## Government of India Ministry of Information & Broadcasting Central Bureau of Communication Soochana Bhawan, CGO Complex, Lodhi Road, New Delhi

F. No. 17/0002/2223-MR&C

Dated: 30 /04/2024

## **ADVISORY**

Subject: Rate Renewal (2024-25) – Submission of documents/rectifications before 10.05.2024.

It is informed that CBC has completed the scrutiny of all the empanelled publications (RNI/CA) who had applied online for rate renewal (2024-25) on the basis of Print Media Advertisement Policy 2020.

- 2. However, despite being given an extra chance to rectify the deficiencies in the rate renewal application vide advisory of even number dated 31/03/2024 it is observed that many publications have still not submitted their documents as asked by CBC.
- 3. In light of this **one final chance** has been given to <u>all such publications who have</u> <u>not yet rectified their deficiencies till date</u>, to submit their documents/rectification on or **before 10.05.2024**, <u>failing which their application will not be renewed for the current renewal window (i.e. till 31.12.2025)</u>

This issues with the approval of DG,CBC.

(Gaurav Khare)
Joint Director