers who have applied in the month of August 2023 and February 2024 for empanelment need not apply again.**

This issues with the approval of DG, CBC.

  
(Gaurav Khare)  
Joint Director